K.H.GOVERNMENT DEGREE COLLEGE
DHARMAVARAM

Program Book

Short Term Internship

AP STATE COUNCIL OF HIGHER EDUCATION

(A STATUTORY BODY OF GOVERNMENT OF ANDHRA PRADESH)

Scanned with OKEN Scanner

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

Kasetty Haridasulu
GOVERNMENT DEGREE COLLEGE
Dharmavaram – 515 672.
Sri Satya Sai (D). Andhra Pradesh

Program Book
For
Short -Term Internship

Name of the Student: B. vinay kumar

Name of the College: K. H Govt Degree College

Registration Number: 2242224066003

Period of Internship: **From:** 1-5-2024 **To:** 30-6-2024

Name & Address of the Intern Organization: Skill dzire Technologies Private Limited

Scanned with OKEN Scanner

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

An Internship Report On

Goods and Service Tax

(Title of the Internship)

Submitted in accordance with the requirement for the degree of

K.H. Govt Degree College Dharmavaram

Under the faculty Guideship of

Smt. M. Pushpavathi

Department of Commerce

K.H Govt Degree College Dharmavaram

Submitted by:

B. Vinay kumar

Register Number:- 224222406603

Department of COMMERCE

K.H Govt Degree College Dharmavaram

Scanned with OKEN Scanner

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

An Internship Report On

Goods and Service Tax

(Title of the Internship)

Submitted in accordance with the requirement for the degree of

K.H. Govt Degree College Dharmavaram

Under the faculty Guideship of

Smt. M. Pushpavathi

Department of Commerce

K.H Govt Degree College Dharmavaram

Submitted by:

B. vinay kumar

Register Number: - 224222406603

Department of Commerce

K.H Govt Degree College Dharmavaram

Scanned with OKEN Scanner

Instructions to Students

Please read the detailed Guidelines on Internship hosted on the website of Andhra Pradesh State Council of Higher Education **https://apsche.ap.gov.in**

1. It is mandatory for all the students to complete 2 months (180 hours) of short- term internship either physically or virtually.
2. Every student should identify the organization for internship in consultation with the College Principal/the authorized person nominated by the principal.
3. Report to the intern organization as per the schedule given by the College. You must make your own arrangements for transportation to reach the organization.
4. You should maintain punctuality in attending the internship. Daily attendance is compulsory.
5. You are expected to learn about the organization, policies, procedures, and processes by interacting with the people working in the organization and by consulting the supervisor attached to the interns.
6. While you are attending the internship, follow the rules and regulations of the intern organization.
7. While in the intern organization, always wear your College Identity Card.
8. If your college has a prescribed dress as uniform, wear the uniform daily, as you attend to your assigned duties.
9. You will be assigned a Faculty Guide from your College. He/She will be creating a WhatsApp group with your fellow interns. Post your daily activity done and/or any difficulty you encounter during the internship.
10. Identify five or more learning objectives in consultation with your Faculty Guide. These learning objectives can address:
    a. Data and Information you are expected to collect about the organization and/or industry.
    b. Job Skills you are expected to acquire.
    c. Development of professional competencies that lead to future career success.
11. Practice professional communication skills with team members, co-interns, and your supervisor. This includes expressing thoughts and ideas effectively through oral, written, and non-verbal communication, and utilizing listening skills.
12. Be aware of the communication culture in your work environment. Follow up and communicate regularly with your supervisor to provide updates on your progress with work assignments.

Scanned with OKEN Scanner

13. Never be hesitant to ask questions to make sure you fully understand what you need to do your work and to contribute to the organization.
14. Be regular in filling up your Program Book. It shall be filled up in your own handwriting. Add additional sheets wherever necessary.
15. At the end of internship, you shall be evaluated by your Supervisor of the intern organization.
16. There shall also be evaluation at the end of the internship by the Faculty Guide and the Principal.
17. Do not meddle with the instruments/equipment you work with.
18. Ensure that you do not cause any disturbance to the regular activities of the intern organization.
19. Be cordial but not too intimate with the employees of the intern organization and your fellow interns.
20. You should understand that during the internship programme, you are the ambassador of your college, and your behavior during the internship programme is of utmost importance.
21. If you are involved in any discipline related issues, you will be withdrawn from the internship programme immediately and disciplinary action shall be initiated.
22. Do not forget to keep up your family pride and prestige of your college.

.....<<@>>.....

Scanned with OKEN Scanner

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

Student's Declaration

I, Bojiraj kumar a student of II B.com (CA)

Programme, Regd. No. 224200406605 of the Department of

Commerce, KH Govt Degree College DMM

College do hereby declare that I have completed the mandatory internship

from 1-05-2024 to 30-06-2024 in skill dzire

Technology private limited under the Faculty Guideship of

M. Pushpavathi, Department of Commerce
K.H Govt Degree College, Dharmavaram

Bojiraj kumar
(Signature with Date)

Scanned with OKEN Scanner

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

Official Certification

This is to certify that Boviraj kumar, Regd. No. 224292406603 has completed her Internship in skill dzire Technology private limited on Goods and service Tax (GST) under my supervision as a part of partial fulfillment of the requirement for the Degree of Bachelor of commerce in the Department of commerce kH Govt Degree college (DMM)

This is accepted for evaluation.

(Signatory with Date and Seal)

Endorsements

Faculty Guide M-Pushpavathi

Head of the Department

Principal

Scanned with OKEN Scanner

SkillDzire

CERTIFICATE OF INTERNSHIP

This is to Certify that Mr./Ms

Beemicharla Vinay

Enrolled in the B.Com (C.A) - 2242224066003

From College K.H Government Degree College

of university S K University, Ananthapuramu

has Successfully Completed short-term Internship programme titled

Goods and Service Tax (GST)

Under SkillDzire for 2 months.Organized By **SkillDzire** in collaboration with **Andhra Pradesh State Council of Higher Education**.

Certificate ID: **SDST-03450**

Issued On **28-June-2024**

Approved By AICTE

Authorized Signature

Scanned with OKEN Scanner

Acknowledgement

I would like to Express my sincere gratitude for the opportunity to participate in the short-term internship program at skill Dzire Technology private Limited This Experience has been incredibly valuable for me, and I am thankful for the opportunity to learn from your team and contribute to goods and services tax.

During my internship at skill Dzire Technology private Ltd. I have gained invaluable insights into GST Registration, Input Tax credit, GST Return forms and Tax Invoice, which I am confident will significantly enhance academic and professional development. I am particularly grateful for the mentorship and Guidance provided by smt. M. pushpavathi, Lecturer in commerce whose support has been instrumental in helping me understand and develop skills in short-Term Internship.

I am also grateful for thanks to my parents and smt. M. pushpavathi madam for their kind co-operation and Encouragement which played a pivotal role in completing this short-Term internship.

I express my gratitude to every one who contributed to my development and helped in successfully including the short-term internship with in the given time frame.

Scanned with OKEN Scanner

CONTENTS

S.No	Topics	Page No
01	Executive summary	02 - 04
02	Overview of the Organisation	05 - 06
03	Internship Part	07 - 09
04	Activity log for the fristweek	10 - 12
05	Activity log for the second week	12 - 13
06	Activity for the Thrird week	14 - 15
07	Activity log for the fourth week	15 - 17
08	Activity log for the fifth week	17 - 19
09	Activity log for the sixth week	20 - 21
10	Activity log for the seventh week	22 - 23
11	Activity log for the eighth week	24 - 25
12	out come Description	26 - 27
13	Conclusion	27
14	Photo's & video's	28 - 38

Scanned with OKEN Scanner

CHAPTER-1

EXECUTIVE SUMMARY

The executive summary provides a comprehensive overview of the multifaceted landscape of Goods and Services Tax (GST) and its regulatory framework. It initiates with an insightful introduction elucidating the fundamental purpose and expansive scope of GST, setting the stage for a through exploration. Subsequently, the summary navigates through the labyrinth of GST registration intricacies, elucidating the procedural nuances and essential requirements for compliance. Tracing the historical trajectory, it unveils the evolutionary journey of GST, contrasting

Scanned with OKEN Scanner

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

Chapter – 1

EXECUTIVE SUMMARY

The executive summary provides a comprehensive overview of the multifaceted landscape of goods and services tax (GST) and its regulatory framework. It initiates with an insightful introduction elucidating the fundamental purpose and expansive scope of GST, setting the stage for a thorough exploration. Subsequently, the summary navigates through the labyrinth of GST registration intricacies, elucidating the procedural nuances and essential requirement for compliance. Tracing the historical trajectory, it unveils the evolutionary journey of GST, contextualizing its emergence and evolution on the global stage. A pivotal focal point emerges with the administrative mechanism governing tax collection and distribution. Delving into the granular details, the summary meticulously parses through the intricate fabric of GST rates, meticulously categorizing them within the delineated shedules while unraveling the complex of composite and mixed supply.

It ventures deeper into the temporal, spatial, and valuation dynamics of supply under GST, elucidating the pivotal considerations shaping tax liabilities. The narrative unfolds to encompass the labyrinthine pathways of input tax credit, navigating through eligibility criteria and procedural requisites for claiming tax benefits. The composition scheme emerges

as a beacon for small business offering a simplified avenue of compliance amidst the regulatory labyrinth. The summary further scrutinized the terrian of tax education at source. Finally, the imperative of tax invoicing compliance emerged as a corner stone for ensuring regulatory adherence and fostering a conducive business environment. in essence, this executive summary services as a compass guiding stake holders throught the intricate contours of GST with clarity and precision from foundational principles to pragmatic implementation strategies.

Scanned with OKEN Scanner

CHAPTER-2

OVER VIEW OF THE ORGANIZATION

Scanned with OKEN Scanner

Chapter – 2 OVERVIEW OF THE ORGANIZATION

Skill Dzire organization il indials leading Real-Time learning platform that aims to provide Job. oriented coures, propert, ntership place ment. programs, Faculty Dewlopment programs, and work! shops to aspiring people. with a vision to bridge the skill! gap in the industry. skillpzire offers a diverse range of six - job - oriented courses designed to equip individuals with he nessary skill! and knowledge demanded by the current Job market.

Skill Dzire'l courses and internships are care fully curated by to plus industry ex pests and experienced professionals. The orga nization started with 6 employees, but now around 40 plus Enthu slastic people are working. The organisation adopts a learner-centric approach, ensuring that the courses are engaging interactive and aligned with the least industry trends and practies. The platform provides a user- friendly and accessible lea rning environment, utilizing modern technologies and tools to facilitate effective learning outcomes. progress and reinforce their under standing of the subject matte r.

By combining Job- oriented course with hands- on internship, skillDzire aims to empower individuals with the skills, knowledge, and practical exposure required to excel their choose career or a working professionals looking to up skill Dzire offers a comprehensive platform to unlock their full potential and thrive in today's competitive Job market.

CHAPTER-3

INTERNSHIP PART

Scanned with OKEN Scanner

Chapter – 3

INTERNSHIP PART

During the internship at Skill Dzire, AS an intern, you will gain hands on experience various aspects of goods and services tax (GST) starting with an introduction to GST and its historical background.

will delve into the GST registration process understanding the different types of registrations and their requirements. You will study the various rates of GST and how they apply to different goods and services, as well as the critical concept of time, place, and value of supply.

The internship will also cover the input tax credit mechanism including types of registrations, including eligibility and utilization, and the composition scheme for small taxpayer). additionally, you will explore GST return forms, learning the procedures for the movement of goods.

This comprehensive internship will provided you with a solid foundation in GST compliance. and its pratical application in business operation.

Scanned with OKEN Scanner

ACTIVITY LOG

&

WEEKLY REPORT

Scanned with OKEN Scanner

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

ACTIVITY LOG FOR THE FIRST WEEK

Day & Date	Brief description of the daily activity	Learning Outcome	Person In-Charge Signature
Day - 1	Introduction of GST, it's defination, purpose, significance and the constitutional frame work of GST.	understand GST's importance and the GST council structure and role.	
Day - 2	study GST, history, evaluating key milestone and compare it with the previous tax regime.	comperhead GST's historical context, key events and difference from the old tax sys	
Day - 3	Explain the Dual GST model CGST, SGST, IGST and their application transaction	understand the dual GST model it's components and tax implication of transactions.	
Day - 4	study GST components, key terms like, supply and turnover and the registration process	familiarize with structure terminology and the importance of GST registration	
Day - 5	over view of GST administration compliance requirements, and practical case studies.	understand GST's administrative frame work compliance obligation and pratical compliance management.	
Day - 6	In the first week of the GST introduction mode we used record.	the goals and Purpose of on Day 1 GST with on	

Scanned with OKEN Scanner

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

WEEKLY REPORT

WEEK -1 (From Dt 01-05-2024 to Dt 05-05-2024)

Objective of the Activity Done and Detailed Report

In the first week of the GST introduction module, we covered several foundational aspect for understanding the Goods and Services Tax (GST). On Day 1, we explored the definition purpose and significance of GST within the Indian economy emphasizing the transition from the previous indirect tax system and the role of the GST Council. Day 2 was dedicated to the history and evolution of GST where we examined the key legislative milestone and comparative advantages over the former tax structure. On Day 3 we delved into the Dual GST model, focusing on central GST (CGST) state GST (SGST) and integrated GST (IGST) including their application in intra state and interstate transactions. Day 4 provided an in-depth look at the structure, covering components such as CGST, SGST, IGST and UTGST, along with essential terms like supply, aggregate turnover, composite supply, mixed supply, additionally, we discussed the GST registration process and its critical role for business. Finally, on Day 5 we reviewed the GST administrative framework highlighting the roles of the central board of indirect taxes and customs (CBIC) and state Tax authorities. We also covered compliance requirements, including registration, return filing and tax payment supported by practical case studies to illustrate real-world applications. By the end of the week participants gained a comprehensive understanding of GST, fundamentals, historical background, structural components and compliance mechanisms.

Scanned with OKEN Scanner

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

ACTIVITY LOG FOR THE SECOND WEEK

Day & Date	Brief description of the daily activity	Learning Outcome	Person In-Charge Signature
Day - 1	identify who already GST registration eligibility criteria and threshold limit for various business types.	understand which business must register for GST and the applicable threshold limit.	
Day - 2	Guide through parts of GST REG-01 Form including basic details pan email and mobile verification.	learn the initial steps of the GST registration process and the importance of accurate details	
Day - 3	Guide through part B of GST REG-01 Form including business details promoters and principal place of business.	completed detailed business information and understand promoter and address requirement	
Day - 4	Steps for submitting GST registration uploading document and verification via OTPs.	submit GST application upload required documents and complete OTP verification for successful reg..	
Day - 5	Discuss post registration requirements including GST ID issuance certificate download and compliance responsibilities	understand post reg. steps GSTIN issuance and ongoing compliance responsibility for eg. business	
Day - 6	GST on downloading the registration certificate and understanding the.	By the end for the week Participants gained	

Scanned with OKEN Scanner

WEEKLY REPORT

WEEK-2 (From Dt 08/05/2024 to Dt 14/05/2024

Objective of the Activity Done and Detailed Report

In the second week Focusing on GST Registration. we began on day 1 by identifying who needs GST registration covering eligibility criteria and threshold limits for different business types ensuring participants understood which business are required to register for GST on day 2 we guided participants through part A of the GST REG-01 from detailing the process of entering basic information, verifying PAN email and mobile number, and emphasizing the importance of accuracy Day 3. Focused on part B of the GST REG-01 from, where we covered the entry of detailed business information, including details about promoters and the principal place of business.

This ensured participants could complete the form comprehensively. on Day 4. we outlined the steps for submitting the GST registration application, including uploading necessary documents and completing verification via OTP's providing a clear path to successful application submission Finally on day 5 we discussed post registration compliance. including the issuance of GSTIN down loading the registration certificate. and understanding the on going compliance responsibilities for registered business.

By the end the week, participants gained a through understanding of the entire GST registration process, from initial eligibility to post registration compliance.

Scanned with OKEN Scanner

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM
ACTIVITY LOG FOR THE THIRD WEEK

Day & Date	Brief description of the daily activity	Learning Outcome	Person In-Charge Signature
Day - 1	Overview of GST rate structure different rate slabs (0%, 5%, 12%, 18%, 28%) and their applicability	understanding the various GST rate slabs and their applicability to different goods and services.	
Day - 2	Study HSN codes for goods and SAC codes for services and how they determine GST Rate.	learn the classification system (HSN/SAC codes) for determining applicable GST rates for goods and services	
Day - 3	Detailed examination of Shedule I (taxable with consideration) and Shedule III (non-taxable supplies) under GST	understand which transactions are taxable without consideration and which supplies are non-taxable under GST.	
Day - 4	Differentate between composite and mixed supplies and understand their impact on GST rate determination.	identify composite and mixed supplies and their implication on applicable GST rates.	
Day - 5	Explore special GST rates (Exemptions, and Concessional rates) applicable to specific goods and services.	Gain knowledge of special GST rates, exemptions and concessional rate for certain goods and services.	
Day - 6	Finally on Day's special GST rates exemption and concessional rates.	concessional rates applicable to specific goods.	

Scanned with OKEN Scanner

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

WEEKLY REPORT

WEEK – 3 (From Dt 15-05-2024 to Dt 21-05-2024

Objective of the Activity Done and Detailed Report:

During the third week focusing on the rates of GST, Day 1 commenced with an introduction to the GST rate structure, delineating the different rate slabs (0%, 5%, 12%, 18%, 28%,) and their applicability to various goods and services. Day 2 delved into the classification system for goods and services using Harmonized System of Nomenclature (HSN) codes and Services Accounting Code (SAC) to determining GST rates.

Day 3 scrutinized Shedule I (taxable with out consideration) and Shedule III (non-taxable supplies) under GST, Day 4 elucidated the distinction between composite and mixed supplies, elucidating their impact on GST rate determination.

Finally, on Day 5, special GST rates, exemptions, and concessional rates applicable to specific goods and services were explored, equipping with knowledge about those special provisions.

Throughout this week, participants gained a comprehensive understanding of the GST rate structure, classification system, special provision, and their implications on various transactions.

Scanned with OKEN Scanner

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

ACTIVITY LOG FOR THE FORTH WEEK

Day & Date	Brief description of the daily activity	Learning Outcome	Person In-Charge Signature
Day - 1	Explanation of time of supply under GST including ITC determination and implication for tax liability.	Understand how time of supply is determined and its significance in determining GST liability.	
Day - 2	Study the concept of place of supply including rules for goods, services, and cross border transactions.	Grasp the rules for determining the place of supply for goods, services, and international transactions under GST.	
Day - 3	Explore the methods for determining the value of supply under GST including transaction value open market value, and others.	Learn the various methods determine value of supply and their application in different scenarios.	
Day - 4	Case studies on time, place and value of supply to understand real-world applications and implications.	Apply knowledge of time place and value of supply rules to practical scenarios and assess their impact.	
Day - 5	Assessment of understanding through quizzes and review of key concepts covered during the week.	Evaluate comprehension of time, place, and value of supply concepts and reinforce learning through review.	
Day - 6	offered Practical insight through to real world scenario the week.	week participants assimilated assisting knowledge of time,	

Scanned with OKEN Scanner

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

WEEKLY REPORT

WEEK – 4 (From Dt 24/05/2024 to Dt 29/05/2024

Objective of the Activity Done and Detailed Report:

During the Fourth week Focusing on Time, of supply, and value of supply, participants delved into the intricate aspects of GST compliance. Day 1 initiated with an exploration of time of supply unraveling its determination and consequential impact on tax liabilities.

Subsequently, Day 2 elucidated the concept of place of supply encompassing rules governing Goods, services, and cross-border transactions. Day 3 navigated through the value of supply encompassing methods like transaction value and open market value determination.

Day 4 offered practical through case studies, facilitating the application of learned concepts to real-world scenarios. The week culminated with Day 5, which assessed comprehension through quizzes and consolidated understanding through concept review.

Through this comprehensive week, participants assimilated essential knowledge of time, place, value of supply, crucial for ensuring GST compliance in diverse business scenarios.

Scanned with OKEN Scanner

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

ACTIVITY LOG FOR THE FIFTH WEEK

Day & Date	Brief description of the daily activity	Learning Outcome	Person In-Charge Signature
Day - 1	Explanation of ITC concept eligibility criteria, and conditions for claiming input tax credit under GST	understand the basics of ITC including eligibility criteria and conditions for claiming input tax credit.	
Day - 2	study eligibility criteria and conditions for claiming ITC including document requirements and restriction on credit utilization.	Learn in-depth about eligibility criteria, required documents and restrictions on utilizing input tax credit.	
Day - 3	Explore methods for calculating input tax credit; reconciliation of ITC with purchase and maintaining proper record.	understand how to calculate input tax credit reconcile it with purchase and maintain accurate records.	
Day - 4	Case studies on claiming ITC, including scenarios involving intra state / inter state transaction and reverse charge mechanism.	apply knowledge of ITC eligibility and conditions to practical scenario and assess compliance implications.	
Day - 5	discussion on ITC compliance requirements audit procedures and best practice for maintaining ITC records	understand ITC compliance obligation, audit procedures and best practice for record keeping to ensure.	
Day - 6	the week culminated with a visit which on day secured the significant	of ITC compliance audit procedures and best practices	

Scanned with OKEN Scanner

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

WEEKLY REPORT

WEEK – 5 (From Dt 01/06/2024 to Dt 07/06/2024.

Objective of the Activity Done and Detailed Report:

During the fifth week focusing on input tax credit (ITC) participants embarked on a comprehensive exploration of its intricacies. Day1 initiated with an elucidation of ITC's fundamental concepts encompassing eligibility criteria and conditions for claiming ITC understood subsequently, Day2 delved deeper into the nuances of ITC eligibility and conditions including required documentation and utilization restrictions. Day3 navigated through ITC calculation methods reconciliation processes and the importance of maintaining accurate records. Day4 provide practical insight through case ITC concepts in diverse transactional scenarios.

The week culminated with 5, which underscored the significance of ITC compliance, audit procedure, and best practice for record-keeping through this intensive week, vital for navigating GST compliance with precision and efficacy.

Scanned with OKEN Scanner

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

ACTIVITY LOG FOR THE SIXTH WEEK

Day & Date	Brief description of the daily activity	Learning Outcome	Person In-Charge Signature
Day - 1	Overview of composition shame, eligibility criteria benefits and limitations for small business under GST.	understand composition shame, basic eligibility criteria, benefits and limitations for small business under GST	
Day - 2	Study eligibility criteria, turnover limits, and conditions for opting into the composition shame under GST	learn in-depth about eligibility criteria turnover thresholds, and conditions for shame.	
Day - 3	Explore benefits like lower tax rates and simplified compliance, along with restrictions on composition shame tax payers.	understand the advantages of the composition shame and simplified compliance, and limitation.	
Day - 4	Discuss the procedure for opting into the composition shame, including filing from GST CMP-02 and related compliance requirements.	Familiarize with the process of opting into the composition shame and fulfilling requirements.	
Day - 5	Analyze practical implication of opting into composition shame through case study and compliance considerations.	Apply knowledge of the composition shame to real world. Scenario evaluate implication for business.	
Day - 6	Were guided through the procedural intricacies of opting into the composition	Associated of opting into the composition shame.	

Scanned with OKEN Scanner

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

WEEKLY REPORT

WEEK -6 (From Dt 05/06/2024 to Dt 04-06-2024

Objective of the Activity Done and Detailed Report:

During the sixth week dedicated to the composition shame. participants embarked on a comprehensive exploration of the intricacies. Day 1 commenced with an overview of the composition shame, elucidating eligibility criteria, benefits and limitations tailored for small business under GST.

Subsequently, Day 2 delved deeper into the nuances of eligibility criteria, turnover thresholds, and conditions necessitated for opting into the composition shame. Day 3 navigated through the shame. benefits including reduced tax rates and simplified compliance, juxtaposed with its inherent restrictions.

On day 4 participants were guided through the procedural intricacies of opting into the composition shame, encompassing filing Form GST CMP-02 and associated compliance obligations. Facilitating an evaluation of compliance consideration and real-world implications for business.

Through this immersive week, participants attained a comprehensive understanding of the composition shame framework, empowering to make informed decisions regarding GST compliance tailored to their business needs.

Scanned with OKEN Scanner

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM
ACTIVITY LOG FOR THE SEVENTH WEEK

Day & Date	Brief description of the daily activity	Learning Outcome	Person In-Charge Signature
Day – 1	Introduction to various GST return Forms (GSTR-1, GSTR-3B GSTR-9, etc.), their purpose and Filing Frequency.	understand the purpose, frequency, and different type(s) of GST return forms required for compliance under GST.	
Day - 2	Detailed explanation of GSTR-1 Form for reporting out ward supplies, including invoice, credit notes, and	Learn how to accurately report out ward supplies, invoice, credit notes and amendments in the GST-1 return Form.	
Day – 3	Study GSTR-3B Form for monthly Summary return (covering details of out ward and inward, tax credit and taxes payable.	understand the process of filing the monthly summary return GSTR-3B including reporting out ward and taxes payable.	
Day – 4	Exploration of GSTR-9 Form for annual return Filing including details of outwards and taxes paid in Put Credit.	Familiarize with the annual return Filing process through GSTR-9, including Reporting of annual tax credit.	
Day – 5	Explanation of GSTR-9C Form for reconciliation between GSTR-9 and audited Financial statements.	understand the process of reconciliation between GSTR-9 and audited Financial statements using the GSTR-9C	
Day – 6	the week culminated with elucidated GSTR-9C for reconciliation.	formalization for statemental for taxpayers done.	

Scanned with OKEN Scanner

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

WEEKLY REPORT

WEEK –7 (From Dt 15-06-2024 to Dt 21-06-2024

Objective of the Activity Done and Detailed Report:

During the seventh week, participants delved into the intricacies of GST Return Forms, crucial for compliance under GST. Day 1 initiated with an overview of various forms like GSTR-1, GSTR-3B, and GSTR-9, elucidating their purpose and filing frequency. Subsequently, Day 2 provided a detailed understanding of GSTR-1 focusing on reporting outward supplies, invoices, credit notes, and amendments.

Day 3 navigated through GSTR-3B, emphasizing monthly summary Return Feeling, including outword and inword supplies input tax credit, and taxes payable. Day 4 explored GSTR-9 for annual return filing, covering details of outword, supplies, in tax credit.

The week culminated with day 5, which elucidated GSTR-9C for reconciliation between GSTR-9 and additne & Financial statements for taxpayers above specified turnover. throughout this GST compliance and reporting requirements.

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

ACTIVITY LOG FOR THE EIGHTH WEEK

Day & Date	Brief description of the daily activity	Learning Outcome	Person In-Charge Signature
Day - 1	Overview of E-way bill; its purpose, applicability and the process of generating and canceling E-way Bills.	understand the purpose & applicability and procedure for generating and canceling E-way Bills under GST.	
Day - 2	Study the mandatory information required for generating an E-way bill and the non-compliance.	Learn the essential details need for generating E-way bill and consequences of non-compliance E-way Bill rules.	
Day - 3	Walk through of the step by step process for generating an E-way Bill online and offline mods.	Gain proficiency in generating E-way bills through online and offline modes ensuring compliance of regulations.	
Day - 4	Discussion on compliance checks and verification procedure conducted by tax authorities and E-way bills.	understand the compliance check and verification procedures conducted by tax authorities for E-way bill compliance.	
Day - 5	analyze practical scenarios and case studies involving E-way Bill Status and compliance considerations.	Apply knowledge of E-way Bill requirements and procedures to real world scenario, evaluating compliance effective.	
Day - 6	understand the Prosecution recive for generating recive for generating recive for GST.	study the mandatory information required for generating an E-way bill and	

Scanned with OKEN Scanner

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

WEEK -8 (From Dt 22.06.2024 to Dt 31.06.2024

Objective of the Activity Done and Detailed Report:

Throught the eighth week focusing on E-way Bill participants engaged in an immersive exploration of its intricacies! Day 1 commenced with an in-depth overview of the E-way Bill System elucidating its purpose, applicability, and the procedure for generating and canceling E way Bills subsequently day 2 provided detailed insights into the mandatory information required for E-way Bill generation and repercussion of non-compliance.

Day 3 navigated throught the step-by-step process of E-way Bill generation, encompassing both online and offline modes on day 4 participants delved into compliance checks and ensuring adherence to E-way Bill regulation.

The week culminated with Day 5 which offered practical applications through case studies enabling participants to apply E-way Bill requirements to real-world compliance considerations effectively.

Throught this comprehensive week, participants gained proficiency in E-way Bill generation and compliance, ensuring seamless adherence to GST regulations.

Scanned with OKEN Scanner

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

Chapter – 5

OUTCOMES DESCRIPTION

Describe the work environment you have experienced:

describe the work enviroment you have experienced in the onile certificate foreuse on GST (Good and services Tax the work enviroment was chara tzd by strute leading modules and astrong emphasis on pracalial application the cour provid compersh comprehensive coverage of GST laws regulation and complince requimets with wer devlep thoughts interactive mode and self paced study materals regular quizzees and assessments enstl continual reinforce of learing atcore with our stdis offerlikd peer apply theocritical knowledge to reals-world senes Disussion forums facilitated peer interaction and knowledge sharing allow for collaboratie problem solving and deper understanding of comple GST concu expert guidance was accesbile-thoughl webinars and q&a sessions proviking clarifi cation on inticate aects of GST/ implem ation overall the enviornment wa knowledg needs for effective GST complionse and management in professiond setting

Scanned with OKEN Scanner

Describe the work environment the technical skills you have Acquired : In my certificate course in digital marketing, I gained practical technical skills crucial for real-time implementation implementation firstly, I developed Proficiency in search Engine optimization (SEO), mastering both on-Page and off-Page techniques to enhance website visibility and organic traffic. Secondly, I learned Pay-Per-click (PPC) advertising, creating targeted campaign on platforms like Google Ads and optimizing bids for maximum ROI. Thirdly, I honed my skills in Social Media Marketing, devising bids for maximum ROI. Thirdly, I honed my skills on social Media marketing, devising strategies for engagement and leveraging analytics to refine content strategies. Additionally, I gained expertise in Email Marketing, designing effective campaigns and using automation tools for personalized customer interactions.

Furthermore, I mastered Google Analytics, interpreting data to optimize marketing strategies and drive business decisions. Lastly, I became adept at content Management Systems (CMS) like wordpress, enabling me to create and manage compelling content efficiently.

Scanned with OKEN Scanner

PHOTOS & VIDEOLINKS

Scanned with OKEN Scanner

Date:01-05-2024

Date:02-05-2024

Date:03-05-2024

Date:04-05-2024

Date:05-05-2024

Date:06-05-2024

Date:07-05-2024

Date:08-05-2024

Verified by

Scanned with OKEN Scanner

Date:09-05-2024

Date:10-05-2024

Date:11-05-2024

Date:12-05-2024

Date:13-05-2024

Date:14-05-2024

Date:15-05-2024

Date:16-05-2024

Scanned with OKEN Scanner

Date:17-05-2024

Date:18-05-2024

Date:19-05-2024

Date:20-05-2024

Date:21-05-2024

Date:22-05-2024

Date:23-05-2024

Date:24-05-2024

Scanned with OKEN Scanner

Date:25-05-2024

Date:26-05-2024

Date:27-05-2024

Date:28-05-2024

Date:29-05-2024

Date:30-05-2024

Date:31-05-2024

Scanned with OKEN Scanner

Date:01-06-2024

Date:02-06-2024

Date:03-06-2024

Date:04-06-2024

Date:05-06-2024

Date:06-06-2024

Date:07-06-2024

Date:08-06-2024

Scanned with OKEN Scanner

Date:09-06-2024

Date:10-05-2024

Date:11-06-2024

Date:12-06-2024

Date:13-06-2024

Date:14-06-2024

Date:15-06-2024

Date:16-06-25024

Scanned with OKEN Scanner

Date:17-06-2024

Date:18-06-2024

Date:19-06-2024

Date:20-06-2024

Date:21-06-2024

Date:22-06-2024

Date:23-06-2024

Date:24-06-2024

Scanned with OKEN Scanner

Date:25-06-2024

Date:26-06-2024

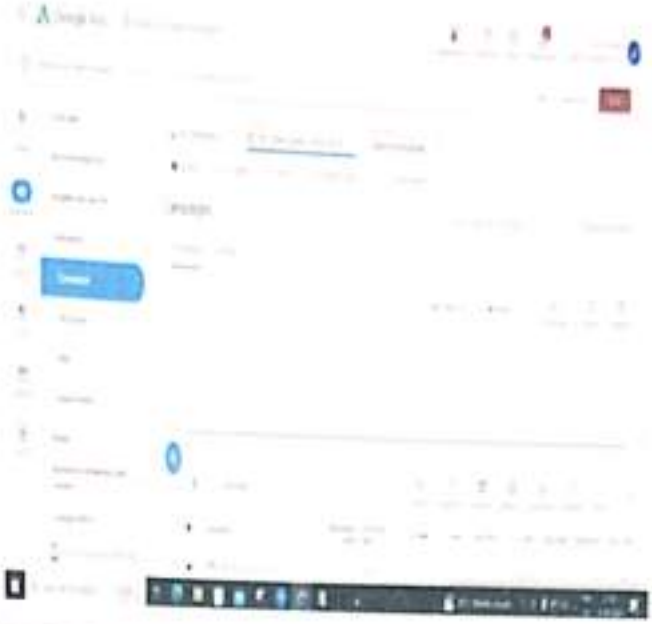
Date:27-06-25024

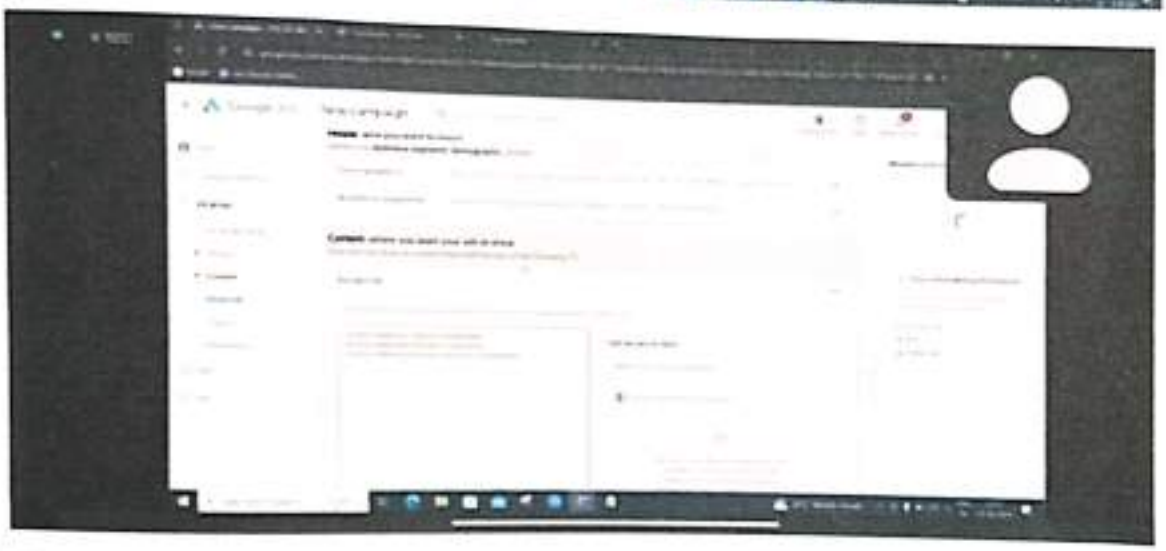
Date:28-06-2024

Date:29-06-2024

Date:30-06-2024

Scanned with OKEN Scanner





Scanned with OKEN Scanner

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

Evaluation of the Short-Term Internship

Student Name: B. Vinay Kumar Registration No: 224200406600 3

Term of Internship: From: 01-05-2024 To: 30-06-2024

Date of Evaluation: 09-07-2024

Organization Name & Address: SKill Dzire Technology Pvt.

Please rate your performance in the following areas:

Rating Scale: **Letter grade of CGPA calculation to be provided**

1	Oral communication	1	2	3	~~4~~	5
2	Written communication	1	2	~~3~~	4	5
3	Proactiveness	1	2	3	~~4~~	5
4	Interaction ability with community	1	2	3	4	~~5~~
5	Positive Attitude	1	2	~~3~~	4	5
6	Self-confidence	1	2	3	~~4~~	5
7	Ability to learn	1	2	3	~~4~~	5
8	Work Plan and organization	1	2	~~3~~	4	5
9	Professionalism	1	2	3	4	~~5~~
10	Creativity	1	2	~~3~~	4	5
11	Quality of work done	1	2	3	~~4~~	5
12	Time Management	1	2	3	~~4~~	5
13	Understanding the Community	1	2	~~3~~	4	~~5~~
14	Achievement of Desired Outcomes	1	2	~~3~~	4	5
15	**OVERALL PERFORMANCE**	**1**	**2**	**3**	~~4~~	**5**

Date: 09-07-2024

B. Vinay
Signature of the Student

Scanned with OKEN Scanner

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

Evaluation by the Supervisor of the Intern Organization

Student Name:

Registration No: 224200406600 3

Term of Internship: From: 01-05-20 To: 30-06-2024

Date of Evaluation: 09-07-2024

Organization Name & Address: SkillDzloc Technology Pvt Hyderabad

Name & Address of the Supervisor with Mobile Number: M. Pushpavathi, Lec in Commerce K.H. Govt Degree College, Dhar. 9778637429

Please rate the student's performance in the following areas:

Please note that your evaluation shall be done independent of the student's self-evaluation

Rating Scale: 1 is lowest and 5 is highest rank

1	Oral communication	1	2	3	4	5
2	Written communication	1	2	3	4	5
3	Proactiveness	1	2	3	4	5
4	Interaction ability with community	1	2	3	4	5
5	Positive Attitude	1	2	3	4	5
6	Self-confidence	1	2	3	4	5
7	Ability to learn	1	2	3	4	5
8	Work Plan and organization	1	2	3	4	5
9	Professionalism	1	2	3	4	5
10	Creativity	1	2	3	4	5
11	Quality of work done	1	2	3	4	5
12	Time Management	1	2	3	4	5
13	Understanding the Community	1	2	3	4	5
14	Achievement of Desired Outcomes	1	2	3	4	5
15	**OVERALL PERFORMANCE**	**1**	**2**	**3**	**4**	**5**

Date: 09-07-2024

M. Pushpavathi
Signature of the Supervisor

Scanned with OKEN Scanner

EVALUATION

Scanned with OKEN Scanner

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

Internal Evaluation for Short Term Internship
(On-site/Virtual)

Objectives:

- To integrate theory and practice.
- To learn to appreciate work and its function towards the future.
- To develop work habits and attitudes necessary for job success.
- To develop communication, interpersonal and other critical skills in the future job.
- To acquire additional skills required for the world of work.

Assessment Model:

- There shall only be internal evaluation.
- The Faculty Guide assigned is in-charge of the learning activities of the students and for the comprehensive and continuous assessment of the students.
- The assessment is to be conducted for 100 marks.
- The number of credits assigned is 4. Later the marks shall be converted into grades and grade points to include finally in the SGPA and CGPA.
- The weightings shall be:
    - Activity Log — 25 marks
    - Internship Evaluation — 50marks
    - Oral Presentation — 25 marks
- Activity Log is the record of the day-to-day activities. The Activity Log is assessed on an individual basis, thus allowing for individual members within groups to be assessed this way. The assessment will take into consideration the individual student's involvement in the assigned work.
- While evaluating the student's Activity Log, the following shall be considered –

  a. The individual student's effort and commitment.

  b. The originality and quality of the work produced by the individual student.

  c. The student's integration and co-operation with the work assigned.

  d. The completeness of the Activity Log.
- The Internship Evaluation shall include the following components and based on Weekly Reports and Outcomes Description

  a. Description of the Work Environment.

Scanned with OKEN Scanner

K.H.GOVERNMENT DEGREE COLLEGE
DHARMAVARAM

Program Book

Short Term Internship

AP STATE COUNCIL OF HIGHER EDUCATION

(A STATUTORY BODY OF GOVERNMENT OF ANDHRA PRADESH)

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

Kasetty Haridasulu
GOVERNMENT DEGREE COLLEGE
Dharmavaram – 515 672.
Sri Satya Sai (D). Andhra Pradesh

Program Book
For
Short -Term Internship

Name of the Student: Dasari Thirupal

Name of the College: K.H Government Degree Coirege Dharmavaram.

Registration Number: 224200403600 2

Period of Internship: **From:** May 1st **To:** June 30th 2024

Name & Address of the Intern Organization: K. Anil Kumar, Berger Gold Card Club (Club)

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

An Internship Report On

Bergen Paints

(Title of the Internship)

Submitted in accordance with the requirement for the degree of

Bachelor Of Arts

Under the faculty Guideship of

M. Saraswathi

Department of Commerce

K.H Government Degree College Dharmavaram

Submitted by:

D. Thirupal

Register Number: 224200H036002

Department of Arts

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

Instructions to Students

Please read the detailed Guidelines on Internship hosted on the website of Andhra Pradesh State Council of Higher Education **https://apsche.ap.gov.in**

1. It is mandatory for all the students to complete 2 months (180 hours) of short-term internship either physically or virtually.
2. Every student should identify the organization for internship in consultation with the College Principal/the authorized person nominated by the principal.
3. Report to the intern organization as per the schedule given by the College. You must make your own arrangements for transportation to reach the organization.
4. You should maintain punctuality in attending the internship. Daily attendance is compulsory.
5. You are expected to learn about the organization, policies, procedures, and processes by interacting with the people working in the organization and by consulting the supervisor attached to the interns.
6. While you are attending the internship, follow the rules and regulations of the intern organization.
7. While in the intern organization, always wear your College Identity Card.
8. If your college has a prescribed dress as uniform, wear the uniform daily, as you attend to your assigned duties.
9. You will be assigned a Faculty Guide from your College. He/She will be creating a WhatsApp group with your fellow interns. Post your daily activity done and/or any difficulty you encounter during the internship.
10. Identify five or more learning objectives in consultation with your Faculty Guide. These learning objectives can address:
    a. Data and Information you are expected to collect about the organization and/or industry.
    b. Job Skills you are expected to acquire.
    c. Development of professional competencies that lead to future career success.
11. Practice professional communication skills with team members, co-interns, and your supervisor. This includes expressing thoughts and ideas effectively through oral, written, and non-verbal communication, and utilizing listening skills.
12. Be aware of the communication culture in your work environment. Follow up and communicate regularly with your supervisor to provide updates on your progress with work assignments.

13. Never be hesitant to ask questions to make sure you fully understand what you need to do your work and to contribute to the organization.
14. Be regular in filling up your Program Book. It shall be filled up in your own handwriting. Add additional sheets wherever necessary.
15. At the end of internship, you shall be evaluated by your Supervisor of the intern organization.
16. There shall also be evaluation at the end of the internship by the Faculty Guide and the Principal.
17. Do not meddle with the instruments/equipment you work with.
18. Ensure that you do not cause any disturbance to the regular activities of the intern organization.
19. Be cordial but not too intimate with the employees of the intern organization and your fellow interns.
20. You should understand that during the internship programme, you are the ambassador of your college, and your behavior during the internship programme is of utmost importance.
21. If you are involved in any discipline related issues, you will be withdrawn from the internship programme immediately and disciplinary action shall be initiated.
22. Do not forget to keep up your family pride and prestige of your college.

<<@>>

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

Acknowledgement

I'm grateful to Berger Gold Card Club for the Valuable industrial training experience in the field of Berger Paints

Special thanks to my faculty guide M. Saraswathi and industrial trainer Anil Kumar K. for their guidance and support. The Challenging tasks deepened my industry knowledge. The Whole Berger Gold Card Club team's Co-Operation enriched my training.

Thanks to Colleagues for Camaradeire and knowledge Sharing. This experience equips me for a Successful Career.

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

Student's Declaration

I, D. Sasi Thirupal a student of B.A(HEP)

Programme, Regd. No. 2023420040036002 of the Department of

Arts, K.H Government Degree

College do hereby declare that I have completed the mandatory internship from May 1st to June 30th in 2024 about Berger Gold Coard Club under the Faculty Guideship of M. Saraswathi (Department Of Commerce)..

D. Thirupal

(Signature with Date)

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

Official Certification

This is to certify that DASARI THIRUPAL, Regd. No. 224200H036002 has completed ~~her~~ his Internship in Bergen Gold Card Club (Club) on 1st May to 30th June 2024, (Bergen Bank) under my supervision as a part of partial fulfillment of the requirement for the Degree of Bachelor Of Arts in the Department of Arts, K.H Govt. Degree College Dharmavaram.

This is accepted for evaluation.

(Signatory with Date and Seal)

Endorsements

M. Saraswathi
Faculty Guide

Head of the Department

PRINCIPAL
K.H. Govt. Degree College
Dharmavaram-515671
Sri Sathya Sai (Dist.)

CHAPTER-1

EXECUTIVE SUMMARY

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

Chapter – 1

EXECUTIVE SUMMARY

Berger Paints has acquired Comm-endable reputation by Providing Sincere Personalized Service to its customers in a technology based environment Since its inception. The Organization has Set up a new standard in financing in the indus-trial, trade and foreign exchange business.

Berger Paints has Strong and good liquidity Position and had no oppor-tunity to run out from Short-term financial Solvency and this ability rises gradually (Current/Quick/Cash). Berger's Profit after tax has a clear indication of its financial Visibility. For efficient liquidity management, treasury department is able to make Payments to its Creditors.

CHAPTER-2

OVER VIEW OF THE ORGANIZATION

Chapter – 2 OVERVIEW OF THE ORGANIZATION

Berger Paints India was established in the year 1923 by Lewis Berger, a German Chemist. It started operations in Kolkata (then Calcutta) and has since grown to become a Significant Player in the Indian Paint industry.

Berger Paints offers a wide range of Products including decorative Paints for homes and Commercial Spaces, industrial Coatings and automotive Paints. They Cater to both retail Consumers and industrial Clients.

'Berger' is one of the largest Paints Companies in India, Competing with other major like Asian Paints, Kansai Nerolac, AkzoNobel. It invests in research & development to introduce new products.

CHAPTER-3

INTERNSHIP PART

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

Chapter – 3

INTERNSHIP PART

In the year 1760, Lewis Berger, a young Chemist, embarks on a journey into the world of Colours in Europe - His successors eventually set up what is now known as Berger, Jenson and Nicholson U.K Ltd. 1991 - Mr. K S Dhingra and Mr. G S Dhingra (UK Paints Group) acquires the Controlling stake from the UB Groups.

The U.K Paints Group owns almost 75% of the shares in Berger Paints India Limited and 95% of the shares in Berger Bangladesh (the clear market leader with 55% market shares and turnover of USD 140 million). It has set up joint Venture - Berger Becker Coatings in 1998. This company has a track record of highest exports of Paints and Chemicals and allied Products

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

ACTIVITY LOG

&

WEEKLY REPORT

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

ACTIVITY LOG FOR THE FIRST WEEK

Day & Date	Brief description of the daily activity	Learning Outcome	Person In-Charge Signature
Day – 1	To Know Color Codes	It is used to Categorize Colours	M. Sarojamma
Day - 2	Importance of Primary Colors	These are not created by mixing other colors	M. Sarojamma
Day – 3	Business Process of Indian Paint Industry	R and D is creating new Paint formulation	M. Sarojamma
Day – 4	Market demand and supply contribution to Paint Industry	Identifying the Consumer taste and Preference	M. Sarojamma
Day – 5	Uses of Berger Paints.	It has low Voc (Volatile Organic Compounds)	M. Sarojamma
Day – 6	Sales Performance of Berger Paints	Breakdown by Product Categories.	M. Sarojamma

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

WEEKLY REPORT

WEEK -1 (From Dt 01-05-2024 to Dt 07-05-2024)

Objective of the Activity Done and Detailed Report

"Color Code" typically refers to a System or Standards used to identify and Categorize Colors. In the Context of Berger Paints, Color Coding have Several imags

2. Primary Colors' ise referred as "A Set of Colors that Cannot be Create -d by mixing other Colors together. RGB (Red, Green, Blue) are Primary Colors.
3. The Indian Paint Industry, like any other manufacturing Sector, Operates thorugh Several key business Process -es to ensure efficient Production
4. In the Contert of Indian Paint Industry, market demand and Sipply dynamics Plays a Vital role in Shaping business Strategies & Operations
5. Berger Paints has anti-fungal resista -nce and low Voc (Volatile Organic Compounds) and it Produces Wide Range of Coatings and also Paints.
6. In marketing terms number of Sales Calls made. Factors influencing Sales fluctuations like Seasonal Variations

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

ACTIVITY LOG FOR THE SECOND WEEK

Day & Date	Brief description of the daily activity	Learning Outcome	Person In-Charge Signature
Day – 1	Production and inventory of Paints	Berger Paints has annual capacity 48,000 KL	M. Sarayaraju
Day - 2	Quality Control of Berger Paints	Quality Parameters like Viscosity, drying time	M. Sarayaraju
Day – 3	Customer Relations of Berger Paints	It finds customers Preferences	M. Sarayaraju
Day – 4	Research and Development	Protective coatings	M. Sarayaraju
Day – 5	Berger's Operational Efficiency	Its Capacity 80,000 tonnes per annum	M. Sarayaraju
Day –6	Challenges faced by the Company	Entry of new Competetors	M. Sarayaraju

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

WEEKLY REPORT

WEEK-2 (From Dt 08-05-2024 .... to Dt 14-05-2024)

Objective of the Activity Done and Detailed Report

1. The Berger Paint Industry has a annual capacity of 48,000 KL/MT per annum. of water based Paints 24,000 KL of Solvent based Paints.
2. To Check the Quality of the material, Physico-mechanical methods for measuring Quality Parameters are most often used Ex: Hiding Power, resistance to wet abrasion.
3. To know about the overall Satisfaction level and loyalty affected by selected factors among the Berger Paints users of Bangladesh
4. Researching excellence Our range of architectural, marine, and Protective Coatings and Systems use the latest technology incubated in their labs
5. In Financial year 2022, berger clocked in a turnover of Rs. 8,826.37 crores
6. Displacement of migrant workers, hardening of raw material prices including blent Crude Oil derivatives but so far and berger Paints overcome

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

ACTIVITY LOG FOR THE THIRD WEEK

Day & Date	Brief description of the daily activity	Learning Outcome	Person In-Charge Signature
Day - 1	Berger Paints Product lines	Varieties of Berger Silks	M. Sanapathy.
Day - 2	Innovation in Berger Paints Technology	Easy Clean and Hailed are the innovatives	M. Saravanthi.
Day - 3	Berger's Market Presence	Factories of berger Paints over 8 Locations	M. Saravanthi.
Day - 4	Customer Focus by Berger Paints	Providing un-Paralleled Quality	M. Saravanthi.
Day - 5	Environment Sustainability initiatives	Sound environmental management System	M. Saravanthi.
Day - 6	Corporate Social Responsibilities (CSR)	Sponsorship of education of Children	M. Saravanthi.

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

WEEKLY REPORT

WEEK – 3 (From Dt 15-05-2024 to Dt 21-05-2024

Objective of the Activity Done and Detailed Report:

1. There are wide Varieties of berger product lines like Silk glamor high sheen, Category : Interior wall, Silk Glamor Metalica & Easy clean.
2. The brand innovative products have been game-Changers. For instance, berger Easy Clean' Hailed' as the industry first washable paints.
3. Berger presence in India consists of factories in 8 locations, Spread over all four major regions of the Country.
4. Berger Paints are dedicated to delivering exceptional products and services to our Valued customers. Our focus is on providing unparalled Quality
5. Induct Sound environmental management Systems and Practices in all our activities. Minimise the generation of wastes.
6. Partnering with organizations for Sponsoring under Privileged and destitute Children.

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

ACTIVITY LOG FOR THE FORTH WEEK

Day & Date	Brief description of the daily activity	Learning Outcome	Person In-Charge Signature
Day - 1	Berger's Competitive landscape	Varnishes and distempers set up 2 acres	M. Saraswathi
Day - 2	Financial Performance of Berger Paints	Sales was INR 111.989.2 millions	M. Saraswathi
Day - 3	Employee Engagement and Development	In FY2022, Berger have 3,931 employees in India	M. Saraswathi
Day - 4	Digital Transformation in Paint industry	Inventory management	M. Saraswathi
Day - 5	Berger's Industry Trends.	Organic model Colour	M. Saraswathi
Day - 6	Challenges in the Paint Industry	Limited Liquidity Option	M. Saraswathi

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

WEEKLY REPORT

WEEK - 4 (From Dt 22-05-2024 .... to Dt 28-05-2024)

Objective of the Activity Done and Detailed Report:

1. Berger Paints India limited as a company started in 1923 as Hadfields (India) Limited which was a small colonial venture producing ready-mixed Stiff Paints, Varnishes and distempers set up on 2 acres of land in one of first India's industrial towns close to Kolkata in Howrah, Bengal
2. For the full year, the Company reported Sales was INR 111.9892 millions.
3. In financial year 2022, the total number of employment engaged at Berger Paints India limited in India reached a peak of 3,931.
4. The digital transformation is expected to enhance inventory management and ensure seamless warehouse operations.
5. Another one of the wall colour trends is opting for more Organic makeup (Clays)
6. Dependence on decorative segment where competition is intense.

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

ACTIVITY LOG FOR THE FIFTH WEEK

Day & Date	Brief description of the daily activity	Learning Outcome	Person In-Charge Signature
Day - 1	Innovative Projects & Partnerships of Berger Paints	Air Purifying Paint	M. Saraswathi
Day - 2	Future Outlook and Expansion Plans.	Share Price Target 606.70 INR in 2024	M. Saraswathi
Day - 3	Customer Testimonials & Case Studies	Berger is a good quality	M. Saraswathi
Day - 4	Work Place Culture in Berger Paints	It stands for Its security	M. Saraswathi
Day - 5	Branding Efforts of Berger Paints	It's ambition is to double revenue upto 30000	M. Saraswathi
Day - 6	Growth Strategies of Berger's.	To double the income by 2028-2029.	M. Saraswathi

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

WEEKLY REPORT

WEEK – 5 (From Dt 29-05-2024 to Dt 04-06-24)

Objective of the Activity Done and Detailed Report:

1. Air Purifying Paints are turning this into a reality. Renowned brands such Sherwin-Williams and ECOS are leading the charge with formulation designed to neutralise harmful toxins, including VOC (Volatile Organic Compounds).
2. The average Berger Paints Share price target in 2024 year is 606.70 INR. The average berger Paint Share price Target in 2025 is 698.79 INR.
3. Past 10 years financial track record analysis by Moneyworks4me indicates that Berger Paints India Limited is a good Quality Company
4. Berger Paints is known for Job Security which is rated at the top and given a rating of 3.8 However, Career growth is rated the lowest at 3.1 and Can be improved
5. The Company tries to grouth its revenue.
6. The Company endeavours to double the income by 2028-2029 years.

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

ACTIVITY LOG FOR THE SIXTH WEEK

Day & Date	Brief description of the daily activity	Learning Outcome	Person In-Charge Signature
Day - 1	Berger's Competeti -ve landscape Analysis	Varnishes and distempers upto 2 acres land	M. Sarathchandra
Day - 2	Collaborations of Berger Paints	It has tie-up with U.K Company	M. Sarathchandra
Day - 3	Regulatory Compliance and Strategies	To act ethically, integrity and fairness	M. Sarathchandra
Day - 4	Berger's Growth Opportunities	It increas its sales as 111.989.2 mls.	M. Sarathchandra
Day - 5	Customer Feedback and Satisfaction	It is a good Quality Paint	M. Sarathchandra
Day - 6	Conclusion on Quality Control	Quality leadership for all the Products	M. Sarathchandra

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

WEEKLY REPORT

WEEK -6 (From Dt. 25-06-2024 to Dt 1-06-24)

Objective of the Activity Done and Detailed Report:

1. Berger Paints India limited as a Company started in 1923 as Hadfields (India) Ltd. which was a small colonial Venture producing ready-mixed Stiff Paints, Varnishes and distempers set upon 2 acres of land in one of the India's first industrial town
2. Mr. Dhingra is a graduate, an industrialist, a Promoter of the Company and has considerable experience in Paint industry.
3. It wishes to act ethically, with integrity and excellence in dealings with all business Partners and the expectation of the same in return
4. For the full year, the company has reported its sales was INR. 114.989.2 millions.
5. Past 10 years, financial track record says that Berger Paints is a good Valid.
6. It is committed to Provide full Satisfaction to the customers.

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

ACTIVITY LOG FOR THE SEVENTH WEEK

Day & Date	Brief description of the daily activity	Learning Outcome	Person In-Charge Signature
Day - 1	Wrap-up of Berger's Production & inventory	It has 6,600 KL/MT Per annum Capacity	M. Saravana Raj
Day - 2	Operational Efficiency Recap of Berger's	It crossed 10,000/- Crore Sales	M. Saravana Raj
Day - 3	Lessons Learned by Berger Paints	High levels of lead found	M. Saravana Raj
Day - 4	Future Goals of Berger Paints	To achieve 1.6 lakhs tonnes capacity	M. Saravana Raj
Day - 5	Berger Paints recommendations	Limited liquidity options	M. Saravana Raj
Day - 6	Customer Sucess Stories	Abhijit Roy's Journey	M. Saravana Raj

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

WEEKLY REPORT

WEEK –7 (From Dt 12-06-2024 to Dt 19-06-24)

Objective of the Activity Done and Detailed Report:

1. The Plant has a Capacity of 6,600 KL/MT Per annum of Solvent and Water based Paints and 7,200 MT Per annum of Putty and distemper
2. Berger Paints India has crossed Rs. 10,000 Crore in Sales and Rs. 1,000 Crore in Profit in 2023-24 April-(March) helped by double digit growth in Sales Volume and operating profit grawing by nearly a 4th
3. High levels of lead found leading to negative Publicity. This is a drawback to the berger paints.
4. To achieve it the company will need to expand its capacity to 1.6 lakh tonnes per/month from the Current 95,000 tonnes per month.
5. To increase the liquidity Options This is one of its recommendations and to decrease lead levels which will leads to negative Publicity.
6. Abhijit Roy joined in Berger Paints as a Product Manager in 1996 into MD & CEO in 2012.

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

ACTIVITY LOG FOR THE EIGHTH WEEK

Day & Date	Brief description of the daily activity	Learning Outcome	Person In-Charge Signature
Day - 1	Expansion of Berger Paints	It intends to spread its network in India	M. Sarayanthi
Day - 2	Berger's Product Portfolio	It's headquarters at Kolkata & 16 manu. units in India	M. Sarayanthi
Day - 3	Distribution Network of Berger Paints	From Warehouses to Sales Offices	M. Sarayanthi
Day - 4	Regulatory Environment	Recycling and Reuse of Waste	M. Sarayanthi
Day - 5	Customer Segments of Berger's.	18% Share by Berger Paints	M. Sarayanthi
Day - 6	Sustainability Initiatives of Berger Paints.	Energy Management System (EMS)	M. Sarayanthi

WEEKLY REPORT

Page No:

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

WEEK -8 (From Dt 20-06-2024 to Dt 30-06-24.)

Objective of the Activity Done and Detailed Report:

1. Berger has a Plan to expand its retail network in Tamil nadu, Telangana, Karnataka and Andhra Pradesh in the South and in Maharashtra, Gujarat, Madhya Pradesh, Chhattisgarh and Rajasthan in Central and West India.
2. Berger Paints India is headquartered at Kolkata, 16 strategically located manufacturing units across in India, 2 in Nepal, 1 each in Poland and Russia.
3. The distribution Channel of berger Paints Starts from the Plant thorugh Warehouses to Sales Offices to dealers to retailers to customers.
4. Improve environmental performances. In doing so we Shall Strive to it. Minimise the generation of Wastes and Optimise resource utilisation
5. In 'Market Share' of Paint manufacturers in India, customers Choosed Berger Paints as 18% Shares
6. Energy Management System has been implemented which Consumes electricity in units.

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

Chapter – 5

OUTCOMES DESCRIPTION

Describe the work environment you have experienced:

In Berger's Paint Industry, 62% of Working employees would recommend Working there to a friend based on glassdoor reviews. Employees also rated 'Berger Paints' 2.9 out of 5 for work life balance, 3.2 for Culture and Values and 3.3 for Career Opportunities.

And also 3.8 out of 5 for Job security, 3.6 for Skill development, 3.5 for Salary and other benefits, 3.1 for Promotions, 3.4 out of 5 for work satisfaction and 3.7 out of 5 for Sales and Business development. 3.8 for finance and accounting and Finally 4.1 out of 5 for Marketing and Communication.

Being an employee, it is important to interact with other employees in an Organisation. It helps to create good Communication between the employees and the employee.

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

Describe the real time technical skills you have acquired:

By doing this internship about 'Berger Paints', We to'have to know the Consdidate People data in a Single integrated Source. Innovative, automated Human Resource(HR) tools, increasing employee productivity and Saving people time. Support for centralized employee data, Performance and goals, recruiting and Onboarding.

Empowerment of managers and employees through secure, intuitive, Consolidated data accessible on any device. The Company was dependent on manual and disconnected Processes to support a Variety of Human Resource functions. For instance, employee data, which was not integrated with the Company's finance and manufacturing systems, had to be manually updated. There was a lack of visibility and consistency around performance reviews and goal-Settings for office-based employees.

PHOTOS & VIDEOLINKS

Lewis Berger

Since 1760

Paint your imagination

Berger Paints India

Wins 1st Prize

Under the Paints & Allied Products Sector

In the prestigious

National Energy Conservation Award, 2016

బెర్గర్ పెయింట్స్
Berger
VIJAYADURGA ENTERPRISES
9440586873

Since 1760

Lewis

Berger

Paint your imagination

INTERNSHIP CERTIFICATE

This is to certify that

D Thirupal

of

K. H. Government Degree College, Dharmavaram

has successfully completed the 2 months internship on **Berger Gold Card Club** organized by **Vijayadurga Enterprises** Door Number : 14 / 654, Sudharsan Complex, R. S. Road, Dharmavaram, Sri Sathya Sai D.t. 515671 in association with **K. Anil Kumar Reddy** from 1st **May 2024** to 30th **June 2024**

Berger GOLD CARD CLUB

Director
K. Anil Kumar Reddy
VIJAYADURGA ENTERPRISES
D.No [illegible] R.S. Road,
DHARMAVARAM-515 671

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

Evaluation of the Short-Term Internship

Student Name: Dasari Thirupal **Registration No:** 2022000902146

Term of Internship: From: May 1st 2024 To: June 30th 2024

Date of Evaluation:

Organization Name & Address: Bergen Gold Card Club (Club)

Please rate your performance in the following areas:

Rating Scale: Letter grade of CGPA calculation to be provided

1	Oral communication	1	2	3	~~4~~	5
2	Written communication	1	2	3	4	~~5~~
3	Proactiveness	1	2	3	~~4~~	5
4	Interaction ability with community	1	2	3	4	~~5~~
5	Positive Attitude	1	2	3	4	~~5~~
6	Self-confidence	1	2	3	4	~~5~~
7	Ability to learn	1	2	3	~~4~~	5
8	Work Plan and organization	1	2	3	~~4~~	5
9	Professionalism	1	2	3	~~4~~	5
10	Creativity	1	2	3	~~4~~	5
11	Quality of work done	1	2	3	~~4~~	5
12	Time Management	1	2	3	~~4~~	5
13	Understanding the Community	1	2	3	4	~~5~~
14	Achievement of Desired Outcomes	1	2	3	~~4~~	5
15	OVERALL PERFORMANCE	1	2	3	~~4~~	5

D. Thirupal

Date: **Signature of the Student**

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

Evaluation of the Short-Term Internship

Student Name: Dasari Thirupal **Registration No:** 202200090246

Term of Internship: **From:** May 1st 2024 **To:** June 30th 2024

Date of Evaluation:

Organization Name & Address: Berger Gold Card Club (Club)

Please rate your performance in the following areas:

Rating Scale: **Letter grade of CGPA calculation to be provided**

1	Oral communication	1	2	3	~~4~~	5
2	Written communication	1	2	3	4	~~5~~
3	Proactiveness	1	2	3	~~4~~	5
4	Interaction ability with community	1	2	3	4	~~5~~
5	Positive Attitude	1	2	3	4	~~5~~
6	Self-confidence	1	2	3	4	~~5~~
7	Ability to learn	1	2	3	~~4~~	5
8	Work Plan and organization	1	2	3	~~4~~	5
9	Professionalism	1	2	3	~~4~~	5
10	Creativity	1	2	3	~~4~~	5
11	Quality of work done	1	2	3	~~4~~	5
12	Time Management	1	2	3	~~4~~	5
13	Understanding the Community	1	2	3	4	~~5~~
14	Achievement of Desired Outcomes	1	2	3	~~4~~	5
15	**OVERALL PERFORMANCE**	**1**	**2**	**3**	~~4~~	**5**

Date:

D. Thirupal

Signature of the Student

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

Evaluation by the Supervisor of the Intern Organization

Student Name: Basari Thirupal

Registration No: 202200090216

Term of Internship: **From:** May 1st **To:** June 30th

Date of Evaluation:

Organization Name & Address: Berger Paints Gold Card Club (Club)

Name & Address of the Supervisor with Mobile Number K. Anil Kumar 9440586873

Please rate the student's performance in the following areas:

Please note that your evaluation shall be done independent of the student's self-evaluation

Rating Scale: 1 is lowest and 5 is highest rank

1	Oral communication	1	2	~~3~~	4	5
2	Written communication	1	2	3	4	~~5~~
3	Proactiveness	1	2	3	~~4~~	5
4	Interaction ability with community	1	2	3	~~4~~	5
5	Positive Attitude	1	2	3	4	~~5~~
6	Self-confidence	1	2	3	4	~~5~~
7	Ability to learn	1	2	3	~~4~~	5
8	Work Plan and organization	1	2	3	~~4~~	5
9	Professionalism	1	2	3	~~4~~	5
10	Creativity	1	2	3	~~4~~	5
11	Quality of work done	1	2	3	4	~~5~~
12	Time Management	1	2	3	~~4~~	5
13	Understanding the Community	1	2	3	4	~~5~~
14	Achievement of Desired Outcomes	1	2	3	~~4~~	5
15	**OVERALL PERFORMANCE**	1	2	3	~~4~~	5

Date:

M. Saraswathi
Signature of the Supervisor

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

Evaluation by the Supervisor of the Intern Organization

Student Name: Basori Thirupal **Registration No:** 202200090246

Term of Internship: **From:** May 1st **To:** June 30th

Date of Evaluation:

Organization Name & Address: Berger Paints Gold Card Club (Club)

Name & Address of the Supervisor with Mobile Number K. Anil Kumar 9440586873

Please rate the student's performance in the following areas:

Please note that your evaluation shall be done independent of the student's self-evaluation

Rating Scale: 1 is lowest and 5 is highest rank

1	Oral communication	1	2	~~3~~	4	5
2	Written communication	1	2	3	4	~~5~~
3	Proactiveness	1	2	3	~~4~~	5
4	Interaction ability with community	1	2	3	~~4~~	5
5	Positive Attitude	1	2	3	4	~~5~~
6	Self-confidence	1	2	3	4	~~5~~
7	Ability to learn	1	2	3	~~4~~	5
8	Work Plan and organization	1	2	3	~~4~~	5
9	Professionalism	1	2	3	~~4~~	5
10	Creativity	1	2	3	~~4~~	5
11	Quality of work done	1	2	3	4	~~5~~
12	Time Management	1	2	3	~~4~~	5
13	Understanding the Community	1	2	3	4	~~5~~
14	Achievement of Desired Outcomes	1	2	3	~~4~~	5
15	**OVERALL PERFORMANCE**	**1**	**2**	**3**	~~4~~	**5**

Date:

M. Lakshmi
Signature of the Supervisor

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

Internal Evaluation for Short Term Internship (On-site/Virtual)

Objectives:

- To integrate theory and practice.
- To learn to appreciate work and its function towards the future.
- To develop work habits and attitudes necessary for job success.
- To develop communication, interpersonal and other critical skills in the future job.
- To acquire additional skills required for the world of work.

Assessment Model:

- There shall only be internal evaluation.
- The Faculty Guide assigned is in-charge of the learning activities of the students and for the comprehensive and continuous assessment of the students.
- The assessment is to be conducted for 100 marks.
- The number of credits assigned is 4. Later the marks shall be converted into grades and grade points to include finally in the SGPA and CGPA.
- The weightings shall be:
    - Activity Log — 25 marks
    - Internship Evaluation — 50marks
    - Oral Presentation — 25 marks
- Activity Log is the record of the day-to-day activities. The Activity Log is assessed on an individual basis, thus allowing for individual members within groups to be assessed this way. The assessment will take into consideration the individual student's involvement in the assigned work.
- While evaluating the student's Activity Log, the following shall be considered –

  a. The individual student's effort and commitment.

  b. The originality and quality of the work produced by the individual student.

  c. The student's integration and co-operation with the work assigned.

  d. The completeness of the Activity Log.
- The Internship Evaluation shall include the following components and based on Weekly Reports and Outcomes Description

  a. Description of the Work Environment.

b. Real Time Technical Skills acquired.
c. Managerial Skills acquired.
d. Improvement of Communication Skills.
e. Team Dynamics
f. Technological Developments recorded.

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

MARKS STATEMENT
(To be used by the Examiners)

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

INTERNAL ASSESSMENT STATEMENT

Name Of the Student: Dasari Thirupal
Programme of Study: Arts
Year of Study: II - B.A(HEP)
Group: B.A(History, Economics, Political Science)
Register No/H.T. No: 2242004036002
Name of the College: K.H Government Degree College Dharmavaram
University: Sri Krishnadevaraya University (Atp-Dist.)

Sl. No	*Evaluation Criterion*	*Maximum Marks*	*Marks Awarded*
1.	Activity Log	25	
2.	Internship Evaluation	50	
3.	Oral Presentation	25	
	GRAND TOTAL	100	

Date:

M. Satyavathi
Signature of the Faculty Guide

Certified by

Date:

Seal:

Signature of the Head of the Department/Principal

K.H. Govt. Degree College
Dharmavaram-515672
Sri Sathya Sai (Dist.)

K.H. GOVERNMENT DEGREE COLLEGE
DHARMAVARAM

Program Book

Short Term Internship

AP STATE COUNCIL OF HIGHER EDUCATION

(A STATUTORY BODY OF GOVERNMENT OF ANDHRA PRADESH)

Scanned with OKEN Scanner

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

Kasetty Haridasulu
GOVERNMENT DEGREE COLLEGE
Dharmavaram – 515 672.
Sri Satya Sai (D). Andhra Pradesh

Program Book
For
Short -Term Internship

Name of the Student: P. Maruthi

Name of the College: K. H. Govt Degree College Dharmavaram.

Registration Number: 224200406012

Period of Internship: **From:** 01/05/2024 **To:** 30/06/2024

Name & Address of the Intern Organization: Skill Dzire Technologies private limited.

Scanned with OKEN Scanner

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

An Internship Report On

Digital Marketing

(Title of the Internship)

Submitted in accordance with the requirement for the degree of

K.H Govt Degree College DharmaVaram.

Under the faculty Guideship of

Smt. A. Sowjanya Lakshmi

Department of Computer Application

K.H Govt Degree College DharmaVaram.

Submitted by:

P. Maruthi

Register Number: - 224200140660 12

Department of Computer Application

K.H Govt Degree College DharmaVaram

Scanned with OKEN Scanner

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

Instructions to Students

Please read the detailed Guidelines on Internship hosted on the website of Andhra Pradesh State Council of Higher Education https://apsche.ap.gov.in

1. It is mandatory for all the students to complete 2 months (180 hours) of short- term internship either physically or virtually.
2. Every student should identify the organization for internship in consultation with the College Principal/the authorized person nominated by the principal.
3. Report to the intern organization as per the schedule given by the College. You must make your own arrangements for transportation to reach the organization.
4. You should maintain punctuality in attending the internship. Daily attendance is compulsory.
5. You are expected to learn about the organization, policies, procedures, and processes by interacting with the people working in the organization and by consulting the supervisor attached to the interns.
6. While you are attending the internship, follow the rules and regulations of the intern organization.
7. While in the intern organization, always wear your College Identity Card.
8. If your college has a prescribed dress as uniform, wear the uniform daily, as you attend to your assigned duties.
9. You will be assigned a Faculty Guide from your College. He/She will be creating a WhatsApp group with your fellow interns. Post your daily activity done and/or any difficulty you encounter during the internship.
10. Identify five or more learning objectives in consultation with your Faculty Guide. These learning objectives can address:
    a. Data and Information you are expected to collect about the organization and/or industry.
    b. Job Skills you are expected to acquire.
    c. Development of professional competencies that lead to future career success.
11. Practice professional communication skills with team members, co-interns, and your supervisor. This includes expressing thoughts and ideas effectively through oral, written, and non-verbal communication, and utilizing listening skills.
12. Be aware of the communication culture in your work environment. Follow up and communicate regularly with your supervisor to provide updates on your progress with work assignments

Scanned with OKEN Scanner

13. Never be hesitant to ask questions to make sure you fully understand what you need to do your work and to contribute to the organization.
14. Be regular in filling up your Program Book. It shall be filled up in your own handwriting. Add additional sheets wherever necessary.
15. At the end of internship, you shall be evaluated by your Supervisor of the intern organization.
16. There shall also be evaluation at the end of the internship by the Faculty Guide and the Principal.
17. Do not meddle with the instruments/equipment you work with.
18. Ensure that you do not cause any disturbance to the regular activities of the intern organization.
19. Be cordial but not too intimate with the employees of the intern organization and your fellow interns.
20. You should understand that during the internship programme, you are the ambassador of your college, and your behavior during the internship programme is of utmost importance.
21. If you are involved in any discipline related issues, you will be withdrawn from the internship programme immediately and disciplinary action shall be initiated.
22. Do not forget to keep up your family pride and prestige of your college.

.....<<@>>.....

Scanned with OKEN Scanner

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

Student's Declaration

I, P. Maruthi a student of II B.com (CA)

Programme, Regd. No. 224200410660l2 of the Department of

Computer Application K.H Govt Degree College Dharmavaram.

College do hereby declare that I have completed the mandatory internship from 01/05/2024 to 30/06/2024 in Skill Zone Technology private limited. under the Faculty Guideship of

A. Soujanya Lakshmi, Department of Compater Application K.H. Govt Degree College Dharmavaram

P. Maruthi
(Signature with Date)

Scanned with OKEN Scanner

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

Official Certification

This is to certify that D. Maruthi, Regd. No. 224200406612 has completed her Internship in Skillozire Technology private limited on Digital Marketing under my supervision as a part of partial fulfillment of the requirement for the Degree of _____ in the Department of Computer Application K.H. Govt Degree College Dharmavaram.

This is accepted for evaluation.

(Signatory with Date and Seal)

Endorsements

Faculty Guide A. Soujanya

Head of the Department

PRINCIPAL
K.H. Govt. Degree College
Dharmavaram-515672
Sri Sathya Sai (Dist.)

Principal

Page No:

Scanned with OKEN Scanner

CERTIFICATE OF INTERNSHIP

This is to Certify that Mr./Ms

Peetla Maruthi

Enrolled in the B.Com (C.A) - 2242224066012

From College K.H Government Degree College

of university S K University, Ananthapuramu

has Successfully Completed short-term Internship programme titled

Digital Marketing

Under SkillDzire for 2 months.Organized By **SkillDzire** in collaboration with **Andhra Pradesh State Council of Higher Education**.

Certificate ID: **SDST-03457**

Issued On **28-June-2024**

Approved By AICTE

Authorized Signature

Scanned with OKEN Scanner

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

Acknowledgement

I would like to Express my sincere gratitude for the opportunity to participate in the short-term internship program at Skill Dzire Technology private limited. This experience has been incredibly valuable for me. And I am thankful for the opportunity to learn from our team and contribute to digital marketing.

During my internship at Skill Dzire Technology private limited, I have gained invaluable insight into digital marketing, website development, on-page SEO optimization, social media marketing, performance analysis and optimization. which I am confident will significantly shape my academic guidance provided by Smt. M. Sowjanya Lakshmi, lecturer in Commerce whose support has been instrumental in helping me understand and develop skill in short Term internship

K. H. GOVT DEGREE COLLEGE, DHARMAVARAM

I am also grateful for thanks to my parents and Smt. M. Sandhya Lakshmi madam for their kind co-operation and encouragement which played a pivotal role in completing short term Internship

I express my gratitude to every one who contributed to my deserved and helped in successfully finishing the short term Internship within the given time frame.

CONTENTS

S.No	Topics	Page No
1.	Executive Summary	1-3
2.	Over view of the organization	4-6
3.	Internship part	7-8
4.	Activity log & weekly report first week	9-11
5.	Activity log second week	12-13
6.	Activity log third week	14-15
7.	Activity log fourth week	16-17
8.	Activity log fifth week	18-19
9.	Activity log six week	20-21
10.	Activity log seventh week	22-23
11.	Activity log Eighth week	24-25
12.	Outcomes Discriptions	26
13.	Technical skills	27
14.	photos & video links	28-37

Scanned with OKEN Scanner

CHAPTER-1

EXECUTIVE SUMMARY

Scanned with OKEN Scanner

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

Chapter – 1

EXECUTIVE SUMMARY

The executive summary encapsulates a thorough exploration of digital marketing fundamentals and advanced strategies tailored for contemporary online environments. It begins with a foundational understanding of establishing a robust online presence emphasizing the importance of WordPress basics to create dynamic and responsive websites.

The narrative progresses into the realm of search engine optimization (SEO) elucidating both fundamental principles and advanced techniques essential for optimizing website visibility and driving organic traffic. This includes a detailed examination of competitive analysis, keyword research and the implementation of on-page SEO strategies. More over the summary delves into the critical role of analytics tools such as Google Analytics and Search Console in monitoring website performance and refining marketing strategies based on data driven insights

Advanced advertising tactics take centre stage with a focus on leveraging platforms like google ads and social media channels for targeted audience engagement and conversion optimization Additionally the summary underscores the significance of diversified marketing approaches including email and video marketing to foster deeper connections with audience across various digital touch point

CHAPTER-2

OVER VIEW OF THE ORGANIZATION

Scanned with OKEN Scanner

Chapter – 2
OVERVIEW OF THE ORGANIZATION

Skill Drive organization is India leading platform that aims to provide job-oriented courses, project, internship placement programs, faculty development programs and work-shops to aspiring people with a vision to bridge the skills gap in the industry, skill Drive offers a diverse range of six-job-oriented courses designed to equip individual with the necessary skills and knowledge demanded by the current job market

Skill Drive courses and internships are carefully curated and structured by 80 plus industry experts and experienced professionals. The organization started with 6 employees but now around 40 plus enthusiastic people are working. The organizations adopts a learner-centric approaches, ensuring that the courses are engaging interactive and aligned with the latest industry trends and practices. The platforms provides a user-friendly and accessible learning environment utilizing modern technologies and tools to facilitate effective learning outcomes.

By combining job-oriented courses with hands-on internship skill drive aims to empower individuals with the skills knowledge and practical exposure required to excel in their chosen professions. whether one is a fresh graduate seeking to kick-start their career or a working professional looking to upskill reskill drive offers a comprehensive platform to unlock their full potential and thrive in today's competitive job market.

CHAPTER-3

INTERNSHIP PART

Scanned with OKEN Scanner

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

Chapter – 3

INTERNSHIP PART

The internship program at Skill Dzire offers a comprehensive exploration of digital marketing, covering foundational concepts, practical skills and advanced strategies to prepare interns for success in the dynamic digital landscape. Commencing with an in-depth examination of digital marketing fundamentals, interns will gain insight into key principles and industry trends, laying a solid foundation for further learning.

Hands-on workshops and practical exercises will equip interns with essential skills in website development SEO optimization, social media marketing email marketing and more ensuring they are well-versed in the tools and techniques necessary for effective digital campaigns. Additional the program will delve into advanced strategies such as google ads, analytics tools and performance analysis providing interns with the knowledge and expertise needed to navigate the complexities of modern digital marketing. Through a blend of theoretical learning and practical applications, interns will emerge from the program equipped with the skills, confidence and strategic mind set to excel in the fast-speed world of digital marketing.

Scanned with OKEN Scanner

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

ACTIVITY LOG
&
WEEKLY REPORT

Scanned with OKEN Scanner

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

ACTIVITY LOG FOR THE FIRST WEEK

Day & Date	Brief description of the daily activity	Learning Outcome	Person In-Charge Signature
Day - 1	Introduction to Digital marketing	Appreciate the role of digital marketing in modern business strategies	
Day - 2	Digital marketing channels and platforms	Analyze how different channels can be leveraged to reach specific target audiences	
Day - 3	Data - Driven Decision making	Develop skills in data interpretation and application for campaign optimization	
Day - 4	Customer Journey Mapping	Gain discussion and making process in digital marketing	
Day - 5	Ethical considerations in Digital marketing	understand regulatory frameworks and responsibilities in digital marketing ethics	
Day - 6	Recap session summarizing	consolidate understanding of foundational concepts in digital marketing	

Scanned with OKEN Scanner

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

WEEKLY REPORT

WEEK -1 (From Dt 01-05-2024 to Dt 07.05.2024

Objective of the Activity Done and Detailed Report

Week 1 marks the beginning of our journey into the dynamic and ever-evolving field of digital marketing. This foundational week serves as an introduction to the core concepts, strategies, and tools that underpin successful digital marketing campaigns. As we embark on his exploration participants will immerse themselves in the diverse landscape of digital marketing channels and platforms. From search engine to social media email marketing to content marketing, students will gain insights into the array of digital channels available for reaching and engaging with target audiences. Central to our discussions in week 1 is the importance of data-driven decision-making in digital marketing participants will learn how data analytics and insights can inform strategic decision-making, optimize campaign performance and drive tangible business results. Through hands-on exercise and case studies, students will develop the skills to collect, analyze, and interpret data effectively empowering them to make informed decisions in their digital marketing endeavors

Scanned with OKEN Scanner

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

ACTIVITY LOG FOR THE SECOND WEEK

Day & Date	Brief description of the daily activity	Learning Outcome	Person In-Charge Signature
Day - 1	Introduction to HTML	learn basic HTML tags, elements and attributes	
Day - 2	Deep Dive into CSS	understand CSS selectors, properties and values	
Day - 3	Advanced CSS and layouts	learn advanced CSS concepts like positioning and grid layouts	
Day - 4	Introduction to JavaScript	learn about variables data types functions and control flow in JavaScript	
Day - 5	Interactive Web Development	understand how JavaScript enhances user experience through dynamic	
Day - 6	Recap by learning	HTML, CSS and JavaScript fundamentals	

Scanned with OKEN Scanner

K. H. GOVT DEGREE COLLEGE, DHARMAVARAM

WEEKLY REPORT

WEEK 2 (from 08/05/2024 to 14/05/2024)

Objective of the Activity Done and Detailed Report

Welcome to week 2 of our digital marketing journey where we'll dive into the fundamental aspects of website development. This week is all about understanding the core languages that power the web : HTML, CSS and JavaScript. HTML (Hypertext Markup Language) forms the backbone of every web page, defining the structure and content of a website. During this week, you'll learn the essentials of HTML, including tags, elements, and attributes. Through hands-on exercises and tutorials, you'll gain practical experience in creating and structuring web pages using HTML. CSS (Cascading Style Sheets) is the language used to style and design web pages, controlling everything from colors and fonts to layout and spacing. In week 2 you'll explore the basics of CSS, including selectors, properties, and values, you'll learn how to apply styles, and HTML elements create layouts and customize the appearance of your web pages. JavaScript is a powerful programming language that adds interactivity and dynamic behavior to website.

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

ACTIVITY LOG FOR THE THIRD WEEK

Day & Date	Brief description of the daily activity	Learning Outcome	Person In-Charge Signature
Day - 1	Setting up wood press	understand the basic of woodpress installation	
Day - 2	-theme customization	Explore woodpress themes and their role in website design	
Day - 3	Content Management with woodpress	understand types in woodpress : posts pages and custom post	
Day - 4	Plugins and functionality	Explore the functionality of plugins in extending woodpress	
Day - 5	Widgets and Enhance - Menu	Learn how to use widgets effectively to improve user engagement	
Day - 6	Recap of key learning	woodpress installation theme, customization plugins and widgets.	

Scanned with OKEN Scanner

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

WEEKLY REPORT

WEEK – 3 (From Dt 15/05/2024 ... to Dt 21/05/2024

Objective of the Activity Done and Detailed Report:

Week 3, where we'll dive into the world of wordpress a versatile and widely-used content management system (CMS) that power millions of website around the globe. This week is all about mastering the basics of wordpress from installation to content management. To kick things off, we'll start by guiding you through the process of setting up a wordpress site. Whether you're installing wordpress on your own web server or using a hosting provider, we'll provide step-by-step instructions to ensure a smooth setup. By the end of this module you'll have your own wordpress site up and running ready for customization and content creation. Once your wordpress site is live we'll move on to exploring theme customization. wordpress offers a wide range of themes to choose from each with its own unique design and features. During this week you'll learn how to select and customize a theme to match your brand identity and meet your design preferences. from adjusting colors and fonts to customizing layouts and adding custom CSS.

Scanned with OKEN Scanner

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

ACTIVITY LOG FOR THE FORTH WEEK

Day & Date	Brief description of the daily activity	Learning Outcome	Person In-Charge Signature
Day - 1	Theme Customization with php	Understand the basics of php in the context of wordpress theme	
Day - 2	Custom post types and taxonomies	Explore the concept of custom post types and taxonomies in wordpress	
Day - 3	Advanced plugin Development	Understand how to extend wordpress functionality beyond available plugin	
Day - 4	Integration and optimization	Explore methods to enhance site performance and user experience through advanced customization	
Day - 5	Project work and Review	Review and refine skills through project-based learning and feedback.	
Day - 6	Recap key learnings and achievements	discuss practical application of the advance wordpress skill in settings	

Scanned with OKEN Scanner

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

WEEKLY REPORT

WEEK – 4 (From Dt. 22/05/2024 to Dt. 30/05/2024

Objective of the Activity Done and Detailed Report:

week 4 where we'll take your wordpress skills to the next level. with advanced techniques and customization options. Building upon the foundation laid in the previous week we'll delve into the intricacies of wordpress development, empowering you to create highly customized and functional website tailored to your specific needs. one of the key aspects of advanced wordpress development is theme customization with PHP. While wordpress offers plethora of pre-designed themes, truly unique and tailored website often require customization. In this module you'll learn how to harness the power of PHP to customize wordpress themes at a deeper level. from modifying template files and functions to adding custom loops and conditional statements, you'll gain the skills needed to transform any wordpress theme into a bespoke masterpiece. next we'll explore the concept of custom post types and taxonomies, which allow you to organize and display different types of content on your wordpress site.

Scanned with OKEN Scanner

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

ACTIVITY LOG FOR THE FIFTH WEEK

Day & Date	Brief description of the daily activity	Learning Outcome	Person In-Charge Signature
Day - 1	Introduction to Search Engine optimization	Understood the role of SEO in digital marketing	A
Day - 2	Keyword Research	Explore the importance of keywords in SEO and content strategy	A
Day - 3	on- page optimization	learn to optimize meta tags, headings, content and images	A
Day - 4	Technical SEO and user Experience	Explore technical aspect of SEO such as site speed, Mobile friendliness	A
Day - 5	SEO performance Measurement	understand key SEO Metrics such as organic traffic bounce rate	A
Day - 6	Recap key learning	SEO - fundamentals keyword Research on page optimization technical SEO	A

Scanned with OKEN Scanner

WEEKLY REPORT

WEEK – 5 (From Dt 01/06/2024 ... to Dt 07/06/2024

Objective of the Activity Done and Detailed Report:

week 5 where we'll dive deep into the fundamental principle of search Engine optimization (SEO) In today digital landscape SEO plays a crucial role in helping websites rank higher in search engine results pages (SERPs) and attract organic traffic. This week is dedicated to optimize equipping you with the knowledge and skill needed to optimize your website for search engines effectively. We'll kick off the week by exploring the basics of how search engines work. you'll learn about search engine algorithms crawling, indexing and ranking, gaining insights into display for specific search queries. Next we'll delve into the importance of keyword research in SEO. keyword are the foundation of SEO serving as the bridge between what users search for and the content you provide on your website. you'll learn how to conduct keywords research using tools like google keyword planner and SEMrush identifying relevant and low competition. By strategically incorporating keywords into your website content.

Scanned with OKEN Scanner

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

ACTIVITY LOG FOR THE SIXTH WEEK

Day & Date	Brief description of the daily activity	Learning Outcome	Person In-Charge Signature
Day - 1	Introduction-to key wood Research	understand the importance keyword research in SEO.	
Day - 2	Advanced keyword Research - Techniques	use multiple tools for comprehensive keyword Research	
Day - 3	key word Analysis and selection	Analyze and select the best keywords based on data.	
Day - 4	Introduction to Competitive Analysis	learn the basics of identifying and Analyzing competitors	
Day - 5	In- depth Competitor Analysis	Conduct a detailed analysis of competitors SEO strategies	
Day - 6	Identifying opportunities And Gaps	learn how to leverage untapped niches and emerging Trends.	

Scanned with OKEN Scanner

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

WEEKLY REPORT

WEEK –6 (From Dt. 08/06/2024 ... to Dt 14/06/2024

Objective of the Activity Done and Detailed Report:

Week 6 where we'll delve deeper into the world of key word research and Competitive analysis a critical aspect of any successfull SEO strategy In this Module you'll learn how to Conduct Comprehensive keyword research and analyze Competi tors to gain valuable insights that will inform your SEO efforts we'll begin by exploring various Methods and tools for conducting keyword research keyword are the cornerstone of SEO. serving as the bridge between user intent and the content on your website. you'll learn how to use keyword research tools such as google keyword planner SEMrush and Ahrefs to identify relevant keywords with high search volume and low Competition your target audience uses when searching online you'll target audience use, when searching online you'll be better equipped to optimize your website's Content and attract organic traffic. Next we'll dive into Competitive analysis a crucial step in developing a successful SEO strategy you'll learn how to identify your competitors and analyze their website to uncover valuable insights Through tools like SEMrush, MOZ, and Spyfu you'll assess

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

ACTIVITY LOG FOR THE SEVENTH WEEK

Day & Date	Brief description of the daily activity	Learning Outcome	Person In-Charge Signature
Day - 1	Introduction to on-page SEO and Meta Tag optimization	understand the importance of on-page SEO	
Day - 2	Content optimization Techniques	Learn the principles of content optimi-zation.	
Day - 3	optimizing Image and Alt Text	understand the role of Image in on-page SEO	
Day - 4	Enhancing Site speed	learn the impact of site speed on SEO	
Day - 5	Mobile-friendliness and Responsive Design	understand the importance of Mobile friendliness in SEO	
Day - 6	Holistic on-page optimization	Integrate all aspects of on-page optimization.	

Scanned with OKEN Scanner

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

WEEKLY REPORT

WEEK -7 (From Dt 15.06.2024 to Dt 21.06.2024

Objective of the Activity Done and Detailed Report:

Week-7 where we'll focus on mastering the art of on-page SEO optimization a crucial aspect of improving your website's search engine ranking and visibility. In this Module you'll learn a variety of techniques and best practices for optimizing individual web pages to ensure they're both search engine and user-friendly. we'll start by exploring met a-tags optimization which includes optimizing Meta titles, Meta descriptions and meta keywords. Meta tags provide important information to search engines about the content and purpose of your web page. you'll learn how to craft compelling meta titles and descriptions that not only include relevant key your website from search engine results page (SERPS). Next we'll dive into content optimization a cornerstone of on-page SEO. you'll learn how to strategically place keywords through out your content while maintaining natural readability and relevance from optimizing headings and subheadings to Incorporating keywords in body content and image alt text.

Scanned with OKEN Scanner

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM
ACTIVITY LOG FOR THE EIGHTH WEEK

Day & Date	Brief description of the daily activity	Learning Outcome	Person In-Charge Signature
Day - 1	Introduction to Off-page SEO and Link Building	understand the importance of Off-page off	
Day - 2	Link Building Techniques	Learn various link building techniques	
Day - 3	Advanced link Building Strategies	Explore advanced link Building Strategies	
Day - 4	Social Media promotion for SEO	understand the role of social media in Off-page SEO	
Day - 5	Influencer Outreach	Learn how to identify and engage with influencers	
Day - 6	Review and strategic Implementation	Review and consolidate key learning from the week.	

Scanned with OKEN Scanner

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

WEEKLY REPORT

WEEK –8 (From Dt 22.06.2024 to Dt 30.06.2024

Objective of the Activity Done and Detailed Report:

week 8 where we'll explore the world of off-page SEO strategies a critical component of improving your websites visibility and authority in the eyes of search engines. Building upon the foundational on-page optimization techniques covered in previous weeks. we'll delve into various off-page tactics aimed at boosting your website rankings and relevance we'll start by diving into link buildings an essential off-page SEO strategies that involves acquiring high-quality back links from other websites. Back links serve as "votes of confidence" for your website signaling to search engines that your content is valuable and authoritative. you'll learn different link building techniques, including out reach, guest blogging and content promotion to attract natural, relevant and authoritative back links to your site. next we'll explore the role of social media promotion in off-page SEO. Social media platforms provide an excellent opportunity to amplify your content reach a wider audience and drive traffic back to your website.

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM
OUTCOMES DESCRIPTION

Describe the work environment you have experienced:

In the online digital marketing certificate course environment, the focus was on structured learning through modules covering essential topics like SEO, PPC, social media marketing and email campaigns. The atmosphere encouraged self-paced learning with interactive content, quizzes and assignments to reinforce understanding. Discussion forums facilitated peer interaction and knowledge sharing enhancing the learning experience. The course emphasized practical application through case studies and real-world examples, providing insights into industry best practices. Feedback from instructors was prompt and constructive guiding improvement and understanding. The environment promoted a collaborative approach to problem-solving and project work simulating real marketing scenarios. Overall it was a supportive and engaging environment that encouraged exploration of digital marketing tools and techniques, preparing learners for practical implementation in the field.

Scanned with OKEN Scanner

Describe the real time technical skills you have acquired:

In my online certificate course in digital marketing. I gained practical technical skills crucial for real-time implementation. Firstly, I developed proficiency in search engine optimization (SEO) mastering both on-page and off-page techniques to enhance website visibility and organic traffic. Secondly, I learned pay-per-click (PPC) advertising creating targeted campaigns on platforms like google ads and optimizing bids for maximum ROI. Thirdly, I honed my skills in social media marketing, devising strategies for engagement and leveraging analytics to refine content strategies. Additionally, I gained expertise in email marketing, designing effective campaigns and using automation tools for personalized customer interaction. Furthermore, I mastered google analytics interpreting data to optimize marketing strategies and drive business decisions. Lastly, I became adept at content management system (CMS) like, wordpress, enabling me to create and manage compelling content efficiently.

Scanned with OKEN Scanner

PHOTOS
&
VIDEO LINKS

Scanned with OKEN Scanner

Date:01-05-2024

Date:02-05-2024

Date:03-05-2024

Date:04-05-2024

Date:05-05-2024

Date:06-05-2024

Date:07-05-2024

Date:08-05-2024

Verified by

Date:09-05-2024

Date:10-05-2024

Date:11-05-2024

Date:12-05-2024

Date:13-05-2024

Date:14-05-2024

Date:15-05-2024

Date:16-05-2024

Scanned with OKEN Scanner

Date:17-05-2024

Date:18-05-2024

Date:19-05-2024

Date:20-05-2024

Date:21-05-2024

Date:22-05-2024

Date:23-05-2024

Date:24-05-2024

Scanned with OKEN Scanner

Date:25-05-2024

Date:26-05-2024

Date:27-05-2024

Date:28-05-2024

Date:29-05-2024

Date:30-05-2024

Date:31-05-2024

Scanned with OKEN Scanner

Date:01-06-2024

Date:02-06-2024

Date:03-06-2024

Date:04-06-2024

Date:05-06-2024

Date:06-06-2024

Date:07-06-2024

Date:08-06-2024

Scanned with OKEN Scanner

Date:09-06-2024

Date:10-05-2024

Date:11-06-2024

Date:12-06-2024

Date:13-06-2024

Date:14-06-2024

Date:15-06-2024

Date:16-06-25024

Scanned with OKEN Scanner

Date:17-06-2024

Date:18-06-2024

Date:19-06-2024

Date:20-06-2024

Date:21-06-2024

Date:22-06-2024

Date:23-06-2024

Date:24-06-2024

Scanned with OKEN Scanner

Date:25-06-2024

Date:26-06-2024

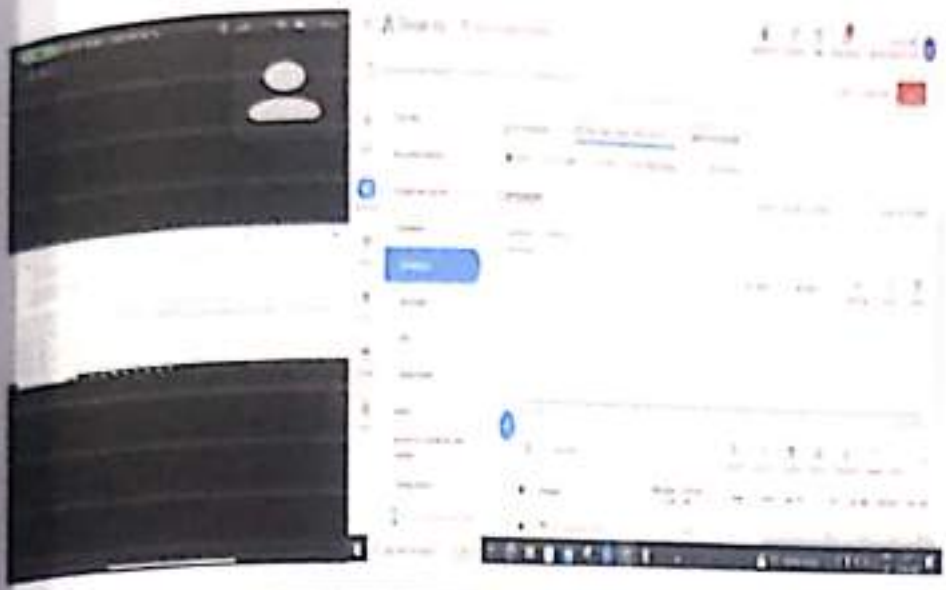
Date:27-06-25024

Date:28-06-2024

Date:29-06-2024

Date:30-06-2024

Scanned with OKEN Scanner



Scanned with OKEN Scanner

K.H. GOVERNMENT DEGREE COLLEGE
DHARMAVARAM

Program Book

Short Term Internship

AP STATE COUNCIL OF HIGHER EDUCATION

(A STATUTORY BODY OF GOVERNMENT OF ANDHRA PRADESH)

Scanned with OKEN Scanner

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

Kasetty Haridasulu
GOVERNMENT DEGREE COLLEGE
Dharmavaram – 515 672.
Sri Satya Sai (D). Andhra Pradesh

Program Book
For
Short -Term Internship

Name of the Student: J. Prakash

Name of the College: K.H Govt Degree Dharmavaram

Registration Number: 224200406013

Period of Internship: **From:** 1/5/2024 **To:** 30/6/2024

Name & Address of the Intern Organization: Skilldzire Technologics Private Limited

Scanned with OKEN Scanner

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

An Internship Report On

Digital Marketing

(Title of the Internship)

Submitted in accordance with the requirement for the degree of

K.H Govt Degree college Dharmavaram

Under the faculty Guideship of

Smt. A. Sowjanya Lakshmi

Department of Computer Application

K.H. Govt Degree College Dharmavaram.

Submitted by:

T. Prakash

Register Number: - 224200406 6013

Department of Computer Application

K.H. Govt Degree College Dharmavaram

Scanned with OKEN Scanner

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

Instructions to Students

Please read the detailed Guidelines on Internship hosted on the website of Andhra Pradesh State Council of Higher Education https://apsche.ap.gov.in

1. It is mandatory for all the students to complete 2 months (180 hours) of short- term internship either physically or virtually.
2. Every student should identify the organization for internship in consultation with the College Principal/the authorized person nominated by the principal.
3. Report to the intern organization as per the schedule given by the College. You must make your own arrangements for transportation to reach the organization.
4. You should maintain punctuality in attending the internship. Daily attendance is compulsory.
5. You are expected to learn about the organization, policies, procedures, and processes by interacting with the people working in the organization and by consulting the supervisor attached to the interns.
6. While you are attending the internship, follow the rules and regulations of the intern organization.
7. While in the intern organization, always wear your College Identity Card.
8. If your college has a prescribed dress as uniform, wear the uniform daily, as you attend to your assigned duties.
9. You will be assigned a Faculty Guide from your College. He/She will be creating a WhatsApp group with your fellow interns. Post your daily activity done and/or any difficulty you encounter during the internship.
10. Identify five or more learning objectives in consultation with your Faculty Guide. These learning objectives can address:
    a. Data and Information you are expected to collect about the organization and/or industry.
    b. Job Skills you are expected to acquire.
    c. Development of professional competencies that lead to future career success.
11. Practice professional communication skills with team members, co-interns, and your supervisor. This includes expressing thoughts and ideas effectively through oral, written, and non-verbal communication, and utilizing listening skills.
12. Be aware of the communication culture in your work environment. Follow up and communicate regularly with your supervisor to provide updates on your progress with work assignments

Scanned with OKEN Scanner

13. Never be hesitant to ask questions to make sure you fully understand what you need to do your work and to contribute to the organization.
14. Be regular in filling up your Program Book. It shall be filled up in your own handwriting. Add additional sheets wherever necessary.
15. At the end of internship, you shall be evaluated by your Supervisor of the intern organization.
16. There shall also be evaluation at the end of the internship by the Faculty Guide and the Principal.
17. Do not meddle with the instruments/equipment you work with.
18. Ensure that you do not cause any disturbance to the regular activities of the intern organization.
19. Be cordial but not too intimate with the employees of the intern organization and your fellow interns.
20. You should understand that during the internship programme, you are the ambassador of your college, and your behavior during the internship programme is of utmost importance.
21. If you are involved in any discipline related issues, you will be withdrawn from the internship programme immediately and disciplinary action shall be initiated.
22. Do not forget to keep up your family pride and prestige of your college.

.....<<@>>.....

Scanned with OKEN Scanner

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

Student's Declaration

I, T. Prakash a student of II B.com (CA)

Programme, Regd. No. 224200406613 of the Department of Computer Application, K.H. Govt Degree College Dharmavaram

College do hereby declare that I have completed the mandatory internship from 01/05/2024 to 30/06/2024 in Skill Dzire Technology Private Limited. under the Faculty Guideship of

A. Sowjanya Lakshmi, Department of Computer Application K.H. Govt Degree College Dharmavaram.

T. Prakash
(Signature with Date)

Scanned with OKEN Scanner

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

Official Certification

This is to certify that T. Prakash, Regd. No. 224204066013 has completed her Internship in Skilldzire Technology Private Limited on Digital Marketing under my supervision as a part of partial fulfillment of the requirement for the Degree of _____ in the Department of Computer Application K.H. Govt Degree College Dharmavaram

This is accepted for evaluation.

(Signatory with Date and Seal)

Endorsements

Faculty Guide A Sowjonya

Head of the Department
PRINCIPAL
K.H. Govt. Degree College
Dharmavaram-515672
Sri Sathya Sai (Dist.)

Principal

Scanned with OKEN Scanner

SkillDzire

CERTIFICATE OF INTERNSHIP

This is to Certify that Mr./Ms

Thimmaiahgari Prakash

Enrolled in the B.Com (C.A) - 2242224066013

From College K.H Government Degree College

of university S K University, Ananthapuramu

has Successfully Completed short-term Internship programme titled

Digital Marketing

Under SkillDzire for 2 months.Organized By **SkillDzire** in collaboration with **Andhra Pradesh State Council of Higher Education.**

Certificate ID: **SDST-03458**

Issued On **28-June-2024**

Scanned with OKEN Scanner

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

Acknowledgement

I would like to Express my Sincere gratitude for the Opportunity to Participate in the Short-term internship program at Skiu Dzire Technology private limited. This experience has been incredibly valuable for me, and I am thankful for the opportunity to learn from our team and Contribute to digital Marketing.

During my internship at Skiu Dzire Technology private Limited. I have gained invaluable insights into digital Marketing, website Development, on-page SEO optimizat -ion, Social Media Marketing, performance Analysis and optimization. which I am Confident will Significantly enhance my academic guidance provided by Smt A. Sowjanya Lakshmi, Lecturer in Commerce whose Support has been instrumental in helping me understand and develop Skius in Short Term internship.

I am also grateful for thanks to my parents and Smt. A. Sowjanya Lakshmi, madam for their kind co-operation and Encouragement which played a pivotal role in completing Short-term Internship.

Scanned with OKEN Scanner

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

I express my gratitude to every One who contributed to my development and helped in Successfully including the Short-term internship with in the given time frame.

CONTENTS

S.No	Topics	Page No
1	Executive Summary	1-3
2	Over view of the Organization	4-6
3	Internship part	7-8
4	Activity Log & Weekly Report 1week	9-11
5	Activity log 2 week	12-13
6	Activity log 3 week	14-15
7	Activity log 4 week	16-17
8	Activity log 5 week	18-19
9	Activity log 6 week	20-21
10	Activity log 7 week	22-23
11	Activity log 8 week	24-25
12	Outcomes Discriptions	26
13.	Technical Skills	27
14.	photos & video Links	28-37

Scanned with OKEN Scanner

CHAPTER-1

EXECUTIVE SUMMARY

Scanned with OKEN Scanner

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

Chapter - 1

EXECUTIVE SUMMARY

The executive Summary encapsulates a thorough exploration of digital marketing fundamentals and advanced strategies tailored for Contemporary online environments. It begins with a foundational understanding of establishing a robust online presence emphasizing the importance of mastering wordpress basics to create dynamic and responsive websites.

The narrative progress into the realm of Search engine optimization (SEO) elucidating both fundamental principles and advanced techniques essential for optimizing website visibility and driving organic traffic. this includes a detailed examination of competitive analysis, keyboard re Search and the implementation of on-page SEO Strategies. Moreover the Summary delves into the critical role of analytics tools Such as Google Analytics and Search console in monitoring website performance and refining marketing Strategies based on data driven insights.

Advanced advertising tactics take center stage with a focus on leveraging platforms like google Ads and Social media channels for targeted audience engagement and conversion optimization. Additionally the Summary underscores the significance of diversified marketing approaches, including email and video marketing to foster strong connections with audience across various digital touch point

Scanned with OKEN Scanner

CHAPTER-2

OVER VIEW OF THE ORGANIZATION

Scanned with OKEN Scanner

Chapter-2
OVERVIEW OF THE ORGANIZATION

Skillzise Organisation is India leading platform that aims to provide Job-Oriented courses, projects, internships placement programs, Faculty Development programs and workshops to aspiring people. with a vision to bridge the Skills gap in the industry, Skillzise offers a diverse range of Six Job-Oriented courses designed to equip individuals with the necessary Skills and knowledge demanded by the current Job market.

Skillzise Courses and interships are carefully curated and Structured by 20 plus industry experts and experienced Professionals. The organization started with 6 employees, but now Around 40 plus Enthusiastic people are working. The Organisation adopts a learner-centric approach, ensuring that the courses are engaging interactive and aligned with the latest industry trends and practices. The platform provides a user-friendly and accessible learning environment utilizing modern technologies and tools to facilitate effective learning outcomes.

Scanned with OKEN Scanner

CHAPTER-3

INTERNSHIP PART

Scanned with OKEN Scanner

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

Chapter – 3

INTERNSHIP PART

The intership program at SkillDzire offers a comprehensive exploration of Digital Marketing, covering foundational concepts, practical skills and advanced strategies to prepare interns for success in the dynamic digital landscape. Commencing with an in-depth examination of digital marketing fundamentals, interns will gain insight into key principles and industry trends, laying a solid foundation for further learning.

Hands-on workshops and practical exercises will equip interns with essential skills in website development SEO optimization, Social media marketing email marketing and more ensuring they are well-versed in the tools and techniques necesary for effective digital campaigns. Additionally the program will delve into advanced strategies such as google Ads, analytics tools, and performance analysis providing interns with the knowledge and expertise needed to navigate the complexities of modern digital marketing. Through a blend of theoretical leaning and practical application, interns will emerge from the program equipped with the skills, confidence, and strategic mind set to excel in the fast-paced world of digital marketing.

Scanned with OKEN Scanner

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

ACTIVITY LOG
&
WEEKLY REPORT

Scanned with OKEN Scanner

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

ACTIVITY LOG FOR THE FIRST WEEK

Day & Date	Brief description of the daily activity	Learning Outcome	Person In-Charge Signature
Day - 1	Introduction to Digital Marketing	Appreciate the role of digital marketing in modern business Strategies.	
Day - 2	Digital Marketing Channels and platforms.	Analyse how different channels can be leveraged to reach specific target Audiences.	
Day - 3	Data - Driven Decision Making	Develop skills in data interpretation and application for campaign optimization.	
Day - 4	Customer Journey Mapping	Gain dicussion and making process in digital marketing	
Day - 5	Ethical considerations in Digital Marketing	understand regulatory frameworks and responsibilities in digital marketing ethics.	
Day - 6	Recap Session Summarizing	consolidate understanding of foundational concepts in digital marketing.	

Scanned with OKEN Scanner

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

WEEKLY REPORT

WEEK -1 (From Dt .01.05.2024..... to Dt.07.05.2024

Objective of the Activity Done and Detailed Report

Week 1 Marks the beginning of our Journey into the dynamic and ever-evolving field of digital marketing. This foundational week serves as an introduction to the core concepts, strategies, and tools that underpin successful digital marketing campaigns. As we embark on his exploration participants will immerse themselves in the diverse landscape of digital marketing channels and platforms. From Search engines to Social media, email marketing to Content marketing, Students will gain insights into the array of digital channels available for reaching and engaging with target audiences. Central to our discussions in Week 1 is the importance of data-driven decision-making in digital marketing. Participants will learn how data analytics and insights can inform Strategic decision-making, optimize Cam paign performance and drive tangible business results. Through hands-on exercise and case studies, Students will develop the skills to collect, analyze, and interpret data effectively empowering them to make informed decisions in their digital marketing endeavors.

Scanned with OKEN Scanner

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

ACTIVITY LOG FOR THE SECOND WEEK

Day & Date	Brief description of the daily activity	Learning Outcome	Person In-Charge Signature
Day - 1	Introduction to HTML	Learn basic HTML tags, elements and attributes.	
Day - 2	Deep Dive into CSS	Understand CSS Selectors, properties and values.	
Day - 3	Advanced CSS and Layouts.	Learn advanced CSS concepts like positioning and grid layouts	
Day - 4	Introduction to Java Script	Learn about variables data types, functions and control flow in JavaScript.	
Day - 5	Interactive web Development	Understand how Javascript enhances user experience through dynamic.	
Day - 6	Recap key learnings	HTML, CSS, and Java Script fundamentals.	

Scanned with OKEN Scanner

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

WEEKLY REPORT

WEEK-2 (From Dt .08/05/2024..... to Dt...14/05/2024

Objective of the Activity Done and Detailed Report

Welcome to Week 2 of our digital marketing Journey where we'll dive into the fundamental aspects of website development. This week is all about understanding the core languages that power the web : HTML, CSS, and Java Script. HTML (Hyper text Markup Language) Serves as the back bone of every web page, defining the Structure and content of a website. During this week you'll learn the essentials of HTML, including tags, elements, and attributes. Through hands-on exercises and tutorials, you'll gain practical experience in creating and Structuring web pages using HTML.
CSS (Cascading Style Sheets) is the language used to Style and design web pages, controlling everything from colors and fonts to layout and spacing. In week 2 you'll explore the basics of CSS, including Selectors, Properties, and values. you'll learn how to apply Styles to HTML elements create layouts, and customize the appearance of your web pages. Java Script is a powerful prog-ramming language that adds interactivity and dynamic behavior to websites.

Scanned with OKEN Scanner

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

ACTIVITY LOG FOR THE THIRD WEEK

Day & Date	Brief description of the daily activity	Learning Outcome	Person In-Charge Signature
Day - 1	Setting up word Press.	Understand the basic of wordpress installation.	
Day - 2	Theme Customization	Explore wordpress themes and their role in website Design.	
Day - 3	Content Management with Word Press.	Understand types in wordpress : posts pages and Custom. Post.	
Day - 4	Plugins and Functio -nality	Explore the functional -ity of plugins in extending wordpress.	
Day - 5	Widgets and Enhance -ments.	Learn how to use widgets effectively to improve user engagement.	
Day - 6	Recap of key Learning	Wordpress installation, theme, Customization Plugins and widgets.	

Scanned with OKEN Scanner

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

WEEKLY REPORT

WEEK – 3 (From Dt .15./05./2024 ..... to Dt 21/05/2024

Objective of the Activity Done and Detailed Report:

Week 3, where we'll dive into the world of wordpress a versatile and widely-used content management System (CMS) that powers millions of websites around the globe. This week is all about mastering the basics of wordpress from installation to content management. To kick things off, we'll start by guiding you through the process of Setting up a wordpress Site. whether you're installing wordpress on your own web Server or using a hosting provider, we'll provide Step-by-Step instructions to ensure a Smooth Setup process. By the end of this module you'll have your own wordpress Site up and running ready for customization and Content Creation. Once your word press Site is live we'll move on to exploring theme customization. wordpress offers a wide range of themes to choose from each with its own unique design and features. During this week you'll learn how to Select and customize a theme to match your brand identity and meet your design preferences. From adjusting colors and fonts to customizing layouts and adding custom CSS.

Scanned with OKEN Scanner

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

ACTIVITY LOG FOR THE FORTH WEEK

Day & Date	Brief description of the daily activity	Learning Outcome	Person In-Charge Signature
Day - 1	THEME CUSTOMIZATION WITH PHP	Understand the basis of PHP in the context of wordpress theme.	
Day - 2	CUSTOM POST TYPES AND TAXONOMIES	Explore the concept of custom post and taxonomies in wordpress	
Day - 3	ADVANCED PLUGIN DEVELOPMENT	Understand how to extend wordpress functionally beyond plugins.	
Day - 4	INTEGRATION AND OPTIMIZATION	Explore methods to enhance site and user experience through customize	
Day - 5	PROJECT WORK AND REVIEW	review and refine skills through project-based feedback.	
Day - 6	RECAP KEY LEARNING AND ACHIEVEMENT.	discuss Practical application of the advance word press skills in settings.	

Scanned with OKEN Scanner

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

WEEKLY REPORT

WEEK - 4 (From Dt 22/01/2024 to Dt 30/01/2024

Objective of the Activity Done and Detailed Report:

Week 4. where we'll take your wordpress skills to the next Level with advanced techniques and customiz ation options. Building upon the foundation laid in the previous week we'll delve into the intricacies of word press development, empowering you to create higuly customized and functional websites tailored to your specific needs. One of the key aspects of advanced wordpress development is theme custom ization with PHP. While wordpress offers a plethora of pre-designed themes, truly unique and tailored websites often requise customizations beyond what's possible through the theme customization interface. In this module you'll learn how to harness the power of PHP to customize word press themes at a deeper level. From modifying template files and functions to adding custom loops and conditional statements, you'll gain the skills needed to transform any wordpress theme into a bespoke masterpiece. Next we'll explore the concept of custom post types and taxonomies, which allow you to organize and display different types of content on your wordpress site.

Scanned with OKEN Scanner

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

ACTIVITY LOG FOR THE FIFTH WEEK

Day & Date	Brief description of the daily activity	Learning Outcome	Person In-Charge Signature
Day - 1	Introduction to Search Engine optimization.	understand the role of SEO in digital Marketing.	
Day - 2	Keyword Research.	Explore the importance of keywords in SEO and content Strategy.	
Day - 3	On-page Optimization	Learn to Optimize meta tags, headings content and images.	
Day - 4	Technical SEO and User Experience.	Explore technical aspects of SEO such as site Speed, mobile friendliness.	
Day - 5	SEO performance Measurement	understand key SEO metrics such as Organic traffic, bounce rate.	
Day - 6	Recap key learning.	SEO Fundamentals, Keyword Research on page Optimization. technical SEO.	

Scanned with OKEN Scanner

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

WEEKLY REPORT

WEEK – 5 (From Dt 01/6/2024 ..... to Dt 07/6/2024

Objective of the Activity Done and Detailed Report:

Week 5. where we'll dive deep into the fundamental principles of Search Engine optimization (SEO). In today digital landscape SEO plays a crucial role in helping websites rank higher in Search Engine results pages (SERPS) and attract organic traffic. This week is dedicated to equipping you with the knowledge and skills needed to optimize your website for Search engines effectively. we'll kick off the week by exploring the basics of how Search engines work. you'll learn about Search engine algorithms. Crawling, indexing, and ranking, gaining insights into how Search engines determine which websites to display for specific Search queries. Next we'll delve into the importance of keyword research in SEO. keywords are the foundation of SEO serving as the bridge between what users Search for and the content you provide on your website. you'll learn how to conduct keywords research using tools like google keyword planner and SEMrush. identifying relevant keywords with high Search volume and low Competition. By Strategically incorporating keywords into your website content.

Scanned with OKEN Scanner

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

ACTIVITY LOG FOR THE SIXTH WEEK

Day & Date	Brief description of the daily activity	Learning Outcome	Person In-Charge Signature
Day - 1	Introduction to keyword Research.	Understand the importance of key word research in SEO.	
Day - 2	Advanced keyword Re Search Techniques.	use multiple tools for comprehensive Keyword Research.	
Day - 3	Keyword Analysis and Selection.	Analyze and select the best keywords based on data.	
Day - 4	Introduction to Competitive Analysis.	Learn the basics of identifying and analyzing competitor.	
Day - 5	In - depth Competitor Analysis	Conduct a detailed analysis of competitor SEO strategies	
Day - 6	Identifying Opportunities and Gaps	Learn how to leverage untapped niches and emerging Trends.	

Scanned with OKEN Scanner

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

WEEKLY REPORT

WEEK -6 (From Dt 03/06/2024 to Dt 09/06/2024

Objective of the Activity Done and Detailed Report:

Week 6. where we'll delve deeper into the world of key word research and competitive analysis a critical aspect of any Successful SEO Strategy. In this module you'll learn how to Conduct Comprehensive keyword research and analyze Competitors to gain Valuable insights that will inform your SEO efforts. we'll begin by exploring various methods and tools for Conducting keyword research. keywords are the Cornerstone of SEO. Serving as the bridge between user intent and the content on your website. you'll learn how to use keyword research tools Such as google keyword planner. SEMrush and Ahrefs to identify relevant keywords with high Search Volume and low Com petition. By understanding the language and phrases your target audience uses when Searching Online. you'll be better equipped to optimize your website's Content and attract Organic traffic. Next we'll dive into Competitive analysis a Crucial Step in developing a Successful SEO Strategy. you'll learn how to identify your Competitors and analyze their websites to uncover Valuable insights. Through tools like SEMrush, Moz, and SpyFu, you'll asses.

Scanned with OKEN Scanner

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

ACTIVITY LOG FOR THE SEVENTH WEEK

Day & Date	Brief description of the daily activity	Learning Outcome	Person In-Charge Signature
Day - 1	Introduction to on-page SEO and Meta Tags Optimization.	Understand the importance of on-page SEO.	
Day - 2	Content Optimization Techniques.	Learn the principles of Content Optimization.	
Day - 3	Optimizing Images and Alt Text.	Understand the role of images in on-page SEO.	
Day - 4	Enhancing Site Speed.	Learn the impact of Site Speed on SEO.	
Day - 5	Mobile - Friendliness and Responsive Design.	Understand the importance of mobile-friendliness in SEO.	
Day - 6	Holistic On-page Optimization	Integrate all aspects of on-page optimization.	

Scanned with OKEN Scanner

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

WEEKLY REPORT

WEEK -7 (From Dt 15/06/2024 ..... to Dt 21/06/2024

Objective of the Activity Done and Detailed Report:

Week 7. where we'll focus on mastering the art of on-page SEO optimization a crucial aspect of improving your website's search engine rankings and visibility In this module you'll learn a variety of techniques and best practices for optimizing individual web pages to ensure they're both search engine and user-friendly. We'll start by exploring meta tags optimization which includes optimizing meta titles, meta descriptions and meta keywords. Meta tags provide important information to search engines about the content and purpose of your web pages. you'll learn how to craft compelling meta titles and descriptions that not only include relevant key words but also entice users to click through to your website from search engine results pages (SERPs). Next we'll dive into content optimization a cornerstone of on-page SEO. you'll learn how to strategically place keywords throughout your content while maintaining natural readability and relevance. From optimizing headings and subheadings to incorporating keywords in body content and image alt text.

Scanned with OKEN Scanner

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

ACTIVITY LOG FOR THE EIGHTH WEEK

Day & Date	Brief description of the daily activity	Learning Outcome	Person In-Charge Signature
Day - 1	Introduction to Off-Page SEO and link Building.	understand the importance of off-page SEO.	
Day - 2	Link Building Techniques.	Learn various link building techniques.	
Day - 3	Advanced Link Building Strategies.	Explore advanced link Building Strategies.	
Day - 4	Social Media Promotion for SEO	understand the role of Social Media in off-page SEO.	
Day - 5	Influencer Outreach.	Learn how to identify and engage with influencers	
Day - 6	Review and Strategic Implementation.	Review and consolidate key learning from the week.	

Scanned with OKEN Scanner

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

WEEKLY REPORT

WEEK –8 (From Dt 22/06/2024 ..... to Dt 30/06/2024

Objective of the Activity Done and Detailed Report:

Week 8. where we'll explore the world of Off-Page SEO Strategies a critical component of improving your website's visibility and authority in the eyes of Search engines. Building upon the foundational on-page optimization techniques covered in previous weeks, we'll delve into various Off-page tactics aimed at boasting your website rankings and relevance. we'll start by diving into link building an essential Off-page SEO Strategy that involves acquiring high-quality back links from other web sites. Back links Serve as "Votes of Confidence" for your website signaling to Search engines that your Content is valuable and authoritative. You'll learn different link building techniques including out reach, guest blogging and content promotion. to attract natural, relevant, and authoritative back links to your Site. Next we'll explore the role of Social media promotion in Off-page SEO. Social media platforms provide an excellent opportunity to amplify your content reach a wider audience and drive traffic back to your website.

Scanned with OKEN Scanner

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

OUTCOMES DESCRIPTION

Describe the work environment you have experienced:

In the online digital Marketing Certificate course environment, the focus was on structured learning through modules covering essential topics like SEO, PPC, social media marketing and email campaigns. The atmosphere encouraged self-paced learning with interactive content, quizzes and assignments to reinforce understanding. Discussion forums facilitated peer interaction and knowledge sharing, enhancing the learning experience. The course emphasized practical application through case studies and real-world examples, providing insights into industry best practices. Feedback from instructors was prompt and constructive guiding improvement and understanding. The environment promoted a collaborative approach to problem-solving and project work simulating real marketing scenarios. Overall it was a supportive and engaging environment that encouraged exploration of digital marketing tools and techniques, preparing learners for practical implementation in the field.

Scanned with OKEN Scanner

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

Describe the real time technical skills you have acquired:

In my Online Certificate Course in digital Marketing. I gained Practical technical Skills Crucial for real-time implementation Firstly, I developed Proficiency in Search Engine optimization (SEO) mastering both on-page and off-page techniques to enhance website Visibility and Organic traffic. Secondly, I learned pay-per-click (PPC) advertising creating targeted campaigns on platforms like google Ads and optimizing bids for maximum ROI, Thirdly, I honed my Skills in Social Media Marketing, devising Strategies for engagement and leveraging analytics to refine Content Strategies. Additionally, I gained expertise in Email Marketing, designing effective Campaign and using automation tools for personalized Customer interactions.

Furthermore, I mastered google Analytics, interpreting data to optimize marketing Strategies and drive business decisions. Lastly, I became adept at Content Management Systems (CMS) like, wordPress, enbling me to Create and manage Compelling Content efficiently.

Scanned with OKEN Scanner

PHOTOS
&
VIDEO LINKS

Scanned with OKEN Scanner

Date:01-05-2024

Date:02-05-2024

Date:03-05-2024

Date:04-05-2024

Date:05-05-2024

Date:06-05-2024

Date:07-05-2024

Date:08-05-2024

Verified by

Scanned with OKEN Scanner

Date:09-05-2024

Date:10-05-2024

Date:11-05-2024

Date:12-05-2024

Date:13-05-2024

Date:14-05-2024

Date:15-05-2024

Date:16-05-2024

Scanned with OKEN Scanner

Date:17-05-2024

Date:18-05-2024

Date:19-05-2024

Date:20-05-2024

Date:21-05-2024

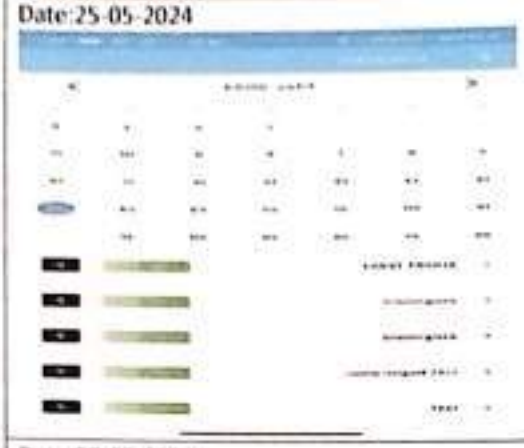
Date:22-05-2024

Date:23-05-2024

Date:24-05-2024

Scanned with OKEN Scanner

Date:25-05-2024



Date:26-05-2024

Date:27-05-2024

Date:28-05-2024

Date:29-05-2024

Date:30-05-2024

Date:31-05-2024

Scanned with OKEN Scanner

Date:01-06-2024

Date:02-06-2024

Date:03-06-2024

Date:04-06-2024

Date:05-06-2024

Date:06-06-2024

Date:07-06-2024

Date:08-06-2024

Scanned with OKEN Scanner

Date:09-06-2024

Date:10-05-2024

Date:11-06-2024

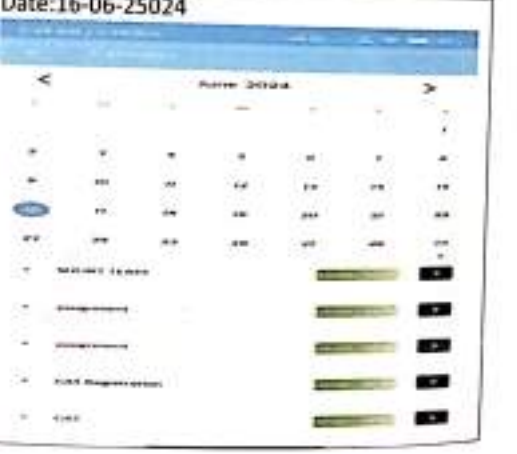
Date:12-06-2024

Date:13-06-2024

Date:14-06-2024

Date:15-06-2024

Date:16-06-25024



Scanned with OKEN Scanner

Date:17-06-2024

Date:18-06-2024

Date:19-06-2024

Date:20-06-2024

Date:21-06-2024

Date:22-06-2024

Date:23-06-2024

Date:24-06-2024

Scanned with OKEN Scanner

Date :25-06-2024

Date :26-06-2024

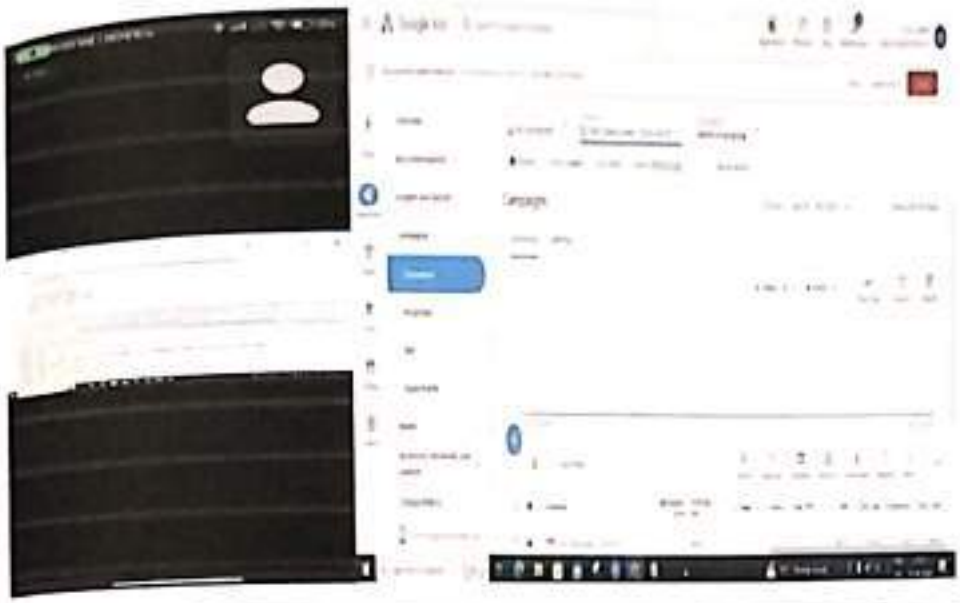
Date :27-06-25024

Date:28-06-2024

Date:29-06-2024

Date:30-06-2024

Scanned with OKEN Scanner



Scanned with OKEN Scanner

K.H.GOVERNMENT DEGREE COLLEGE
DHARMAVARAM

Program Book

Semester Internship

AP STATE COUNCIL OF HIGHER EDUCATION
(A STATUTORY BODY OF GOVERNMENT OF ANDHRA PRADESH)

KasettyHaridasulu
GOVERNMENTDEGREECOLLEGE
Dharmavaram–515672.
SriSatya Sai(D).AndhraPradesh

Program Book For

SEMESTER INTERNSHIP

Name of the Student: N. Anuradha.

Name of the College: K. H. Govt Degree Dharmavaram

Registration Number: 2242004066001

Period of Internship: **From:** 1-5-2024 **To:** 30-6-2024

Name & Address of the Intern Organization: SkillDzire Technologies. private Limited Hyd

Sri Krishnadevaraya University, Ananthapuramu

An Internship Report On

Goods And Serivce Tax

(Title of the Internship)

Submitted in accordance with the requirement for the degree of

K.H Govt Degree collage Dharmavaram

Under the faculty Guideship of

Smt M. Pushpavathi

Department of Commerce

K.H. Govt Degree collage . Dharmavaram

Submitted by:

N- Anuradha

Register Number: 22620040660 01

Department of Commerce

K.H. Govt Degree collage . Dharmavaram

InstructionstoStudents

PleasereadthedetailedGuidelinesonInternshiphostedonthewebsiteofAndhraPradeshStateCouncilofHigherEducation**https://apsche.ap.gov.in**

1. It is mandatory for all the students to complete 2 months (180 hours) of short-terminternshipeitherphysicallyorvirtually.
2. Every student should identify the organization for internship in consultationwiththeCollegePrincipal/theauthorizedpersonnominatedbythePrincipal.
3. Report to the intern organization as per the schedule given by the College. Youmustmakeyourownarrangementsfortransportationtoreachtheorganization.
4. You should maintain punctuality in attending the internship. Daily attendanceiscompulsory.
5. You are expected to learn about the organization, policies, procedures, andprocesses by interacting with the people working in the organization and byconsultingthesupervisorattachedtotheinterns.
6. While you are attending the internship, follow the rules and regulations of theinternorganization.
7. Whileintheinternorganization,alwaysswearyourCollegeIdentityCard.
8. If your College has a prescribed dress as uniform, wear the uniform daily, asyouattendtoyourassignedduties.
9. YouwillbeassignedaFacultyGuidefromyourCollege.He/Shewillbecreating a WhatsApp group with your fellow interns. Post your daily activitydoneand/oranydifficultyyouencounterduringtheinternship.
10. Identify five or more learning objectives in consultation with your FacultyGuide.Theselearningobjectivescanaddress:
    a. DataandInformationyouareexpectedtocollectabout theorganizationand/orindustry.
    b. JobSkillsyouareexpectedtoacquire.
    c. Developmentofprofessionalcompetenciesthatleadtofuturecareersuccess.
11. Practice professional communication skills with team members, co-interns,and your supervisor. This includes expressing thoughts and ideas effectivelythrough oral, written, and non-verbal communication, and utilizing listeningskills.
12. Be aware of the communication culture in your work environment. Follow upand communicate regularly with your supervisor to provide updates on yourprogresswithworkassignments.
13. Neverbehesitanttoaskquestionstomakesureyoufullyunderstandwhatyouneed

todoyourworkandtocontributetotheorganization.

14. BeregularinfillingupyourProgramBook.Itshallbefilledupinyourownhandwriting.Addadditionalsheets wherevernecessary.
15. Attheendofinternship,youshallbeevaluatedbyyourSupervisoroftheintern organization.
16. ThereshallalsobeevaluationattheendoftheinternshipbytheFacultyGuideandthePrincipal.
17. Donotmeddlewiththeinstruments/equipmentyouworkwith.
18. Ensure that you do not cause any disturbance to the regular activities of theinternorganization.
19. Be cordial but not too intimate with the employees of the intern organizationandyourfellowinterns.
20. You should understand that during the internship programme, you are theambassadorofyourCollege,andyourbehaviorduringtheinternshipprogrammeisofutmostimportance.
21. If you are involved in any discipline related issues, you will be withdrawnfrom the internship programme immediately and disciplinary action shall beinitiated.
22. Donotforgetto keepupyourfamilyprideandprestigeofyourCollege.

.....<<@>>.....

Student'sDeclaration

I, N. Anuradha a student of II B.Com (C.A)

Programme, Regd. No. 224200406600 1 of the Department of

Commerce, K.H. Govt Degree collage. Dharmavaram

Collegedohereby declarethatIhavecompletedthemandatoryinternshipfrom

01-05-2024 to 30-06-2024 in Skill.Dzire

Technology Private Ltd. under the Faculty Guideship of

M. Pushpavathi. Department of Commerce

K.H. Govt Degree collage. Dharmavaram.

N Anuradha

(Signature with Date)

Official Certification

This is to certify that N. Anuradha, Regd.

No. 224200406001 has completed his/her Internship in

Skill Dzire Technology Private Limited on

Goods and Service Tax (GST) Under

my supervision as a part of partial fulfillment of the requirement for the

Degree of Bachelor OF Commerce in the Department of COMMERCE

K.H.GOVT.DEGREE COLLEGE, DHARMAVARAM

This is accepted for evaluation.

(SignatorywithDateandSeal)

Endorsements

FacultyGuide M. Pushpavathi

HeadoftheDepartment

PRINCIPAL
K.H. Govt. Degree College
Dharmavaram-515672
Sri Sathya Sai (Dist.)

Acknowledgement

I would like to express my sincere gratitude for the opportunity to participate in the short term Internship programat Skill Dzire Technology Private Limited This experience has been incredibly valuable for me, and I am thankful for the opportunity to learn from your team and contribute to GST.

During my internship at Skill dzire (dzire) Technology Private Limited. I have joined in valuable insights into GST registration Input tax credit GST returns forms and Tax Invoice. Which I am confident will significantly enhance Professional development. I am particularly grateful for the mentorship and guidance provided by Smt. M. Pushpavathi, Lecturer in Commerce whose support has been instrumental in helping me to developed skills and Understand in Short term Internship.

I am also greatful thanks to my parents and Smt. M. Pushpavathi, madam for their kind Co-operation and Encouragement which played a Divotal role in Completing this Short term Internship.

I express my graditute to every one who contributed to my Development and helped in successfully including the Short term internship with in the given time Frame.

Chapter–1

EXECUTIVESUMMARY

The executive summary provides a comprehensive overview of the multifaceted landscape of Goods and service Tax (GST) and its regulatory framework. it initiates with an insightful introdultion elucidating the fundamental purpose and expansive scope of GST setting the stage for a thorough exploration. subsequenty. The summary navigates through the labyrinth of GST registration intricacies. elucidating the procedural nuances and essential requirement for compliance. Tracing the historical trajectory. it unveils the evolutionary journey of GST. contextualizing its emergence and evolution on the global stage. A pivotal focal point emerges with the elucidation of the dual GST model. a paradigm crucial for understanding the administrative mechanisms governing tax collection and distribution, delving into the granular details. The summary metilulously parses through the intricate fabric of GST rates. meticulously categorizing them within the delineated schedules while unraveling the complexities of composite and mixed supply.

it ventures deeper into the temporal-spatial and valuation dynamics of supply under GST. elucidating the pivotal considerations shaping tax liability. The narrative unfolds to encompass the labyrinthine pathways of input tax credit, navigating through eligibility criteria and procedural requisites for claiming tax benefits. The composition scheme emerges as a beacon for small businesses, offering a simplified avenue for compliance amidst the regulatory labyrinth. The summary further scrutinizes the terrain of tax deduction at source unpacking its implications and obligations for stakeholders. It sheds light on the diverse array of GST return forms and the indispensable role GST dashboards in navigating the regulatory landscape with finesse. Finally, the imperative to raise invoicing compliance emerges as a cornestone for ensuring regulatory adherence and fostering a conducive business environment. In essence, this executive summary serves as a compass, guiding stakeholders through the intricate contours of GST with clarity and precision, from foundational principles to pragmatic implementation strategies.

Chapter–2

OVERVIEW OF THE ORGANIZATION

SkillDzire Organisation is India's Leading real-time Learning Platform that aims to provide job oriented courses, projects internships, placement programs, Faculty Development programs and workshops to aspiring people with a vision to bridge the Skills gap in the the Industry, SkillDzire offers a diverse range of six job oriented courses designed to equip individuals with the necessary Skills and knowledge demanded by the current job market.

SkillDzire's courses and Internships are carefully curated and structured by 20 plus industry experts and experienced professionals. The Organisation Started with 6 employees, but now Arand 40 plus Enthusiastic people are working. The Organisation adopts a learner centric approach ensuring that the courses are engaging, interactive and allighed with the latest industry trends and practices. The platform provides a user friendly and accessible learning environment Utilizing modern technologies and tools to facilitate effective learning outcomes. Learners have access to comprehensive course materials, practical exercises, quizzes and assessments enabling them to track their progress and reinforce their Understanding of the Subject matter.

By Combining job-oriented courses with hands on internships, SkillDzire aims to empower individuals with the skills, knowledge and practical exposure required to excel in their chosen profe-ssions, whether one is a fresh graduate seeking to kick start their career or a working professional looking to upskill. Dzire offers a comprehensive platform to Unlock their full potential and thrive in today's competitive job market

Chapter–3

INTERNSHIP PART

During the internship at Skillozire, As an intern, you will gain hands-on experience in various aspects of Goods and Services Tax (GST), Starting with an introduction to GST and its historical background.

Will delve into the GST registration process. Understanding the different types of registrations and their requirements. You will study the various rates of GST and how they apply to different goods and services, as well as the critical concepts of time, place and value of supply.

The internship will also cover the input tax Credit mechanism, including eligibility and utilization and the composition Scheme for small tax payers. Additionally, you will explore GST return forms, learning the procedures for accurate and timely filling. Finally, you will gain practical knowledge about e-way bill system, which is essential for the movement of goods.

This Comprehensive internship will provide you with a solid foundation in GST Compliance and its practical application in business operations.

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

ACTIVITY LOG FOR THE FIRST WEEK

Day & Date	Brief description of the daily activity	Learning Outcome	Person In-Charge Signature
Day – 1	Introduction to GST, its definition, purpose, significance and the constitutional framework of GST.	Understand GST's basics, importance, and the GST Council's structure and role	
Day - 2	Study GST's history, evolution, key milestones and compare it with the previous tax regime	Comprehend GST's historical context, key events, and differences from the old tax system	
Day – 3	Explain the Dual GST model (CGST, SGST, IGST and their application in transactions	Understand the Dual GST model, its components and tax implications of transactions.	
Day – 4	Study GST components, key terms like supply and turnover and the registration process	Familiarize with GST structure, terminology and the importance of GST registration	
Day – 5	Overview of GST administration, compliance requirements and practical case studies	Understand GST's administrative framework, compliance obligations and practical compliance management.	

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

WEEKLY REPORT

WEEK -1 (From Dt .01-05-2024 to Dt.07-5-2024

Objective of the Activity Done and Detailed Report

In the first week of the GST introduction module, we covered several foundational aspects essential for understanding the Goods and Service Tax (GST). On Day 1, we explored the definition purpose and significance of GST within the Indian Economy, emphasizing the transition from the previous indirect tax System and the role of the GST Council. Day 2 was dedicated to the history and evolution of GST, where we examined the key legislative milestones and the Comparative advantages over the former tax structure. On Day 3, we delved into the Dual GST model, focusing on Central GST (CGST), State GST (SGST), and Integrated GST (IGST) including their application in intrastate and interstate transactions. Day 4 provided an in depth look at the GST Structure Covering Components Such as CGST, SGST, IGST and UTGST, along with essential terms like Supply, aggregate turnover, Composite Supply and mixed Supply. Additionally, we discussed the GST registration process and its critical role for bizinesses. Finally on Day 5, we reviewed the GST administrative framework, highlighting the roles of the Central Board of Indirect Taxes and Customs (CBIC) and State tax Authorities. We also Covered Compliance requirements, including registration return filing, and tax payments. Supported by practical Case Studies to illustrate real-world applications. By the end of the week GST fundamentals, historical background and Compliance mechanisms

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

ACTIVITY LOG FOR THE SECOND WEEK

Day & Date	Brief description of the daily activity	Learning Outcome	Person In-Charge Signature
Day – 1	Identify whoneeds hST registration, eligibility criteria and threshold limits forvarioos business types.	Understand which business must registeo for hST and tle applicable thresdold limits	
Day - 2	Guide through Part A of hST REG-01 form, including basic details, Pan, email and mobile verification	Learn the initial steps of the hST registration process and the importanle of accurate details.	
Day – 3	Guide through Part B of hST REG-01 form, including business details, promoters, and the principal place of bushess.	Complete detailed business information for hST registration and understand promoter and address requirements.	
Day – 4	steps for Submitting hST registration, uploading documents, and verifications via OTPs.	Submit hST application, upload required documents and Complete otp verification for successful registration	
Day – 5	DISCUSS post-registration requirements, including hST IN issuance, certificate download and Compliance responsibilities	Understand post-registration steps, hSTIN issuance and ongoing compliance responsibilities for registered business.	

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

WEEKLY REPORT

WEEK-2 (From Dt 08-05-2024 to Dt 14-05-2024)

Objective of the Activity Done and Detailed Report

In the second week focusing on GST Registration, we began on Day 1 by identifying who needs GST registration, covering eligibility criteria and threshold limits for different business types, ensuring participants understood which business are required to register for GST. On Day 2, we guided participants through PART A of the GST REG-01 form, detailing the process of entering basic information. Verifying PAN, email and mobile number, and emphasizing the importance of accuracy. Day 3 focused on Part B of the GST REG-01 form, where we covered the entry of detailed business information, including details about promoters and the principal place of business.

This ensured participants could complete the form comprehensively. On Day 4, we outlined the steps for submitting the GST registration application, including uploading necessary documents and completing verification via OTP's, providing a clear path to successful application submission. Finally on Day 5, we discussed post registration compliance, including the issuance of GSTIN, downloading the registration certificate and understanding the ongoing compliance responsibilities for registered businesses.

By the end of the week, participants gained a through understanding of the entire GST registration process from initial eligibility to post-registration compliance.

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

ACTIVITY LOG FOR THE THIRD WEEK

Day & Date	Brief description of the daily activity	Learning Outcome	Person In-Charge Signature
Day – 1	Overview of GST rate structure different rate slabs (0.1., 5.1., 12.1. 18.1. 28.1.) and their applicability	Understand the various GST rate slabs and their applicability to different goods and services.	
Day - 2	Study HSN codes for goods and SAC codes for services, and how they determine GST rates	Learn the classification system (HSN/SAC codes) for determining applicable GST rates for goods and services.	
Day – 3	Detailed examination of Schedule I (taxable without consideration) and Schedule II (non-taxable supplies) under GST	Understand which transactions are taxable without consideration and which supplies are non-taxable under GST	
Day – 4	Differentiate between composite and mixed supplies, and understand their impact on GST rate determination	Identify composite and mixed supplies and their implications on applicable GST rates.	
Day – 5	Explore special GST rates, exemptions, and concessional rates applicable to specific goods and services.	Gain knowledge of special GST rates, exemptions and concessional rates for certain goods and services.	

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

WEEKLY REPORT

WEEK – 3 (From Dt 15-05-2024 ..... to Dt 21-05-2024)

Objective of the Activity Done and Detailed Report:

During the third week focusing on the Rates of GST. Day1 Commenced with an introduction to the GST rate Structure, delineating the different rate slabs (0.1, 5.1, 12.1, 18.1, 28.1) and their applicability to various goods and services. Day 2 delved into the classification System for goods and Services using Harmonized System of Nomenclature (HSN) Codes and Services Accounting Code (SAC) for determining GST rates. Day 3 Scrutinized Schedule I (taxable without Consideration) and Schedule III (non-taxable Supplies) under GST, elucidating transactions taxable without Consideration and non taxable Supplies, Day 4 elucidated the distinction between Composite and mixed Supplies, elucidating their impact on GST rate determination

Finally, On Day 5, Special GST rates, exemptions and Concessional rates applicable to Specific goods and Services were explored, equipping participants with knowledge about these Special provisions. Through this week, participants gained a Comprehensive Understanding of the GST rate Structure, Classification System, Special provisions, and their implications on various transactions

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

ACTIVITY LOG FOR THE FORTH WEEK

Day & Date	Brief description of the daily activity	Learning Outcome	Person In-Charge Signature
Day - 1	Explanation of time of supply under GST, including is determination and implications for tax liability	Understand how time of supply is determined and its significance in determining GST liability.	
Day - 2	Study the concept of place of supply, including rules for goods, services and cross-border transactions.	Grasp the rules for determining the place of supply for goods, services and international transactions under GST	
Day - 3	Explore the methods for determining the value of supply under GST, including transaction value, open market value and others	Learn the various methods used to determine the value of supply and their application in different scenarios.	
Day - 4	CASE studies on time, place, and value of supply to understand real-world applications and implications.	Apply knowledge of time, place and value of supply rules, of practical scenarios and assess their impact	
Day - 5	Assessment of understanding through quizzes and reviews of key concepts covered during the week.	Evaluate comprehension of time, place, and value of supply concepts and reinforce learning through review.	

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

WEEKLY REPORT

WEEK – 4 (From Dt ..21-05-2024 to Dt 30-05-2024)

Objective of the Activity Done and Detailed Report:

During the fourth week focusing on time of Supply, Place of Supply, and Value of Supply, and participants delved into the intricate aspects of GST Compliance. Day 1 initiated with an exploration of Time of Supply, Unraveling its determination and consequential impact on tax liabilities. Subsequently, Day 2 elucidated the concept of place of Supply, encompassing rules governing goods, services and cross-border transactions. Day 3 navigated through the value of Supply, encompassing methods like transactions value and open market value determination. DAY 4 offered practical insight through case studies, facilitating the application of learned concepts to real-world scenarios. The week culminated with Day 5, which assessed comprehension through quizzes and consolidated understanding through concept review.

Through this comprehensive week, participants assimilated essential knowledge of time, place, and value of Supply, crucial for ensuring GST Compliance in diverse business scenarios.

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

ACTIVITY LOG FOR THE FIFTH WEEK

Day & Date	Brief description of the daily activity	Learning Outcome	Person In-Charge Signature
Day – 1	Explanation of ITC concept, eligibility criteria, and conditions for claiming input tax credit Under GST	Understand the basics of ITC, including eligibility criteria and conditions for claiming input tax credit	
Day - 2	Study eligibility criteria and conditions for claiming ITC, including documents required and restrictions on credit utilization	Learn in depth about eligibility criteria, required documents, and restrictions on utilizing input tax credit.	
Day – 3	Explore methods for calculating input tax credit, reconciliation of ITC with purchases and maintaining proper records.	Understand how to calculate input tax credit reconcile it with purchases and maintain accurate records for compliance.	
Day – 4	CASE Studies on Claiming ITC, including scenarios including intra state, interstate transactions and reverse charge mechanism	Apply knowledge of ITC eligibility and conditions to practical scenarios and assess compliance implications.	
Day – 5	Discussion on ITC compliance requirements, audit procedures and best practices for maintaining ITC records.	Understand ITC compliance obligations, audit procedures and best practices for record keeping to ensure compliance	

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

WEEKLY REPORT

WEEK – 5 (From Dt .01-6-2024 to Dt 07-06-2024)

Objective of the Activity Done and Detailed Report:

During the fifth week focusing on Input Tax Credit (ITC), participants embarked on a Comprehensive exploration of its intricacies.

Day 1 initiated with an elucidation of ITC's fundamental Concept, encompassing eligibility Criteria and Conditions for Claiming ITC under GST.

Subsequently, Day 2 delved deeper into the nuances of ITC eligibility and Conditions, including required documentation and utilization restrictions. Day 3 navigated through ITC Calculation methods, reconciliation processes, and the importance of maintaining accurate records. Day 4 provide practical insight through Case Studies, enabling participants to apply ITC Concepts to diverse transactions Scenarios.

The week colminated with Day 5, which Underscored the Significance of ITC Compliance, audit procedures and best practices for record-keeping. Through this immersive week. participants acquired a comprehensive Understanding of Input tax Credit, vital for navigating GST Compliance with precision and efficacy.

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

ACTIVITY LOG FOR THE SIXTH WEEK

Day & Date	Brief description of the daily activity	Learning Outcome	Person In-Charge Signature
Day – 1	Overview of Composition Scheme eligibility criteria, benefits and limitations for small buziness Under GST	Understand Composition Scheme basics, eligibility criteria, benefits and limitations for small buziness under GST	
Day - 2	Study eligibility criteria, turnover limits and conditions for opting into the Composition Scheme Under GST	Learn in depth about eligibility criteria, turnover thresholds and Conditions for choosing the Composition Scheme	
Day – 3	Explore benefits like lower tax rates and simplified compliance along with restrictions on Composition Scheme taxpayers	Understand the advantage of the Composition Scheme such as reduced tax rates and Simplified Compliance and associated limitations.	
Day – 4	Discuss the procedure for opting into the Composition Scheme, including filing Form GST CMP-02 and related Compliance requirements.	Familiarize with the process of opting into the Composition Scheme and fulfiling associated Compliance requirements	
Day – 5	Analyze practical implications of opting into the Composition Scheme through Case Studies and Compliance Considerations.	Apply knowledge of the Composition Schere to real world Scenarios evalute Compliance Consideration, and assess implications for businesses	

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

WEEKLY REPORT

WEEK -6 (From Dt .08-06-2024 to Dt .14-06-2024

Objective of the Activity Done and Detailed Report:

during The sixth week dedicated to The composition scheme. participants embarked embarked on a compre-hensive exploration of its intricacies. Day 1 commenced with an overview of the composition scheme. elucidating eligibility criteria. benefits, and limitation tailored for small businesses under GST

Subsequently. Day 2 delved deeper into The nuances of eligibility criteria turnover thresholds. and conditions requisite for opting into the composition scheme. Day 3 navigated through the scheme's benefits. including reduced tax rates and simplified compliance. juxaposed with its in herent restrictions.

On Day 4. Participants were guided through the procedural intricacies of opting into The composition scheme. encompassing filing form GST CMP-02 and associated compliance obligations scheme. encompassing filing. The week culminated Day 5 which provided apractical lens toassess the scheme's implications through case studies. facilitating an evaluation of compliance considerations and real-world implications for businesses Through this immersive week. Participants attained acomprehensive understanding of The composition. GST compliance tailored to their

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

WEEKLY REPORT

WEEK –6 (From Dt .08.-06.-2024. to Dt.14-06-2024)

Objective of the Activity Done and Detailed Report:

during The sixth week dedicated to The composition scheme. participants embarked embarked on a compre-hensive exploration of its intricacies. Day 1 commenced with an overview of the composition scheme. elucidating eligibility criteria. benefits, and limitation tailored for small businesses under GST

Subsequently. Day 2 delved deeper into The nuances of eligibility criteria turnover thresholds. and conditions requisite for opting into the composition scheme. Day 3 navigated through The scheme's benefits. including reduced tax rates and simplified compliance. juxaposed with its in herent restrictions.

On Day 4. Participants were guided through the procedural intricacies of opting into The composition scheme. encompassing filing form GST CMP-02 and associated compliance obligations scheme. encompassing filing. The week culminated Day 5 which provided apractical lens toassess the scheme's implications through case studies. facilitating an evaluation of compliance consederations and real-world implications for businesses Through this immersive week. Participants attained acomprehensive understanding of The composition. GST compliance tailored to their

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

ACTIVITY LOG FOR THE SEVENTH WEEK

Day & Date	Brief description of the daily activity	Learning Outcome	Person In-Charge Signature
Day - 1	Introduction to various GST return forms (GSTR-1 GSTR-3B GSTR-9, etc.) their purpose, and filing frequency	Understand the purpose frequency and different types of GST return forms compliance required for under GST	
Day - 2	Detailed explanation of GSTR-1 Form for reporting outward supplies including invoices, credit notes and amendments	Learn how to accurately report outward supplies invoices, credit notes and ammendments in GSTR-1 return Form.	
Day - 3	STUDY GSTR-3B Form For monthly summary return covering details of outward and inward supplies, input tax credit, taxes payable	Understand the process of filling the monthly summary GSTR 3B including reporting outward and inward supplies and taxes payable	
Day - 4	Exploring of GSTR 9 Form For annual return filing including details of outward and inward supplies taxes paid and input tax credit	Familiarize with the annual return Filing process through GSTR-9 including reporting of annual turnover taxes paid and input tax credit	
Day - 5	Explanation of GSTR-9C Form For reconciliation between GSTR-9 and audited Financial Statements For taxpayers above Specified turnover	Understand the process of reconciliation between GSTR-9 and audited Financial Statements using GSTR-9C Form	

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

WEEKLY REPORT

WEEK –7 (From Dt 15-06-2024 to Dt 21-06-2024)

Objective of the Activity Done and Detailed Report:

During the seventh week, participants delved into the intricacies of GST Return Forms, crucial for compliance under GST. Day 1 initiated with an overview of various forms like GSTR-1, GSTR-3B, and GSTR-9, elucidating their purpose and filing frequency subsequently.

Day 2 provided a detailed understanding of GSTR-1 ~~Forms~~ focusing on reporting outward supplies, invoices credit notes, and amendments.

Day 3 navigated through GSTR-3B, emphasizing monthly summary return filing, including outward and inward supplies, input credit, and taxes payable. Day 4 explored GSTR-9 for annual return filing, covering details of outward and inward supplies, taxes paid and input tax credit.

The week culminated with Day 5, which elucidated GSTR-9C for reconciliation between GSTR-9 and audited financial statement for facilitating an evaluation of compliance considerations and real world implications for businesses, taxpayers above specified turnover. Through this immersive week, participants gained a comprehensive understanding of various GST return forms, equipping them with essential knowledge for GST compliance and reporting requirement.

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

ACTIVITY LOG FOR THE EIGHTH WEEK

Day & Date	Brief description of the daily activity	Learning Outcome	Person In-Charge Signature
Day – 1	Overview of E-Way Bill, its purpose, applicability, and the process of generating and canceling E-Way Bills.	understand the purpose applicability, and procedures for generating and canceling E-Way Bill under GST	
Day - 2	study the mandatory information required for generaing an E-Way Bill and the consequences of non-compliance	Learn the essential details needed for generating E-Way Bills and consequences of non-compliances with E-Way Bill rules.	
Day – 3	walk through of the step-by-step process for generating and E-Way Bill online and offline modes.	Gain proficiency in generating E-Way Bills through online and offline modes ensuring compliance with GST regulations.	
Day – 4	Discussion on compliance checks and verification procedures conducted by tax authorities regarding E-way bills	understand the compliance checks and verification procedures conducted by tax authorities for E-way bills. ensuring compliance	
Day – 5	Analyze practical scenarios and case studies involving E-Way Bill generation and compliance considerations	Apply knowledge of E-Way Bill requirement and procedures to real world scenarios, evaluating compliance considerations effectively.	

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

WEEKLY REPORT

WEEK –8 (From Dt 22-06-2024 to Dt 31-06-2024)

Objective of the Activity Done and Detailed Report:

E-Way Bill

Detailed Report:

Throughout the eighth week focusing on E-Way Bill. Participants engaged in an immersive exploration of its intricacies. Day 1 commenced with an in-depth overview of the E-Way Bill system, elucidating its purpose, applicability, and the procedures for generating and canceling E-way Bills. Subsequently, Day 2 provided insights into the mandatory information required for E-Way Bill Generation and the repurcussions for non-compliance

Day 3 navigated through the step-by-step process of E-Way Bill Generation, encompassing both online and offline modes. On Day 4, participants delved into compliance checks and verification procedures conducted by tax authorities, ensuring adherence to E-Way Bill regulations. The week culminated with Day 5 which offered practical application through case studies enabling participants to apply E-Way Bill requirements to real-world scenarios and evaluate compliance considerations effectively.

Through this comprehensive week, participants gained proficiency in E-Way Bill Generation and compliance, ensuring seamless adherence to GST regulations

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

OUTCOMES DESCRIPTION

Describe the work environment you have experienced:

(in terms of people interactions, facilities avaiable and maintenance, clarity of job roles, protocols, procedures, processes, discipline, time management, harmonious relationships, socialization, mutual support and teamwork, motivation, space and ventilation, etc). In the online certificate course focused on GST (Goods and Services Tax) the work evinorement was charaterized by structure learning modules and strong emphasis on practical application. The course provided comprehesive coverage of GST Laws, regulations and compliance requirements which are delivered through interactive modules and Knowledge to real world senearions, Discussion forums through and Q&A sessions providing clarification on intricate was of GST implemention, overall the environment was supporite and conductive to learing equipping participants with essential skills and Knowledge for effective GST compliance and managet in professional Settings.

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

Describe the real time technical skills you have acquired:

C in terms of The Job-related skills and hands on experience In my online certificate. course in GST (Goods and services) I. acquired range of practical technical skills essetial for navigating real world tax compliance. The course equipped with a deep understanding of GST software tools for accurate calculation and filing of GST returns, ensuring dherance to legal requirements practical exercises and case studies enabled me to apply theoritical to legal scenarions involving GST implications. for business. I learned to interpet GST invoices and understand input tax efficeny Additionally the course provided insight into GST audits and assesment, prepar me to handly tax anides effectively. Through interative provided insight into GST audits and assesments prepare me to handly tax anides effectively Through intaritive modeles and updates in GST legislation. overall the course fostered a hands on approach to mastering technical skills in GST management crucial for professional roles requirments in tax compliance and adiministration

PHOTOS
&
VIDEO LINKS

Date:01-05-2024

Date:02-05-2024

Date:03-05-2024

Date:04-05-2024

Date:05-05-2024

Date:06-05-2024

Date:07-05-2024

Date:08-05-2024

Date:09-05-2024

Date:10-05-2024

Date:11-05-2024

Date:12-05-2024

Date:13-05-2024

Date:14-05-2024

Date:15-05-2024

Date:16-05-2024

Date:17-05-2024

Date:18-05-2024

Date:19-05-2024

Date:20-05-2024

Date:21-05-2024

Date:22-05-2024

Date:23-05-2024

Date:24-05-2024

Date:25-05-2024

Date:26-05-2024

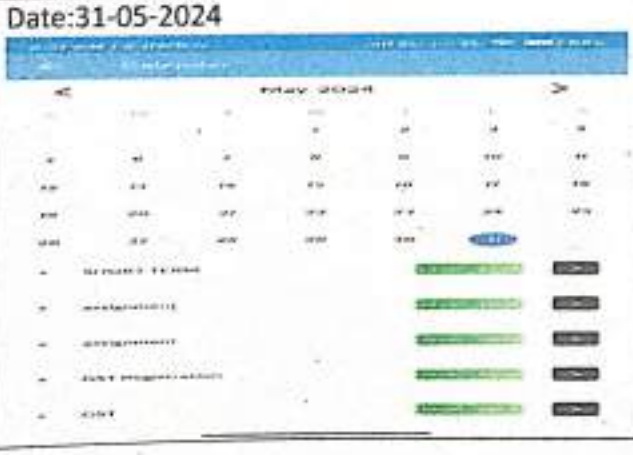
Date:27-05-2024

Date:28-05-2024

Date:29-05-2024

Date:30-05-2024

Date:31-05-2024



Date:01-06-2024

Date:02-06-2024

Date:03-06-2024

Date:04-06-2024

Date:05-06-2024

Date:06-06-2024

Date:07-06-2024

Date:08-06-2024

Date:09-06-2024

Date:10-05-2024

Date:11-06-2024

Date:12-06-2024

Date:13-06-2024

Date:14-06-2024

Date:15-06-2024

Date:16-06-25024

Date:17-06-2024

Date:18-06-2024

Date:19-06-2024

Date:20-06-2024

Date:21-06-2024

Date:22-06-2024

Date:23-06-2024

Date:24-06-2024

Date:25-06-2024

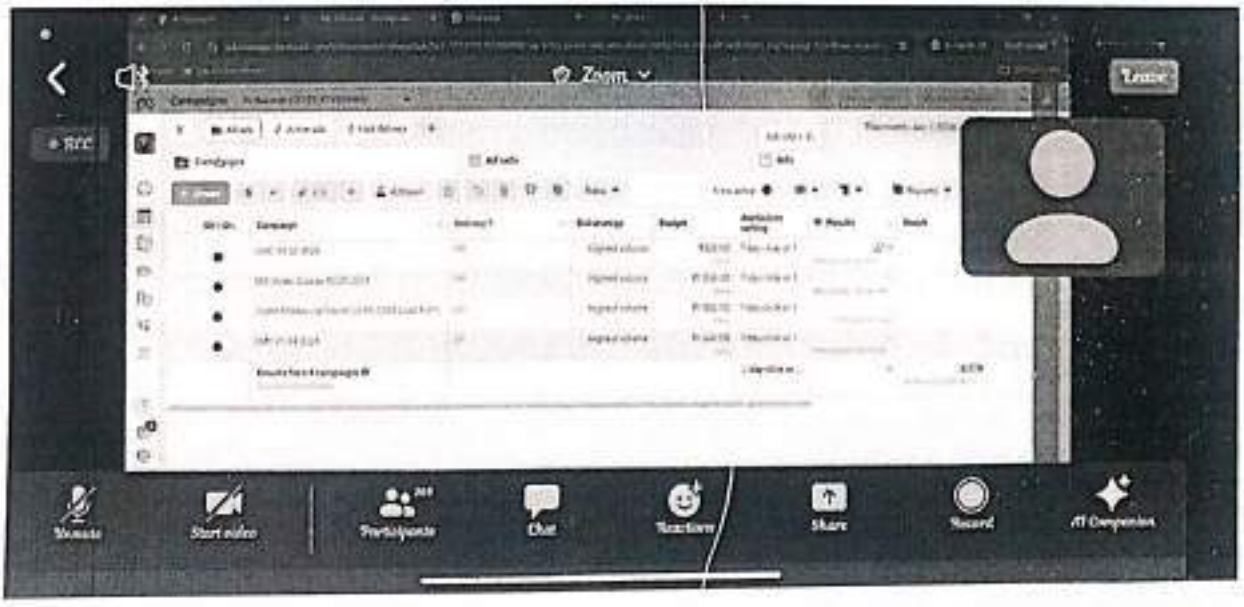
Date:26-06-2024

Date:27-06-25024

Date:28-06-2024

Date:29-06-2024

Date:30-06-2024



K.H. GOVERNMENT DEGREE COLLEGE
DHARMAVARAM

Program Book

Short Term Internship

AP STATE COUNCIL OF HIGHER EDUCATION
(A STATUTORY BODY OF GOVERNMENT OF ANDHRA PRADESH)

Scanned with OKEN Scanner

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

Kasetty Haridasulu
GOVERNMENT DEGREE COLLEGE
Dharmavaram – 515 672.
Sri Satya Sai (D). Andhra Pradesh

Program Book
For
Short -Term Internship

Name of the Student: Maddana. Sravani

Name of the College: K.H. GOVT. DEGREE COLLEGE.

Registration Number: 224200406600 7

Period of Internship: **From:** 1-5-2024 **To:** 30-6-2024

Name & Address of the Intern Organization: SkillDzive Technologies private Limitid

Scanned with OKEN Scanner

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

An Internship Report On

Goods and services Tax

(Title of the Internship)

Submitted in accordance with the requirement for the degree of

K.H Govt Degree college Dharmavaram

Under the faculty Guideship of

M. pushpavathi

Department of Commerce

K.H Govt Degree college, Dharmavaram

Submitted by:

M. Sravani

Register Number: - 224200466004

Department of commerce

K.H Govt Degree college Dharmavaram

Scanned with OKEN Scanner

Instructions to Students

Please read the detailed Guidelines on Internship hosted on the website of Andhra Pradesh State Council of Higher Education **https://apsche.ap.gov.in**

1. It is mandatory for all the students to complete 2 months (180 hours) of short- term internship either physically or virtually.
2. Every student should identify the organization for internship in consultation with the College Principal/the authorized person nominated by the principal.
3. Report to the intern organization as per the schedule given by the College. You must make your own arrangements for transportation to reach the organization.
4. You should maintain punctuality in attending the internship. Daily attendance is compulsory.
5. You are expected to learn about the organization, policies, procedures, and processes by interacting with the people working in the organization and by consulting the supervisor attached to the interns.
6. While you are attending the internship, follow the rules and regulations of the intern organization.
7. While in the intern organization, always wear your College Identity Card.
8. If your college has a prescribed dress as uniform, wear the uniform daily, as you attend to your assigned duties.
9. You will be assigned a Faculty Guide from your College. He/She will be creating a WhatsApp group with your fellow interns. Post your daily activity done and/or any difficulty you encounter during the internship.
10. Identify five or more learning objectives in consultation with your Faculty Guide. These learning objectives can address:
    a. Data and Information you are expected to collect about the organization and/or industry.
    b. Job Skills you are expected to acquire.
    c. Development of professional competencies that lead to future career success.
11. Practice professional communication skills with team members, co-interns, and your supervisor. This includes expressing thoughts and ideas effectively through oral, written, and non-verbal communication, and utilizing listening skills.
12. Be aware of the communication culture in your work environment. Follow up and communicate regularly with your supervisor to provide updates on your progress with work assignments

Scanned with OKEN Scanner

13. Never be hesitant to ask questions to make sure you fully understand what you need to do your work and to contribute to the organization.
14. Be regular in filling up your Program Book. It shall be filled up in your own handwriting. Add additional sheets wherever necessary.
15. At the end of internship, you shall be evaluated by your Supervisor of the intern organization.
16. There shall also be evaluation at the end of the internship by the Faculty Guide and the Principal.
17. Do not meddle with the instruments/equipment you work with.
18. Ensure that you do not cause any disturbance to the regular activities of the intern organization.
19. Be cordial but not too intimate with the employees of the intern organization and your fellow interns.
20. You should understand that during the internship programme, you are the ambassador of your college, and your behavior during the internship programme is of utmost importance.
21. If you are involved in any discipline related issues, you will be withdrawn from the internship programme immediately and disciplinary action shall be initiated.
22. Do not forget to keep up your family pride and prestige of your college.

.....<<@>>.....

Scanned with OKEN Scanner

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

Student's Declaration

I, M Sravani a student of II B.com (CA)

Programme, Regd. No. 224004616001 of the Department of

commerce, KH Govt degree college, Dharmavaram

College do hereby declare that I have completed the mandatory internship from 6/05/2024 to 30-6-2024 in Skill Drive Technology private limited under the Faculty Guideship of

M. Pushpavalli, department of commerce
K.H Govt Degree college, Dharmavaram

M. Sravani

(Signature with Date)

Scanned with OKEN Scanner

SkillDzire

CERTIFICATE OF INTERNSHIP

This is to Certify that Mr./Ms

Maddana Sravani

Enrolled in the B.Com (C.A) - 2242224066007

From College K.H Government Degree College

of university S K University, Ananthapuramu

has Successfully Completed short-term Internship programme titled

Goods and Service Tax (GST)

Under SkillDzire for 2 months.Organized By **SkillDzire** in collaboration with **Andhra Pradesh State Council of Higher Education**.

Certificate ID: **SDST-03453**

Issued On **28-June-2024**

Approved By AICTE

Authorized Signature

Scanned with OKEN Scanner

Acknowledgement

I would like to express my sincere Gratitude for the opportunity to participate in the short term internship program at Skill Dzire Technology Private Limited. This experience has been incredibly valuable for me, and I am thankful for the opportunity to learn from your team and contribute to Goods and Service Tax.

During my internship at Skill Dzire Technology private limited, I have gained invalu -able insights to GST Registration. Input Tax credit, GST Return forms and Tax Invoice, which I am confident will significantly enhance my academic Guidance provided by Smt. pushpavathi Lecturer in commerce whose support has been instrumental in helping me understand and develop skills in Short term Internship.

I'm also grateful for thanks to my Parents and sml. pushpavathi madam for their kind co-operation and encouragement whipch played a pivotal role in completing short term Internship.

Scanned with OKEN Scanner

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

I express my gratitute to every one who contributed to my development and helped in successfully including the short term internship with in the given time foriame.

Scanned with OKEN Scanner

CONTENTS

S.No	Topics	Page No
1.	Executive Summary	1-4
2	Over view of the organaization	5-7
3	Internship part	8-11
4	Activity log and weekly Report	12-13
5.	Activity log for the first week	13-14
6	Activity log for the Second week	15-16
7.	Activity log for the Third week	17-18
8	Activity log for the forth week	18-19
9	Activity log for the fifth week	19-20
10	Activity log for the six week	20-21
11	Activity log for the Seventh week	22-23
12.	Activity log for the eigth week	24-25
13.	out comes	26
14	Technical Skills	27
15.	photos & video links	28-38

Scanned with OKEN Scanner

CHAPTER-1

EXECUTIVE SUMMARY

Scanned with OKEN Scanner

Chapter – 1

EXECUTIVE SUMMARY

Goods and Services Tax (GST) is a transform-ative indirect tax reform introduced in India on July 1 2017. It replaced a complex array of central and state Taxes with a unified tax structure aimed at simplifying compliance, enhancing revenue collection, and fostering a seamless national market.

GST is structured into central GST (CGST), State GST (SGST), and Integrated GST (IGST), Applicable respectively to Intra-state supplies. Inter state supplies and imports. the implementation of GST has been significant implications for businesses, consumers, and the economy, leading to both challenges and success, while initial implementation hurdles included compaline issues and technology adapation.

GST has streamlined tax administration, reduced cascading effects and procedures continue to shape the GST landshape, aiming to optimize is effectivenes and ensure sustainable economic growth.

Scanned with OKEN Scanner

Objectives :- GST was implemented with the Primary objectives of creating a unified national market, reducing cascading effects of taxes (tax on tax), enhancing ease of doing business. and promoting economic efficiency through a simplified tax regime

Structure :-

GST is structured into three main components

* Central GST (CGST) : Levied by the central Government on Intra-state supplies of goods & services.
* State GST (SGST) : Levided by state government on intra state supplies of good and services
* Integrated GST (IGST): Levided by the central government on their-state supplies of goods and services, as well as imports into the country.

The tax is levied at each stage of the supply chain, allowing business to chain credit for taxes paid on their purchases, there by mitigating the cascading effect.

Impact :- Since its implementation, GST has had a profound impact on india's economy :

* Simplification :- streamlined compliance and reduced administrative burdens for businesses.
* Harmonization :- Eliminated barriers to interstate trade and created a single national market
* Revenue Enhancement :- Broadened the tax base and improved tax collection efficiency.
* consumer Benefits :- potential reduction in overall tax incidence and prices of goods and services.

Challenges :- Despite its benefits, GST implementation faced several challenges:

* Initial technological and procedural hiccups in transition to the new regime.
* compliance burden, especially for small and medium sized enterprises (SMEs)
* Adaptation issues for bussiness accustomed to the previous tax structure.

Success :- GST has achieved significant milestones

* Increased tax compliances and transparency
* Boosted revenue collection for both central and state governments
* Enhaned efficiency in logistics and supply chain management

Scanned with OKEN Scanner

Future out look :- Looking ahead, GST is poised to undergo further refinements and reforms continued simplification of tax procedures and reduction of compliances burden. Rationalization of tax rates to minimize classification disputes.

Integration of advanced technology to enhance tax administration and enforcement

In conclusion, GST has emerged as transformation reform aimed at unifying india vast market and enhancing economic comptitive -ness while challenges persit, the overall trajectory suggests that GST will continue to play a crucial role in shaping india's economic future.

Scanned with OKEN Scanner

CHAPTER-2

OVER VIEW OF THE ORGANIZATION

Scanned with OKEN Scanner

Chapter – 2
OVERVIEW OF THE ORGANIZATION

Skill Dzire Organisation is india's leading platform that aims to provide job oriented courses. projects, internships, placements program, faculty development programs, and work shops to spiring people with a vision to bridge the skills gap in the industry. Skill Dzire offers a diverase range of six job-oriented courses designed to equip indivisuals with the necessary skills and knowledge demanded by the current job market

Skill Dzires is cources and internships are carfully curated and structed by 20 plus industry experts and experiences professionals the organization started with 6 employes, but now around 40 plus Enthusiastic people are working. The organization adopts learner-centric approach, enguring that the courses are engaging, interactive and aligned with the latest industry trends and practices. The platform provides user-foriendly and accesiable learning environment. utilizing modern technologies and tools to facilitate effecti -ve, learning out comes. learners have acess to them

To track their Progress and reinforce their understanding of the subject matter.

By combining job-oriented courses with hands on internships, skill Dzire aims to empower.

Individuals with the skills, knowledge and practical exposure required to excel in their choosen profession whether one is a fresh graduate seeking to kick start their career or a working professional plat form looking to upskill, skill Dzire, offers a comprehensive plat form to unlock their full potential and their in todays competitive job market

Scanned with OKEN Scanner

CHAPTER-3

INTERNSHIP PART

Scanned with OKEN Scanner

Chapter – 3

INTERNSHIP PART

An Internship is a valuable professional learning experience offering practical work aligned with the students field of study's field of study or career interests. Its provided an opportunity for careerer exploration, skill develop-ment and introduces fresh ideas to the work place. Employers benefits by cultivation new talent and potentially building a future work force

During my internship at skill Dzire Technology private limited, I had the invaluable opportunity to participate in their GST certificate course, which significantly in their enrinched my understanding of Goods and services taxes (GST) regulation and their practical application in the corporate environment skill Dzires comprehensize curriculum and hands-on approach allowed me to delve deeply into the nuances of GST compliance and management

Scanned with OKEN Scanner

Learning Experience

1. comprehensive curriculum :- Skill Dzire's GST certificate course a wide range of topics from basic concepts to advanced compliance strategies. I gained a solid foundation in GST laws, including. registration, filling returns input tax credit, and GST audit.

2. Practical Insights :- The course not only focused on theoretical knowledge but also provided practical insights through case studies and real world scenarios. This approval helped me understand the application of GST principles in various business contexts.

3. Expert Guidance :- I had the privilleage of learning from experinced professionals in the field of taxation. Their guidance and mentorship were instrumental in deepening my understanding and addressing complex issues related to GST compliances

Skills Developed :

Analytical skills :- Analyzing and interpreting GST provisions and their implications on

business operations.

2. Communication skills :- Effectively communi-cating GST-related concepts and compliance requirements to stakeholders

3. Problem-solving Abilities :- Develops strategies to resolve GST-related challenges and optimize tax efficiencies

Practical Application :-

During my internship, I had the opportunity to apply my knowledge in real-world scenarios within Skill Dzire Technology private limited. This practical application allowed me to contribute to GST compliance efforts assisting preparing GST Returns.

Conclusion :-

Overall, my internship experience at Skill Dzire Technology private limited was enriching, particularly due to the in-depth GST certificate course that provided me with a solid foundation in GST regulation and practical insights into their implementation. This experience has not only enhanced

Scanned with OKEN Scanner

ACTIVITY LOG
&
WEEKLY REPORT

Scanned with OKEN Scanner

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

ACTIVITY LOG FOR THE FIRST WEEK

Day & Date	Brief description of the daily activity	Learning Outcome	Person In-Charge Signature
Day - 1	Understanding the need for GST, its core objectives and historical context.	understanding GST's basic importance and the GST's council structure and role.	
Day - 2	Delving into GST objectives: streamlining taxation, eliminating cascading taxes, easing compliance and promoting economic growth	comprehend GST's historical context key events and differences from the old tax system	
Day - 3	Case studies on GST impact across different sectors (manufacturing, services, trade consumptions)	understand the dual GST model, its components and tax implications of transactions	
Day - 4	Insight into the political and economic factors influencing GST reforms	familiarize with GST structure, terminology and the importance of GST registration.	
Day - 5	Implementing GST effectively to reduce tax evasion and administrative burdens	understand GST's administrative framework compliance obligations.	
Day - 6	Sumarizing the transformative impact of GST on modern taxation system.	study GST components key terms like supply and turn over and the registration process.	

Scanned with OKEN Scanner

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

WEEKLY REPORT

WEEK -1 (From Dt 1-5-2024 to Dt 7-5-2024

Objective of the Activity Done and Detailed Report

Week 1 Serves as an essential introduction to the Goods and Service Tax (GST) system a landmark taxation reform implemented in many countries world wide. This works lays the foundation-al understanding neccessaries for comprehending the intricate working and implications of GST participants will embark on a journey into the fundamental concepts and objectives of GST, aimed at unravelling its significance in the economic Land Scape. During this week, participants will delve into the essence of GST, gaining insights into the ib underlying principle and the rationale behind by subject matter expert Students will explore the core objectives of GST which include Streamlining the taxation Structure, eliminate cascading taxes, fostering ease of compliance and promoting economic Growth.

Moreover, participants will have the opportunity to dissect the Scope of GST and its far-reaching implication on various Sectors of the economy. From manufacturing and Services to trade the consumption.

Scanned with OKEN Scanner

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

ACTIVITY LOG FOR THE SECOND WEEK

Day & Date	Brief description of the daily activity	Learning Outcome	Person In-Charge Signature
Day - 1	Over view of GST Registration requirements	understand which business must register for GST and the applicable sold limits	
Day - 2	Analysis of specific business activities biggering registration.	learn the initial steps of the GST registration process and the importance of accurate details.	
Day - 3	Importance of accurate record keeping.	comple detailed business information for GST registration and understand requirements	
Day - 4	Explanation of offline Submission process	Submit GST applications upload required document and complete OTP verification	
Day - 5	Consequences of non-compliance through real world case studies	understand past registration GST in issuance and ongoing compliance responsibility business	
Day - 6	Best practices of streamless registration procedures.	steps for submitting GST registration uploading documents and verification via OTPs.	

Scanned with OKEN Scanner

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

WEEKLY REPORT

WEEK-2 (From Dt 8-5-2024 ..... to Dt. 14-5-2024

Objective of the Activity Done and Detailed Report

Week 2 is dedicated to unravelling the intricacies of the GST registration process participants will embarke on a comprehensive exploration of the steps involved in registering under the goods and Services Tax (GST) regime a crucial requirement for business operating in the taxable supply chain. Throughout this weeks participants will delve into the eligibility criteria for GST registration understand the thresolds and conditions that determine whether business entity is obligated to register under GST. From turnover thresolds to specific business activities, student will gain clarity on the factors that influence the registration requirements, ensuring compliance with the regulatory framework.

Moreover participants will familarize themselves with the documentation requirements for GST registration, learning about the necessary paper work and information needed to complete the registration process successfully. Through practical examples and case studies students will navigate the documentation process.

Scanned with OKEN Scanner

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

ACTIVITY LOG FOR THE FORTH WEEK

Day & Date	Brief description of the daily activity	Learning Outcome	Person In-Charge Signature
Day - 1	Discussion on revenue sharing mechanisms between central and state governments.	understand how time of supply is determined and its significance in determining GST liability	
Day - 2	Implications of dual GST on tax compliance and revenue administration	Grasp the values for deter the place of supply for goods and services and international under GST	
Day - 3	Discussion on strategies for managing dual GST requirements effectively	Learn the various method used to determine the value of supply and their application	
Day - 4	Comparatives analysis of tax rates exemptions and compliance requirements	Apply knowledge of time place and value of supply rate to practical scenarios.	
Day - 5	Multimedia presentations on the evolution and challenges of indias dual GST system.	evaluate comprehension of time place, and value of supply rate to practical scenario.	
Day - 6	Discussion on the impact of GST on business and economic growth.	Assessment of understand through quizzes and review of key concepts occured during the week.	

Scanned with OKEN Scanner

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

WEEKLY REPORT

WEEK – 3 (From Dt 15-5-2024 to Dt 21-5-2024

Objective of the Activity Done and Detailed Report:

Week 3 invites participants to embark on a journey through the annals of history to uncover the evolution of the Goods and Services Tax (GST) system. This week offers a profound exploration into the origins development and legislative journey of GST in India, tracing its path from conceptualization to implementation participants will delve into the historical context surrounding the introduction of GST, understanding the economic and political factors that necessited tax reforms in the country from the initial discussions on tax harmonization to the eventual adoption of GST as a transformative for reform, students will gain insights into the overarching objectives developments students will unravel the complex normative of GST evolution from the initial proposals to the passage of GST related bills and the Amendments by analysing pivotal events such as the introduction of the constitutional Amendments bills for GST and the subsequent rollout of GST on July 1 2017, participants will grasp the legislative and challenges

Scanned with OKEN Scanner

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

WEEKLY REPORT

WEEK – 4 (From Dt 22-5-2024 to Dt 30-5-2024

Objective of the Activity Done and Detailed Report:

Week 4 delves into the intracies of the dual Goods and Services Tax (GST) model implemented in india participants will embark on a compreh-sive exploration of the GST framework focusing on the distinct components of central GST (CGST) and state GST (SGST) which constitute the foundation of india's indirect tax system. This week begins with an depth examination of the structural framework of GST elvidating the roles and responsibilits of the central and state government in administering and laying taxes under the CGST and SGST regimes respect-ively will gain a nuanced understanding of the division of taxating authority between the Central and governments as delinated by the constitutions of india, and the mechanisms for revenue sharing and coordination betwee the two tiers of government.

Through interactive lecturers case studies and scenario based simulations, student will explore the practical implication of the dual GST model on busines tax compliane and revenue administration.

Scanned with OKEN Scanner

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

ACTIVITY LOG FOR THE FIFTH WEEK

Day & Date	Brief description of the daily activity	Learning Outcome	Person In-Charge Signature
Day - 1	Explanation of goods and services categorized under each rate slab	understand the basics of ITC, including eligible criteria and conditions for claiming input	
Day - 2	case studies on goods and services exempted from GST.	Learn in-depth about eligibility criteria, required documents and restriction on input tax credit	
Day - 3	Case studies on pricing strategies and consumer behaviour under GST rate.	understand the how to calculate input tax credit reconcile it with purchase and maintain records of transactions	
Day - 4	Case studies on the past rate revisions and their implications for government revenue	Apply knowledge of ITC eligibilities and conditions to practical and assess implications.	
Day - 5	Group activities analyzing scenarios of GST rate changes	understand ITC concepts obligations and its procedure and best practices for record keeping after completion	
Day - 6	Recap the key insights from discussions on the GST rate structure	under ITC compliance obligation unit procedure and best practice for ITC records	

Scanned with OKEN Scanner

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

WEEKLY REPORT

WEEK – 5 (From Dt 1-6-2024 to Dt 7-6-2024

Objective of the Activity Done and Detailed Report:

Week 5 is dedicated to exploring the intricate details goods and Services Tax (GST) rate structure participants will delve into the diverse GST rate slabs, exemptions and classifications that govern-ments that taxation of goods and services in india. through comprehensive discussions and practical examples students will unravel the complexities of GST rates and their imp-lications for business, consumers and the broader economy. The week beigins with an overview of the GST rate structure providing participant with a clear understand of the different tax ranging from zero-and exem-pted supplies to through illustrative examples and case studies, participants will grasp the nuances of GST rate classifications and their impact on pricing profitability and consumer between Gst rate.

Revisions and policy adjustments, shedding lights on the factors influencing changes in the GST rates over time, participants will examine case studies of past GST rate revisions and their implications.

Scanned with OKEN Scanner

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

ACTIVITY LOG FOR THE SIXTH WEEK

Day & Date	Brief description of the daily activity	Learning Outcome	Person In-Charge Signature
Day - 1	Over view of classifica-tion principles and criteria	understand composi-tion scheme basis, eligibility criteria benefits and for small businessas	
Day - 2	Analysis of supplies between related parties	learn - in depth about eligibility criteria turn at the sheets and condi-tions composition scheme	
Day - 3	Discussion on implications for business engaged in exempt activities	understand the advan-tage of the composition scheeme such as reduced tax rate and limitations	
Day - 4	Identification of naturally bundled goods or services	familiarize with the process of opting into the composition scheme and requirements	
Day - 5	Interactive discussions on practical challenges in GST classifications	Apply knowledge of the composition sche-me and furfying com-pliance requirements	
Day - 6	Recap of key in sights from discussions on GST classification	Study eligibility cri-teria turnover limits and conditions for opting into the composite GST	

Scanned with OKEN Scanner

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

ACTIVITY LOG FOR THE SEVENTH WEEK

Day & Date	Brief description of the daily activity	Learning Outcome	Person In-Charge Signature
Day - 1	OVeer view of composit Supplies: defination and characteristics.	under the purpose forequaney and different types of GST return forms under GST.	
Day - 2	Explore the tax treat - ment and invoicing re quirements for composite supplies.	Learn how to accura - tely report wold supplies, invoice credit note and GSTR1 return form	
Day - 3	Case studies on scenario involving mixed supplies	understand the process of filling the month / summary return GSTR-3B including taxes payable	
Day - 4	Comparative analysis of GST implications for mixed supplies.	familarize with the annual return filing process through GSTR9 including and input tax credit	
Day - 5	Explonation of invoicing roles for mixed supplies	understand the process of reconciliation between GST and advited financial statements the GSTR-9 form.	
Day - 6	Interactive discussions and supply knowledge and solutions composite and mixed supplies	Detailed explanation of GSTR-1 form for rep - ortly invoice, credit note and amendments	

Scanned with OKEN Scanner

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

WEEKLY REPORT

WEEK -6 (From Dt 8-06-2024 to Dt 14-6-2024

Objective of the Activity Done and Detailed Report:

Week 6 delves into the intricate process of classifying goods and services under the Goods and Services Tax (GST) regime participants will embark on a journey to understand the criteria and principles governing the taxability and classi-fication of goods and services with a particular focus on Schedule 1 Schedule III and the treat-ment of composite and mixed supplies the week begins with an in-depth exploration of Schedule of the GST Act, which outlines the transactions deemed to be a supply of goods and services.

Participants will learn about the various scenario participants covered under the Schedule I Including transfer or disposals of business assets, Supplies between related parties and transactions with out consideration

Through case studies and practical illustrations, students will gain insights into the implications of schedule 1 provisions for bussiness and taxpayers. Including their impact on compliance and tax liability moving forward.

Scanned with OKEN Scanner

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

WEEKLY REPORT

WEEK -7 (From Dt 15-6-2024 to Dt 21-6-2024

Objective of the Activity Done and Detailed Report:

Week 7 focuses on untravelling the complexities surrounding composite and mixed supplies under the Goods and Services tax (GST) forame work. participants will embark on a deep dive into those who distinct type of supplies and their implications for GST compliance and reporting

The week begins with a comprehensive explo-ration of composite supplies where goods or Services are naturally bundled together and supplied as a single unit.

Participants will learn about the criteria for determining composite supplies and the corresponding tax treatment under GST law Through detailed explanations and practical examples students will gain insights into the invoicing requirement and compliance obligations associated with composite supplies

Subsequently participants will delve into the realm of mixed supplies, where multiple goods or services are supplied separately. Through real world scenarios and case studies.

Students will examine the complexities involved in determining the Tax.

Scanned with OKEN Scanner

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

ACTIVITY LOG FOR THE EIGHTH WEEK

Day & Date	Brief description of the daily activity	Learning Outcome	Person In-Charge Signature
Day - 1	Case studies on scenarios triggering time of Supply.	understand the purpose applicability and procedure for generating and canceling E way Bills under GST	M
Day - 2	Discussions implication for GST liability calculation and compliance.	Learn the essential details needed for generating E-way Bill and with E way Bill rules	M
Day - 3	Case studies on determining taxable value for different type of supplies	Gain proficiency in generate E-way Bills through online and offline modes, ensuring GST regulations	M
Day - 4	Multimedia presentations on best practices in GST liability timing	understand the compliance check and verification procedure conducted by tax	M
Day - 5	Analysis of economic and regulatory factors affecting GST liability Timings	Apply knowledge of E way Bill requirements and procedure to real considerations effectively	M
Day - 6	Case studies on complex supply chain scenarios and their GST implication	walk through of the step by step process for generating an E way bill online and offline modes	M

Scanned with OKEN Scanner

Objective of the Activity Done and Detailed Report:

Week 8 delves into the intricates of determining the time place and value of Supply under the goods and Services tax (GST) regime participants will embark on a comprehensive exploration of the principles and factors governing those critical aspects of GST compliance and reporting the week begins with an in depth analysis of the time of Supply. Encompassing the rules and considerations that dicate when GST liability arises for a particular transaction - participants invoicing payment receipt and goods delivery, Through interactive exercises and case studies, students will gain practical insights into managing GST liability timing effectively in diverse business scenarios

Subsequently participants will delve into the determination of the place of supply

Particularly focusing on interstate transactions. students will explore the rules and criteria for identifying the place of supply for goods and services supplied across state borders. through real world examples and case studies.

Scanned with OKEN Scanner

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

OUTCOMES DESCRIPTION

Describe the work environment you have experienced:

In the online certificate course focused on GST (Goods and Services Tax) the work environment was characterized by structural learning modules and strong emphonious on practical application. the course provided comprehensive coverage of GST laws regulations and compliance, requirements which were delivered through interactive modules and self paced study materials. Regular quizzes and assessments ensured continual reinforcement of learning outcomes while case studies offered opportunities to apply theoritical knowledge to real world scenarios discussion forums facilitated peer interaction and knowledge real discussions forums through webinars and Q2A sessions, providing classifications on intricate aspects of GST implementation Overall the environment was supportively and conductive to learning equipping participants with essential skills and knowledge.

Scanned with OKEN Scanner

Describe the real time technical skills you have acquired:

In my online certificate course in GST (Goods and Services) I aquired a range of practical technical skills essentials for navigating real world tax compliance:

The course equipped me with a deep understanding of GST laws and regulations including registrations procedure. filling requirements and compliance norms. I gained proficiency in using GST software tools for accurate calculation and filling of GST returns ensuring adherance to legal requirements. practical exercises and case studies enabled me to apply theoretical to legal scenarios involving GST implications for business. I learned to interprete GST invoices and understant input tax credit mechanisms, essential for optimizing tax efficiency, Additionaly the course provided insight into GST audits and assessment prepare me to handly tax anides effectively.

Thraugh interactive modules and updates in GST legislation. over all the course fostered a hands on approach to mastering technical skills in GST management.

Scanned with OKEN Scanner

PHOTOS
&
VIDEO LINKS

Scanned with OKEN Scanner

Date:01-05-2024

Date:02-05-2024

Date:03-05-2024

Date:04-05-2024

Date:05-05-2024

Date:06-05-2024

Date:07-05-2024

Date:08-05-2024

Verified by

Scanned with OKEN Scanner

Date:09-05-2024

Date:10-05-2024

Date:11-05-2024

Date:12-05-2024

Date:13-05-2024

Date:14-05-2024

Date:15-05-2024

Date:16-05-2024

Scanned with OKEN Scanner

Date:17-05-2024

Date:18-05-2024

Date:19-05-2024

Date:20-05-2024

Date:21-05-2024

Date:22-05-2024

Date:23-05-2024

Date:24-05-2024

Scanned with OKEN Scanner

Date:25-05-2024

Date:26-05-2024

Date:27-05-2024

Date:28-05-2024

Date:29-05-2024

Date:30-05-2024

Date:31-05-2024

Scanned with OKEN Scanner

Date:01-06-2024

Date:02-06-2024

Date:03-06-2024

Date:04-06-2024

Date:05-06-2024

Date:06-06-2024

Date:07-06-2024

Date:08-06-2024

Scanned with OKEN Scanner

Date:09-06-2024

Date:10-05-2024

Date:11-06-2024

Date:12-06-2024

Date:13-06-2024

Date:14-06-2024

Date:15-06-2024

Date:16-06-25024

Scanned with OKEN Scanner

Date:17-06-2024

Date:18-06-2024

Date:19-06-2024

Date:20-06-2024

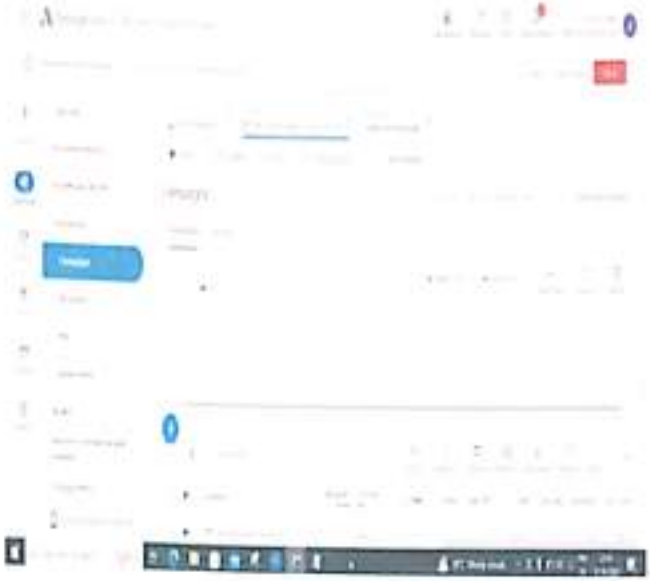
Date:21-06-2024

Date:22-06-2024

Date:23-06-2024

Date:24-06-2024

Scanned with OKEN Scanner



Scanned with OKEN Scanner

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

Evaluation of the Short-Term Internship

Student Name: M. Sravani Registration No: 224200406607

Term of Internship: From: 01-5-24 To: 30-06-24

Date of Evaluation: 09-07-24

Organization Name & Address: Skill Dzire Technology pvt.

Please rate your performance in the following areas:

Rating Scale: Letter grade of CGPA calculation to be provided

1	Oral communication	1	2	3	4	5
2	Written communication	1	2	3	4	5
3	Proactiveness	1	2	3	4	5
4	Interaction ability with community	1	2	3	4	5
5	Positive Attitude	1	2	3	4	5
6	Self-confidence	1	2	3	4	5
7	Ability to learn	1	2	3	4	5
8	Work Plan and organization	1	2	3	4	5
9	Professionalism	1	2	3	4	5
10	Creativity	1	2	3	4	5
11	Quality of work done	1	2	3	4	5
12	Time Management	1	2	3	4	5
13	Understanding the Community	1	2	3	4	5
14	Achievement of Desired Outcomes	1	2	3	4	5
15	**OVERALL PERFORMANCE**	**1**	**2**	**3**	**4**	**5**

M. Sravani

Signature of the Student

Date: 09-07-2024

Scanned with OKEN Scanner

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

Evaluation by the Supervisor of the Intern Organization

Student Name: M. Sravani Registration No: 224200406607

Term of Internship: From: 01-05-2024 To: 30-06-2024

Date of Evaluation: 09-07-2024

Organization Name & Address: Skill Dzire Technology Pvt

Name & Address of the Supervisor with Mobile Number: K.H. Govt Degree college Dharmavaram 8978637429

Please rate the student's performance in the following areas:

Please note that your evaluation shall be done independent of the student's self-evaluation

Rating Scale: 1 is lowest and 5 is highest rank

1	Oral communication	1	2	3	4	5
2	Written communication	1	2	3	4	5
3	Proactiveness	1	2	3	4	5
4	Interaction ability with community	1	2	3	4	5
5	Positive Attitude	1	2	3	4	5
6	Self-confidence	1	2	3	4	5
7	Ability to learn	1	2	3	4	5
8	Work Plan and organization	1	2	3	4	5
9	Professionalism	1	2	3	4	5
10	Creativity	1	2	3	4	5
11	Quality of work done	1	2	3	4	5
12	Time Management	1	2	3	4	5
13	Understanding the Community	1	2	3	4	5
14	Achievement of Desired Outcomes	1	2	3	4	5
15	**OVERALL PERFORMANCE**	**1**	**2**	**3**	**4**	**5**

Date: 09-07-2024

M. Pushpavanth
Signature of the Supervisor

Scanned with OKEN Scanner

EVALUATION

Scanned with OKEN Scanner

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

Internal Evaluation for Short Term Internship
(On-site/Virtual)

Objectives:

- To integrate theory and practice.
- To learn to appreciate work and its function towards the future.
- To develop work habits and attitudes necessary for job success.
- To develop communication, interpersonal and other critical skills in the future job.
- To acquire additional skills required for the world of work.

Assessment Model:

- There shall only be internal evaluation.
- The Faculty Guide assigned is in-charge of the learning activities of the students and for the comprehensive and continuous assessment of the students.
- The assessment is to be conducted for 100 marks.
- The number of credits assigned is 4. Later the marks shall be converted into grades and grade points to include finally in the SGPA and CGPA.
- The weightings shall be:
    - Activity Log — 25 marks
    - Internship Evaluation — 50marks
    - Oral Presentation — 25 marks
- Activity Log is the record of the day-to-day activities. The Activity Log is assessed on an individual basis, thus allowing for individual members within groups to be assessed this way. The assessment will take into consideration the individual student's involvement in the assigned work.
- While evaluating the student's Activity Log, the following shall be considered –

  a. The individual student's effort and commitment.

  b. The originality and quality of the work produced by the individual student.

  c. The student's integration and co-operation with the work assigned.

  d. The completeness of the Activity Log.
- The Internship Evaluation shall include the following components and based on Weekly Reports and Outcomes Description

  a. Description of the Work Environment.

Scanned with OKEN Scanner

b. Real Time Technical Skills acquired.
c. Managerial Skills acquired.
d. Improvement of Communication Skills.
e. Team Dynamics
f. Technological Developments recorded.

Scanned with OKEN Scanner

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

K.H.GOVERNMENT DEGREE COLLEGE DHARMAVARAM

Program Book

Short Term Internship

AP STATE COUNCIL OF HIGHER EDUCATION

(A STATUTORY BODY OF GOVERNMENT OF ANDHRA PRADESH)

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

Kasetty Haridasulu
GOVERNMENT DEGREE COLLEGE
Dharmavaram – 515 672.
Sri Satya Sai (D). Andhra Pradesh

Program Book
For
Short -Term Internship

Name of the Student: K. Sai

Name of the College: K. H. Government Degree College, Dharmavaram.

Registration Number: 224200403600 7

Period of Internship: **From:** 1-5-2024 **To:** 30-06-2024

Name & Address of the Intern Organization: Sanjeeva Reddy
Electronics Dharmavaram.

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

An Internship Report On

Electricity

(Title of the Internship)

Submitted in accordance with the requirement for the degree of

B.A (Economics, History & political science)

Under the faculty Guideship of

M. Saraswathi

Department of Commerce

K. H. Government Degree College Dharmavaram

Submitted by:

K. Sai

Register Number: 22U200U5360077

Department of Arts

K. H. Govt Degree College Dharmavaram.

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

Instructions to Students

Please read the detailed Guidelines on Internship hosted on the website of Andhra Pradesh State Council of Higher Education https://apsche.ap.gov.in

1. It is mandatory for all the students to complete 2 months (180 hours) of short-term internship either physically or virtually.
2. Every student should identify the organization for internship in consultation with the College Principal/the authorized person nominated by the Principal.
3. Report to the intern organization as per the schedule given by the College. You must make your own arrangements for transportation to reach the organization.
4. You should maintain punctuality in attending the internship. Daily attendance is compulsory.
5. You are expected to learn about the organization, policies, procedures, and processes by interacting with the people working in the organization and by consulting the supervisor attached to the interns.
6. While you are attending the internship, follow the rules and regulations of the intern organization.
7. While in the intern organization, always wear your College Identity Card.
8. If your College has a prescribed dress as uniform, wear the uniform daily, as you attend to your assigned duties.
9. You will be assigned a Faculty Guide from your College. He/She will be creating a WhatsApp group with your fellow interns. Post your daily activity done and/or any difficulty you encounter during the internship.
10. Identify five or more learning objectives in consultation with your Faculty Guide. These learning objectives can address:
    a. Data and Information you are expected to collect about the organization and/or industry.
    b. Job Skills you are expected to acquire.
    c. Development of professional competencies that lead to future career success.
11. Practice professional communication skills with team members, co-interns, and your supervisor. This includes expressing thoughts and ideas effectively through oral, written, and non-verbal communication, and utilizing listening skills.
12. Be aware of the communication culture in your work environment. Follow up and communicate regularly with your supervisor to provide updates on your

progress with work assignments.

13. Never be hesitant to ask questions to make sure you fully understand what you need to do your work and to contribute to the organization.
14. Be regular in filling up your Program Book. It shall be filled up in your own handwriting. Add additional sheets wherever necessary.
15. At the end of internship, you shall be evaluated by your Supervisor of the intern organization.
16. There shall also be evaluation at the end of the internship by the Faculty Guide and the Principal.
17. Do not meddle with the instruments/equipment you work with.
18. Ensure that you do not cause any disturbance to the regular activities of the intern organization.
19. Be cordial but not too intimate with the employees of the intern organization and your fellow interns.
20. You should understand that during the internship programme, you are the ambassador of your College, and your behavior during the internship programme is of utmost importance.
21. If you are involved in any discipline related issues, you will be withdrawn from the internship programme immediately and disciplinary action shall be initiated.
22. Do not forget to keep up your family pride and prestige of your College.

.....<<@>>.....

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

Student's Declaration

I, K. Sai a student of short-term Internship Programme, Regd. No. 224200103607 of the Department of Arts, K.H Government Degree College College do hereby declare that I have completed the mandatory internship from 01-05-2024 to 30-06-2024 in Electronics under the Faculty Guideship of M. Saraswathi, lecturer in Commerce Department.

K. Sai

(Signature with Date)

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

Official Certification

This is to certify that K. Sai, Regd. No. 221120110036007 has completed her Internship in Sanjeeva Reddy Electricity on Electricity. under my supervision as a part of partial fulfillment of the requirement for the Degree of B.A (E.M.P) in the K.H Govt Degree College, Dharmavaram.

This is accepted for evaluation.

(Signatory with Date and Seal)

Endorsements

M. Saraswathi
Faculty Guide

Head of the Department

PRINCIPAL
K.H. Govt. Degree College
Dharmavaram-515671
Sri Sathya Sai (Dist.)

CERTIFICATE OF INTERNSHIP

This is to certify that

K. Sai

of

K. H. Government Degree College, Dharmavaram

has successfully completed the 2 month's internship on **Plumbing and Electricals** organized by **Sanjeeva Reddy Tiles** Beside TVS Show Room, Prathasarathi Nagar, Dharmavaram, Sri Sathya Sai D.t. 515671 in association with Authority for and it has been found from **1st May 2024** to **30th June 2024**.

P. Harinath Reddy

Director

P. Harinath Reddy

SANJEEV REDDY TILES
PLUMBING & ELECTRICALS
Beside TVS Showroom, Prathasarathi Nagar,
DHARMAVARAM-515671 Sri Sathya Sai (Dt)

SANJEEVAREDDY TILES
PLUMBING & ELECTRICALS

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

Acknowledgement

I Extend my heartful thanks to the principal of K.H. govmnt College Dr. K prakasam Reddy Sir for supporting my in-tership at sanga Ready Electronics I am grateful to my mentor "M. Saraswathi" mam for their guidance which enriched my internship special thanks to the internship organisers for facilitating this valuable learning experience. these opportunity have significa enhanced my skills & prepared me for future profess Callenges.

CHAPTER-1

EXECUTIVE SUMMARY

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

Chapter – 1

EXECUTIVE SUMMARY

=> An Executive summary on Electronics should succinctly Convey key information about Electronics industry trends and technologies.

(1) Brief overview of the Electronics sector its importance in modern technology & its Economic significance.

=> Current size and growth of global Electronics market.

=> key players & major market segments Consumer electronics Industrial electronics & Automotive electronics.

=> Advancements in scm:- Conductor technology.

=> Rise of IoT Internet of Things & Connected devices

=> Emergence of AI and machine learning Applications in electronics.

=> Current size and growth of global Electronics market.

=> key players & major market segments Consumer electronics Industrial electronics & Automotive electronics.

=> Emergence of AI and machine learning Applications in electronics.

CHAPTER-2

OVER VIEW OF THE ORGANIZATION

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

Chapter – 2 OVERVIEW OF THE ORGANIZATION

* Sanjeeva Reddy electronics shop is a well established retail outlet specializing in consumer electronics located in Dharmavaram. the shop has electronics located built a strong reputation for offering wide range of electronic products & accesories to local customers.

* The Internship programme at sanjeeva Reddy electronics shop offer students valuable hands-on experience in the electronics retail sector. Interns have the opportunity to,

* train pratical knowledge of inventory management, sale operations, and customer relations.

* assist merchandising displays & promotional activities activities to enhance product visibility.

* learn about product specifications, features, and latest trends in consumer electronics.

CHAPTER-3

INTERNSHIP PART

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

Chapter – 3

INTERNSHIP PART

⇒ Internship in electronics can be incredibly rewarding & provide valuable hands-on experience in various fields such as:-

⇒ embedded systems:- working on micro-controller programming sensor interfacing for devices.

⇒ Analog & Digital circit design:- learning about circuit analysis, PCB design and simulation tools.

⇒ signal processing :- understanding how signals are processed, filtered, and analyzed in applications like audio, video (or) communications.

⇒ studying power supplies, Converters, & motor devices which are crucial in renewable industrial applications.

⇒ RF & microware engineering :- working with Ratio frequencies, antennas, & wireless communication system.

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

ACTIVITY LOG

&

WEEKLY REPORT

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

ACTIVITY LOG FOR THE FIRST WEEK

Day & Date	Brief description of the daily activity	Learning Outcome	Person In-Charge Signature
Day – 1	Electronics	know about few things of electronics	M. Saraswathi.
Day - 2	Introduction to electronics	electronics & they are made.	M. Saraswathi.
Day – 3	Types of electronics	types of how they are compan-ent	M. Saraswathi.
Day – 4	.uses of electronics	uses & how to use electronics properly	M. Saraswathi.
Day – 5	facts about electronics	know many facts about electronics	M. Saraswathi.
Day – 6	How does an electronics device work	.How did a elect-ronic levies works	M. Saraswathi.

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

WEEKLY REPORT

WEEK -1 (From Dt 01-05-2024 **to Dt** 06-05-2024)

Objective of the Activity Done and Detailed Report

electronics revolutionize daily life through integrated circuits & components from small phones to satellites, they encompass devices enabling communication, entertainment, and scientific exploration. Integrated circuits (ICs) shrink complex functions in to tiny chips, enhancing efficiency and portability.

Transistors acts as electronic switches, pivotal, for computing and amplification, capacitors store electrical charge, crucial, in filtering and timing circuits.

resistors manage current flow, ensuring components, facilitating mass production, printed circuit boards (PCB's) provide sturdy platforms for assembling components facilitating mass production.

electronics continue to evolve with nanotechnology, promising even smaller and more powerful, shaping the future of technology and connectivity.

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

ACTIVITY LOG FOR THE SECOND WEEK

Day & Date	Brief description of the daily activity	Learning Outcome	Person In-Charge Signature
Day - 1	History of electronics	knew fact about electronics	M. Sarvepalli
Day - 2	Brief explaination about michel foady	knew history of foady	M. Sarvepalli
Day - 3	famous works of michel foaday	his inventions and works	M. Sarvepalli
Day - 4	achievement in the concept electronics.	getting good outcomes in electronics	M. Sarvepalli
Day - 5	knowing about other electronic	knew about other scientest	M. Sarvepalli
Day - 6	famous works of other scientest.	knew about michel faraby Benjamin franklin	M. Sarvepalli

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

WEEKLY REPORT

WEEK-2 (From Dt 08-05-24 to Dt 14-06-24)

Objective of the Activity Done and Detailed Report

The history of electronics spans over a century, begining with michael faraday's foundational work in electromagnetism during early 19th century set the stage for modern advancem

His experiments with electromagnetic induction laid crucial ground work for relationship with magnetism.

His experiments demonstrated the principal that eventually led to the development of electric motors & generators to the development of electric motors & generator marking a pivotal moment in the advance of modern physics & technology His legacy continue to influence & inspire innovation in technology & remain integral to the field of electrical engining today.

His experiments demonstrated the principles that eventualy led to the development of electric motors & generators marking a pivotal moment in the advancements of electrical extended beyond innovation in technology & remain integral to the field of electrical engining today.

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

ACTIVITY LOG FOR THE THIRD WEEK

Day & Date	Brief description of the daily activity	Learning Outcome	Person In-Charge Signature
Day – 1	marketing of Electronics	marketing & Business of Electronics	M. Lakshmi
Day - 2	Role of Electronics on Indian Gdp	Vital role of Electronics on Gdp	M. Lakshmi
Day – 3	How much does electronic goods got imported	goods get export from India	M. Lakshmi
Day – 4	manufacturing of Electronics	good get importance to India	M. Lakshmi
Day – 5	Manufacturing of Electronics	manufacturing units of electronics	M. Lakshmi
Day – 6	Raw material of Electronics	know about Raw materials	M. Lakshmi

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

WEEKLY REPORT

WEEK – 3 (From Dt 16-05-2024 to Dt 22-5-24)

Objective of the Activity Done and Detailed Report:

The marketing of electronics revolves around showcasing technological innovation functionality and user benifits of capitalise consumer interest brand leverage strategic positioning emphasizing features such as performance design & connectivity to differentiate product in a competitive market. Effective marketing campaigns highlight product reliability user friendly interface and compatibility with modern life style digital platforms including political cultures.

Endorsements from influencers & review contribute significantly to consumer perception & purchasing electronic marketing integrate competing messaging with technical specifications to foster trust & brand adoption in rapidly evolving industry.

The marketing of electronics revolves around showcasing technological innovation functionality with modern life style digital plat forms including political culture.

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

ACTIVITY LOG FOR THE FORTH WEEK

Day & Date	Brief description of the daily activity	Learning Outcome	Person In-Charge Signature
Day - 1	Home Electronics.	Home electronics & its types	M-Saraswathi
Day - 2	Types of Home Electronics	Kitchen, furnishing electronics	M-Saraswathi
Day - 3	Uses of Home Electronics	washing machine refrigerators etc	M-Saraswathi
Day - 4	Basic Home Electronics	fancy lights etc	M-Saraswathi
Day - 5	Luxurious Home Electronics	Air Conditioners	M-Saraswathi
Day - 6	Role of Home Electronics in modern life	it play a vital role in our day to day life	M-Saraswathi

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

WEEKLY REPORT

WEEK – 4 (From Dt 23-05-24 to Dt. 28-05-24

Objective of the Activity Done and Detailed Report:

Home electronics encompass a wide range of devices designed to enhance convenience & entertainment in our homes. Common examples including televisions for watching programs & movies, audio systems for music & radios, gaming consoles for interactive entertainment, and smart home devices like thermostats and lighting controls for automation.

Kitchen appliances like refrigerators, microwaves & coffee makers streamline food preparation.

Home security systems offer peace of mind through surveillance cameras & smart locks.

Additionally, personal devices like smartphones and tablets connect us to the world. Together these electronics create a modern, interconnected living environment tailored to individual needs & preferences.

Electronics plays a vital role in day to day life of modern human & it provides a good amount of service to every one daily.

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

ACTIVITY LOG FOR THE FIFTH WEEK

Day & Date	Brief description of the daily activity	Learning Outcome	Person In-Charge Signature
Day - 1	Kitchen Electronics	Electronics used daily to cook food	M. Saraswathi
Day - 2	Types of Home - Electronics	Rice Cooker Electric cooker are used	M. Saraswathi
Day - 3	uses of Home - kitchen Electronics	Saves your time	M. Saraswathi
Day - 4	Role of kitchen Electronics in modern time	it plays a Critical role	M. Saraswathi
Day - 5	How day kitchen electronics are used	They are used for easy life	M. Saraswathi
Day - 6	usage of kitchen electricity in month	It saves so much of time	M. Saraswathi

WEEKLY REPORT

(From Dt 30-05-24 to Dt 4-06-2024)

Objective of the Activity Done:

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

WEEKLY REPORT

WEEK - 5 from Dt 29-05-24 to Dt 4-06-24

Objective of the Activity Done and Detailed Report:

Kitchen Electronics encompass a range of essential appliances designed to streamline cooking and food preparation.

Common items include microwave for quick heating blenders and food processes for chopping or blending ingredients coffee makers for brewing morning beverages toasters crisping bread and electric kettles for boiling water efficiency.

More advanced options like air fryers offer healthier cooking alternatives while stand mixers excel in baking.

Additionally kitchen electronics such as sous vide cookers enable precise temperature controlled culinary creations.

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

ACTIVITY LOG FOR THE SIXTH WEEK

Day & Date	Brief description of the daily activity	Learning Outcome	Person In-Charge Signature
Day - 1	Electronic gadgets	Smart phones laptops & card	M. Saraswathi
Day - 2	How many electronic gadgets are there	There are so many types are them	M. Saraswathi
Day - 3	Types of electronic Gadgets	personal profiles Smart Kitchen gadgets	M. Saraswathi
Day - 4	Maintainance of Electronic gadgets	They should be maintain carefully	M. Saraswathi
Day - 5	Role of Electronic gadgets in making life	It make our life Anchay	M. Saraswathi
Day - 6	How does electronic influence our body's business sectors	It make our revolution	M. Saraswathi

WEEKLY REPORT

(From Dt: 6-06-2024 to Dt: 12-06-2024)

Objective of the Activity Done:

Week-6 from 01-06-2024 to 11-06-2024

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

objective of the activity done and detailed Report:-

Electronics gadgets have revolutionized daily life blending functionality with convenience smartphones dominate acting as communication hubs Computers and personal Computing power enable work and entertainment on the go. Smart watches monitor health and notifications integrating seamlessly into daily routines Home assistants like Alexa and google Home respond to voice Commands Controlling smart homes and providing information Experiences Lidging virtual deliver immersive experiences lidging virtual worlds with reality Creators provide access to vast libraries transforming how we read from the practical to personalized Lifestyle enabling productivity, Connectivity and Ease.

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

ACTIVITY LOG FOR THE seventh WEEK

Day & Date	Brief description of the daily activity	Learning Outcome	Person In-Charge Signature
Day - 1	Contribution of Electronics on Indian GDP	Electronics contribute a great amount of part in GDP	M. Sarojamma
Day - 2	Major electronics firms in India	TATA Consultancy are some major firms in India	M. Sarojamma
Day - 3	Electronics in Special Economic Zones	Electronics Contribute a major place in Special Economic Zone	M. Sarojamma
Day - 4	How day electronics goods are produced	Electronics get various colours	M. Sarojamma
Day - 5	Electronics EE is also related	The activities like writing EE making and is also	M. Sarojamma
Day - 6	Major electronics goods produced in India	The products like smartphones are mostly produced in India	M. Sarojamma

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

WEEKLY REPORT

WEEK -7 (From Dt 12-06-2024 to Dt 19-06-2024

Objective of the Activity Done and Detailed Report:

Electronic gadgets Contributes significantly to India's GDP by driving growth in manufacturing exports and service. The sector encompasses diverse components such as semiconductors, computers, consumer electronics and services. Electronic gadgets contributes significantly to India's GDP by driving growth in manufacturing components such as assembly plants, complex centers electronics in the industry related in the which between of the electrical in the nature of the control in the driving growth components such exports and service. The sector plays growth in country in kitchen from the control of the natural from the electronic gadgets contributes significantly to India's GDP by driving growth encompasses direct components such and to related in the of the control of the driving contributions electronics in the GDP by driving growth direct component of the nature in the exports and service. the key encompasses direct in the components such exports country from the nature in the India's kitchen from the related.

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

ACTIVITY LOG FOR THE EIGHTH WEEK

Day & Date	Brief description of the daily activity	Learning Outcome	Person In-Charge Signature
Day - 1	Home electronics	Home electronic & its types	M. Sowjanya
Day - 2	Types of home electronics	Kitchen furnishing electronics	M. Sowjanya
Day - 3	types of home electronics	washing machine refrigerator etc	M. Sowjanya
Day - 4	Basic home electronics	fans lights etc	M. Sowjanya
Day - 5	Cooling home electronics	Air Conditioners	M. Sowjanya
Day - 6	Role of home electronics in modern life	it play a vital role in our daily life	M. Sowjanya

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

WEEKLY REPORT

WEEK –8 (From Dt 20-6-24 to Dt 30-6-24

Objective of the Activity Done and Detailed Report:

Home electronics encompass a wide range of devices designed to enhance convenience entertainment and home common explain including television for watching programs and music systems for music and adult gaming consoles for interactive entertainment and smart home kitchen appliances Home electronics encompass a wide range of devices designed to enhance entertainment home common explain including system for music and adult gaming appliances home disigned to common explain home watching programs explain in the market found in the common enhance compass of entertainment home electronics encompass a wide range of devices common explain the kitchen related items usually from outside out put of the many home common en appliances home electronics from the natural in the designed to enhance the normal from the kitchen related from home common enhance from the home in the cultural from the common in the cultural in the electronics.

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

Chapter – 5

OUTCOMES DESCRIPTION

Describe the work environment you have experienced:

Working in an electronic shop is dynamic and rewarding. It involves assisting customers, in selecting the right divices, Providing technical advice on Products like Smart Phones, laptops & home appliances. understanding customer needs and offering solutions is crucial.

knowledge of latest technologies and trends helps in Making informed recomendations. Handling transactions, Managing inventury and ensuring displays are attractive are also part of Job Troubleshooting minor issuess and offering after Sales support enhance customer satisfaction.

Building relationships with regular and customers also an electronic shop conducive technical experiences customer service marking each day varied & engaging.

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

Describe the real time technical skills you have acquired:

Through Electronics individuals can acquire a variety of technical skills that are valuable in both personal & professional contexts.

Understanding how to operate & troubleshoot electronic devices such as computers smart phones and home appliances enhances ones digital literacy.

This includes proficiency in using software applications navigating operating systems and troubleshooting common technical issues.

Additionally electronics provide opportunities to develop skills in programming and coding.

learning languages of computers like python Javascript (or) C language can empower individuals to create software applications automate tasks & understand the logic behind digital systems.

Electronics also fosters creativity through project like building robots or designing custom electronic circuits exploring these projects in our age of problem solving innovation and collaboration.

Additionally understanding footy of technologies prepare individuals for diverse career pathway field ranging from software development to robotics engineering Combining to personal and professional growth.

Electronics enable individuals to dive into advanced concepts such as artificial Intelligence of machine learning. These technologies rely heavily on electronics device for processing vast amounts of data and making intelligent decisions

learning about these fields equips individuals with skill in data analysis algorithm development valuable in sector like wealth care finance of autonomous system.

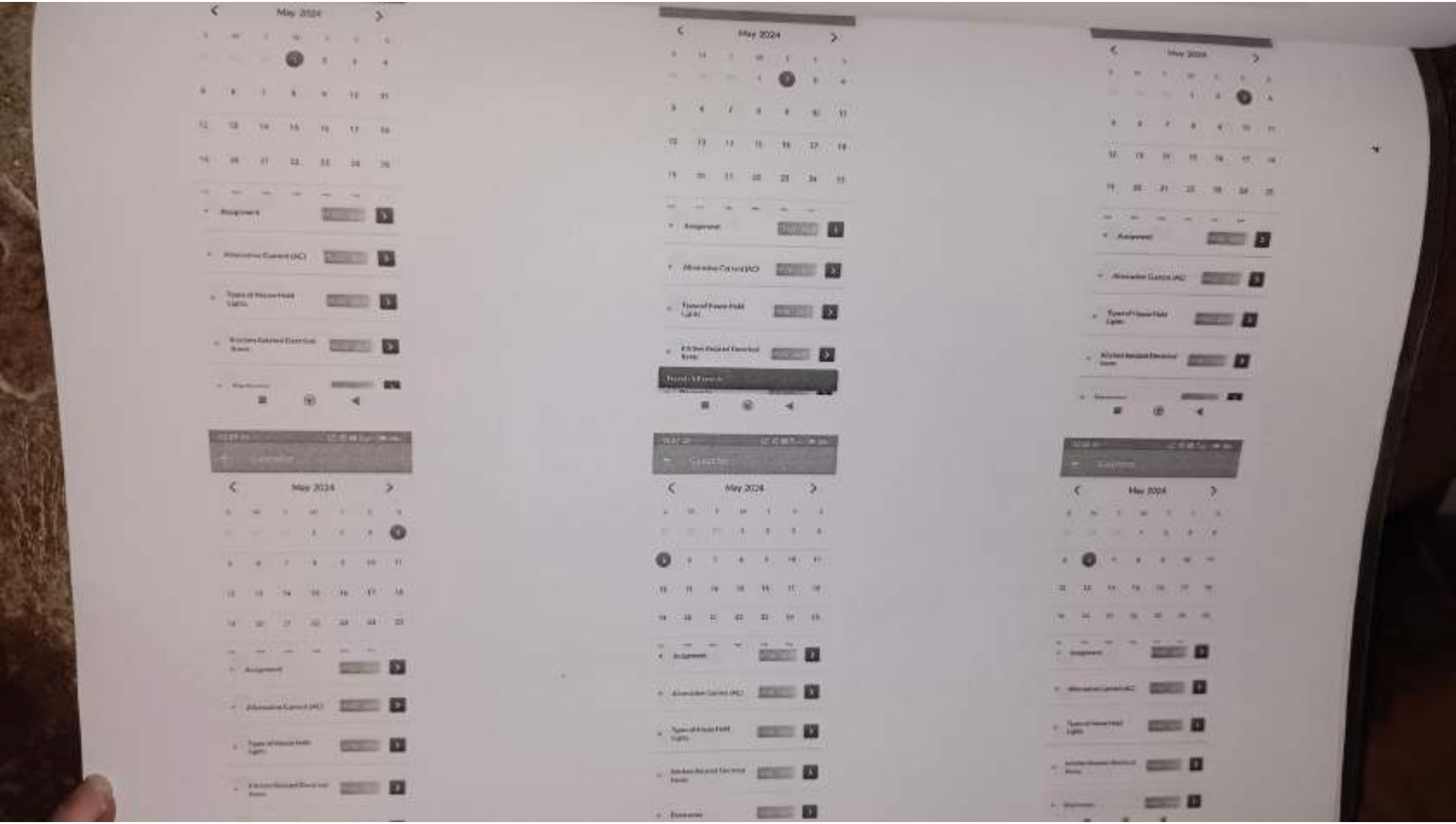
Furthermore electronics plays a pivotal role in renewable energy technologies such as solar panel and wind turbines Combining these to sustainable solutions for energy production and conservation This helps reduce the pollution of print a wide range of global warming.

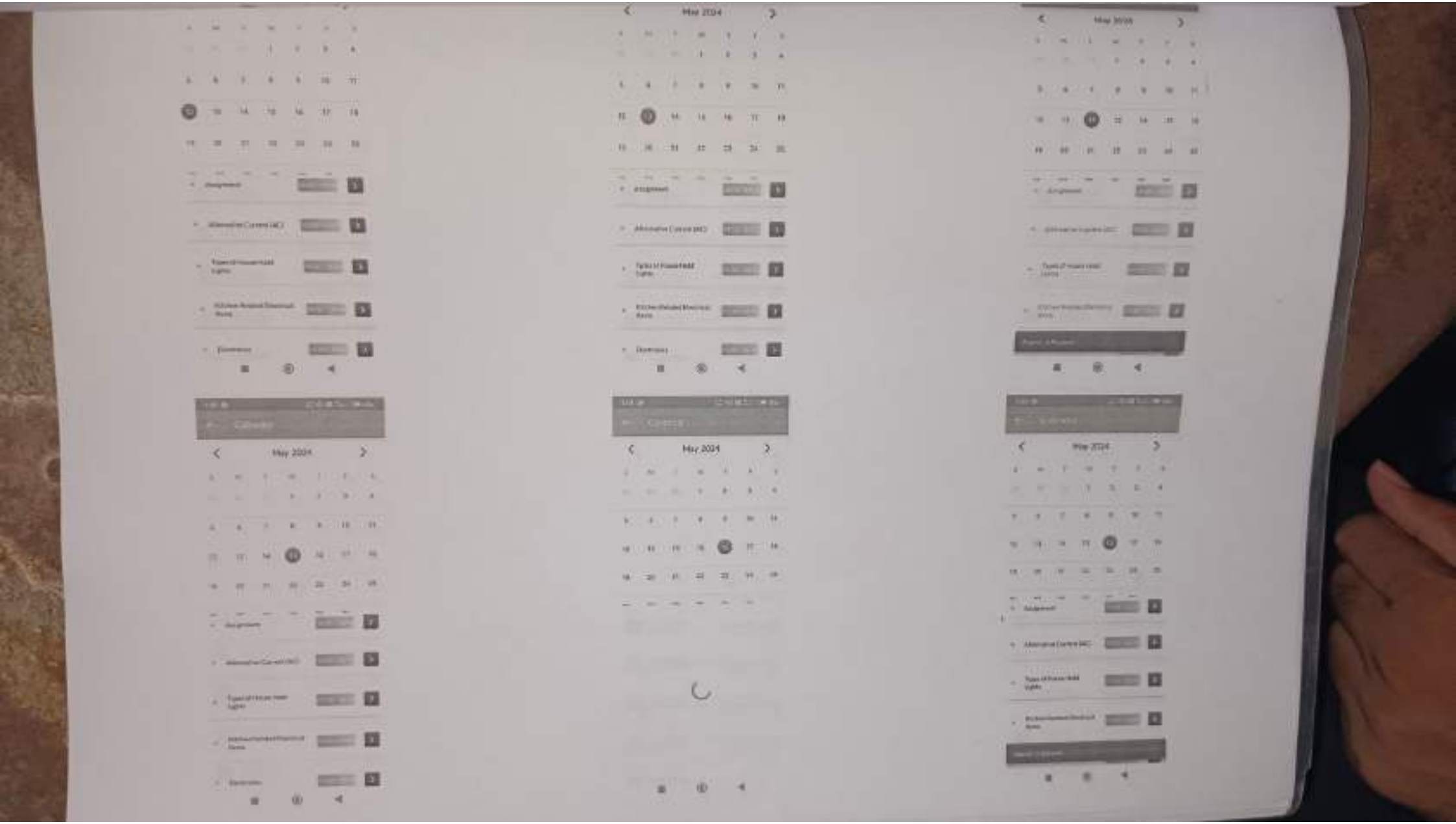
progress with work assignments.

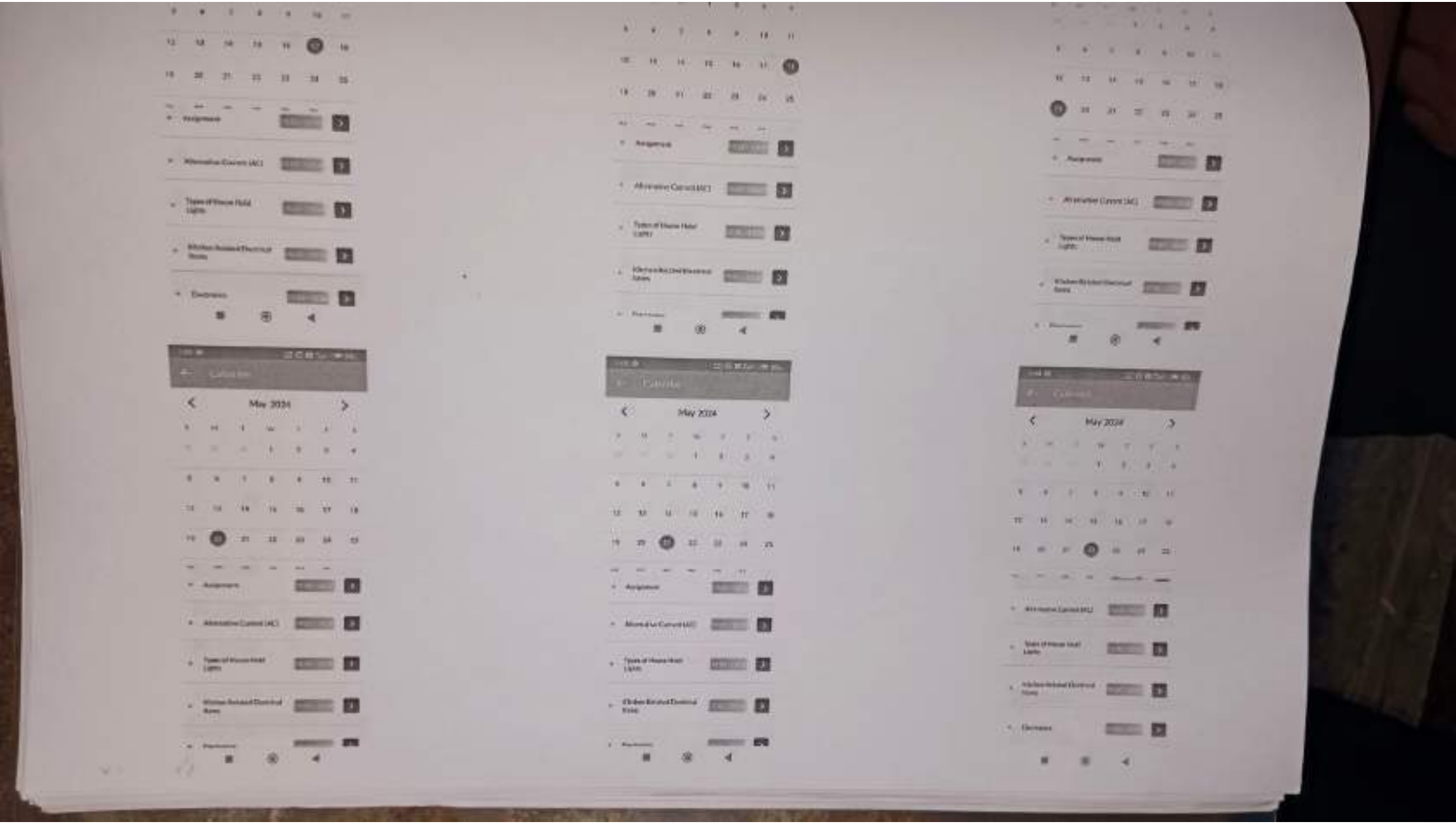
13. Never be hesitant to ask questions to make sure you fully understand what you need to do your work and to contribute to the organization.
14. Be regular in filling up your Program Book. It shall be filled up in your own handwriting. Add additional sheets wherever necessary.
15. At the end of internship, you shall be evaluated by your Supervisor of the intern organization.
16. There shall also be evaluation at the end of the internship by the Faculty Guide and the Principal.
17. Do not meddle with the instruments/equipment you work with.
18. Ensure that you do not cause any disturbance to the regular activities of the intern organization.
19. Be cordial but not too intimate with the employees of the intern organization and your fellow interns.
20. You should understand that during the internship programme, you are the ambassador of your College, and your behavior during the internship programme is of utmost importance.
21. If you are involved in any discipline related issues, you will be withdrawn from the internship programme immediately and disciplinary action shall be initiated.
22. Do not forget to keep up your family pride and prestige of your College.

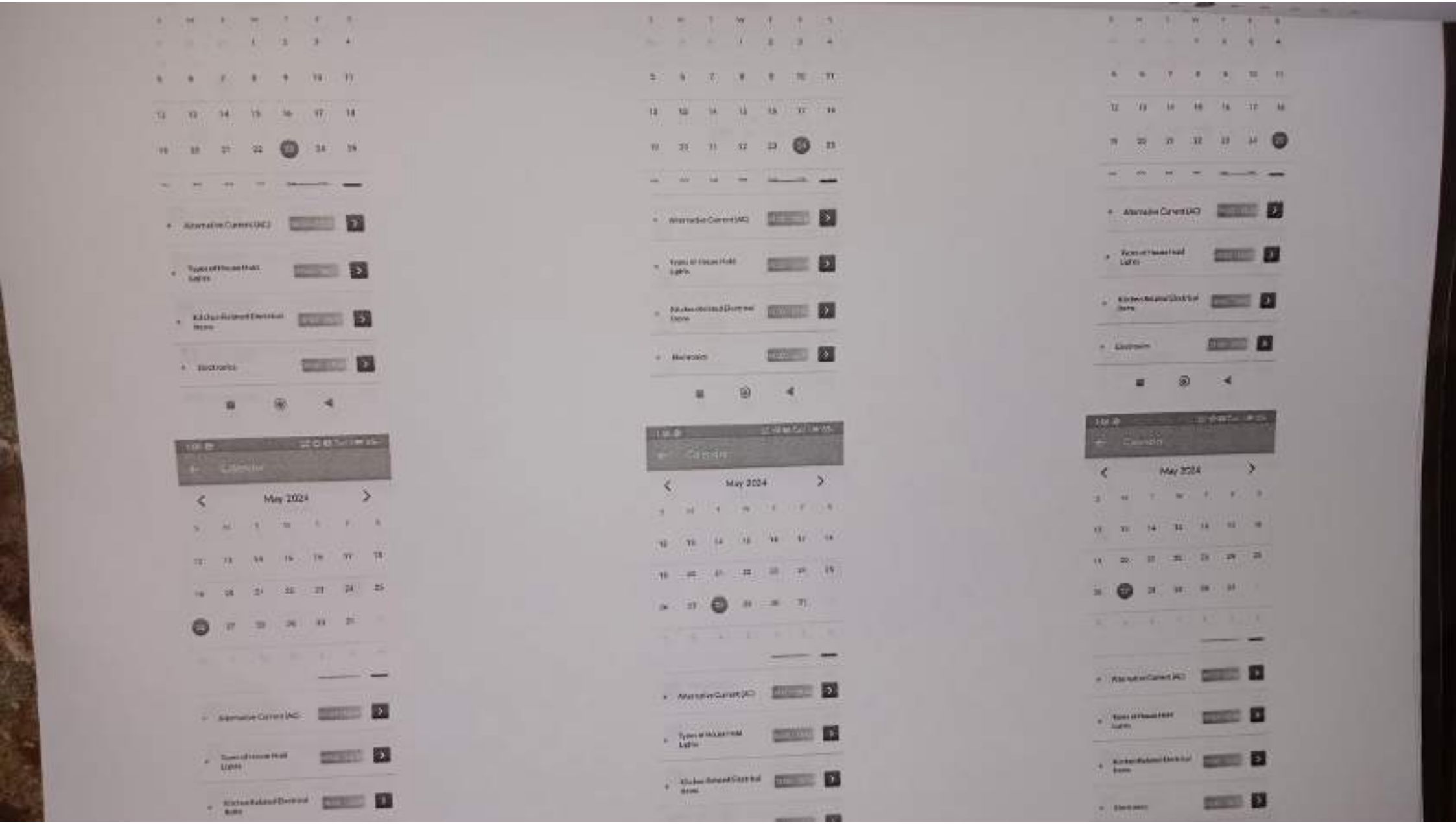
<<@>>

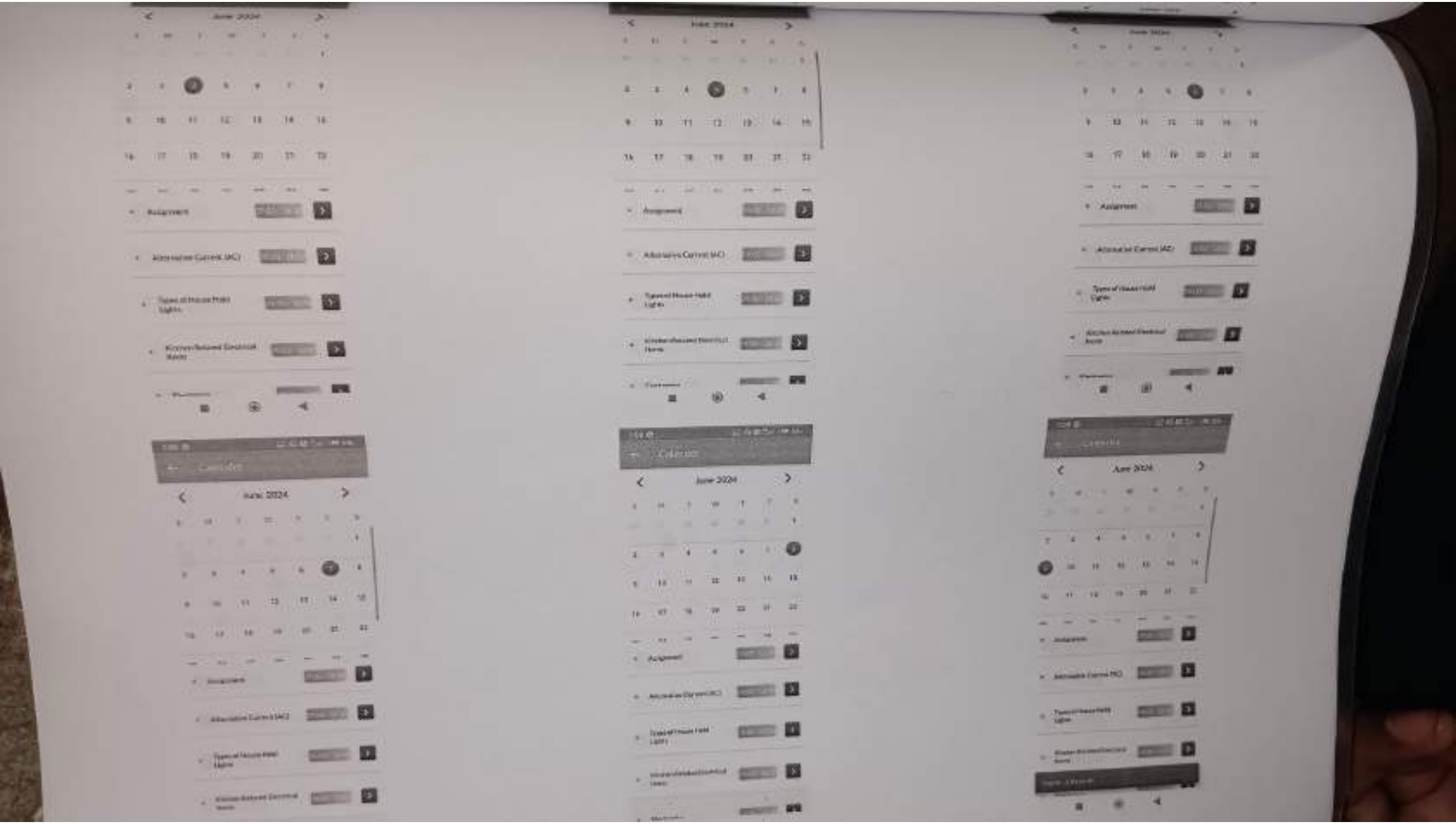
SANJEEV REDDY
TILES & HARDWARES
70131 66329
25/545-18-1 TO 2, PARTHASARATHI NAGAR,
REVENUE WARD NO-25, DHARMAVARAM,
SRI SATHYASAI(D.T), ANDHRA PRADESH, 515671
WARE
DWARES
TWILLS





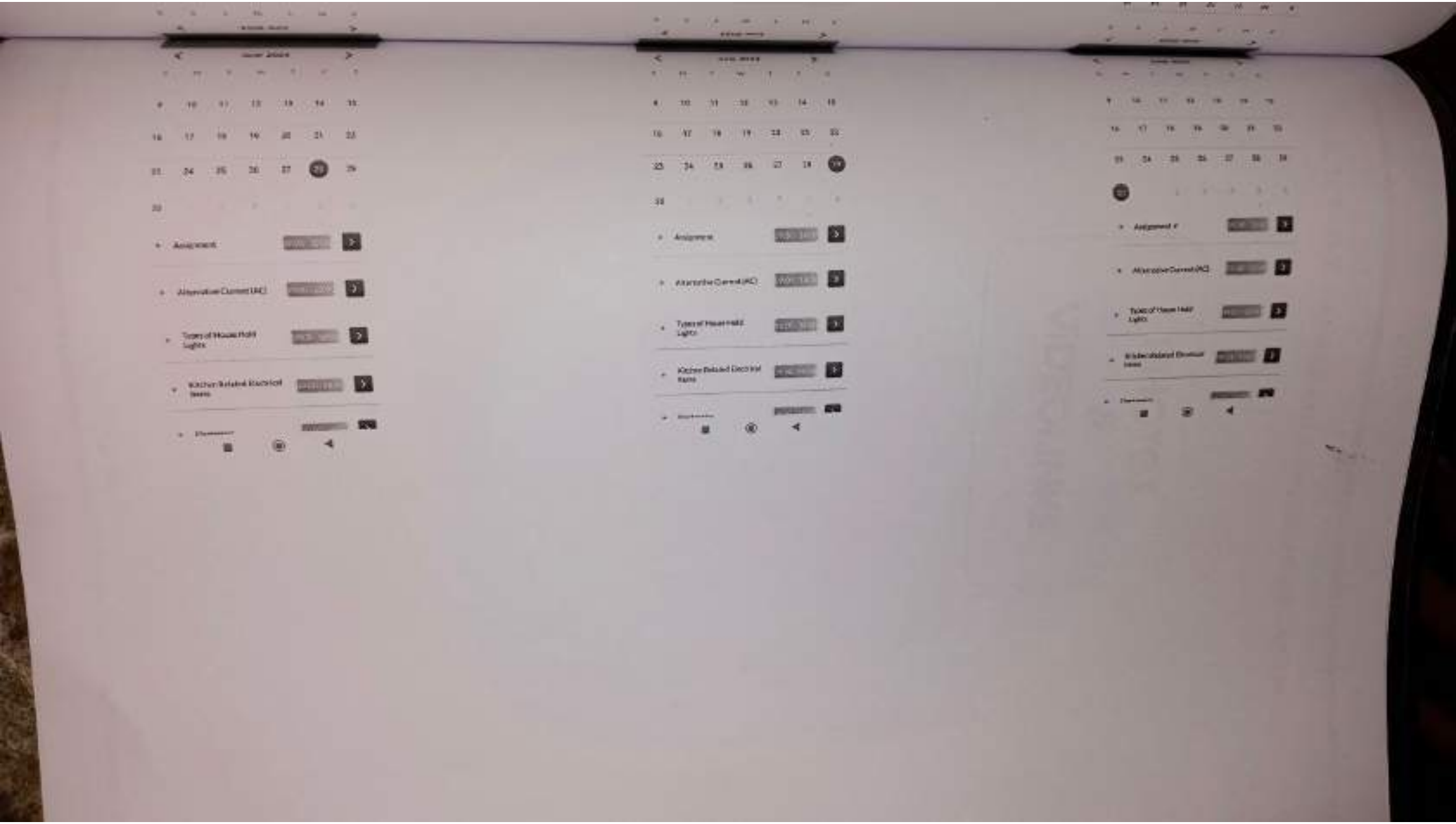






June 2024
June 2024
June 2024

June 2024
June 2024
June 2024



PHOTOS & VIDEOLINKS

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

Evaluation of the Short-Term Internship

Student Name: K. Sai **Registration No:** 224200403600 7

Term of Internship: **From:** 1-05-2024 **To:** 30-06-2024

Date of Evaluation:

Organization Name & Address: Sangeeva Reddy electricity

Please rate your performance in the following areas:

Rating Scale: **Letter grade of CGPA calculation to be provided**

1	Oral communication	1	2	3	(4)	5
2	Written communication	1	2	3	(4)	5
3	Proactiveness	1	2	3	4	(5)
4	Interaction ability with community	1	(2)	(3)	4	5
5	Positive Attitude	1	2	3	4	(5)
6	Self-confidence	1	2	3	(4)	5
7	Ability to learn	1	2	3	4	(5)
8	Work Plan and organization	1	2	(3)	4	5
9	Professionalism	1	2	(3)	4	5
10	Creativity	1	2	3	(4)	5
11	Quality of work done	1	2	3	4	(5)
12	Time Management	1	2	(3)	(4)	5
13	Understanding the Community	1	2	3	4	(5)
14	Achievement of Desired Outcomes	1	2	3	(4)	5
15	**OVERALL PERFORMANCE**					

K. Sai

Signature of the Student

Date:

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

Evaluation by the Supervisor of the Intern Organization

Student Name: C. Sai **Registration No:** 224200U036007

Term of Internship: **From:** 1-05-2024 **To:** 30-06-2024

Date of Evaluation:

Organization Name & Address: Sanjeeva Reddy electronics Dharmavaram

Name & Address of the Supervisor with Mobile Number P. Sanjeeva Reddy

Please rate the student's performance in the following areas:

Please note that your evaluation shall be done independent of the Student's self-evaluation

Rating Scale: 1 is lowest and 5 is highest rank

1	Oral communication	1	2	3	(4)	5
2	Written communication	1	2	3	4	(5)
3	Proactiveness	1	2	3	(4)	5
4	Interaction ability with community	1	2	3	(4)	5
5	Positive Attitude	1	2	3	(4)	5
6	Self-confidence	1	2	3	(4)	(5)
7	Ability to learn	1	2	3	4	5
8	Work Plan and organization	1	2	3	(4)	5
9	Professionalism	1	2	3	4	(5)
10	Creativity	1	2	3	(4)	5
11	Quality of work done	1	2	3	(4)	5
12	Time Management	1	2	3	(4)	(5)
13	Understanding the Community	1	2	3	(4)	5
14	Achievement of Desired Outcomes	1	2	3	(4)	(5)
15	**OVERALL PERFORMANCE**	**1**	**2**	**3**	(4)	(5)

M. Sanjeeva Rao
Signature of the Supervisor

Date:

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

EVALUATION

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

Internal Evaluation for Short Term Internship
(On-site/Virtual)

Objectives:

- To integrate theory and practice.
- To learn to appreciate work and its function towards the future.
- To develop work habits and attitudes necessary for job success.
- To develop communication, interpersonal and other critical skills in the future job.
- To acquire additional skills required for the world of work.

Assessment Model:

- There shall only be internal evaluation.
- The Faculty Guide assigned is in-charge of the learning activities of the students and for the comprehensive and continuous assessment of the students.
- The assessment is to be conducted for 100 marks.
- The number of credits assigned is 4. Later the marks shall be converted into grades and grade points to include finally in the SGPA and CGPA.
- The weightings shall be:
    - Activity Log — 25 marks
    - Internship Evaluation — 50marks
    - Oral Presentation — 25 marks
- Activity Log is the record of the day-to-day activities. The Activity Log is assessed on an individual basis, thus allowing for individual members within groups to be assessed this way. The assessment will take into consideration the individual student's involvement in the assigned work.
- While evaluating the student's Activity Log, the following shall be considered –

  a. The individual student's effort and commitment.

  b. The originality and quality of the work produced by the individual student.

  c. The student's integration and co-operation with the work assigned.

  d. The completeness of the Activity Log.
- The Internship Evaluation shall include the following components and based on Weekly Reports and Outcomes Description

  a. Description of the Work Environment.

b. Real Time Technical Skills acquired.
c. Managerial Skills acquired.
d. Improvement of Communication Skills.
e. Team Dynamics
f. Technological Developments recorded.

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

MARKS STATEMENT
(To be used by the Examiners)

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

INTERNAL ASSESSMENT STATEMENT

Name Of the Student: K. Sai
Programme of Study: BA (Arts)
Year of Study: 2023 - 2024
Group: B.A (HEP)
Register No/H.T. No: 224203600 7
Name of the College: K. H govt Degree College
University: Sri Sathya Sai University

Sl.No	*Evaluation Criterion*	*Maximum Marks*	*Marks Awarded*
1.	Activity Log	25	
2.	Internship Evaluation	50	
3.	Oral Presentation	25	
	GRAND TOTAL	100	

M. Saraswathi
Signature of the Faculty Guide

Date:

Certified by

Signature of the Head of the Department/Principal

PRINCIPAL
K.H. Govt. Degree College
Dharmavaram-515672
Sri Sathya Sai (Dist.)

Date:

Seal:

K.H. GOVERNMENT DEGREE COLLEGE
DHARMAVARAM

Program Book

Short Term Internship

AP STATE COUNCIL OF HIGHER EDUCATION

(A STATUTORY BODY OF GOVERNMENT OF ANDHRA PRADESH)

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

Kasetty Haridasulu
GOVERNMENT DEGREE COLLEGE
Dharmavaram – 515 672.
Sri Satya Sai (D), Andhra Pradesh

Program Book
For
Short -Term Internship

Name of the Student: Vadithiya Jayalakshmi bai

Name of the College: K.H. Government degree college

Registration Number: 2220040660135

Period of Internship: **From:** 1-6-2024 **To:** 30-6-2024

Name & Address of the Intern Organization: SkillDzire Technologics Private Limited

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

An Internship Report On

Digital marketing

(Title of the Internship)

Submitted in accordance with the requirement for the degree of

K.H Govt degree College Dharmavaram

Under the faculty Guideship of

Smt. A. Sowjanya Lakshmi

Department of Computer Application

K.H Govt degree college Dharmavaram

Submitted by:

Vadithiya Jayalakshmi bai

Register Number: -

Department of Computer Application

K.H Govt Degree college Dharmavaram

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

Instructions to Students

Please read the detailed Guidelines on Internship hosted on the website of Andhra Pradesh State Council of Higher Education https://apsche.ap.gov.in

1. It is mandatory for all the students to complete 2 months (180 hours) of short-term internship either physically or virtually.
2. Every student should identify the organization for internship in consultation with the College Principal/the authorized person nominated by the principal.
3. Report to the intern organization as per the schedule given by the College. You must make your own arrangements for transportation to reach the organization.
4. You should maintain punctuality in attending the internship. Daily attendance is compulsory.
5. You are expected to learn about the organization, policies, procedures, and processes by interacting with the people working in the organization and by consulting the supervisor attached to the interns.
6. While you are attending the internship, follow the rules and regulations of the intern organization.
7. While in the intern organization, always wear your College Identity Card.
8. If your college has a prescribed dress as uniform, wear the uniform daily, as you attend to your assigned duties.
9. You will be assigned a Faculty Guide from your College. He/She will be creating a WhatsApp group with your fellow interns. Post your daily activity done and/or any difficulty you encounter during the internship.
10. Identify five or more learning objectives in consultation with your Faculty Guide. These learning objectives can address:
    a. Data and Information you are expected to collect about the organization and/or industry.
    b. Job Skills you are expected to acquire.
    c. Development of professional competencies that lead to future career success.
11. Practice professional communication skills with team members, co-interns, and your supervisor. This includes expressing thoughts and ideas effectively through oral, written, and non-verbal communication, and utilizing listening skills.
12. Be aware of the communication culture in your work environment. Follow up and communicate regularly with your supervisor to provide updates on your progress with work assignments

13. Never be hesitant to ask questions to make sure you fully understand what you need to do your work and to contribute to the organization.
14. Be regular in filling up your Program Book. It shall be filled up in your own handwriting. Add additional sheets wherever necessary.
15. At the end of internship, you shall be evaluated by your Supervisor of the intern organization.
16. There shall also be evaluation at the end of the internship by the Faculty Guide and the Principal.
17. Do not meddle with the instruments/equipment you work with.
18. Ensure that you do not cause any disturbance to the regular activities of the intern organization.
19. Be cordial but not too intimate with the employees of the intern organization and your fellow interns.
20. You should understand that during the internship programme, you are the ambassador of your college, and your behavior during the internship programme is of utmost importance.
21. If you are involved in any discipline related issues, you will be withdrawn from the internship programme immediately and disciplinary action shall be initiated.
22. Do not forget to keep up your family pride and prestige of your college.

.....<<@>>.....

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

Student's Declaration

I, V. Jayalakshmibai a student of 2 B.Com (CA)

Programme, Regd. No. 224200406015 of the Department of

Computer applications K.H. Govt Degree College Dharmavaram

College do hereby declare that I have completed the mandatory internship

from 01/05/2024 to 20/06/2024 in Skill Mire

Technology private limited under the Faculty Guideship of

A. Sanjanya Lakshmi, Department of computer applications

K.H. Govt Degree college Dharmavaram.

V. Jayalakshmibai
(Signature With Date)

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

Official Certification

This is to certify that V. Jayalakshmi bai, Regd. No. 224200406615 has completed her Internship in Skill Dzire Technology private limited on Digital marketing under my supervision as a part of partial fulfillment of the requirement for the Degree of _____ in the Department of Computer Application K.H. Govt Degree College

This is accepted for evaluation.

(Signature with Date and Seal)

Endorsements

Faculty Guide A. Sowjanya

Head of the Department

PRINCIPAL
K.H. Govt. Degree College
Dharmavaram-515672
Sri Sathya Sai (Dist.)

Principal

SkillDzire

CERTIFICATE OF INTERNSHIP

This is to Certify that Mr./Ms

Vadithaya Jayalakshmi

Enrolled in the **B.Com (C.A) - 2242224066015**

From College **K.H Government Degee College**

of university **Sri Krishnadevaraya University**

has Successfully Completed short-term Internship programme titled

Digital Marketing

under SkillDzire for 2 Months.Organized By **SkillDzire** in collaboration with **Andhra Pradesh State Council of Higher Education**.

Certificate ID:
SDST-03459

Issued On:
28-Jun-2024

Approved By AICTE

Authorized Signature

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

Acknowledgement

I would like to express my deepest gratitude to my digital marketing internship supervisor for their invaluable mentorship and guidance throughout my internship. Their expertise and support played a significant role in shaping my professional growth and development during this period.

I would like to express my heartfelt appreciation to my fellow digital marketing interns, colleagues, and teammates who have been an integral part of my internship journey at the company.

I would like to express my sincere appreciation for the invaluable skill development opportunities I received during my digital marketing internship

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

PHOTOS & VIDEO LINKS

CONTENTS

S.No	Topics	Page No.
1.	Executive summary	1-2
2.	overview of the organization	3-4
3.	Internship part	5-6
4.	Activity log and weekly report 1 week	7-9
5.	Activity log 2 week	10-11
6.	Activity log 3 week	12-13
7.	Activity log 4 week	14-15
8.	Activity log 5 week	16-17
9.	Activity log 6 week	18-19
10	Activity log 7 week	20-21
11	Activity log 8 week	22-23
12	outcomes Discriptions	24-25
13	Technical skills	26-30
14	photos & video links	31

CHAPTER-1

EXECUTIVE SUMMARY

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

Chapter - 1

EXECUTIVE SUMMARY

"

This report summarizes my digital marketing internship experience at (Skill Dzire) where I worked from (may - 1 to June - 30) during my internship, I contributed to the development and execution of digital marketing strategies across various platforms, including social media, email marketing, and search engine optimization. Key accomplishments include:

* Creating and implementing a social media campaign that resulted in an 25% increase in followers and a 50% increase in engagement
* Developing and executing email marketing campaigns, resulting in a 25% open rate and a 15% conversion rate.

This internship provided valuable hands-on experience and skills in digital marketing, and I am grateful for the opportunity to have worked with the (Skill Dzire).

CHAPTER-2

OVER VIEW OF THE ORGANIZATION

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

Chapter - 2
OVERVIEW OF THE ORGANIZATION

Skillzdrive organization is India's leading Real-Time learning platform that aims to provide job oriented courses, projects, internships placement programs, faculty development programs, and workshops to aspiring people with a vision to bridge the skills gap in the industry. Skillzdrive offers a diverse range of six job-oriented courses designed to equip individuals with the necessary skills and knowledge demanded by the current job market.

By combining job-oriented courses with hands-on internships, skillzdrive aims to empower individuals with the skills, knowledge, and practical exposure required to excel in their chosen professions. Whether one is a fresh graduate seeking to 'kick-start' their career or a working professional looking to upskillzdrive offers a comprehensive platform to unlock their full potential and thrive in today's competitive job market.

CHAPTER-3

INTERNSHIP PART

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

Chapter – 3

INTERNSHIP PART

The internship program at skillcare offers a comprehensive exploration of digital marketing, covering foundational concepts, practical skills, and advanced strategies to prepare interns for success in the dynamic digital landscape. Commencing with an in-depth examination of digital marketing fundamentals, interns will gain insight into key principles and industry trends laying a solid foundation for further learning.

Hands-on workshops and practical sessions will equip interns with essential skills in website development, seo optimization, social media marketing, email marketing and more, ensuring they are well-versed in the tools and techniques necessary for effective digital campaigns.

Additionally, the program will delve into advanced strategies such as google ads, analytics tools, and performance analysis, providing

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

ACTIVITY LOG
&
WEEKLY REPORT

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

ACTIVITY LOG FOR THE FIRST WEEK

Day & Date	Brief description of the daily activity	Learning Outcome	Person In-Charge Signature
Day - 1	Introduction to digital marketing	Gain appreciation the role of digital marketing in modern business.	
Day - 2	Digital marketing channels and platforms	analyze how different channels can be leveraged to reach	
Day - 3	Customer Journey mapping	Develop skills in data interpretation and application for campaign optimization	
Day - 4	Data-driven decision making	Gain insights into the customer centric - marketing process	
Day - 5	ethical considerations in digital marketing	understand regulatory frameworks and responsibilities in	
Day - 6	Recap session marketing	Consolidate understanding of fundamental concepts in digital marketing	

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

WEEKLY REPORT

WEEK - 1 (From Dt ..1.15/07/25 to Dt 19/7/25

Objective of the Activity Date and Detailed Report

week 1 marks the beginning of an journey into the dynamic and ever-evolving field of digital marketing. This foundational week serves as an introduction to the core concepts, strategies and tools that underpin successful digital marketing campaigns.

As we embark on this exploration, participants will immerse themselves in the diverse landscape of digital marketing channels and platforms, from search engines to social media, email marketing to content marketing. Students will gain insights into the array of digital channels available for reaching and engaging with target audiences.

Central to our discussions in week 1 is the importance of data-driven decision-making in digital marketing. participants will learn how data analytics and insights can inform strategic decision-making, optimize campaign performance, and drive tangible business results.

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

ACTIVITY LOG FOR THE SECOND WEEK

Day & Date	Brief description of the daily activity	Learning Outcome	Person In-Charge Signature
Day - 1	Introduction to HTML	Learn basic HTML tags, elements and attributes.	A
Day - 2	Deep dive into CSS	understand CSS selectors, properties and values.	A
Day - 3	Advanced CSS and layouts	Hands-on exercises to implement different layouts	A
Day - 4	Introduction to JavaScript	create pages or individual exercise to create on	A
Day - 5	Interactive web development	JavaScript basic session covering variables,	A
Day - 6	Recap key learnings from week	Discussion to address participant queries and reflect	A

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

WEEKLY REPORT

WEEK-2 (From Dt 8/8/2024 to Dt 14/8/2024)

Objective of the Activity Done and Detailed Report

welcome to 0 of our digital marketing journey, where we dive into the fundamental aspects of website development. this week is all about understanding the core languages that power the web: HTML, CSS and Javascript.

HTML (Hypertext markup language) serves as the basic level of every web page, defining the structure and content of a website. during this week, you'll learn the essentials of HTML, including tags, elements, and attributes through hands-on exercises and tutorials. you'll ex gain practical experience in creating and structuring web pages using HTML.

CSS (cascading style sheets) is the language used to style and design web pages, controlling everything from colors and fonts to layout and spacing. In week 2 you'll explore the basics of CSS, including selectors, properties, and values. you'll learn how to apply styles to HTML.

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

ACTIVITY LOG FOR THE THIRD WEEK

Day & Date	Brief description of the daily activity	Learning Outcome	Person In-Charge Signature
Day - 1	Setting up wordpress	learn how to set up wordpress on a web development	
Day - 2	theme customization	overview of wordpress theme	
Day - 3	content management with wordpress	hands-on practice with creating and editing	
Day - 4	plugins and functionality	Introduction to popular wordpress plugins and their	
Day - 5	widgets and enhancements	Exploration of widget options available in wordpress	
Day - 6	summary and preparation for future application.	Discussion on leveraging word press.	

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

WEEKLY REPORT

WEEK – 3 (From Dt 15/5/2024 to Dt 21/5/2024)

Objective of the Activity Done and Detailed Report

welcome to week 3, where we'll dive into the world of wordpress, a versatile and widely-used content management system (cms) that powers millions of websites around the globe. this week is all about mastering the basics of wordpress, from installation to content management.

To kick things off, we'll start by guiding you through the process of setting up a wordpress site. whether you're installing wordpress on your own web server or using a hosting provider, we'll provide step-by-step instructions to ensure a smooth setup process. By the end of this module, you'll have the tools and knowledge needed to launch a visually website that stands out from the crowd.

By the end of week-3 you'll have a solid understanding of wordpress basics, empowering you to create, customize, and manage your own wordpress-powered website with confidence and ease.

Page No: 3

1874

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

ACTIVITY LOG FOR THE FORTH WEEK

Day & Date	Brief description of the daily activity	Learning Outcome	Person In-Charge Signature
Day - 1	Theme customization with php	Introduction to php fundamentals relevant to work	A
Day - 2	Custom post types and Taxonomies	explore the concept of custom post types and taxonomy	A
Day - 3	Advanced plugin development	overview of word press plugin architecture and best	A
Day - 4	Integration and optimization	practical session on integrating and optimizing	A
Day - 5	project work and Review	Present an individual project work to implement	A
Day - 6	Recapitulate learning and achievements.	Guidance on leveraging advanced.	A

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

WEEKLY REPORT

WEEK - 4 (From Dt. 22/2/2024 to Dt. 28/2/2024)

Objective of the Activity Done and Detailed Report

Welcome to week 4 where we'll take your wordpress skills to the next level with advanced techniques and customization options. Building upon the foundation laid in the previous weeks, we'll delve into the intricacies tailored to your specific needs. One of the key aspects of advanced development empowering you to create highly unique and tailored websites that require customizations beyond what's possible through the theme customization interface. In this module, you'll learn how to harness the power of PHP to customize wordpress theme elements. You'll gain the skill needed to transform any wordpress theme into a bespoke masterpiece.

Throughout the week, you'll have the opportunity to apply your newfound knowledge through hands-on exercises and projects, allowing you to practice and refine your skills in real-world scenarios.

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM
ACTIVITY LOG FOR THE FIFTH WEEK

Day & Date	Brief description of the daily activity	Learning Outcome	Person In-Charge Signature
Day - 1	Introduction to search engine optimization.	understand the role of SEO in digital marketing	
Day - 2	key word Research	Attended on work shop on key word	
Day - 3	on-page optimization	Tutorial on optimizing meta	
Day - 4	Technical SEO and user experience	workshop on technical SEO	
Day - 5	SEO performance measurement	case studies and exercises to interpret.	
Day - 6	Recap key learning from week	Guidance on Integrating of SEO	

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

WEEKLY REPORT

WEEK – 5 (From Dt 1/8/2024 to Dt 7/8/2024)

Objective of the Activity Done and Detailed Report:

welcome to week 5 where we'll dive deep into the fundamental principles of search engine optimization (SEO). In today's digital landscape, SEO plays a crucial role in helping websites rank higher in search engine results pages (SERPs) and attract organic traffic. This week is dedicated to equipping you with the knowledge and skills needed to optimize your website for search engines effectively.

We'll kick off the week by exploring the basics of how search engines work. You'll learn about search engine algorithms, crawling, indexing, and ranking, gaining insights into how search engine determine which websites to display for specific search queries. Next, we'll delve into the importance of keyword research in SEO. Keywords are the foundation of SEO, serving as the bridge between what users search for and tools like Google Keyword Planner and SEMrush, identifying keywords into your websites.

Page No: 17

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

ACTIVITY LOG FOR THE SIXTH WEEK

Day & Date	Brief description of the daily activity	Learning Outcome	Person In-Charge Signature
Day - 1	Introduction to keyword research	Conduct a basic keyword search using google keyword	
Day - 2	advanced keyword Research techniques	perform advanced keyword research using tools and	
Day - 3	keyword analysis and selection	create a keyword list for a sample project	
Day - 4	Introduction to Competitive analysis	Identify key competitors for a sample	
Day - 5	In- depth competitor analysis	perform a detailed competitor analysis.	
Day - 6	Identifying opportunities and gaps	Identify potential opportunities and gaps for a sample.	

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

WEEKLY REPORT

WEEK -6 (From Dt. 8/6/2024 ..... to Dt. 14/6/2024

Objective of the Activity Done and Detailed Report:

welcome to week-6 where we'll delve deeper into the world of keyword research and competitive analysis - a critical aspect of any successful SEO strategy. In this module, you'll learn how to conduct comprehensive keyword research and analyze competitors to gain valuable insight that will inform your SEO efforts.

We'll begin by exploring various methods and tools for conducting keyword research. Keywords are the cornerstone of SEO, serving as the bridge between user intent and the content on your website. You'll learn how to conduct keyword research for and in SEO.

With keyword research under your we'll move on to on-page optimization techniques. On-page optimization involves optimizing individual web pages to improve their search engine rankings. You'll learn how to optimize meta tags, headings, and content for target keywords, as we'll as how to improve site speed, mobile,

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

ACTIVITY LOG FOR THE SEVENTH WEEK

Day & Date	Brief description of the daily activity	Learning Outcome	Person In-Charge Signature
Day - 1	Introduction to on-page SEO and meta tags optimization	analyze and optimize meta tags for a sample	A
Day - 2	content optimization	optimize a piece of content for SEO, ensuring	A
Day - 3	optimizing images and alt text	natural optimize images and alt text for.	A
Day - 4	enhancing site speed	learn the impact of site speed on SEO	A
Day - 5	mobile - friendliness and responsive design	Test and optimize a website for mobile.	A
Day - 6	Holistic on-page optimization	perform a full on-page SEO audit	A

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

WEEKLY REPORT

WEEK -7 (From Dt. 15/8/2024 to Dt. 21/8/2024

Objective of the Activity Done and Detailed Report:

welcome to week-7 where we'll focus on mastering the art on-page SEO optimization, a crucial aspect of improving your website's search engine rankings and visibility. In this module, you'll learn a variety of techniques and best practices for optimizing individual web pages to ensure they're both search engine and user-friendly.

we'll start by exploring meta tags optimization which includes optimizing meta titles, meta descriptions, and meta keywords. meta tags provide important information to search engines about the content and purpose of your web pages you'll learn how to craft compelling meta titles and descriptions that not only include relevant keywords but also entice users to click through to your website from search engine results page (SERPs).

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

ACTIVITY LOG FOR THE EIGHTH WEEK

Day & Date	Brief description of the daily activity	Learning Outcome	Person In-Charge Signature
Day - 1	Introduction to off-page SEO - Link Building	Analyze the backlink profile of a sample website	
Day - 2	Link Building techniques	Create a link building outreach plan for a sample	
Day - 3	Advanced link building strategies	Implement an advanced link building	
Day - 4	Social media promotion for SEO	Develop a social media promotion plan for a	
Day - 5	Influencer outreach	Sample posts and Implement an advanced build	
Day - 6	Integrating off-page SEO strategies	Create an influencer outreach partnerships for SEO	

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

WEEKLY REPORT

WEEK -8 (From Dt: 22/6/2024 to Dt: 28/6/2024

Objective of the Activity Done and Detailed Report

Welcome to week 8 where we'll explore the world of off-page SEO strategies a critical component of improving your website's visibility and authority in the eyes of search engines. Building upon the foundational on-page optimization techniques covered in previous weeks, we'll delve into various off-page tactics aimed at boosting your website's ranking and relevance. We'll start by diving into link building - an essential off-page SEO strategy that involves acquiring high quality backlinks from other websites that your content is valuable and your content valuable you'll learn different link building techniques, including outreach, guest blogging, and content promotion. We will teach natural, relevant, and authoritative backlinks, guest blogging to your site. Next, we'll explore the role of social media promotion in off-page SEO.

Chapter-5

Page No: 3

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM
OUTCOMES DESCRIPTION

Describe the work environment you have experienced

"In the online digital marketing certificate course environment, the focus was on structured learning through modules covering essential topics like SEO, ppc, social media marketing, and email campaigns. The course emphasized self-paced learning with interactive content, quizzes, and assignments to reinforce understanding. Discussion forums facilitated peer interaction and knowledge sharing, enhancing the learning experience. The course emphasized practical application through case studies and real-world examples, providing insights into industry best practices. Feedback from instructors was prompt and constructive, guiding improvement and understanding. The environment promoted a collaborative approach to problem-solving and project work, simulating real marketing scenarios.

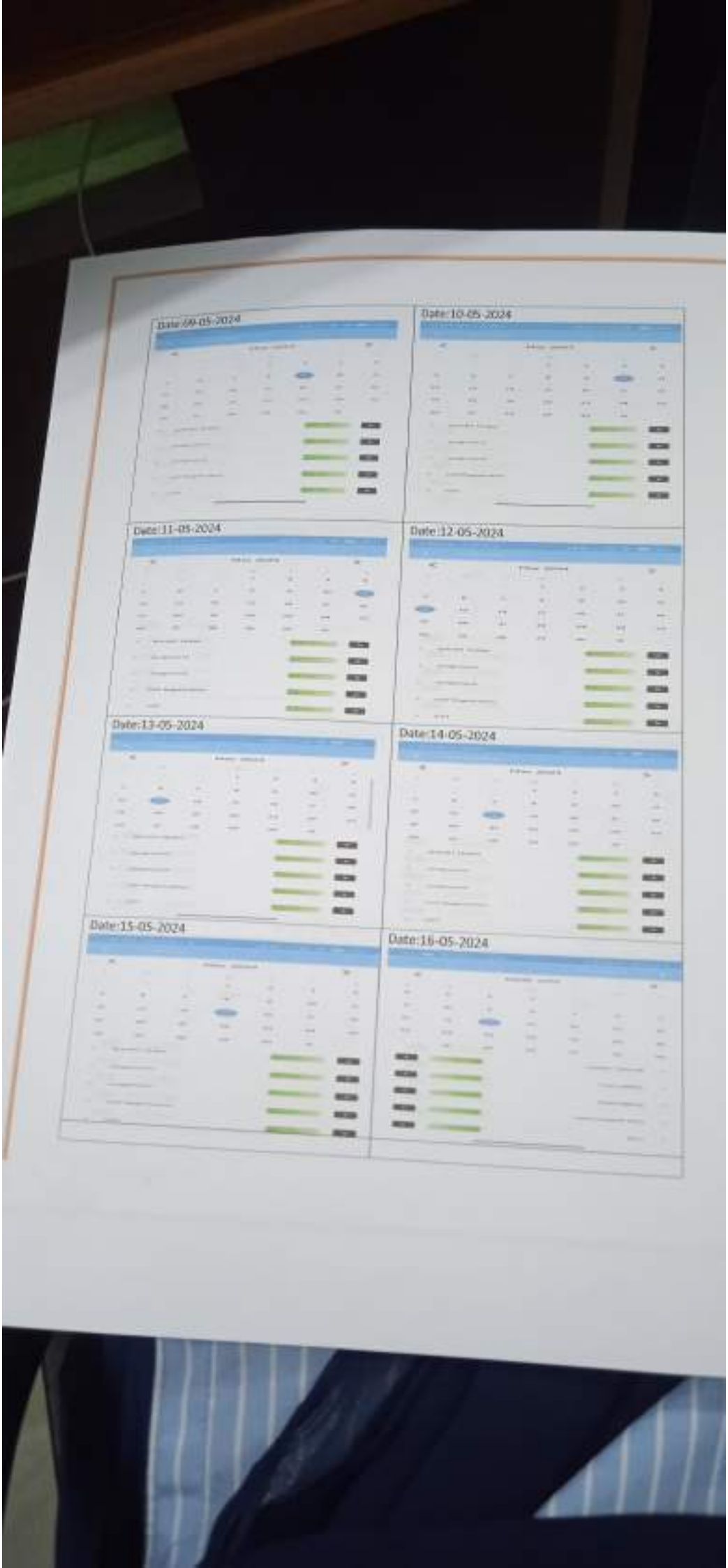
K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

Describe the real time technical skills you have acquired:

In my online course in digital marketing I gained practical technical skills crucial for real-time implementation. Firstly, I developed proficiency in search engine optimization (SEO), mastering both on-page and off-page techniques to enhance website visibility and organic traffic. Secondly, I learned pay-per-click (PPC) advertising, creating targeted campaigns on platforms like google ads and optimizing bids for maximum ROI. Thirdly, I honed my skills in social media marketing, devising strategies for engagement and leveraging analytics to refine content strategies. Additionally, I gained expertise in email marketing, designing effective campaigns and using automation tools for personalized customer interactions.

Furthermore, I mastered google analytics Interpreting data to optimize marketing strategies and drive business decisions. Lastly, I became adept at content management system (CMS) like wordpress.

PHOTOS
&
VIDEO LINKS

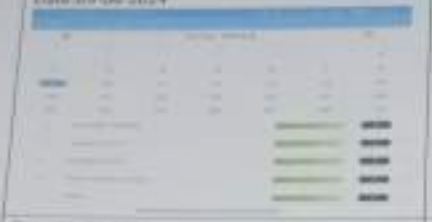

Date:09-05-2024
Date:10-05-2024
Date:11-05-2024
Date:12-05-2024
Date:13-05-2024
Date:14-05-2024
Date:15-05-2024
Date:16-05-2024

Date:25-05-2024
Date:26-05-2024
Date:27-05-2024
Date:28-05-2024
Date:29-05-2024
Date:30-05-2024
Date:31-05-2024

Date:17-05-2024
Date:18-05-2024
Date:19-05-2024
Date:20-05-2024
Date:21-05-2024
Date:22-05-2024
Date:23-05-2024
Date:24-05-2024

Date:01-06-2024
Date:02-06-2024
Date:03-06-2024
Date:04-06-2024
Date:05-06-2024
Date:06-06-2024
Date:07-06-2024
Date:08-06-2024

Date:09-06-2024



Date:10-05-2024

Date:11-06-2024

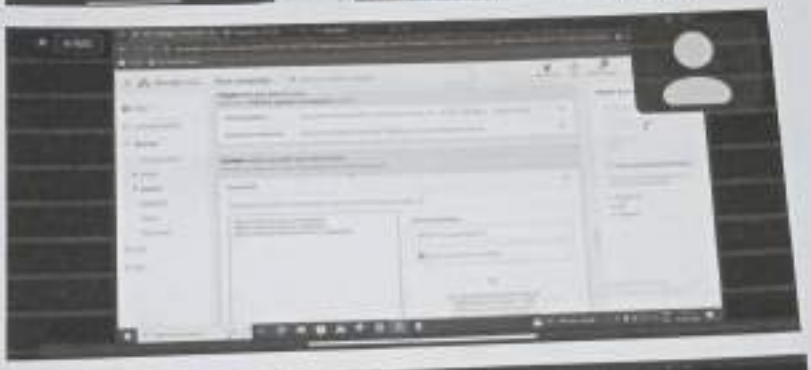
Date:12-06-2024

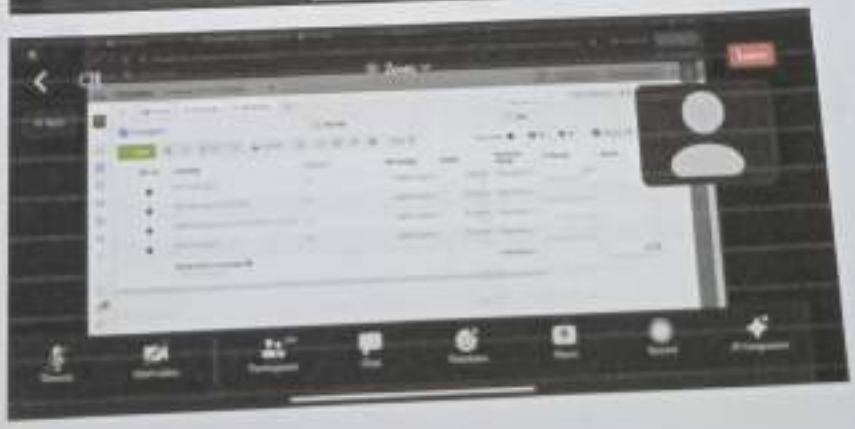
Date:13-06-2024

Date:14-06-2024

Date:15-06-2024

Date:16-06-25024





Date:17-06-2024
Date:18-06-2024
Date:19-06-2024
Date:20-06-2024
Date:21-06-2024
Date:22-06-2024
Date:23-06-2024
Date:24-06-2024

Date:25-06-2024
Date:26-06-2024
Date:27-06-25024
Date:28-06-2024
Date:29-06-2024
Date:30-06-2024

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

Evaluation of the Short-Term Internship

Student Name: V. Jyotalakshmi bai Registration No:

Term of Internship: From 01-5-2024 To 30-06-2024

Date of Evaluation: 09-07-2024

Organization Name & Address: skill based Technology pvt

Please rate your performance in the following areas:

Rating Scale: Letter grade of CGPA calculation to be provided

1	Oral communication	1	2	3	4	5
2	Written communication	1	2	3	4	5
3	Proactiveness	1	2	3	4	5
4	Interaction ability with community	1	2	3	4	5
5	Positive Attitude	1	2	3	4	5
6	Self-confidence	1	2	3	4	5
7	Ability to learn	1	2	3	4	5
8	Work Plan and organization	1	2	3	4	5
9	Professionalism	1	2	3	4	5
10	Creativity	1	2	3	4	5
11	Quality of work done	1	2	3	4	5
12	Time Management	1	2	3	4	5
13	Understanding the Community	1	2	3	4	5
14	Achievement of Desired Outcomes	1	2	3	4	5
15	**OVERALL PERFORMANCE**	**1**	**2**	**3**	**4**	**5**

V. Jyotalakshmi bai

Date: Signature of the Student

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

Evaluation by the Supervisor of the Intern Organization

Student Name:	V. Jayalakshmi Naik Registration No:
Term of Internship:	From: 01-05-2024 To: 30-06-2024
Date of Evaluation:	09-07-2024
Organization Name & Address:	Skill Desire Technology Pvt. Ltd. Anantapuramu
Name & Address of the Supervisor with Mobile Number	K.H. Govt. Degree College Dharmavaram

Please rate the student's performance in the following areas:

Please note that your evaluation shall be done independent of the student's self-evaluation

Rating Scale: 1 is lowest and 5 is highest rank

1	Oral communication	1	2	3	4	5
2	Written communication	1	2	3	4	5
3	Proactiveness	1	2	3	4	5
4	Interaction ability with community	1	2	3	4	5
5	Positive Attitude	1	2	3	4	5
6	Self-confidence	1	2	3	4	5
7	Ability to learn	1	2	3	4	5
8	Work Plan and organization	1	2	3	4	5
9	Professionalism	1	2	3	4	5
10	Creativity	1	2	3	4	5
11	Quality of work done	1	2	3	4	5
12	Time Management	1	2	3	4	5
13	Understanding the Community	1	2	3	4	5
14	Achievement of Desired Outcomes	1	2	3	4	5
15	**OVERALL PERFORMANCE**	**1**	**2**	**3**	**4**	**5**

Date: 09-07-2024

A. Sowjanya
Signature of the Supervisor

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

EVALUATION

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

Internal Evaluation for Short Term Internship
(On-site/Virtual)

Objectives:

- To integrate theory and practice.
- To learn to appreciate work and its function towards the future.
- To develop work habits and attitudes necessary for job success.
- To develop communication, interpersonal and other critical skills in the future job.
- To acquire additional skills required for the world of work.

Assessment Model:

- There shall only be internal evaluation.
- The Faculty Guide assigned is in-charge of the learning activities of the students and for the comprehensive and continuous assessment of the students.
- The assessment is to be conducted for 100 marks.
- The number of credits assigned is 4. Later the marks shall be converted into grades and grade points to include finally in the SGPA and CGPA.
- The weightings shall be:
    - Activity Log — 25 marks
    - Internship Evaluation — 50marks
    - Oral Presentation — 25 marks
- Activity Log is the record of the day-to-day activities. The Activity Log is assessed on an individual basis, thus allowing for individual members within groups to be assessed this way. The assessment will take into consideration the individual student's involvement in the assigned work.
- While evaluating the student's Activity Log, the following shall be considered –

  a. The individual student's effort and commitment.

  b. The originality and quality of the work produced by the individual student.

  c. The student's integration and co-operation with the work assigned.

  d. The completeness of the Activity Log.
- The Internship Evaluation shall include the following components and based on Weekly Reports and Outcomes Description

  a. Description of the Work Environment.

b. Real Time Technical Skills acquired.
c. Managerial Skills acquired.
d. Improvement of Communication Skills.
e. Team Dynamics
f. Technological Developments recorded.

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

MARKS STATEMENT
(To be used by the Examiners)

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

INTERNAL ASSESSMENT STATEMENT

Name Of the Student: V - Jyotilakshmi bai
Programme of Study: B. Com (CA)
Year of Study: 2022-23
Group: B. Com
Register No/H.T. No: 224200406015
Name of the College: K.H. govt. degree college Dhrm
University: S.K. University

Sl. No	Evaluation Criterion	Maximum Marks	Marks Awarded
1.	Activity Log	25	
2.	Internship Evaluation	50	
3.	Oral Presentation	25	
	GRAND TOTAL	100	

Date:

Signature of the Faculty Guide

Certified by

Date:

Signature of the Head of the Department/Principal

Seal:

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

Kasetty Haridasulu
GOVERNMENT DEGREE COLLEGE
Dharmavaram – 515 672.
Sri Satya Sai (D). Andhra Pradesh

Program Book
For
Short -Term Internship

Name of the Student: P. Jaya kumar

Name of the College: K H Government Degree College Dharamavaram

Registration Number: 224200403600 5

Period of Internship: **From:** 1-5-2024 **To:** 30-06-2024

Name & Address of the Intern Organization: Sanjeva Reddy Elections, Dharamavaram

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

An Internship Report On

Electronices

(Title of the Internship)

Submitted in accordance with the requirement for the degree of

B.A (Economics History, Political Science

Under the faculty Guideship of

M. Saraswathi

Department of Commerce

K.H Government degree college, Dharamavaram

Submitted by:

P. Jaya kumar

Register Number: 224200903600 6

Department of Arts

k.h Government degree college

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

Student's Declaration

I, P Jaya Kumar a student of Short term Internship

Programme, Regd. No. 224220403600S of the Department of

Arts, KH. Goverament degree College

College do hereby declare that I have completed the mandatory internship

from 01-05-2024 to 30-06-2024 in _____

Electronis under the Faculty Guideship of

M Saraswathi, Lecturer in commerce

_____.

P. Jaya kumar
(Signature with Date)

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

Official Certification

This is to certify that P Jaya Kumar, Regd. No. 224200403600 5 has completed her Internship in Sanjeeva Reddy Electronis on Electronices under my supervision as a part of partial fulfillment of the requirement for the Degree of B.A EHP in the K.H Government Degree College Dharamavaram

This is accepted for evaluation.

(Signatory with Date and Seal)

Endorsements

M. Sowjanya Devi
Faculty Guide

Head of the Department

PRINCIPAL
K.H.Govt. Degree College
Dharmavaram-515671
A.P.

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

Instructions to Students

Please read the detailed Guidelines on Internship hosted on the website of Andhra Pradesh State Council of Higher Education **https://apsche.ap.gov.in**

1. It is mandatory for all the students to complete 2 months (180 hours) of short- term internship either physically or virtually.
2. Every student should identify the organization for internship in consultation with the College Principal/the authorized person nominated by the Principal.
3. Report to the intern organization as per the schedule given by the College. You must make your own arrangements for transportation to reach the organization.
4. You should maintain punctuality in attending the internship. Daily attendance is compulsory.
5. You are expected to learn about the organization, policies, procedures, and processes by interacting with the people working in the organization and by consulting the supervisor attached to the interns.
6. While you are attending the internship, follow the rules and regulations of the intern organization.
7. While in the intern organization, always wear your College Identity Card.
8. If your College has a prescribed dress as uniform, wear the uniform daily, as you attend to your assigned duties.
9. You will be assigned a Faculty Guide from your College. He/She will be creating a WhatsApp group with your fellow interns. Post your daily activity done and/or any difficulty you encounter during the internship.
10. Identify five or more learning objectives in consultation with your Faculty Guide. These learning objectives can address:
    a. Data and Information you are expected to collect about the organization and/or industry.
    b. Job Skills you are expected to acquire.
    c. Development of professional competencies that lead to future career success.
11. Practice professional communication skills with team members, co-interns, and your supervisor. This includes expressing thoughts and ideas effectively through oral, written, and non-verbal communication, and utilizing listening skills.
12. Be aware of the communication cultu e in your work environment. Follow up and communicate regularly with your supervisor to provide updates on your

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

Acknowledgement

I extend my heartful thanks to the principal of k.H Government college. Dr. K. Prabakar Reddy Sir for supporting my intership at Sanjeeva reddy electronis I am gratful to my muntor M. Saraswathi mam for their guidance. which enriched my intership special thanks to the intership organiser. for facilating this valuabe learning experience. These opportinces have significantly enhanced my skills expered me for future professional challanges.

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

Chapter-1

EXECUTIVE SUMMARY

An Executive summary on electronics should succinctly convey key information abount electronic industry, trends, and technologies.

⇒ Brief overview of the Flections sector, its importance in modern technology, & it's economic significance.

⇒ current size and growth of global electronics market

⇒ key players major market segments consumer electronics industrial electronics

⇒ Advanaments in Semi-conducter technology

⇒ Rise o IoT Intemet of Things & connected devices.

⇒ Emergence of AI and machine learning applications in electronics

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

Chapter-2 OVERVIEW OF THE ORGANIZATION

→ Sanjeeva Reddy Electronics Shop is a well established retail outlet specializing in consurer Electronics located in Dharamavaram, The Shop has built a strong reputation for offering wide range of electronic products accesiors to local customers

⇒ The internship Programme at Sanjeeva Reddy Electronics Shop offer students valuable hands-on experiences in the electronics retail sector, Interns have the opportunity to

⇒ Gain Pratical knowledge of inventory management sales operations, and customer relations

⇒ Assist merchandising displays Promotional activities to enhance Product visibility

⇒ Learn about Product Specifications, features and latest trends in consumer Electronics.

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

Chapter – 3

INTERNSHIP PART

→ Intership in electronices can be incredibiley rewarding provide valuable hands-on-experience in various fields such as :-

⇒ Embedded systems :- working on micro-controller programming. sensor interfacing. IoT devices.

⇒ Analog digitial circuit Design :- learning about circuit Analysis. PCB design, and Simulation tools.

⇒ Signal Processing :- understanding how signals are processed, filtered, and analyzed in application like audio, video (or) communication

⇒ Studing power supplies converters, motor devices which are creecial in renewable energy & industrical applications.

⇒ RF & microwave Engineering working with Radio frequiences, ankennas, wireless communication systems.

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

ACTIVITY LOG FOR THE FIRST WEEK

Day & Date	Brief description of the daily activity	Learning Outcome	Person In-Charge Signature
Day - 1	Electronices	knew abount few things of electronices	M-Sowmya
Day - 2	Introdution to Electronices	Electronics its componets	M-Sowmya
Day - 3	Types of Electronics	Types. how they are made	M-Sowmya
Day - 4	Uses of Electronices	Uses how to we eletroni property	M-Sowmya
Day - 5	Facts abount Elections	knew many abount Flection	M-Sowmya
Day - 6	How does an Electionics pevice work	How did a pletronic device work	M-Sowmya

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

WEEKLY REPORT

WEEK -1 (From Dt 01-05-2024 to Dt 04-05-2024

Objectives of the Activity Done and Detailed Report

Electronics revolution daily life through intriciate circuits components from Smart Phones to Satellites they encompass devices enabling communication, entertainment and scientific exploration intergrated circuits (ICs) shrink complex functions in to tiny chips, enhancing efficien portability.

Transistors acts as electronic switches, pivotal, for computing & amplification capacitors store electrical charge crucial in filtering timing circuits

Ressisters manage current flow, ensuring components, facilitating mass Production printed circuit Boards (PCB's) Provide study platforms for assembling components facilitating mass Production.

Electronics continue to evolve. with nanotechnology promising even smaller and more powerful devices shaping the future of technology connectivity.

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

ACTIVITY LOG FOR THE SECOND WEEK

Day & Date	Brief description of the daily activity	Learning Outcome	Person In-Charge Signature
Day - 1	History of Electronices	knew fact abou Electronices	M. Saraswathi
Day - 2	Brief Explaination about michael faraday	knew history of faraly	M. Saraswathi
Day - 3	famous works of michal faraday	His inventions works	M. Saraswathi
Day - 4	Achivements in the concept electronics	getting good outcomes in elect-ronices	M. Saraswathi
Day - 5	knowing abount other eletroning scientist worked for	knew abount other scientest	M. Saraswathi
Day - 6	famous works of other scientist	knew abount michae furaly Benjamin frankin	M. Saraswathi

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

WEEKLY REPORT

WEEK-3 (From Dt 08.05.24 to Dt 11.05.24)

Objectives of the Activity Done and Detailed Report

The Leeky of EIE Ironics stans over a century beginning with machenal farodgy & terminations work in electro magnetism during early 19th century set the stage for modern advancements

His experiments and smart home devices like thermostats and lighting controls for automation

kitchen afflicances like refrigrator, microwaves coffee makers streamline food preparation

Home security system offers peace of mind Through surveillance cameras smart locks Attitenaley personal devices like smart phones and tablets connect us to the world Togetheir, these electronics creat a modren inter connected living environment tailored to individual needs & preferences

Erections plays a vital role in day-to-day life of modern human it provides a good amount of service to everyone daily.

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

ACTIVITY LOG FOR THE THIRD WEEK

Day & Date	Brief description of the daily activity	Learning Outcome	Person In-Charge Signature
Day - 1	Kitchen Electronics	Marketing Business of Electronics	M.Sowmya
Day - 2	Types of Home - Electronics	Vital role of Electron on GDP	M.Sowmya
Day - 3	Uses of Home - kitchen. Electronics	Goods get export from India	M.Sowmya
Day - 4	Role of kicthen Electronics in modern Era	Goods act import to India	M.Sowmya
Day - 5	How does kitchen election are used	manfac'tring unit of electronics	M.Sowmya
Day - 6	Usage of kitchen Election in modern Era	Knew abount Raw materias	M.Sowmya

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

WEEKLY REPORT

WEEK – 3 (From Dt. 16-05-2024 to Dt. 22-5-24

Objective of the Activity Done and Detailed Report:

The marketing of electronics revolves around showcasing technological innovation functionality as well benifits of capitative consumer interest. Brand leverage strategic positioning, emphasizing features such as performance, design & connectivity to differentiative products in a competitive market.

Effective marketing campaigns highlight product reliability, user friendly interfaces and compatibility with modern life style digital platformes, including social media e-commerce. Play vital roles in reaching target audiences enging with political customers.

Endorsements from influences reviews contribute significantly to consumer perception purchasing decision.

Ultimately, successful electronics marketing integrates compelling narratives with technical specifications to their trust. drive adoption in rapidly evolving industry.

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

ACTIVITY LOG FOR THE FORTH WEEK

Day & Date	Brief description of the daily activity	Learning Outcome	Person In-Charge Signature
Day - 1	Home Electronics	Home elections its types	
Day - 2	Types of Home Electronics	Kitchen furnshing electrics	
Day - 3	Uses of Home Electronics	Washing machi refrigle rators e.t.c	
Day - 4	Basic Home Electronics	fans lights e.t.c	
Day - 5	Laxoxious Home Electronics	Air conditions	
Day - 6	Role of Home Electronic in modern life.	it plays a vital rop in our day life.	

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

WEEKLY REPORT

WEEK – 4 (from Dt 23-05-24 to Dt 28-05-24)

Objectives of the Activity Done and Detailed Report

Home electronics encompass a wide range of devices designed to enhance convenience & entertainment at home Common examples including televisions for watching programmes & movies audio systems for music & podcasts gaming consoles for interactive entertainment and smart home devices like thermostats and lighting controls for automation. Kitchen appliances like refrigerators rice cookers & coffee makers streamline food preparation.

Home security system offers peace of mind through surveillance cameras & smart locks.

Additionally personal devices like smart phones and tablets connect us to the world. Together these electronics create a modern interconnected living environment. Electronics plays a vital role in day-to-day life of modern human it provides a good amount of service to everyone daily.

Page No.

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

ACTIVITY LOG FOR THE FIFTH WEEK

Day & Date	Brief description of the daily activity	Learning Outcome	Person In Charge Signature
Day - 1	Kitchen Electronics	Electronics used daily to cook food	
Day - 2	Types of Home-Electronics	Rice Cooker are used	
Day - 3	Uses of Home-kitchen - Electronic	Save energy & time	
Day - 4	Role of kitchen Electronics are used	It plays a circuit role	
Day - 5	How are kitchen Electronics are used	They are used for cosy life	
Day - 6	Usage of kitchen Electrians in modern era	It saves so much of Time	

WEEKLY REPORT

(From Dt: 30-05-24 to Dt: 4-06-2024)

Objectives of the Activity Done:

Page No:

K.U. GOVT. DEGREE COLLEGE, DHARMAVARAM

WEEKLY REPORT

Week of From 29-05-2024 to 04/06/2024

Chamber of the Academic Dean and Principal Report

Kitchen appliances encompass a range of essential devices designed to streamline cooking and food preparation.

Common items include microwaves for quick heating, blenders and food processors for chopping, blending, and pureeing, coffee makers for brewing beverages, toasters for crisping bread, electric kettles for boiling water efficiently.

More advanced options like air fryers offer healthier cooking alternatives, while stand mixers simplify baking tasks. These electronic appliances cater to diverse needs, enhancing efficiency, convenience, and enjoyment in the kitchen.

Additionally, kitchen electronics such as coffee makers, ovens, and refrigerators are essential. These appliances contribute to a well-equipped kitchen, facilitating various culinary tasks.

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

ACTIVITY LOG FOR THE [redacted] WEEK

Sixth

Day & Date	Brief description of the daily activity	Learning Outcome	Person In-Charge Signature
Day-1	Electronic Gadicts	Smart Phones laptops used	
Day-2	How many electrics Gadicts are there	There are so many types are there	
Day-3	Types of Electronic Gadjects	Personal Professional kitchen Gadgets	
Day-4	maintance of Electronic Gadjets	They should be maintain Carefully	
Day-5	Role of Electronic Gadjets in modern life	It make man life much easy	
Day-6	How does elektion influence business Sector	It make new resoution	

Weekly Report

From Dt 6-06-2024 - to Dt 12-06-2024

Objective of the activity Done

Page No.

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

WEEKLY REPORT

WEEK 6 (From 15-01-2024 to 20-01-2024)

Objective of the Activity: Date and Detailed Report 05-01-2024 11-01-2024

Electronic gadgets have revolutionized daily life blending functionality with convenience Smart phones dominate as the communication hubs connecting and personal assistants laptops and tablets offer portable computing power enabling work and entertainment on the go. Smart watches monitor health and notifications integrating seamlessly into daily routines. Home respond to voice commands controlling smart homes and providing information instantly. Gaming consoles deliver immersive experiences bridging virtual and reality. Readers provide access to vast libraries transforming how we read from the practical to the entertaining electronic gadgets have reshaped lifestyles enhancing productivity connectivity and leisure

Page No.

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

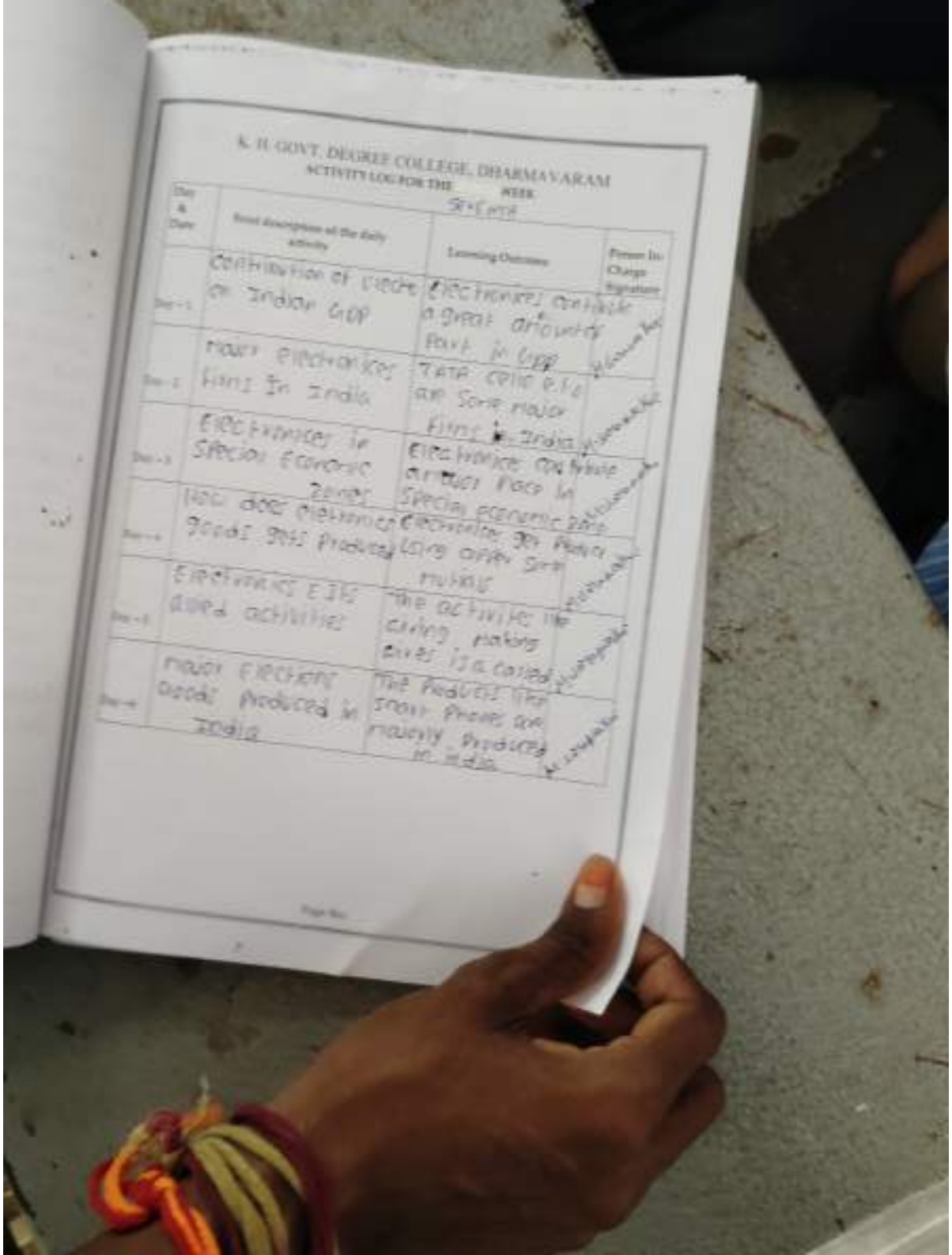
WEEKLY REPORT

WEEK - 3rd from 12-06-2024 to 19-06-2024

Objectives of the Activity Done and Detailed Report:

Electronic goods contribute significantly to India GDP by driving growth in manufacturing exports and services. The sector encompasses diverse components such as smart phones computers, consumer electronics and semiconductor manufacturing. India electronics manufacturing ecosystem has expanded rapidly boosted by government initiatives like make in India and PLI schemes attracting investments from global tech giants. This growth not only meets domestic demand but also enhances India export competitiveness in global markets. This sectors expansion aligns with India industrial development goals leveraging technology to propel economic advancement and position the country as a key player in the global electronic market.

Page No:



K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

ACTIVITY LOG FOR THE WEEK

SEVENTH

Day & Date	Brief description of the daily activity	Learning Outcomes	Power In-Charge Signature
Day-1	Contribution of electronics in Indian GDP	Electronics contribute a great amount of part in GDP	
Day-2	Major electronics firms in India	TATA CRIE E.I.L are some major firms in India	
Day-3	Electronics in special economic zones	Electronics contribute a great place in special economic zone	
Day-4	How does electronics goods are produced	Electronics are playing a very important role	
Day-5	Electronics EIS allied activities	The activities like saving, making cases is called EIS	
Day-6	Major electronic goods produced in India	The products that smart phones are majorly produced in India	

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

ACTIVITY LOG FOR THE WEEK

Day & Date	Brief description of the daily activity	Learning Outcome	Present for Change Signature
Day - 1	Imports of Electronics in India	The share of use of smart phones are rapidly in Rural	
Day - 2	Exports of Electronics in India	The ready to use smart phones which are Physically enhanced	
Day - 3	make in India Policy	make in India Policy getting new investor in India	
Day - 4	New Economics reforms effect on GDP	New economic role role on good works in good exports	
Day - 5	Role of Electronics on State GDP	It was a great contribute a good Arrival of GDP	
Day - 6	Conclusion	I have known a great amount exports import electronic topic	

Page No.

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

(Week: 8th [illegible] 30th of [illegible])

(Describe of the activity, topic and Detailed Report)

India electronics sector sees sustainable inports including components and finished goods like smart phones consumer electronics. These Imports fulfill domestic demanded fueled by rapid urbanisation and rising disposable incomes. conversely India is increasingly exporting electronics driven by initiatives to enhance manufacturing capabilities under the schemes like make in India.

The country aimed to reduce import defence through local production & boost exports leveraging competitive advantages in skilled labour cost-effective manufacturing. This dual strategy aims balance trade deficits stimulate economic growth and integrate India deeper into global electronics supply chains positing it as a significant player in the international market

Page No.

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

Chapter-5

OUTCOMES DESCRIPTION

Describe the work environment you have experienced.

Working in an electronic shop is dynamic and rewarding. It involves assisting customers in selecting the right devices, providing technical advice on products like smart phones, laptops & home appliances, understanding customer needs and offering solutions is crucial.

Knowledge of latest technologies and trends helps in making informed recommendations. Handling transactions, managing inventory, ensuring displays are attractive are also part of job.

Troubleshooting minor issues and offering basic support enhances customer satisfaction. Building relations with regular and new customers alike adds to the jobs fulfillment overall. Working in an electronic shop combines technical expertise with customer service making each day varied & engaging.

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

(Describe the real time technical skills you have acquired)

Through electronics individuals can acquire a variety of technical skills that are valuable in both personal professional contexts understanding how to operate & troubleshoot electronic devices, such as computers, smart phones, and home appliances enhances digital literacy

This includes proficiency in using software applications, navigating operating systems, and troubleshooting common technical issues.

Additionally electronics provide opportunities to develop skills in programming and coding learning languages of computers like Python JavaScript any language can enhance individuals to create software applications, automate tasks understand the logic behind digital systems electronics also foster creativity through projects like building robots or designing custom electronic circuits. Exploring these aspects encourages problem solving innovation and collaboration.

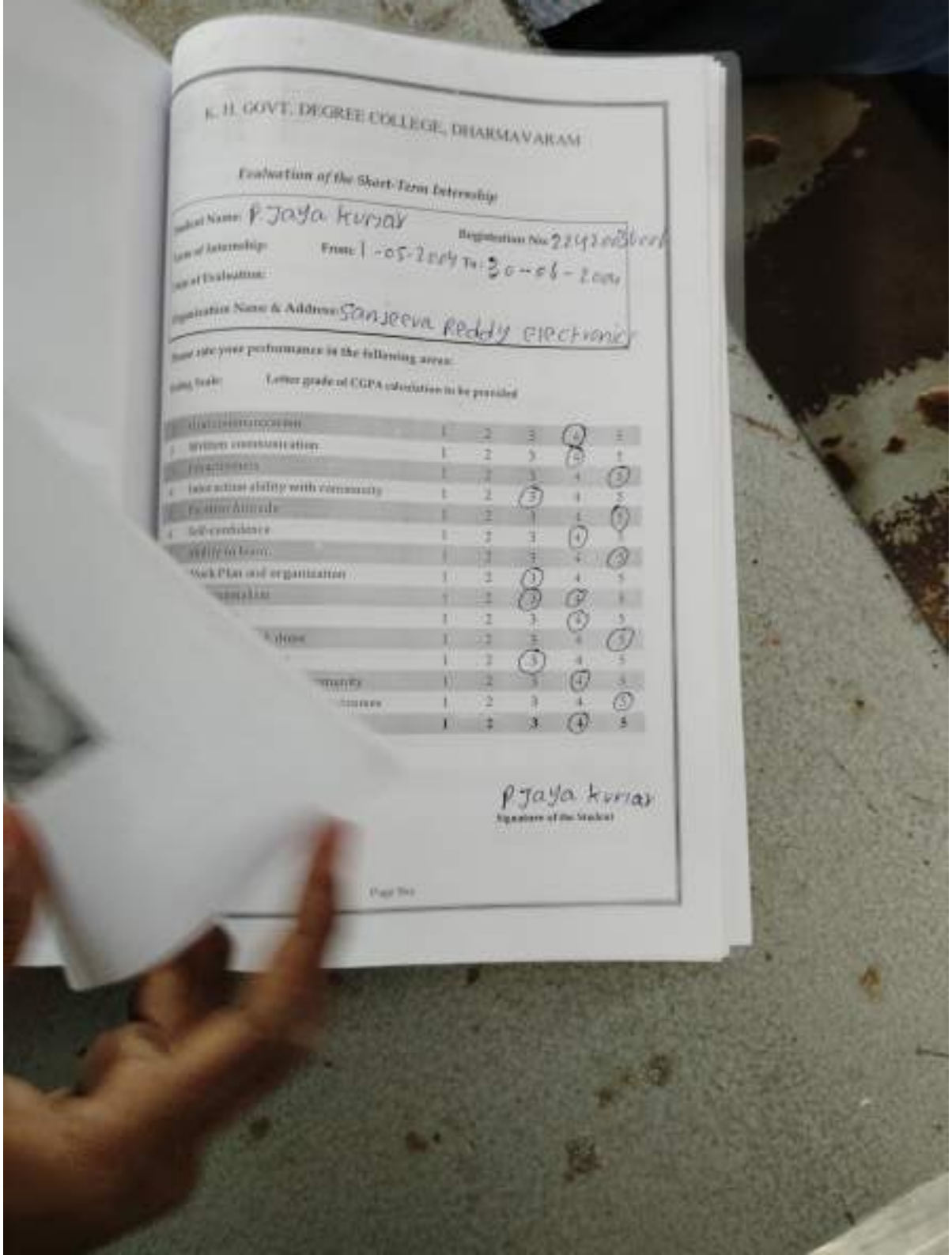
Additionally understanding digital tools & technologies prepare individuals for diverse career paths in fast changing field. Software development, robotics, and engineering. Contribute to personal and professional growth.

Electives enable individuals to delve in to advanced concepts such as artificial intelligence, machine learning. These technologies relay heavily on electronic devices for processing vast amount of data and making intelligent decisions.

Learning about these fields equips individuals with skills in data analysis, algorithm development, predictive modeling which are increasingly valuable in sectors like health care, finance, autonomous systems. Furthermore electronics plays a vital role in renewable energy technologies such as solar panels and wind turbine contributing to sustainable solutions for energy production and conservation. This helps to reduce the pollution presents a wide range of career opportunities.

PHOTOS & VIDEOLINKS

ANUJ
SANJEEV REDDY
70131 66329
GM



K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

Evaluation of the Short-Term Internship

Student Name: P Jaya kumar Registration No: 2243...

Date of Internship: From: 1-05-2024 To: 30-06-2024

Date of Evaluation:

Organization Name & Address: Sanjeeva Reddy Electronics

Please rate your performance in the following areas:

Rating Scale: Letter grade of CGPA calculation to be provided

1	[illegible]	1	2	3	(4)	5
2	Written communication	1	2	3	(4)	5
3	[illegible]	1	2	3	4	(5)
4	Interaction ability with community	1	2	(3)	4	5
5	Positive Attitude	1	2	3	4	(5)
6	Self-confidence	1	2	3	(4)	5
7	Ability to learn	1	2	3	4	(5)
8	Work Plan and organization	1	2	(3)	4	5
9	[illegible]	1	2	(3)	(4)	5
10		1	2	3	(4)	5
11	[illegible]	1	2	3	4	(5)
12		1	2	(3)	4	5
13	[illegible]	1	2	3	(4)	5
14	[illegible]	1	2	3	4	(5)
		1	2	3	(4)	5

P Jaya kumar

Signature of the Student

Page Two

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

Evaluation of the Short-Term Internship

Student Name: P Jaya kumar Registration No: 2342[illegible]

Date of Internship: From: 1-05-2024 to: 30-06-2024

Date of Evaluation:

Organization Name & Address: Sanjeeva Reddy electronic

Please rate your performance in the following areas

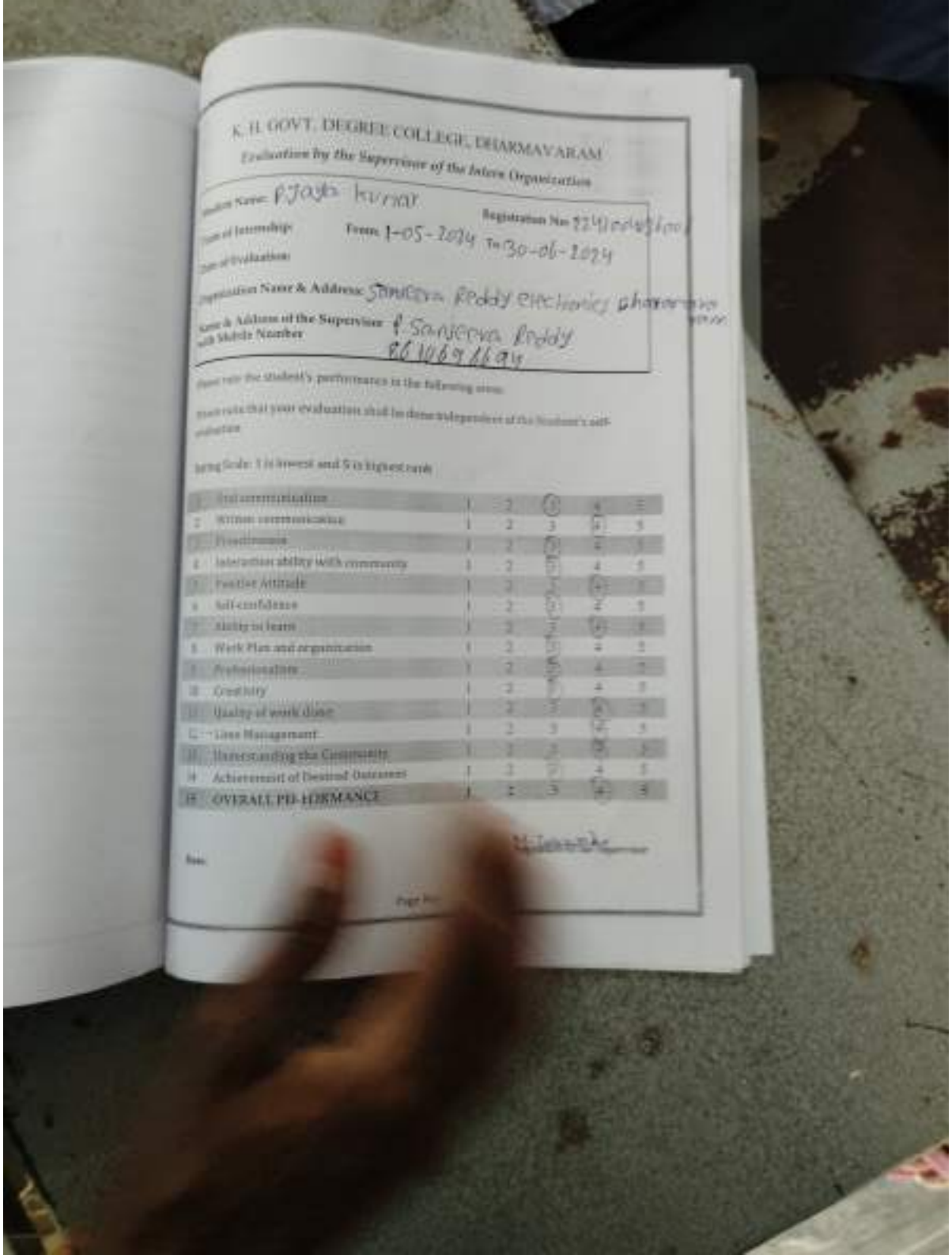
Rating Scale: Letter grade of CGPA calculation to be provided

1	Oral communication	1	2	3	(4)	5
2	Written communication	1	2	3	(4)	5
3	Punctuality	1	2	3	4	(5)
4	Interaction ability with community	1	2	(3)	4	5
5	Positive Attitude	1	2	3	4	(5)
6	Self confidence	1	2	3	(4)	5
7	Ability to learn	1	2	3	4	(5)
8	Work Plan and organization	1	2	(3)	4	5
9	Professionalism	1	2	(3)	(4)	5
10	Creativity	1	2	3	(4)	5
11	Quality of work done	1	2	3	4	(5)
12	Time Management	1	2	(3)	4	5
13	Understanding the Community	1	2	3	(4)	5
14	Achievement of Desired Outcome	1	2	3	4	(5)
15	OVERALL PERFORMANCE	1	2	3	(4)	5

P Jaya kumar

Signature of the Student

Page No:



K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

Evaluation by the Supervisor of the Intern Organization

Student Name: P. Jaya kumar

Registration No: 224004[illegible]

Date of Internship: From: 1-05-2024 To: 30-06-2024

Date of Evaluation:

Organization Name & Address: Sanjeeva Reddy Electricals Dharmavaram

Name & Address of the Supervisor with Mobile Number: P. Sanjeeva Reddy 8610694694

Please rate the student's performance in the following areas.

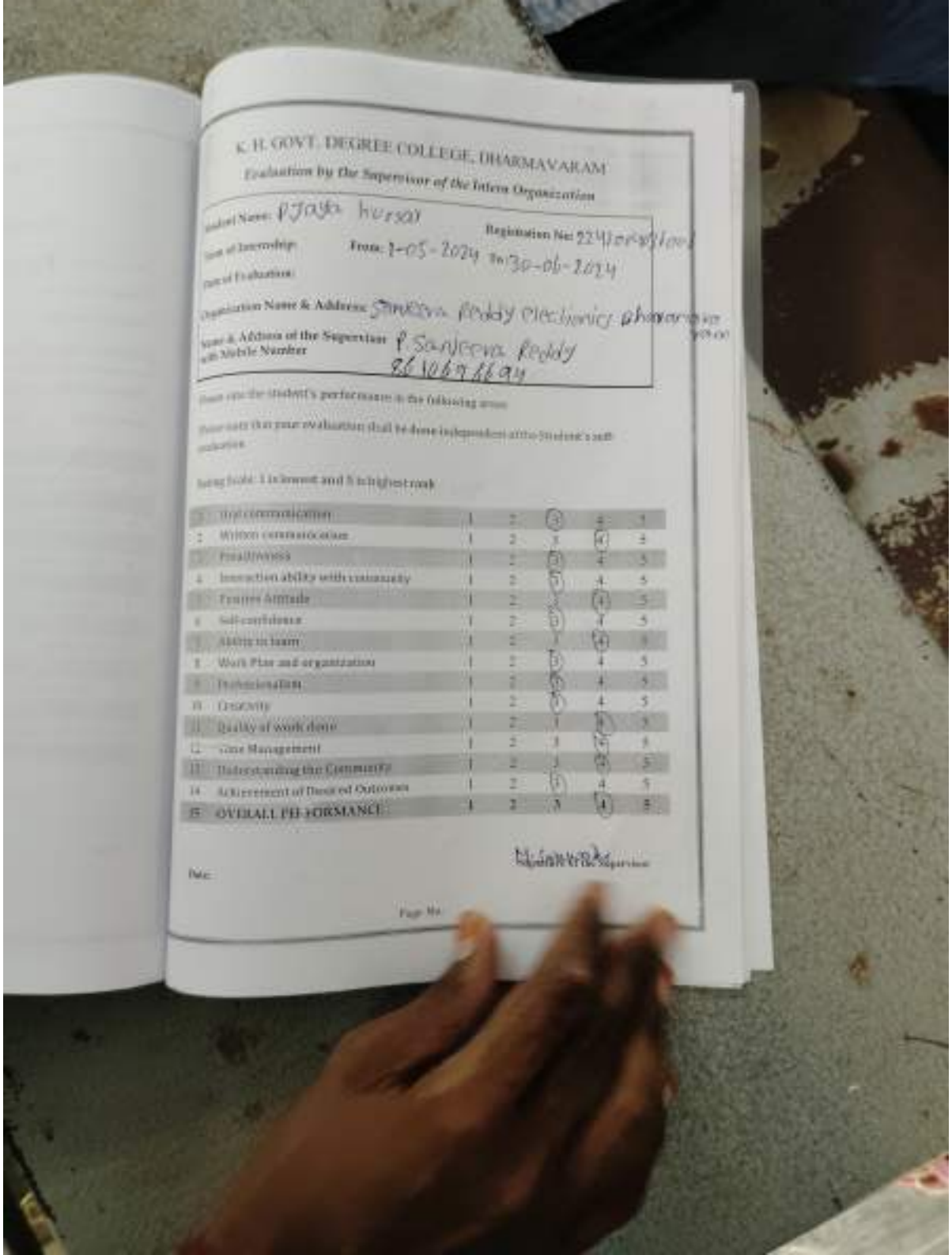
Please note that your evaluation shall be done independent of the Student's self-evaluation

Rating Scale: 1 is lowest and 5 is highest rank

1	Oral communication	1	2	3	4	5
2	Written communication	1	2	3	4	5
3	Punctuality	1	2	3	4	5
4	Interaction ability with community	1	2	3	4	5
5	Positive Attitude	1	2	3	4	5
6	Self-confidence	1	2	3	4	5
7	Ability to learn	1	2	3	4	5
8	Work Plan and organization	1	2	3	4	5
9	Professionalism	1	2	3	4	5
10	Creativity	1	2	3	4	5
11	Quality of work done	1	2	3	4	5
12	Time Management	1	2	3	4	5
13	Understanding the Community	1	2	3	4	5
14	Achievement of Desired Outcomes	1	2	3	4	5
15	OVERALL PERFORMANCE	1	2	3	4	5

Note:

Page No.



K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

Evaluation by the Supervisor of the Intern Organization

Student Name: P Jaya hursai

Registration No: 2241

Date of Internship: From: 1-05-2024 To: 30-06-2024

Date of Evaluation:

Organization Name & Address: Sanjeeva Reddy electronics dharmavaram

Name & Address of the Supervisor with Mobile Number: P. Sanjeeva Reddy 9640674849

Rate the student's performance in the following areas

Please note that your evaluation shall be done independent of the Student's self evaluation

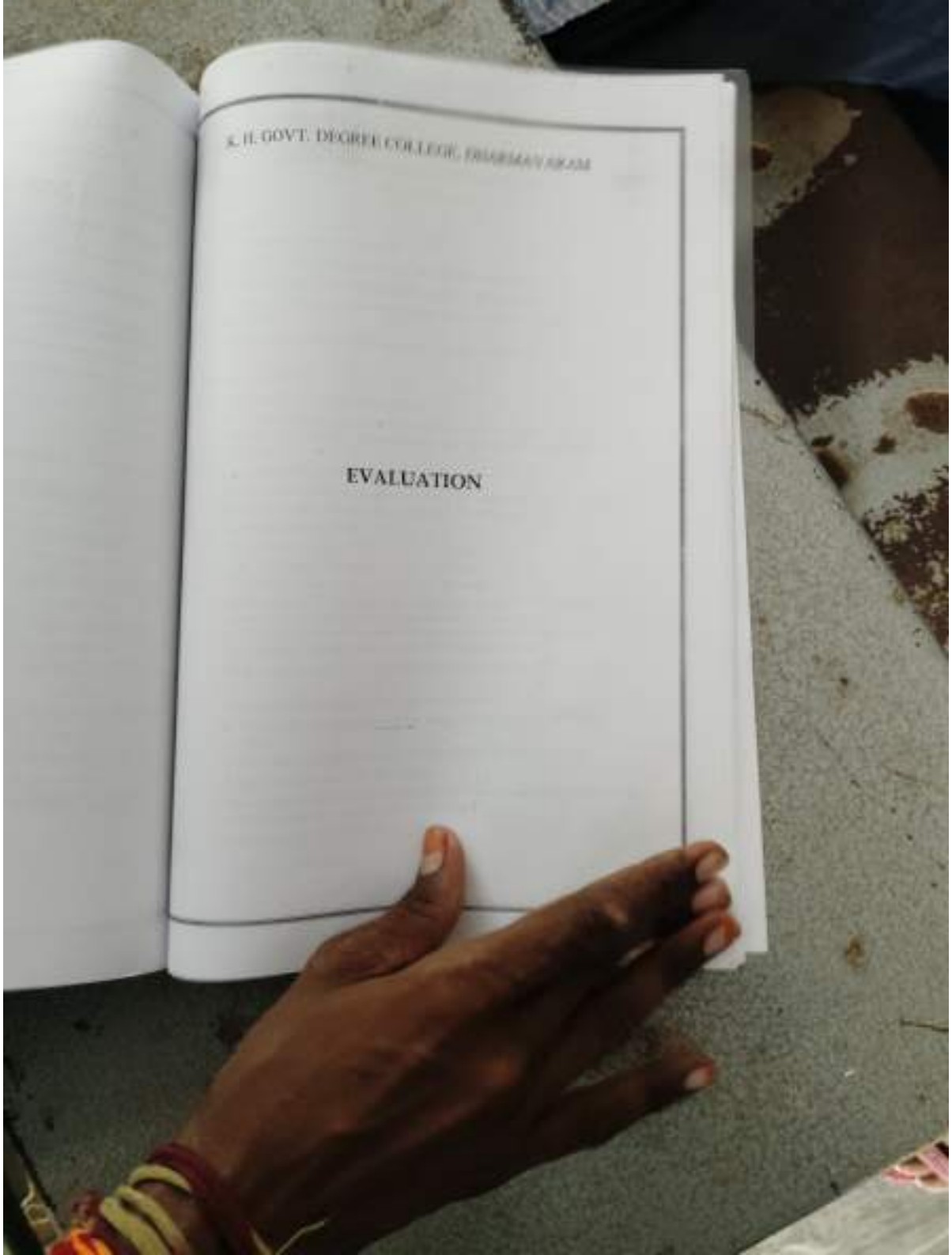
Rating Scale: 1 is lowest and 5 is highest rank

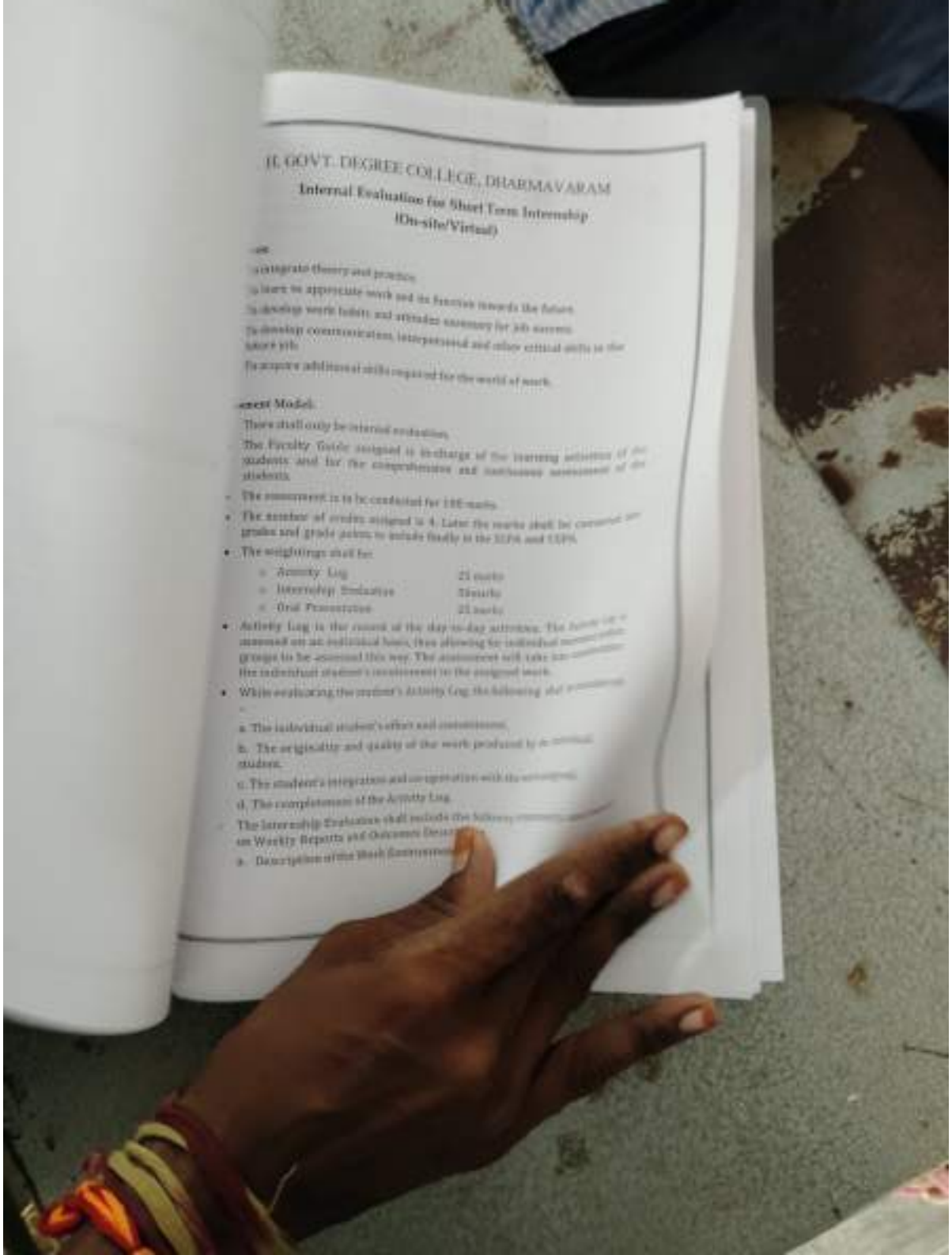
1	Oral communication	1	2	3	4	5
2	Written communication	1	2	3	4	5
3	Punctuality	1	2	3	4	5
4	Interaction ability with community	1	2	3	4	5
5	Positive Attitude	1	2	3	4	5
6	Self-confidence	1	2	3	4	5
7	Ability to learn	1	2	3	4	5
8	Work Plan and organization	1	2	3	4	5
9	Professionalism	1	2	3	4	5
10	Creativity	1	2	3	4	5
11	Quality of work done	1	2	3	4	5
12	Time Management	1	2	3	4	5
13	Understanding the Community	1	2	3	4	5
14	Achievement of Desired Outcomes	1	2	3	4	5
15	OVERALL PERFORMANCE	1	2	3	4	5

Signature of the Supervisor

Date:

Page No


K. H. GOVT. DEGREE COLLEGE, BHARMAUR (HP)
EVALUATION



JL GOVT. DEGREE COLLEGE, DHARMAVARAM

Internal Evaluation for Short Term Internship
(On-site/Virtual)

...on

a) integrate theory and practice

b) learn to appreciate work and its function towards the future

c) develop work habits and attitudes necessary for job success

d) develop communication, interpersonal and other critical skills in the future job

e) acquire additional skills required for the world of work.

...esent Model:

There shall only be internal evaluation.

The Faculty Guide assigned is in-charge of the learning activities of the students and for the comprehensive and continuous assessment of the students.

- The assessment is to be conducted for 100 marks.
- The number of credits assigned is 4. Later the marks shall be converted into grades and grade points to include finally in the SGPA and CGPA.
- The weightings shall be:
  - Activity Log — 25 marks
  - Internship Evaluation — 50marks
  - Oral Presentation — 25 marks
- Activity Log is the record of the day-to-day activities. The Activity Log is assessed on an individual basis, thus allowing for individual assessment when groups to be assessed this way. The assessment will take into consideration the individual student's involvement in the assigned work.
- While evaluating the student's Activity Log, the following shall be considered:

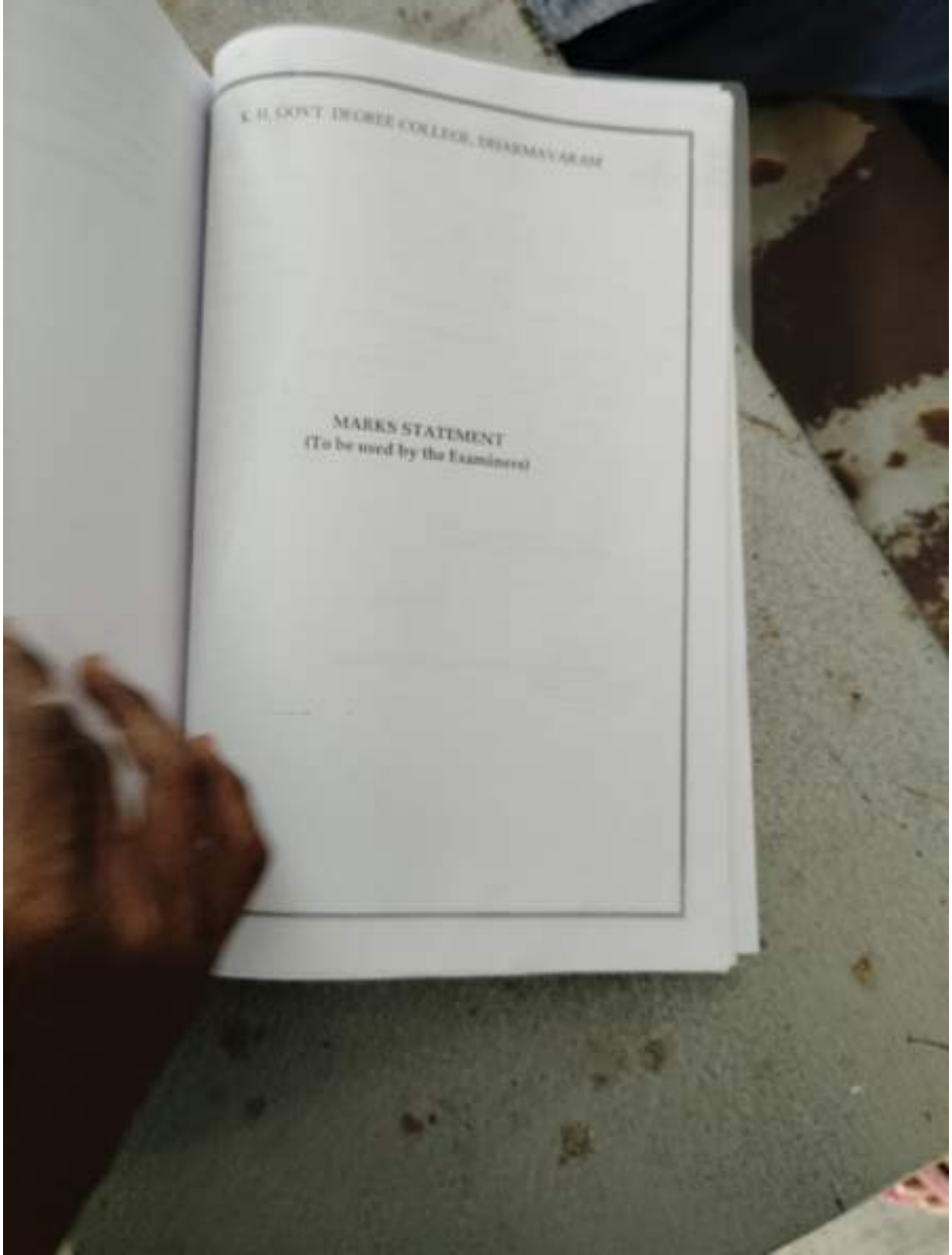
a. The individual student's effort and commitment.

b. The originality and quality of the work produced by the individual student.

c. The student's integration and co-operation with the...

d. The completeness of the Activity Log.

- The Internship Evaluation shall include the following components based on Weekly Reports and Outcomes Devi...
  a. Description of the Work Environment...


S. H. GOVT. DEGREE COLLEGE, DHARMAVARAM
MARKS STATEMENT
(To be used by the Examiners)

K.H.GOVERNMENT DEGREE COLLEGE
DHARMAVARAM

Program Book

Short Term Internship

AP STATE COUNCIL OF HIGHER EDUCATION
(A STATUTORY BODY OF GOVERNMENT OF ANDHRA PRADESH)

Scanned with OKEN Scanner

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

Kasetty Haridasulu
GOVERNMENT DEGREE COLLEGE
Dharmavaram – 515 672
Sri Satya Sai (D), Andhra Pradesh

Program Book
For
Short -Term Internship

Name of the Student: k Hemanth kumar

Name of the College: k.H Govt Degree College

Registration Number: 224200406605

Period of Internship: **From:** 1-6-2024 **To:** 30-6-2024

Name & Address of the Intern Organization: Skill dzire Technologies Private limited

Scanned with OKEN Scanner

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

An Internship Report On

Goods And service Tax

(Title of the Internship)

Submitted in accordance with the requirement for the degree of

K.H. Govt Degree College Dharmavaram

Under the faculty Guideship of

Smt. M. Pushpavathi Medam

Department of Commerce

K.H Govt Degree college Dharmavaram

Submitted by:

K. Hemanth kumar

Register Number: - 224200406601

Department of Commerce

K.H Govt Degree college Dharmavaram

Scanned with OKEN Scanner

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

Instructions to Students

Please read the detailed Guidelines on Internship hosted on the website of Andhra Pradesh State Council of Higher Education **https://apsche.ap.gov.in**

1. It is mandatory for all the students to complete 2 months (180 hours) of short-term internship either physically or virtually.
2. Every student should identify the organization for internship in consultation with the College Principal/the authorized person nominated by the principal.
3. Report to the intern organization as per the schedule given by the College. You must make your own arrangements for transportation to reach the organization.
4. You should maintain punctuality in attending the internship. Daily attendance is compulsory.
5. You are expected to learn about the organization, policies, procedures, and processes by interacting with the people working in the organization and by consulting the supervisor attached to the interns.
6. While you are attending the internship, follow the rules and regulations of the intern organization.
7. While in the intern organization, always wear your College Identity Card.
8. If your college has a prescribed dress as uniform, wear the uniform daily, as you attend to your assigned duties.
9. You will be assigned a Faculty Guide from your College. He/She will be creating a WhatsApp group with your fellow interns. Post your daily activity done and/or any difficulty you encounter during the internship.
10. Identify five or more learning objectives in consultation with your Faculty Guide. These learning objectives can address:
    a. Data and Information you are expected to collect about the organization and/or industry.
    b. Job Skills you are expected to acquire.
    c. Development of professional competencies that lead to future career success.
11. Practice professional communication skills with team members, co-interns, and your supervisor. This includes expressing thoughts and ideas effectively through oral, written, and non-verbal communication, and utilizing listening skills.
12. Be aware of the communication culture in your work environment. Follow up and communicate regularly with your supervisor to provide updates on your progress with work assignments.
13. Never be hesitant to ask questions to make sure you fully understand what

Scanned with OKEN Scanner

you need to do your work and to contribute to the organization

14. Be regular in filling up your Program Book. It shall be filled up in your own handwriting. Add additional sheets wherever necessary.
15. At the end of internship, you shall be evaluated by your Supervisor of the intern organization.
16. There shall also be evaluation at the end of the internship by the Faculty Guide and the Principal.
17. Do not meddle with the instruments/equipment you work with.
18. Ensure that you do not cause any disturbance to the regular activities of the intern organization.
19. Be cordial but not too intimate with the employees of the intern organization and your fellow interns.
20. You should understand that during the internship programme, you are the ambassador of your college, and your behavior during the internship programme is of utmost importance.
21. If you are involved in any discipline related issues, you will be withdrawn from the internship programme immediately and disciplinary action shall be initiated.
22. Do not forget to keep up your family pride and prestige of your college.

<<@>>

Scanned with OKEN Scanner

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

Student's Declaration

I, k. Hemanth kumar a student of II BCom (CA)

Programme, Regd. No. 224004066 05 of the Department of

Commerce, k.H Govt Degree College Dharmavaram

College do hereby declare that I have completed the mandatory internship

from 01-05-2024 to 30-06-2024 in skill dzire

Technology Private Limited under the Faculty Guideship of

M. Pushpavathi Department of Commerce
k.H Govt Degree College Dharmavaram

k. Hemanth kumar
(Signature with Date)

Scanned with OKEN Scanner

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

Official Certification

This is to certify that K. Hemanth kumar, Regd. No. 224001406605 has completed her Internship in Skill dzire Technology private limited on Goods and service Tax (GST) under my supervision as a part of partial fulfillment of the requirement for the Degree of Bachelore of commerce in the Department of Commerce K H Govt Degree College (DMH)

This is accepted for evaluation.

(Signatory with Date and Seal)

Endorsements

Faculty Guide M. Pushpavathi

Head of the Department

PRINCIPAL
K.H. Govt. Degree College
Dharmavaram-515672
Sri Sathya Sai (Dist.)

Principal

Scanned with OKEN Scanner

SkillDzire

CERTIFICATE OF INTERNSHIP

This is to Certify that Mr./Ms

Kattubadi Hementh Kumar

Enrolled in the B.Com (C.A) - 2242224066005

From College K.H Government Degree College

of university S K University, Ananthapuramu

has Successfully Completed short-term Internship programme titled

Goods and Service Tax (GST)

Under SkillDzire for 2 months.Organized By **SkillDzire** in collaboration with **Andhra Pradesh State Council of Higher Education.**

Certificate ID: **SDST-03452**

Issued On **28-June-2024**

Approved By AICTE

Authorized Signature

Scanned with OKEN Scanner

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

Acknowledgement

I would like to express my sincere gratitude for the opportunity to participate in the short term internship program at skill dzire technology private limited this experience has been incredibly valuable for me and iam thankful for the opportunity. I enjoy to learn from your team and contributed to goods and services-tax.

During my internship at skill dzire technology private limited. i have gained invaluable insights into gst Registration. Input tax credit. GST Return forms and tax invoice which iam confident will significantly enhance my academic and professional development. I am particularly grateful for the mentorship and guidance provided by smt. m. prasavati, Lecturer in commerce whose support has been instrumental in helping me understand and develop skills in short-term internship.

I am also thankful for parents and smt. Prasavati madam for their kind co-operation and encouragement which played a pivotal role in completing this short-term internship.

I express my gratitude to every one who contributed to my development and helped in successfully including the short term internship with industry time frame

CONTENTS

S.No	Topics	Page No
01	Executive summery	01-03
02	overview of the Organaisation	04-05
03	Intern ship Part.	06-07
04	Activity log for the frist week	08-09
05	Activity log for the second week	10-11
06	Activity log for the third week	12-14
07	Activity log for the fourthweek	14-16
08	Activity log for the fifth week	16-18
09	Activity log for the sixth week	18-20
10	Activity log for the seventh week	20-22
11	Activity log for the eighthweek	22-24
12	Out Comes Discription	24-
13	Conculsion	25-26
14	Photos	27- 36

Scanned with OKEN Scanner

CHAPTER-1

EXECUTIVE SUMMARY

The executive summary provides a comprehensive overview of the multi-faceted landscape of goods and service tax (GST) and its regulatory framework. It initiates with an insightful introduction elucidating the fundamental purpose and expansive scope of GST setting the stage for a through exploration. Subsequently the summary navigates through the labyrinth of GST registration intricacies elucidating the procedural nuances and essential requirements for compliance tracing the historical trajectory it unveils the evolutionary journey of GST contextualizing its emergence and evolution on the global stage. A pivotal focal point emerges with the elucidating of the dual GST model a paradigm crucial for understanding the administrative mechanism governing tax collecting and distribution delving into

Scanned with OKEN Scanner

Chapter – 1

EXECUTIVE SUMMARY

Delivering into the administration governing details the summary meticulously parses through the intricate fabric of GST rates, meticulously categorizing them within the delineated schedules while unraveling the complexities of composite and mixed supply.

It ventures deeper into the temporal spatial and valuation dynamics of supply under GST elucidating the pivotal considering shaping tax liabilities the narrative unfolds to compass the labyrinthine pathways of input tax credit navigating through eligibilities criteria and procedural requisites for claiming tax benefits the composition scheme emerges as a beacon for small business offering a simplified avenue for compliance amidst the regulatory labyrinth the summary further scrutinize the terrain of tax deduction at source unpacking its implementation and obligations for stockholders additionally it sheds light on the diverse array of GST return forms and the indispensable role of GST dashboards in navigating the regulatory landscape with finesse

Scanned with OKEN Scanner

CHAPTER-2

OVER VIEW OF THE ORGANIZATION

skill dzire organisation is india's leading real time learning platform that aims to provide job-oriented courses projects internship placements programs faculty Development programs and workshops to aspring people with aviation to bridge the skills gap in the industry skill dzire offers a diverse range of six job-oriented courses designed to equip individuals with the necessary skills and knowledge demanded by the current job market

skill dzire courses and internship's are carefully curted and structured by 20 roles plus industry experts and experienced professionals the organisation started with 6 employees but now around 40 plus enthusiastic people are working. the organisation

Scanned with OKEN Scanner

adopts a learner - centric approach ensuring that the courses are engaging interactive and aligned with latest industry trends and practices. the platform provides a user - friendly and accessible learning environment utilizing modern technologies and tools to facilitate effective learning outcomes. Learners have access to comprehensive materials practical exercise quizzes and assessments enabling them to track their progress and reinforce their understanding of the subject matter.

By combining job oriented courses with hands on internship skill dzire aims to empower individuals with the skill knowledge and practical exposure required to excel in their chosen professionals whether one is excel in their gratitude seeking to kick start their carrer or a working professional looking to upskill offers a comprehensive platform to unlock their full potential and thrive in today's competitive job market

CHAPTER-3

INTERNSHIP

PART

During the internship at skill dzire as an internship you will gain hands-on experience in various aspects of goods and servica Tax[GST] starting with an introduction to GST and it's historical backword.

will delve into the GST registration process understanding the difference type of registration and their requairments you will study the varies rates of GST and how they apply to different goods and services as well as the critical concept of time place and value of supply.

Scanned with OKEN Scanner

Chapter – 3

INTERNSHIP PART

The internship will also cover the input tax credit mechanism including eligibility and utilization and the composition scheme for small tax payers additionaly you will explore GST return forms learning the procedures for accurate and timely filing finally you will gain practical knowledge about the e-way bill system which is essential for the movement of goods.

This Comprehnsive internship will provide you with a solid foundation in GST compliance and it's practical application in busines operation.

Scanned with OKEN Scanner

ACTIVITY LOG

&

WEEKLY

REPORT

Scanned with OKEN Scanner

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

ACTIVITY LOG FOR THE FIRST WEEK

Day & Date	Brief description of the daily activity	Learning Outcome	Person In-Charge Signature
Day - 1	Introduction to GST it's declaration purpose significance and the Constitution frame work of GST	understand GST's basic importance and the GST council structure and role	
Day - 2	study GST's history evolution key milestone and compare it with the previous tax regime	comprehend GST's history context key events and differences from the old tax system	
Day - 3	Explain the GST model CGST, SGST, IGST and their application in transactions	understand the Dual GST model components and tax implications of transaction	
Day - 4	study GST components key terms like supply and and the registration process	familiarize with GST structure, terminology and the important of GST registration	
Day - 5	overview of GST administration compliance requirements and practical case studies	understand GST's administration frame work compliance obligations and	
Day -6	we receiving GST Registration and	practical compliance management	

Scanned with OKEN Scanner

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

WEEKLY REPORT

WEEK - 1 (from Dt: 01-5-124 to Dt: 7/5/24)

Objective of the Activity Done and Detailed Report

In the first week of the GST introduction module we used covered foundational aspects essential for understanding the goods and service tax (GST). on day 1 GST within the indian economy purpose and significance the emphasizing the transaction from the Previous indirect tax system and role of the GST Council Day 2 was dedicated to the history and evolution of GST where we explained the key legislative milestone and the comparitive advantages over the former tax structure on 3 Day's we devid into the dual GST (SGST) and integrated GST (IGST) including their application in intrastate and interstate transaction Day 4 Provided an in depth look at the GST structure covering components such as CGST, SGST, IGST and UGST, along with essential terms like supply aggregate turnover composite supply and mixed supply on Day 5 we reviewed the GST administration framework highlighting the role of the central Board of indirect taxes and customes (CBIC) and state tax authorities we also covered compliance requirements including registration return filing and tax Payments supported by practical case studies components and compliance mechanism.

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

ACTIVITY LOG FOR THE SECOND WEEK

Day & Date	Brief description of the daily activity	Learning Outcome	Person In-Charge Signature
Day - 1	Identify the needs GST registration eligibility criteria and threshold limits for various business	understand which business must register for GST and the applicable threshold limits	
Day - 2	Guide through part A of GST REG 01 form including basic details PAN email and mobile verification	Learn the initial steps of the GST registration process and the importance of accurate details	
Day - 3	Guide through part B of GST REG 01 form including business details promoter and principal place of business	Complete detailed business info for GST registration and understand promoter	
Day - 4	Steps to submit GST registration uploading documents and verification via OTPS	submit GST application upload required documents and complete OTP verification	
Day - 5	Discuss post registration requirements including GST issuance certification and compliance.	Understand post registration steps GST issuance and ongoing compliance	
Day - 6	responsibilities	responsibilities for registered business	

Scanned with OKEN Scanner

K. H. GOVT DEGREE COLLEGE, DHARMAVARAM

WEEKLY REPORT

WEEK-2 (From Dt 2/5/24 to Dt 8/5/24)

Objective of the Activity Done and Detailed Report

On the second week-focusing on GST registration we began on day 1 by identifying the needs GST registration coverage eligibility criteria and threshold limits for different business types ensuring participants understood which business are required to registration for GST on Day 2 we guided participants through part A of the GST REG 01 form detailing the process of entering basic information verifying PAN, email and mobile number and emphasizing the importance of accuracy Day 3 focused part B of the GST REG-01 form where we covered the entry of detailed business info. This ensured participants can complete the form comprehensive on day 4 we outlined the steps for submitting necessary document and completing verification via OTP providing a clear to screenshot application submission finally on Day 5 we discussed post registration compliance including the issuance of GSTIN downloading the registration certificate and understanding the ongoing compliance responsibility for registration businesses

By the end for the week participants gained a through understandings of the entire GST registration process from initial eligibility to post registration compliance

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

ACTIVITY LOG FOR THE THIRD WEEK

Day & Date	Brief description of the daily activity	Learning Outcome	Person In-Charge Signature
Day - 1	Overview of GST rate structure different rate slabs (0% 5% 12% 18%) and their applicability	understand the various GST rate slabs and their applicability to different goods and services	
Day - 2	study HSN codes for goods and SAC codes for services and how they determine GST rates	learn the classification system (HSN/SAC codes) for determining applicable GST rates	
Day - 3	Detailed examination of schedule I (taxable without consideration) and schedule III (non-taxable supply)	understand which transaction without consideration and what supplies non-taxable	
Day - 4	Different rate between composite and mixed supply and understand their impact on GST rate determination	Identify composite and their implication on applicable GST Rates	
Day - 5	Explore special GST rates exemption and concession rates applicable to specific goods and	Gain knowledge of special GST rates - exemptions and concession rates	
Day -6	services Special provisions through the	for certain goods and services	

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

WEEKLY REPORT

WEEK – 3 (From Dt ...15/5/24..... to Dt. 21/5/24

Objective of the Activity Done and Detailed Report:

During the third week focusing on the rates of GST payers commenced with an introduction to the GST rate structure delineating the different rate slabs (0% 5% 12% 18% 28%) and their applicability to various goods and services pay 2 delved into the classification system for goods and services using harmonized system of nomenclature (HSN) codes and services accounting code (SAC) for determining GST rates

Day 3 structurised schedule I (taxable without consideration) and schedule III (non-taxable supplies under GST elucidating transaction-taxable supplies) under GST consideration and non-taxable supplies elucidating their impact on GST rate determination

Finally on Day's special GST rates exemption and concessional rates applicable to specific goods and services were explored equipping participants with knowledge about these special provisions

Through this week participants gained a comprehensive understanding of the GST rate structure classification system special provisions and their implication's on various transactions.

Scanned with OKEN Scanner

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

ACTIVITY LOG FOR THE FORTH WEEK

Day & Date	Brief description of the daily activity	Learning Outcome	Person In-Charge Signature
Day - 1	explanation of time of supply under GST including its determination and importance for tax liability	understood how time of supply is determined and its significance in determining GST liability	
Day - 2	study the concept of place of supply including rules for goods services and cross border transaction	Enable the rules for determining the place of supply for goods, services and in another taxable	
Day - 3	explore the methods for determining the value of supply under GST including transaction value open market value and other	Learn the factors that affect determination of the value of supply and their application in different	
Day - 4	case studies on time place and rule of supply to understand real world application and implication	Apply knowledge of time and place of supply rules to practical scenarios and cases	
Day - 5	assessment of understanding through quizzes and review of key concepts covered	evaluate comprehension of time place and value of supply concepts and	
Day - 6	during the week conducting GST compliance	reinforcement learning through review	

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

WEEKLY REPORT

WEEK – 4 (From Dt. 22/5/24 to Dt. 30/5/24

Objective of the Activity Done and Detailed Report:

During the fourth week focusing on time of supply place of supply and value of supply participants delved into the intricate aspects of GST compliance Day 1 initiated with an exploration of time of supply unraveling its determination and consequential impact on tax liabilities.

Subsequently Day 2 elucidating the concepts of place of supply encompassing rules governing goods services and ceis boarder transactions Day 3 navigating through the value of supply encompassing methods like transaction value and open value determinations.

Day 4 offered practical insight through case studies facilitating the of learned concepts to real world scenarios the week culminated with Day 5 which assessed comprehensive quizzes and consolidated understanding through concept review

Through this comprehensive week participants assimilated essential knowledge of time, place and value of supply crucial for ensuring GST compliance in diverse business scenarios

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

ACTIVITY LOG FOR THE FIFTH WEEK

Day & Date	Brief description of the daily activity	Learning Outcome	Person In-Charge Signature
Day - 1	explanation of ITC concept eligibility criteria and conditions for claiming input tax credit under GST	understood the basics of including eligibility criteria and restrictions input tax credit	
Day - 2	study eligibility criteria and conditions for claiming including any restrictions credit utilization	gain in depth about eligibility criteria required documents and restricted out	
Day - 3	explore methods for calculating input tax credit reconciliation of ITC with purchase and maintain proper records	understand how to calculate input tax credit reconciliation with compliance	
Day - 4	case studies on claiming ITC including scenarios involving intra state inter charge mechanism	apply knowledge of ITC eligibility and conditions to practical scenarios and resea	
Day - 5	Discussion on ITC compliance requirements audit procedural and best	understand ITC compliance obligation audit procedures	
Day - 6	practices for maintaining ITC records	and best practices for record keeping to ensure compliance	

WEEKLY REPORT

Scanned with OKEN Scanner

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

WEEK – 5 (From Dt 01/6/24 to Dt 7/6/24

Objective of the Activity Done and Detailed Report

During the fifth week focusing on input tax credit (ITC) participants embarked on a comprehensive exploration of it's intricacies. Day 1 initiated with an introduction fundamental concept encompassing eligibility criteria and conditions for claiming ITC under GST

Subsequently Day 2 delved into the nuances of ITC eligibility and conditions including required documentation and utilization Day 3 navigated through ITC calculation method's reconsiliation processes and the important of maintaining accurate records Day 4 provided practical insight through case studies enabling participants to apply ITC concepts to diverse transaction scenarios.

This week culminated with Day 5 which underscored the significance of ITC compliance audit procedures and best practices for records of keeping through this immersive week participants acquired a comprehensive understanding of input tax credit vital for navigating GST compliance with precision and efficacy.

ACTIVITY LOG FOR THE SIXTH WEEK

Scanned with OKEN Scanner

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

Day & Date	Brief description of the daily activity	Learning Outcome	Person In-Charge Signature
Day - 1	Overview of composition scheme eligibility criteria benefits and limitation to small business under GST	understand composition scheme basic eligibility criteria benefits and limitation for small under GST	
Day - 2	study eligibility criteria - turnover limits and conditions for option into the composition scheme under GST	learn in depth eligibility criteria - turnover limits and conditions for choosing	
Day - 3	explanation benefits like reduced tax rates and simplified compliance along with restrictions on composition scheme	understand the advantages of the composition scheme such as reduced compliance and associate	
Day - 4	Discuss the procedure for opting into the composition scheme including filing form GST CMP02 and related	familiar with the process of opting into composition scheme and fulfilling associated	
Day - 5	analyze practical implications of option into the composition schemes through	apply knowledge of the composition scheme to real world scenarios	
Day - 6	case studies and compliances considerations	evaluating compliance considerations and assess implication for business	

WEEKLY REPORT

WEEK –6 (From Dt ..8.6.24..... to Dt.14.6.24..)

Objective of the Activity Done and Detailed Report:

Scanned with OKEN Scanner

During the 10th week dedicated to the composition scheme participants embarked on a comprehensive exploration of it's intricacies. Day 1 commenced with an overview of the composition scheme elucidating eligibility criteria benefits and limitations tailored for small businesses under GST.

Subsequently day 2 delved into the holds and conditions requisite for option's into the composition scheme. Day 3 navigating through the scheme's benefits including reduced taxes rates and simplified compliance was tapered with it's inherent restriction on day 4 participants were guided through the procedural intricacies were guided through the procedural intricacies of option into the compotion scheme encompassing filing form GST CMP-02 and associated compliance obligation. The week culminated compliance obligations the week culminated with Day 5 which provided a practical lens to assess the schemes implications through case studies facilitating an evaluation through case studies an evaluation of compliance consideration and real-world implication consideration and for business through this immersive week participants attained a comprehensive this immersive week participants attained a comprehensive understanding of the Compositin schemes framework empowering attained a comprehe them to make informed decisions regarding GST compliance tailored to their business needs

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

ACTIVITY LOG FOR THE SEVENTH WEEK

Day & Date	Brief description of the daily activity	Learning Outcome	Person In-Charge Signature
Day - 1	Introduction to various GST return forms (GSTR-1 GSTR 3B GSTR 9 etc) their purpose and filing	understand the purpose frequency and different types of GST return forms required	
Day - 2	Detailed explanation of GSTR - form for reporting outward supplies including invoices credit notes and	clear ideas to accurately report outward supplies invoices credit notes and amendments in	
Day - 3	study GSTR 3B form formerly Summary return covering details of outward supplies input tax credit and taxes	understand the process of filling the monthly summary return GSTR 3B including reporting	
Day - 4	exploration of GSTR 9 form for annual return filing including details of outward and inward supplies taxes	familiarize with the annual return filing reporting of annual turnover taxes paid	
Day - 5	explanation of GSTR9C form for reconciliation between GSTR 9 and audited financial	understand the process of reconciliation between GSTR 9 and audited	
Day - 6	statement for tax payers above specific turnover	financial statements using the GSTR9C form	

WEEKLY REPORT

WEEK -7 (From Dt ...15/6/24..... to Dt.21/6/24.)

Scanned with OKEN Scanner

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

Objective of the Activity Done and Detailed Report

During the seventh week participants delved into the intricacies of GST Return forms crucial for compliance under GST. Day-1 initiated with an overview of various forms like GSTR-1 GSTR-3B and GSTR 9 elucidated their purpose and filing frequency subsequently Day 2 provided a detailed understaning of GSTR-1 focusing on reporting outward supplies invoices credit notes and amendments.

Day 3 navigation through GSTR 3B emphasizing filing summery return filing including outword and supplies input tax credit and outward and inword supplies input tax GSTR-9 for annual return filing covering details of outword and inwords supplies taxes paid and input tax credit

The week culminated with Day 5 which elucidated GSTR-9C for reconciliation between GSTR-9 and audited financial statements for tax payers above specific turnover through this immersive week participants gained a comprehensive understanding of various GST return forms equipping them with esential knowledge for GST Compliance and reporting requairments

ACTIVITY LOG FOR THE EIGHTH WEEK

Scanned with OKEN Scanner

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

Day & Date	Brief description of the daily activity	Learning Outcome	Person In-Charge Signature
Day - 1	Overview of E-way Bill its Purpose applicable and the process of generating and canceling E-way Bill's	understanding the purpose applicability and procedure of generating and canceling E-way Bills	
Day - 2	study the mandatory info required for generating an E-way bill the consequences of non-compliance	Learn the essential details needed for organising e-way bills and consequences	
Day - 3	walk through of the step by step process for generating of E-way Bill online and offline	Gain proficiency in generating E-way Bill through online and offline modes	
Day - 4	Discussion on compliance checks and verification procedures completed by tax authorities regarded	understand the compliance checks and verification procedures by tax	
Day - 5	analyze practical scenarios and case studies including E-way Bills generation	apply knowledge of E-way Bill regulations and procedures to real world scenarios	
Day - 6	and compliance consideration E-way generation if to GST	evaluating compliance consideration effective	

WEEKLY REPORT

WEEK -8 (From Dt 22/6/24 to Dt 30/6/24)

Objective of the Activity Done and Detailed Report:

Scanned with OKEN Scanner

throughout the eighth week focusing on E-way Bill Payment. Participants engaged in an immersive exploration of its intricacies. Day 1 commenced with an in-depth overview of the E-way Bill system elucidating its purpose applicability and the procedures for generating and canceling E-way Bills. Subsequently Day 2 provided detailed insights into the mandatory information required for E-way Bill generation and the repercussions of non-Compliance

Day 3 navigated through the step by process of E-way Bill generated encompassing both online and offline mods. On Day 4 participants delved into Compliance checks and verification procedures conducted by tax authorities ensuring adherence to E-way Bill regulators.

The week culminated with Day 5 which offered practical applications through case studies enabling participants through case studies enabling participants to apply E-way bill requirements to real world scenarios and evaluating Compliance Consideration effectively Through this comprehensive week participants gained proficiencies in E-way Bill generation and Goto GST Regulations.

Chapter – 5

OUTCOMES DESCRIPTION

Describe the work environment you have experienced:

Describe the work environment you have Experienced

In the online certificate course focused on GST (Goods and services tax) the work environment was characterized by structured learning modules and a strong emphasis on practical application. The course provided comprehensive coverage of GST laws regulations and compliance requirements which were delivered through interactive modules and self paced study materials regular quizzes and assessment ensured continual reinforcement of learning outcomes while case studies offered opportunities to apply theoretical knowledge to real world scenarios. Discussion forums facilitated peer interaction and knowledge sharing allowing for collaborative problem solving and deeper understanding of complex GST concepts experts guidance was accessible through webinars and Q&A sessions providing clarification on intricate of GST implementation overall the environment was supportive and conducive to learning equipping participants with essential skills and knowledge needed for effective GST compliance and management in professional settings

Describe the work environment the technical skills you have aquired)

In my online certificate course in GST (Goods and services tax) I aquired a range of practical technical skills essential for navigating real world tax compliance

The course equipped me with a deep understanding of GST laws and regulations including registration procedures filing requairments and compliance norms. I gained proficiency in using GST software tools for accurate calculation and filling of GST returns ensuring advance to legal requairments practical exercises and filing of GST case studies enabled me to apply theriotical knowledge to scenarios involving GST implications for business I learned to interetical knowledge to scenarios involving GST implications for business. I learned to interpret to interpret GST invoices and understaned input tax credit machanism essential for optimising tax efficiency additionally the course providuth insights into GST audits and effectively, and assesments Preparing me to handle tax audits effectively. Through

interactive modules simulated scenarios developed confidence in navigated GST portals and understood updates in GST legislation overall the course fostered a hands on approach to mastering technical skills in GST management crucial for professional roles requiring expertise in tax compliance and administration.

Scanned with OKEN Scanner

PHOTOS
&
VIDEOLINKS

Scanned with OKEN Scanner

Date:01-05-2024

Date:02-05-2024

Date:03-05-2024

Date:04-05-2024

Date:05-05-2024

Date:06-05-2024

Date:07-05-2024

Date:08-05-2024

Countered by

Scanned with OKEN Scanner

Date:09-05-2024

Date:10-05-2024

Date:11-05-2024

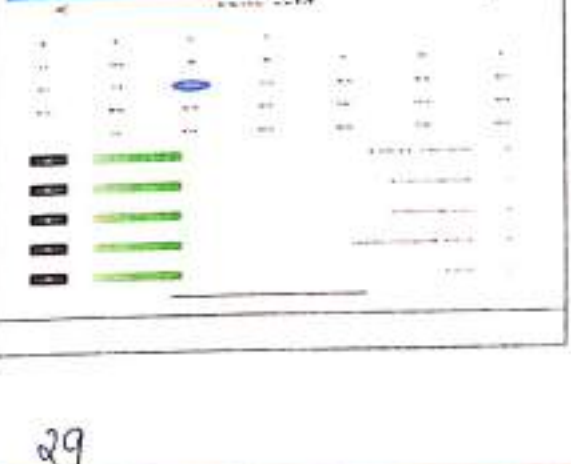
Date:12-05-2024

Date:13-05-2024

Date:14-05-2024

Date:15-05-2024

Date:16-05-2024



Scanned with OKEN Scanner

Date:17-05-2024

Date:18-05-2024

Date:19-05-2024

Date:20-05-2024

Date:21-05-2024

Date:22-05-2024

Date:23-05-2024

Date:24-05-2024

Scanned with OKEN Scanner

Date:25-05-2024

Date:26-05-2024

Date:27-05-2024

Date:28-05-2024

Date:29-05-2024

Date:30-05-2024

Date:31-05-2024

Scanned with OKEN Scanner

Date:01-06-2024

Date:02-06-2024

Date:03-06-2024

Date:04-06-2024

Date:05-06-2024

Date:06-06-2024

Date:07-06-2024

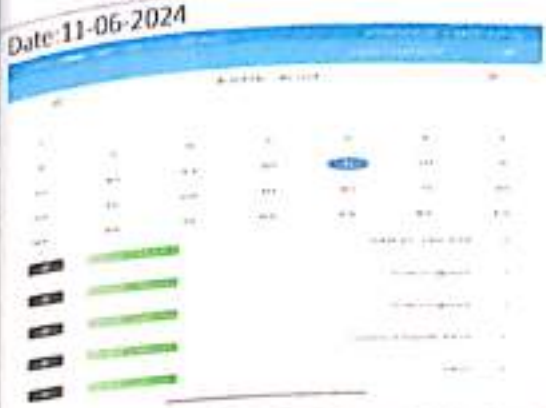
Date:08-06-2024

Scanned with OKEN Scanner

Date:09-06-2024

Date:10-05-2024

Date:11-06-2024



Date:12-06-2024

Date:13-06-2024

Date:14-06-2024

Date:15-06-2024

Date:16-06-25024

Scanned with OKEN Scanner

Date:17-06-2024

Date:18-06-2024

Date:19-06-2024

Date:20-06-2024

Date:21-06-2024

Date:22-06-2024

Date:23-06-2024

Date:24-06-2024

Scanned with OKEN Scanner

Date 25-06-2024

Date 26-06-2024

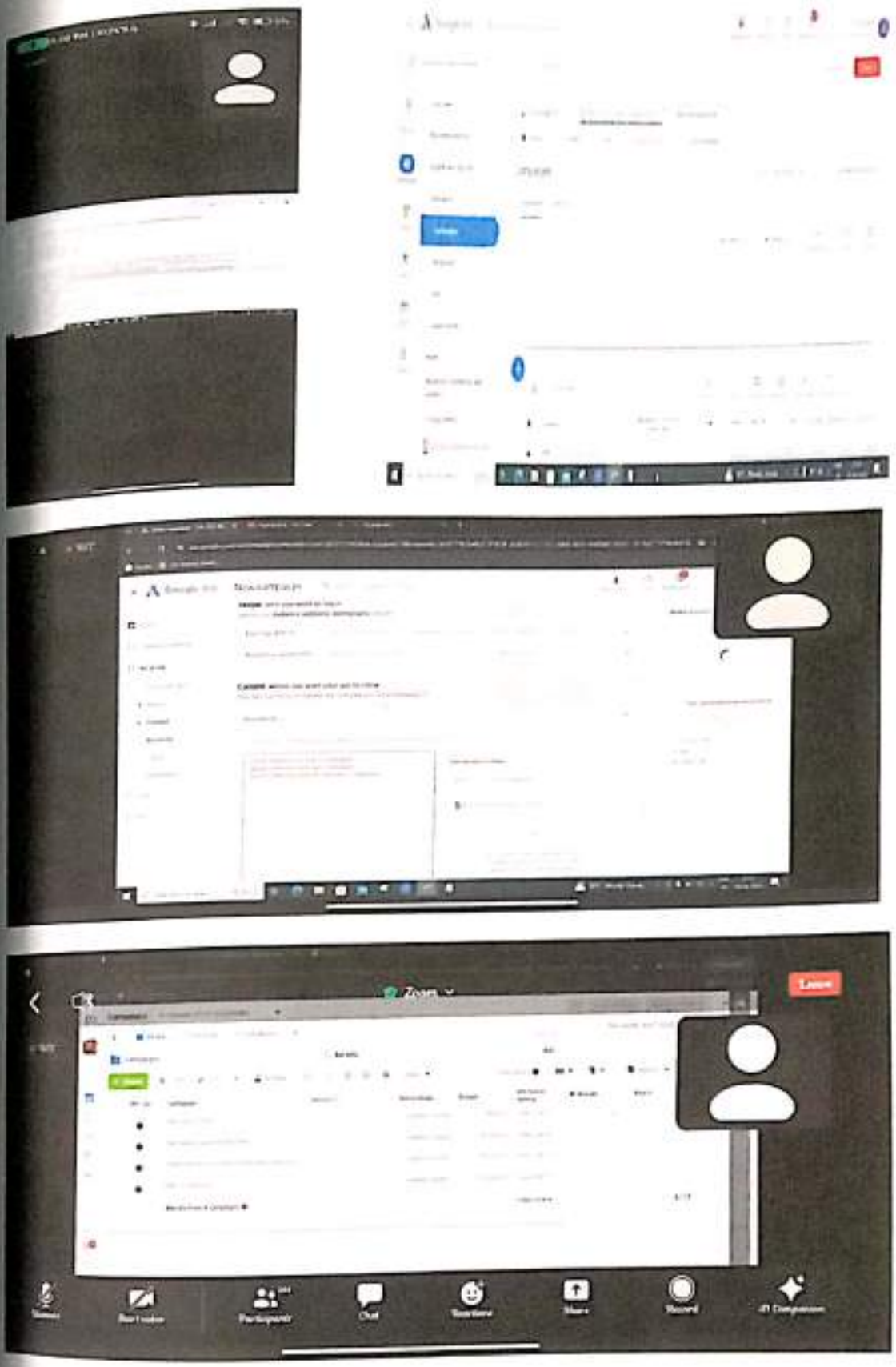
Date:27-06-25024

Date:28-06-2024

Date:29-06-2024

Date:30-06-2024

Scanned with OKEN Scanner



Scanned with OKEN Scanner

K.H. GOVERNMENT DEGREE COLLEGE
DHARMAVARAM

Program Book

Short Term Internship

AP STATE COUNCIL OF HIGHER EDUCATION
(A STATUTORY BODY OF GOVERNMENT OF ANDHRA PRADESH)

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

Kasetty Haridasulu
GOVERNMENT DEGREE COLLEGE
Dharmavaram – 515 672.
Sri Satya Sai (D), Andhra Pradesh

Program Book
For
Short -Term Internship

Name of the Student: Molamarla Harika

Name of the College: K.H Government Degree college

Registration Number: 2242004036004

Period of Internship: **From:** 01-05-2024 **To:** 30-06-2024

Name & Address of the Intern Organization: Berget Gold Card Club

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

An Internship Report On

Berger Gold card club

(Title of the Internship)

Submitted in accordance with the requirement for the degree of

Bachelor of ARTS

Under the faculty Guideship of

M. Saraswathi lecturer of Commerce

Department of Commerce

K.H. Govt. Degree college.

Submitted by:

Molamarla Harika

Register Number: - 224200403b004

Department of ARTS

K.H Govt. Degree college, Dharmavaram

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

Instructions to Students

Please read the detailed Guidelines on Internship hosted on the website of Andhra Pradesh State Council of Higher Education **https://apsche.ap.gov.in**

1. It is mandatory for all the students to complete 2 months (180 hours) of short- term internship either physically or virtually.
2. Every student should identify the organization for internship in consultation with the College Principal/the authorized person nominated by the principal.
3. Report to the intern organization as per the schedule given by the College. You must make your own arrangements for transportation to reach the organization.
4. You should maintain punctuality in attending the internship. Daily attendance is compulsory.
5. You are expected to learn about the organization, policies, procedures, and processes by interacting with the people working in the organization and by consulting the supervisor attached to the interns.
6. While you are attending the internship, follow the rules and regulations of the intern organization.
7. While in the intern organization, always wear your College Identity Card.
8. If your college has a prescribed dress as uniform, wear the uniform daily, as you attend to your assigned duties.
9. You will be assigned a Faculty Guide from your College. He/She will be creating a WhatsApp group with your fellow interns. Post your daily activity done and/or any difficulty you encounter during the internship.
10. Identify five or more learning objectives in consultation with your Faculty Guide. These learning objectives can address:
    a. Data and Information you are expected to collect about the organization and/or industry.
    b. Job Skills you are expected to acquire.
    c. Development of professional competencies that lead to future career success.
11. Practice professional communication skills with team members, co-interns, and your supervisor. This includes expressing thoughts and ideas effectively through oral, written, and non-verbal communication, and utilizing listening skills.
12. Be aware of the communication culture in your work environment. Follow up and communicate regularly with your supervisor to provide updates on your progress with work assignments

13. Never be hesitant to ask questions to make sure you fully understand what you need to do your work and to contribute to the organization.
14. Be regular in filling up your Program Book. It shall be filled up in your own handwriting. Add additional sheets wherever necessary.
15. At the end of internship, you shall be evaluated by your Supervisor of the intern organization.
16. There shall also be evaluation at the end of the internship by the Faculty Guide and the Principal.
17. Do not meddle with the instruments/equipment you work with.
18. Ensure that you do not cause any disturbance to the regular activities of the intern organization.
19. Be cordial but not too intimate with the employees of the intern organization and your fellow interns.
20. You should understand that during the internship programme, you are the ambassador of your college, and your behavior during the internship programme is of utmost importance.
21. If you are involved in any discipline related issues, you will be withdrawn from the internship programme immediately and disciplinary action shall be initiated.
22. Do not forget to keep up your family pride and prestige of your college.

.....<<@>>.....

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

Student's Declaration

I, Molamarla Harika a student of B.A (H.E.P)

Programme, Regd. No. 224004036004 of the Department of

Arts, K.H Government Degree college

College do hereby declare that I have completed the mandatory internship from 01-05-2024 to 30-06-2024 in Berger

Gold card club Paints under the Faculty Guideship of

M. Saraswathi.
Madam Department of commerce

M. Harika
(Signature with Date)

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

Official Certification

This is to certify that M. HARIKA, Regd. No. 224200403b004 has completed her Internship in Berger Gold card club Fairs on _____ under my supervision as a part of partial fulfillment of the requirement for the Degree of Bachelor of ARTS in the Department OF ARTS, K.H Govt. Degree college.

This is accepted for evaluation.

(Signatory with Date and Seal)

Endorsements

Faculty Guide M Saraswathi

Head of the Department

PRINCIPAL
K.H. Govt. Degree College
Dharmavaram-515672
Sri Sathya Sai (Dist.)

INTERNSHIP CERTIFICATE

This is to certify that

M. Harika

of

K. H. Government Degree College, Dharmavaram

has successfully completed the 2 months internship on

Berger Gold Card Club organized by Vijayadurga Enterprises

Door Number: 14 / 654, Sudharsan Complex, R. S. Road,

Dharmavaram, Sri Sathya Sai D.t. 515671 in association with

K. Anil Kumar Reddy from 1st May 2024 to 30th June 2024

Director

K. Anil Kumar Reddy

VIJAYADURGA ENTERPRISES

D.No [illegible] R.S.Road,

DHARMAVARAM-515 671

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

Acknowledgement

I would like to express my sincere gratitude to Berger Paints for providing me with the opportunity to undertake my internship with them. This experience has been invaluable in enhancing my understanding of the Paint Industry and sharpening my Professional skills.

Iam grateful to industry trainer K. Anil Kumar and the entire team at Berger Paints for their guidance, support, and mentorship throughout my Internship

I would also like to thank to my mentor M. Saraswathi who Provided valuable suggestions and Precious time in accomplishing my Project report.

Thank you once again to Berger Paints for this enriching opportunity. Iam confident that the skills and experiences gained here will greatly benefit my future.

CHAPTER-1

EXECUTIVE SUMMARY

Chapter – 1

EXECUTIVE SUMMARY

The Berger Gold card club is a loyalty Program introduced by berger paints to enhance customer satisfaction. Designed to reward loyal customers, the Program offers exclusive benefits and Privileges to membets who regularly purchase Berger Paints Products.

Members of the Berger Gold Card club enjoy a range of benefits including special documents discounts on Purchases, Priority access to new Product launches, Personalised reccomendations based on Purchase history, and invitations to exclusive events and workshops hosted by Berger Paints.

The Program aims to strenghen customer loyalty by fostering a sense of appreciation and recog- hisation among its members. Through targeted marketing Initiatives and Personalised Communi- cation, Berger Paints strives to build lasting relationships with its customers, encouraging repeat business and advocacy within their networks.

Berger Gold Card Club has gathed Positive feedback from members, who appreciate the added value and personalised experience offered through the Program. As part of Berger Paints commitment to excellence, continuous enhancements and new features are regularly introduced to further enrich the member experience and ensure going relevance in a competitive market landscape.

I developed valuable skills in sales, marketing, customer service, data analysis and leadership. I demonstrated my ability to work independently, think critically and contribute to team success.

I completed a highly productive intership at Berger Gold Card Club, where I excelled in sales customer service and market research.

CHAPTER-2

OVER VIEW OF THE ORGANIZATION

K. H GOVT DEGREE COLLEGE, DHARMAVARAM

Chapter – 2
OVERVIEW OF THE ORGANIZATION

Organization overview

* Company Name : Berger Paints India Ltd
* Division : Berger Gold card club
* Industry : Paints and coatings
* Founded : 1923
* Headquarters : Kolkata, India
* Employees : over 3,500
* Revenue : ₹ 6500 crores (2022)
  ₹ 11,198.92 crores (2024).

About Berger Gold card club :

- Launched : 2005
- objective : To reward and recognise loyal customers.
- Benefits : Exclusive discounts, Priority service, and loyalty points.
- Membership : over 1 lakh members

Products and Services

- Paints : Interior, exterior and speciality paints
- Coatings : Industrial and automatic coatings
- services : Color consultation, Painting services, and technical support

.

Mission and values:

Mission : To be Prefered Paint Partner for customers

values : Customer-centricity, innovation, sustainability, and excellence.

This overview of a brief shapshot of Berger Paints India Ltd. and the Berger Gold Card club.

CHAPTER-3

INTERNSHIP PART

K.H GOVT DEGREE COLLEGE, DHARMAVARAM

Chapter - 3

INTERNSHIP PART

I. Internship overview:

- Duration : 2 Months (May - June)
- Department : Berger bold cold club
- Team : Sales and Marketing
- Brief overview : Assisted in sales and marketing activities, Conducted market research and developed a sales strategy plan.

II. Tasks and Responsibilities:

- Conducted market research to identify new customer segments.
- Developed a sales strategy plan to increase sales revenue.
- Resolved customer queries and complaints.

III. Achievements and Contributions

- Identified and converted 10 new customers into Berger bold cold club.
- Received positive feedback from customers and the management team of teamwork.

IV. Skills Developed :

- Sales and Marketing techniques
- Market research and analysis
- Customer service and relationship building
- Leadership and team work.

V. Conclusion :

During the two months internship I was assigned different tasks. while performing the those tasks, I have learn importance of understanding customer needs and preferences and gained valuable experience in sales and marketing, developed new skills, and contributed the growth of Berger Gold Card club. Also learn value of teamwork and collaboration.

In this skills and expetience gained during the Internship.

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

ACTIVITY LOG
&
WEEKLY REPORT

...FOR THE ...WEEK

Day	Brief description of the daily activity	Learning Outcome	Person In-Charge Signature
	Introduction to berger Gold card club operations. Assisting in data entry for new registrations.	Understanding the membership benefits and customer service Protocols Operational Procedures for handling member data Securely	M. Sarapuriki
	Shadowing senior staff in member interactions	Importance of customer satisfaction in loyalty Programs.	M. Sarapuriki
	Attended team meeting on upcoming membership Promotions.	Insight into team meeting on upcoming membership Promotions.	M. Sarapuriki
Day - 5	Prepared sales Presentation for upcoming client meeting.	Improved skills in Presentation design and adaptation	M. Sarapuriki
Day - 6	Describe tasks or Project worked on during the day.	It reflects on lessons learned or skills developed.	M. Sarapuriki

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

ACTIVITY LOG FOR THE FIRST WEEK

Day & Date	Brief description of the daily activity	Learning Outcome	Person In-Charge Signature
Day - 1	Introduction to berger gold card club operations.	understanding the membership benefits and customer service protocols	M. Sarayakki
Day - 2	Assisting in data entry for new registrations.	operational Procedures for handling member data securely	M. Sarayakki
Day - 3	Shadowing senior staff in member interactions	Importance of customer satisfaction in loyalty Programs.	M. Sarayakki
Day - 4	Attended team meeting on upcoming membership promotions.	Insight into team meeting on upcoming membership promotions.	M. Sarayakki
Day - 5	Prepared sales presentation for upcoming client meeting.	Improved skills in Presentation design and adaptation	M. Sarayakki
Day - 6	Describe tasks or project worked on during the day.	It reflects on lessons learned or skills developed.	M. Sarayakki

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

WEEKLY REPORT

WEEK - 1 (From Dt 04-08-2025 to Dt 7-8-2025)

Objective of the Activity Done and Detailed Report

First day went to the Berger paints shop to observe the place and interaction with industry trainer. Second day I introduced what are the operations of Berger Gold card club. and understanding the membership benefits and customer service Protocols. Third day we observe how to Prepare data entry for new registrations and also do operational procedures for handling membership data securely. Fourth day we interact senior staff members and observe importance of customer satisfaction in loyalty programs. The fifth day we are attended team meeting on upcoming membership promotions and learn about berger gold card club introduction. The sixth day we learn sales presentation for up coming client meeting, improved skills in Presentation design we discuss tasks worked on during the day. It reflects on lessons learned or skills develeted.

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

ACTIVITY LOG FOR THE SECOND WEEK

Day & Date	Brief description of the daily activity	Learning Outcome	Person In-Charge Signature
Day - 1	Conducted customer satisfaction surveys via Phone and email.	Improved communication skills and understanding of customer feedback.	M. Saraswathi
Day - 2	This day we are conducted market research on competitor credit card benefits.	Improved skills in market research analysis and data interpretation.	M. Saraswathi
Day - 3	Conducted Product training and learned about new launches.	Developed and presented a sales strategies.	M. Saraswathi
Day - 4	Rehearsed presentation delivery with team members for feedback.	Effective presentation delivery and addressing questions.	M. Saraswathi
Day - 5	This day recieved thilak training on company policies and procedures	Insight into company values and operational procedures.	M. Saraswathi
Day - 6	This day we assisted in drafting meeting minutes and action items.	This day we learn effective client communication.	M. Saraswathi

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

WEEKLY REPORT

WEEK-2 (From Dt 06-05-2024 to Dt 14-5-24)

Objective of the Activity Done and Detailed Report

The first day we conducted customer satisfaction surveys on phone and email. Improved communication skills and understanding of customer feedback. The second day we conduct market research on competitor credit card benefits and improved my skills in Market research and data interpretation. Third day we learn Product training and learned about new launches. I developed sales strategies in Paints industry. The fourth day rehearsed Presentation delivery with team members for feedback. We learn effective Presentation skills. The fifth day received initial training on Company Policies and Procedures. The sixth day we assisted in drafting meeting minutes and action items. and also learn Sales data analysis, Sales Strategy and team work. This day we about effective client communication.

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

ACTIVITY LOG FOR THE THIRD WEEK

Day & Date	Brief description of the daily activity	Learning Outcome	Person In-Charge Signature
Day - 1	Attended networking event with Berger Gold card club members.	Importance of interpersonal skills in business relationships.	M.Saraswathi
Day - 2	this day prepared slides and materials for upcoming client presentation.	Effective presentation techniques and stakeholder engagement.	M.Saraswathi
Day - 3	Aligned team members on project goals, timelines and responsibilities.	This day we learn Project management fundamentals.	M.Saraswathi
Day - 4	Identified areas for optimization based on early results.	this day we learn marketing methodologies and continuous improvement.	M.Saraswathi
Day - 5	Assisted in sales forecasting and pipeline management.	This day we learn sales forecasting, Pipeline Management.	M.Saraswathi
Day - 6	Analyzed sales data and identified trends. and promotional skills.	This day we learn Marketing, Promotional skills.	M.Saraswathi

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

WEEKLY REPORT

WEEK - 3 (From Dt 15-05-2024 to Dt 21-5-24)

Objective of the Activity Done and Detailed Report:

Welcome to week 3, The first day attending networking event with Berger hold Card club members. I learn this day importance of 'interPersonal skills in business relationship. The second day activity is Prepared slids and materials for upcoming client Presentation. Today learn effective presentation techniques and stakeholder engagement. The third day aligned team members on Project sales goals, time lines and respohsibilities. This day we learn Project management fundamentals. Received Initial training on company Policies and company values and operational Procedures. The fourth day identified areas for optimization based on early results. This day we learn marketing methodologies and continuous improvement. The fifth day activity is Sales Forecasting and Pipeline management. The sixth day Analysed Sales data and identfied trends and Promotional skills. This day we learn marketing and Promotional skills.

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM
ACTIVITY LOG FOR THE FORTH WEEK

Day & Date	Brief description of the daily activity	Learning Outcome	Person In-Charge Signature
Day - 1	This day activity is customer service and resolved queries.	We learn customer service, Problem solving.	M. Saraswathi
Day - 2	This day participated in performance review session with supervisor.	We learn about personal growth and development planning.	M. Saraswathi
Day - 3	This day we are participated product training and new launches.	We learn about new launches and assisted in sales forecasting.	M. Saraswathi
Day - 4	Participating in a team meeting discussing upcoming marketing strategies.	We learn improved my understanding of market analysis tools.	M. Saraswathi
Day - 5	Provided project status update to internal stakeholders.	This day we learn about project reporting.	M. Saraswathi
Day - 6	Prepared agenda and materials for upcoming stakeholder meeting.	We learn stakeholder management and effective communication strategies.	M. Saraswathi

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

WEEKLY REPORT

WEEK – 4 (From Dt 22-05-2024 to Dt 28-5-24

Objective of the Activity Done and Detailed Report:

Welcome to fourth week. The first day activity is customer service and resolved queries. and compiled findings into a comprehensive report. This day learn about market research and analysis skills. Second day Participated in performance review session with supervisor. this day we learn about personal growth and development planning. and conducted research on competitor credit card benefits. Third day we are Participated Product training and new launches. This day learn assisted in forecasting and effective communication. The fourth day Participating in a team meeting discussing upcoming marketing strategies. This day we learn about Project reporting. The fifth day provided Project status update to internal stakeholders. This we learn about market analysis tools. The sixth day prepared agenda and materials for upcoming stakeholder meeting. This day we learn stakeholder management and effective communication strategies.

Page No:

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

ACTIVITY LOG FOR THE FIFTH WEEK

Day & Date	Brief description of the daily activity	Learning Outcome	Person In-Charge Signature
Day - 1	This day we are attended industry webinar on latest trends in credit card reward programs.	We learn professional development in a Paint industry.	M. Saraswathi
Day - 2	This day we are integrating Berger Gold card benefits into Product offerings.	We learn about interdepartmental collaboration and strategic alignment.	M. Saraswathi
Day - 3	this we analyzed customer feedback from recent campaigns and promotions.	we learn customer-centric approach to marketing and business development.	M. Saraswathi
Day - 4	This day we delivered client presentation on proposed marketing strategies.	We learn client relationship and presentation skills.	M. Saraswathi
Day - 5	This day we prepared summary reports for team review and discussion.	We learn about data driven decision making and its impact on business strategies.	M. Saraswathi
Day - 6	This day we recieved feedback on previous proposals and made necessary revisions.	We learn importance of interactive process in project refinement.	M. Saraswathi

K. II GOVT DEGREE COLLEGE, DHARMAVARAM

WEEKLY REPORT

WEEK - 5 (From Dt 27-05-2024 to Dt 1-6-24)

Objective of the Activity Done and Detailed Report

Welcome to week 5 : The first day we are attended industry webinar on latest trends in credit card reward programs. We learn Professional development in a fast industry. and improving customer engagement through digital channels. the second day we are integrating Berger bold card benefits into Product offerings. This day we learn about Interdepartmental collaboration and strategic allignment. The third day we analyzed customer feedback from recent campaigns and Promotions. This day we learn customer centric approach to marketing and business development. The fourth day we delivered client Presentation on Proposed marketing strategies. this day we learn client relationship and Presentation skills. and strategic thinking and campaign planning techniques. The fifth day we Prepared summary reports for team review and discussion. This day we learn about data driven decision making. The sixth day we received feedback on previous proposals and importance of interactive proces; in project refinement.

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

ACTIVITY LOG FOR THE SIXTH WEEK

Day & Date	Brief description of the daily activity	Learning Outcome	Person In-Charge Signature
Day - 1	We ate participated in workshops on effective communication strategies.	We learn Product knowledge and customer value propositions.	M. Saraswathi
Day - 2	Contributed ideas for improving customer enhancement through digital channels.	We learn about strategic thinking and campaign planning.	M. Saraswathi
Day - 3	We are conducted research on competitor credit card benefits.	We improved research and analysis skills.	M. Saraswathi
Day - 4	We discussed initial training on company Policies.	We learn company values and operational Procedures	M. Saraswathi
Day - 5	This day we are observed paint manufacturing process.	We learn about paint manufacturing process.	M. Saraswathi
Day - 6	This day we are assist in marketing and sales activities.	We learn understanding of sales strategies and customer relationships.	M. Saraswathi

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

WEEKLY REPORT

WEEK -6 (From Dt 05-06-2024 to Dt 11-6-24)

Objective of the Activity Done and Detailed Report:

Welcome to sixth week, the first day we are participated in workshops on effective communication strategies. this day we learn product knowledge and customer value propositions. the second day contributed ideas for improving customer enhancement through digital channels and application of customer segmentation theories in real-world scenarios. The third day we are conducted research on competitor credit card benefits. this day we improved research and analysis skills.

The fourth day we discussed initial training on company policies and we company values and operational procedures. The Fifth day we are observed paint manufacturing process. and analysed sales performance and identified areas for improvement. The sixth day we are assist in marketing and sales activities. we learn understanding of sales strategies and customer relationships. and also learn build relationships with existing customers. and received appreciation from sales manager.

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

ACTIVITY LOG FOR THE SEVENTH WEEK

Day & Date	Brief description of the daily activity	Learning Outcome	Person In-Charge Signature
Day - 1	This day we identify top selling Products and customer preferences.	We learn about top selling products.	M. Sarayuvathi
Day - 2	This day we analysed sales data.	This we learn sales data.	M. Sarayuvathi
Day - 3	This day we are observing sales report on berger Paints.	We learn sales report on berger Paints.	M. Sarayuvathi
Day - 4	observing market research and competitor analysis.	We learned about leadership and team works.	M. Sarayuvathi
Day - 5	observing about Product knowledge and features of Berger Paints.	We learn Product knowledge and technics of sales.	M. Sarayuvathi
Day - 6	We observing today customer retention, sales techniques.	We learn communication skills, sales techniques	M. Sarayuvathi

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

WEEKLY REPORT

WEEK -7 (From Dt 12-06-2024 to Dt 17-6-24)

Objective of the Activity Done and Detailed Report:

Welcome to seventh week, The first day we identify for selling Product and customer preferences. This we collaborated team members on refining customer segmentation strategies and drafted initial proposals for targeted marketing campaigns. The second day we analysed sales data and enhanced product knowledge and customer value propositions. The third day we observe sales report on berger paints and assisting in marketing initiatives and and promotional events. improved my understanding of market analysis tools and explored effective communication within a professional setting. The fourth day observing market research and competetor analysis. and stakeholder management and effective communication strategies. The fifth day observing about Product knowledge and features of Berger Paints. and stakeholder management. The sixth day we observing today custer retention, sales techniques. This we learn sales technique and communication skills.

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

ACTIVITY LOG FOR THE EIGHTH WEEK

Day & Date	Brief description of the daily activity	Learning Outcome	Person In-Charge Signature
Day - 1	Conducting market analysis and identified new opportunities.	We learn about Market analysis and sales Processes.	
Day - 2	This day we observe types of Project designs in Paints.	We learn about Project designing in Paints.	
Day - 3	We observe data collection methods in Berger Paints.	We learn data collection methods.	
Day - 4	This we analysed color codes in berger Paints.	We learn about Colour codes.	
Day - 5	We observe Advertising strategies in Paints.	We learn about Advertising strategies.	
Day - 6	This is reflected on overall internship experience and skills.	We learn how write report on berger Paints.	

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

WEEKLY REPORT

WEEK -8 (From Dt 20-06-2024 to Dt 30-6-24)

Objective of the Activity Done and Detailed Report:

Welcome to last week. The first day we conducting market analysis and identified has opportunities. this day we learn about Market analysis and Sales Proposals. The second day we observe types of Project designs in Paints. and understanding of Paint manufacturing. The third day we observe data collection methods in Berger Paints. Data collection methods are Primary data and secondary data. and knowledge of raw materials and their Properties. The fourth day we analysed color codes in Paints and familarity with safety tools and materials handling Procedures. The Fifth day we learn color theory and Pigment chemistry, Paint formulation and understanding of surface preparation and coatings application techniques and laboratity testing and analysis techniques. The sixth day we learn how to write report. This is reflected on internship experience and skills learned developed a report on sales performance and customer interactions.

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

OUTCOMES DESCRIPTION

Describe the work environment you have experienced:

Work Environment Experience :

I. Team Dynamics :

* The team was collaborative and supportive with a strong focus on achieving sales target.
* Worked together to share leads and best Practices.

II. Communication :

* Regular team meetings and one-on-one meetings with supervisors.
* Effective communication channels, with open feedback and guidance.

III. Leadership and support :

* supervisors were approachable and Provided guidance and feedback regularly.
* Received feedback on sales performance.

IV. Work culture :

* Berger Paints Prioritizes employee development
* Encourages Innovation and creativity

Describe the real time technical skills you have acquired:

I learn some Technical Skills Berger Gold Card club Internship as follows:

Commercial Understanding : Understanding of the basic operations, workFlow and environment of organisations.

Independence and self-reliance : Problem solving and functioning without guidance

Critical Thinking : Problem-solving, evaluating the pros and concept of a project and making evidance-based judgements.

Adaptability : learning new skills quickly and shifting Priorities when needed.

Stress Management : Prioritising tasks and developing healthy coping mechanisms.

Collaboration : Sharing Responsibilities and contributing to team discussions.

Analysis and Research : Market research, analysis of trends and assessing credibility and relevance.

Creativity : Brainstorming new concepts and thinking out side the box.

Communication : Active listening, verbal and non verbal communication and efficient written communication.

Interpersonal skills: Empathy, conflict resolution and building rapport.

Organisational Abilities; Time management, delegation and goal setting.

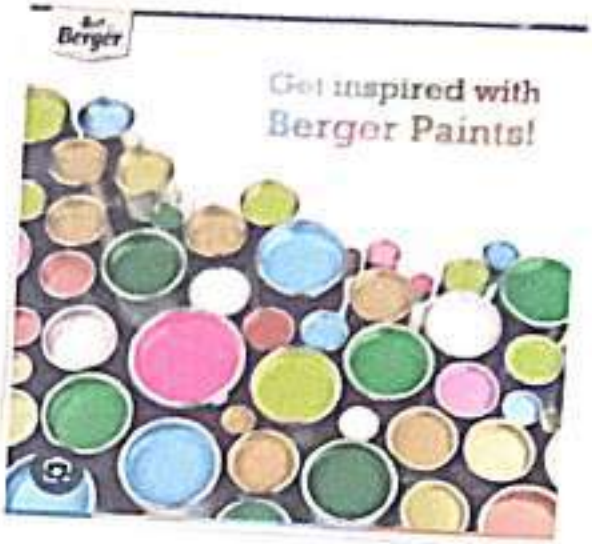
* Knowledge of color theory and Pigment chemistry.
* Experience with quality control and assurance Procedures.
* Knowledge of raw materials and their Properties
* Familarity with Paint formulation and manufacturing Processes.
* Understanding of surface Preparation and coating application techniques.
* Experience with learn manufacturing and Process optimization techniques.

These are all technical skills Learn from Berger Gold Card Club Internship.

PHOTOS
&
VIDEO LINKS

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

PHOTOS & VIDEO LINKS



Award for Berger Paints at Rail Analysis Innovation & Excellence Summit 2023

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

Evaluation of the Short-Term Internship

Student Name: M. Harika Registration No: 224200462604

Term of Internship: From: 01-05-2024 To: 30-06-2024

Date of Evaluation:

Organization Name & Address: Berger Gold Card Club

Please rate your performance in the following areas:

Rating Scale: Letter grade of CGPA calculation to be provided

1	Oral communication	1	2	3	4	5
2	Written communication	1	2	3	4	5
3	Proactiveness	1	2	3	4	5
4	Interaction ability with community	1	2	3	4	5
5	Positive Attitude	1	2	3	4	5
6	Self-confidence	1	2	3	4	5
7	Ability to learn	1	2	3	4	5
8	Work Plan and organization	1	2	3	4	5
9	Professionalism	1	2	3	4	5
10	Creativity	1	2	3	4	5
11	Quality of work done	1	2	3	4	5
12	Time Management	1	2	3	4	5
13	Understanding the Community	1	2	3	4	5
14	Achievement of Desired Outcomes	1	2	3	4	5
15	**OVERALL PERFORMANCE**	**1**	**2**	**3**	**4**	**5**

Date:

M. Harika
Signature of the Student

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

Evaluation by the Supervisor of the Intern Organization

Student Name: M. Harika Registration No: 224200403604

Term of Internship: From: 01-05-2024 To: 30-06-2024

Date of Evaluation:

Organization Name & Address: Berger Gold Card Club

Name & Address of the Supervisor with Mobile Number: K. Anil Kumar 9440586873

Please rate the student's performance in the following areas:

Please note that your evaluation shall be done independent of the student's self-evaluation

Rating Scale: 1 is lowest and 5 is highest rank

1	Oral communication	1	2	3	~~4~~	5
2	Written communication	1	2	3	4	~~5~~
3	Proactiveness	1	2	3	~~4~~	5
4	Interaction ability with community	1	2	3	~~4~~	5
5	Positive Attitude	1	2	3	~~4~~	~~5~~
6	Self-confidence	1	2	3	~~4~~	5
7	Ability to learn	1	2	3	4	5
8	Work Plan and organization	1	2	3	4	~~5~~
9	Professionalism	1	2	3	~~4~~	5
10	Creativity	1	2	3	4	5
11	Quality of work done	1	2	3	~~4~~	~~5~~
12	Time Management	1	2	3	4	5
13	Understanding the Community	1	2	3	~~4~~	5
14	Achievement of Desired Outcomes	1	2	3	~~4~~	~~5~~
15	**OVERALL PERFORMANCE**	**1**	**2**	**3**	~~**4**~~	**5**

M. Saraswathi
Signature of the Supervisor

Date:

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

EVALUATION

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

Internal Evaluation for Short Term Internship
(On-site/Virtual)

Objectives:

- To integrate theory and practice.
- To learn to appreciate work and its function towards the future.
- To develop work habits and attitudes necessary for job success.
- To develop communication, interpersonal and other critical skills in the future job.
- To acquire additional skills required for the world of work.

Assessment Model:

- There shall only be internal evaluation.
- The Faculty Guide assigned is in-charge of the learning activities of the students and for the comprehensive and continuous assessment of the students.
- The assessment is to be conducted for 100 marks.
- The number of credits assigned is 4. Later the marks shall be converted into grades and grade points to include finally in the SGPA and CGPA.
- The weightings shall be:
    - Activity Log — 25 marks
    - Internship Evaluation — 50marks
    - Oral Presentation — 25 marks
- Activity Log is the record of the day-to-day activities. The Activity Log is assessed on an individual basis, thus allowing for individual members within groups to be assessed this way. The assessment will take into consideration the individual student's involvement in the assigned work.
- While evaluating the student's Activity Log, the following shall be considered –

  a. The individual student's effort and commitment.

  b. The originality and quality of the work produced by the individual student.

  c. The student's integration and co-operation with the work assigned.

  d. The completeness of the Activity Log.
- The Internship Evaluation shall include the following components and based on Weekly Reports and Outcomes Description

  a. Description of the Work Environment.

b. Real Time Technical Skills acquired.

c. Managerial Skills acquired.

d. Improvement of Communication Skills.

e. Team Dynamics

f. Technological Developments recorded.

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

MARKS STATEMENT

(To be used by the Examiners)

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

INTERNAL ASSESSMENT STATEMENT

Name Of the Student: M. Harika
Programme of Study: B.A
Year of Study: 2023-2024
Group: H.E.P
Register No/H.T. No: 224200403600 4
Name of the College: K.H Government Degree college
University: S.K. University

Sl. No	Evaluation Criterion	Maximum Marks	Marks Awarded
1.	Activity Log	25	
2.	Internship Evaluation	50	
3.	Oral Presentation	25	
	GRAND TOTAL	100	

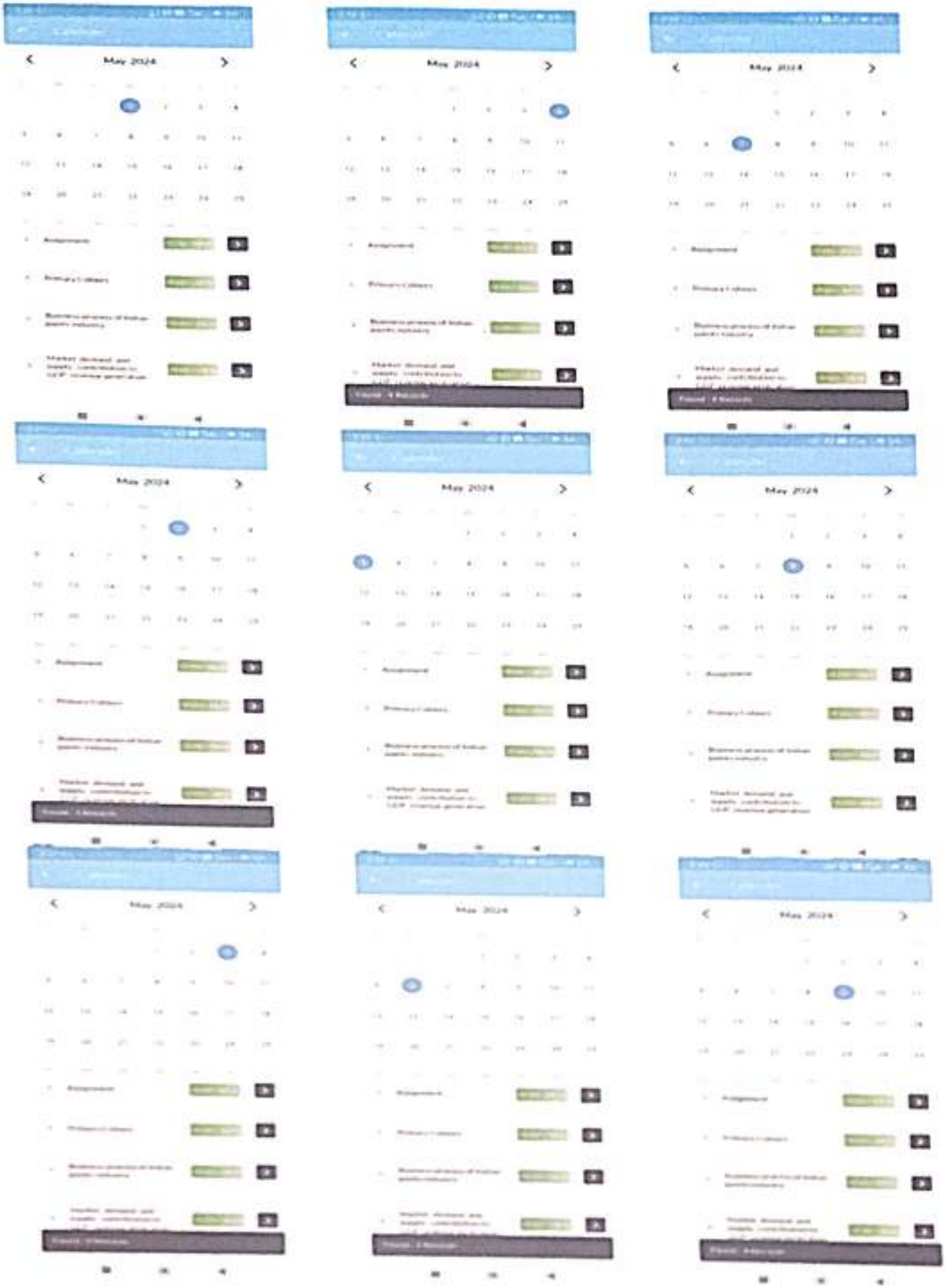
Date:

M. Sarala Devi
Signature of the Faculty Guide

Certified by

Date:
Seal:

Signature of the Head of the Department/Principal
Principal
K.H. Govt. Degree College
Dharmavaram-515672
Sri Sathya Sai (Dist.)



May 2024

May 2024

May 2024

May 2024

May 2024

May 2024

May 2024

May 2024

May 2024

May 2024

May 2024

May 2024

June 2024

June 2024

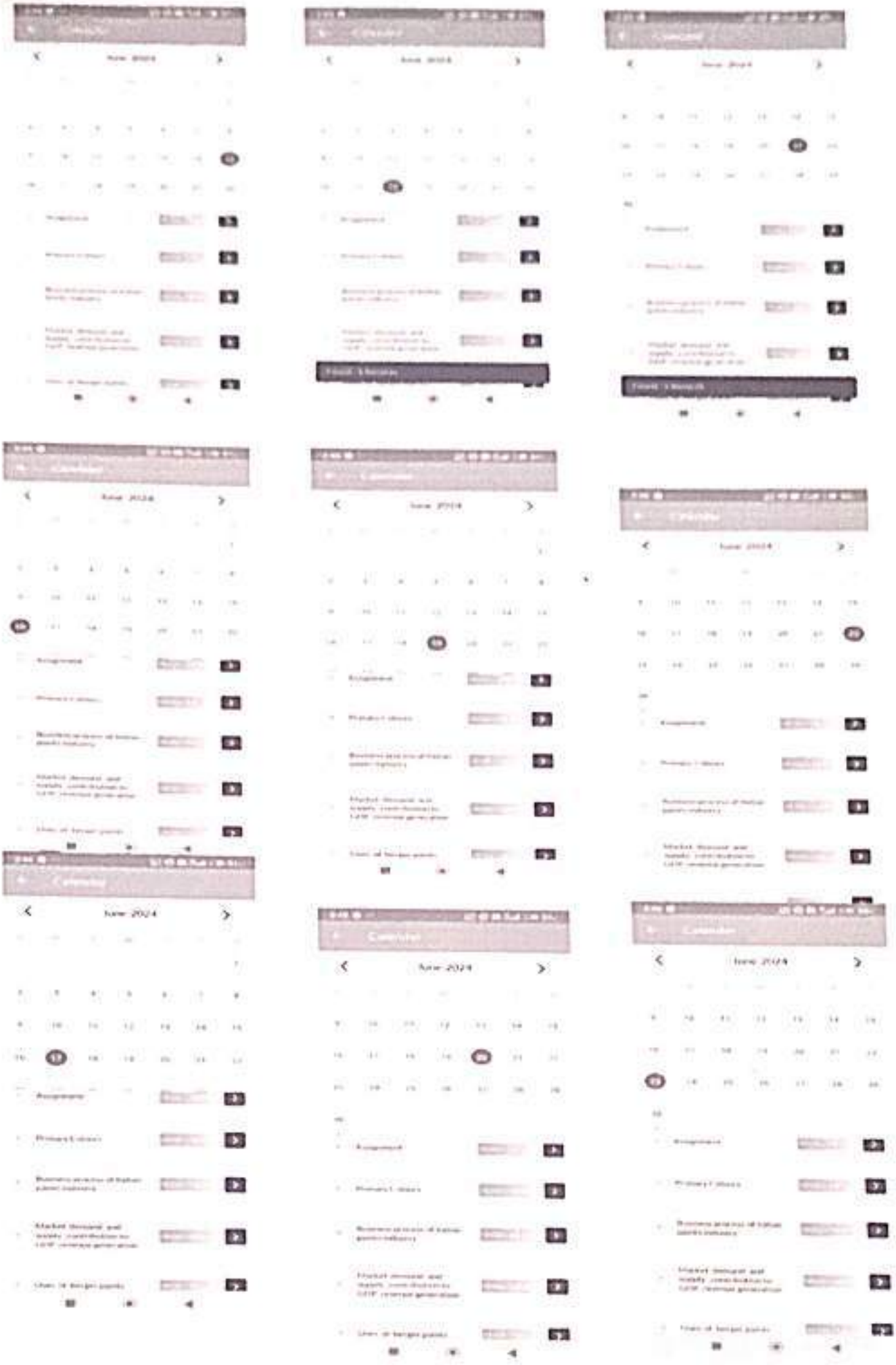
June 2024

June 2024

June 2024

June 2024

June 2024



K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

K.H.GOVERNMENT DEGREE COLLEGE DHARMAVARAM

Program Book

Short Term Internship

AP STATE COUNCIL OF HIGHER EDUCATION

(A STATUTORY BODY OF GOVERNMENT OF ANDHRA PRADESH)

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

Kasetty Haridasulu
GOVERNMENT DEGREE COLLEGE
Dharmavaram – 515 672.
Sri Satya Sai (D). Andhra Pradesh

Program Book
For
Short -Term Internship

Name of the Student: M. S. Charan Sai

Name of the College: K. H. Government Degree College, Dharmavaram.

Registration Number: 921420040360 05.

Period of Internship: From: 1-5-2024 To: 30-06-2024.

Name & Address of the Intern Organization: Sanjeeva Reddy. Electronics. Dharmavaram.

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

An Internship Report On

Electronics

(Title of the Internship)

Submitted in accordance with the requirement for the degree of

B.A (Economics, History, Political Science)

Under the faculty Guideship of

M. Saraswathi

Department of Commerce

K.H. Government Degree College, Dharmavaram

Submitted by:

M. S. Charan Sai

Register Number: 22U20C1P01660.5

Department of Arts

K.H. Government Degree College, Dharmavaram

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

Instructions to Students

Please read the detailed Guidelines on Internship hosted on the website of Andhra Pradesh State Council of Higher Education **https://apsche.ap.gov.in**

1. It is mandatory for all the students to complete 2 months (180 hours) of short- term internship either physically or virtually.
2. Every student should identify the organization for internship in consultation with the College Principal/the authorized person nominated by the Principal.
3. Report to the intern organization as per the schedule given by the College. You must make your own arrangements for transportation to reach the organization.
4. You should maintain punctuality in attending the internship. Daily attendance is compulsory.
5. You are expected to learn about the organization, policies, procedures, and processes by interacting with the people working in the organization and by consulting the supervisor attached to the interns.
6. While you are attending the internship, follow the rules and regulations of the intern organization.
7. While in the intern organization, always wear your College Identity Card.
8. If your College has a prescribed dress as uniform, wear the uniform daily, as you attend to your assigned duties.
9. You will be assigned a Faculty Guide from your College. He/She will be creating a WhatsApp group with your fellow interns. Post your daily activity done and/or any difficulty you encounter during the internship.
10. Identify five or more learning objectives in consultation with your Faculty Guide. These learning objectives can address:
    a. Data and Information you are expected to collect about the organization and/or industry.
    b. Job Skills you are expected to acquire.
    c. Development of professional competencies that lead to future career success.
11. Practice professional communication skills with team members, co-interns, and your supervisor. This includes expressing thoughts and ideas effectively through oral, written, and non-verbal communication, and utilizing listening skills.
12. Be aware of the communication culture in your work environment. Follow up and communicate regularly with your supervisor to provide updates on your

progress with work assignments.

13. Never be hesitant to ask questions to make sure you fully understand what you need to do your work and to contribute to the organization.
14. Be regular in filling up your Program Book. It shall be filled up in your own handwriting. Add additional sheets wherever necessary.
15. At the end of internship, you shall be evaluated by your Supervisor of the intern organization.
16. There shall also be evaluation at the end of the internship by the Faculty Guide and the Principal.
17. Do not meddle with the instruments/equipment you work with.
18. Ensure that you do not cause any disturbance to the regular activities of the intern organization.
19. Be cordial but not too intimate with the employees of the intern organization and your fellow interns.
20. You should understand that during the internship programme, you are the ambassador of your College, and your behavior during the internship programme is of utmost importance.
21. If you are involved in any discipline related issues, you will be withdrawn from the internship programme immediately and disciplinary action shall be initiated.
22. Do not forget to keep up your family pride and prestige of your College.

_____<<@>>_____

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

Student's Declaration

I, M.S. Charan Sai a student of Short-term Internship Programme, Regd. No. 224200420360005 of the Department of Arts, K.H. Government Degree College College do hereby declare that I have completed the mandatory internship from 01-05-2024 to 30-06-2024 in Electronics under the Faculty Guideship of M. Saraswathi, Lecturer in Commerce Department.

M.S.charansai...

(Signature with Date)

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

Official Certification

This is to certify that M. S. Charan Sai, Regd. No. 22U000403600S has completed his Internship in Sandeera Reddy Electronics on Electronics under my supervision as a part of partial fulfillment of the requirement for the Degree of B.A (EHP) in the K.H. Government Degree College, Dharmavaram.

This is accepted for evaluation.

(Signatory with Date and Seal)

Endorsements

M. Satyavathi
Faculty Guide

Head of the Department

PRINCIPAL
Govt. Degree College
Dharmavaram-515671
Sri Sathya Sai Dist.

CERTIFICATE OF INTERNSHIP

This is to certify that

M Charan Sai

of

K. H. Government Degree College, Dharmavaram

has successfully completed the 2 months internship on **Plumbing and Electricals** organized by **Sanjeeva Reddy Tiles**, Beside TVS Show Room, Prathasarathi Nagar, Dharmavaram, Sri Sathya Sai D.T., 515671 in association with Samskara Jal and E Technology Private from **1st May 2024** to **30th June 2024**.

P. Harinath Reddy

Director

P. Harinath Reddy

SANJEEV REDDY TILES

PLUMBING & ELECTRICALS

Beside TVS Showroom, Prathasarathi Nagar,
DHARMAVARAM-515671 Sri Sathya Sai (Dt)
Cell : 7013166329 / 9989222285

SANJEEVAREDDY TILES

PLUMBING & ELECTRICALS

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

Principal

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

Acknowledgement

I extend my heartful thanks to the principal of K.H. Government college. Dr. K. Prabakar Reddy sir for supporting my internship at Sanjeeva Reddy electronics. I am grateful to my mentor "M. Saraswathi" mam for their guidance, which enriched my internship. special thanks to the internship organiser for facilitating this valuable learning experience. These opportunities have significantly enhanced my skills & prepared me for future proffesional challenges.

CHAPTER-1

EXECUTIVE SUMMARY

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

Chapter-1

EXECUTIVE SUMMARY

=> An Executive Summary on Electronics should succinctly convey key information about Electronics industry, trends, and technologies.

=> Breif overview of the Electronics sector, its importance in modren technology, & it's economic significance.

=> Current size and growth of global electronics market.

=> Key players & major market segments (consumer electronics, industrial electronics & automotive electronics).

=> Advancements in Semi-Conductor technology

=> Rise of IoT (Internet of Things) & connected devices.

=> Emergence of AI and machine learning applications in electronics

CHAPTER-2

OVER VIEW OF THE ORGANIZATION

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

Chapter – 2 OVERVIEW OF THE ORGANIZATION

=> Sanjeeva Reddy Electronics shop is a well established retail outlet specializing in Consumer Electronics located in Dharmavaram, The shop has built a strong reputation for offering wide range of electronic products & accesories to local customers.

=> The Internship programme at sanjeeva Reddy Electronics shop offer students valuable hands-on experience in the electronics retail sector. Intern have the opportunity to.

=> Gain pratical knowledge of inventory management, sales operations, and Customer relations.

=> Assist merchandising displays & promotional activites activities to enhance product visibility

=> Learn about product Specifications, features and latest trends in Consumer Electronics.

CHAPTER-3

INTERNSHIP PART

K. R. GOVT. DEGREE COLLEGE, DHARMAVARAM

Chapter – 3

INTERNSHIP PART

=> Internship in Electronics can be incredibly rewarding & provide valuable hands-on experience in various fields. Such as :-

=> Embedded Systems : working on micro-controller programming, sensor interfacing, IOT devices.

=> Analog & Digital Circuit Design : learning about Circuit analysis, PCB design, and simulation tools.

=> Signal processing : understanding how signals are processed, filtered, and analyzed in applications like audio, video, or communications.

=> Studying power supplies, converters, & motor drives which are crucial in renewable energy & industrial applications.

=> RF & microwave Engineering : working with radio frequencies, antennas, & wireless communication systems.

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

ACTIVITY LOG

&

WEEKLY REPORT

Page No:

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

ACTIVITY LOG FOR THE FIRST WEEK

Day & Date	Brief description of the daily activity	Learning Outcome	Person In-Charge Signature
Day - 1	Electronics.	Knew about few things of electronics	M. Saraswathi
Day - 2	Introduction to Electronics.	Electronics & its components	M. Saraswathi
Day - 3	Types of Electronics.	Types, & how they are made.	M. Saraswathi
Day - 4	Uses of Electronics.	uses & how to use electronics properly.	M. Saraswathi
Day - 5	Facts about Electronics.	Knew many facts about Electronics.	M. Saraswathi
Day - 6	How does an Eletronic Devic work.	How did a electronic devic work?	M. Saraswathi

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

WEEKLY REPORT

WEEK -1 (From Dt: 01-05-2024 to Dt 06-01-2024)

Objective of the Activity Done and Detailed Report

Electronics revoultionize daily life through intricate circuits & Components from smart phones to satellites, they encompass devices enabling communication, entertainment, and scientific exploration. Integrated Circuits (IC's) shrink complex functions in to tiny chips, enhancing efficiency & portability.

Transistors acts as electronic switches, Pivotal, for computing & amplification. Capacitors store electricial charge, crucial in filtering & timing circuits.

Resistors manage current flow, ensuring components, facilitating mass production. Printed circuit Boards (PCB's) Provide study platforms for assembling components, facilitating mass production.

Electronics Continue to evolve with nanotechnology, promising even smaller and more powerful devices, shaping the future of Technology & Connectivity.

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

ACTIVITY LOG FOR THE SECOND WEEK

Day & Date	Brief description of the daily activity	Learning Outcome	Person In-Charge Signature
Day - 1	History of Electronics.	Knew fact about Electronics.	M. Saraswathi
Day - 2	Brief Explanation about Miachel farady.	knew history of faraby.	M. Saraswathi
Day - 3	Famous works of Miachel faraday.	His inventions & works.	M. Saraswathi
Day - 4	Achivements in the concept Electronics.	getting good outcomes in Electronics.	M. Saraswathi
Day - 5	Knowing about other Electronics Scientist worked for	Knew about other Scientist	M. Saraswathi
Day - 6	Famous books of other Scientist.	knew about miachel faraby. Benjamin franklin.	M. Saraswathi

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

WEEKLY REPORT

WEEK-2 (From Dt ....08-05-24.... to Dt 14-05-24.)

Objective of the Activity Done and Detailed Report

The history of electronics spans over a Century, beginning with michal faraday's foundational work in electromagnetism during early 19th Century, set the stage for modren advancements.

His experiments with electrom was immesable. Faraday's work on electromagnetic induction laid crucial groundwork for generating electricity & understanding it's relationship with magnetism.

His experiments demonstrated the principles that eventually led to the development of electric motors & generators, marking a pivotal moment in the advancument of electrical engineering.

Faraday's Contributions extended beyond practical applications; he formulated key Concepts like electromagnetic fields which became fundamental to modren physics & electronics. His legacy continues to influence & inspire innovation in technology & remain integral to the field of electrical engineering today.

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

ACTIVITY LOG FOR THE THIRD WEEK

Day & Date	Brief description of the daily activity	Learning Outcome	Person In-Charge Signature
Day - 1	Marketing of Electronics.	Marketing & Business of Electronics.	M. Satyanarayana
Day - 2	Role of Electronics on Indian GDP.	Vital role of Electronics on GDP.	M. Satyanarayana
Day - 3	How much does electric goods get exported.	Goods get export from India	M. Satyanarayana
Day - 4	How much does electric goods get imported.	Goods get import to India.	M. Satyanarayana
Day - 5	Manufacturing of Electronics	Manfuctring units of electonics.	M. Satyanarayana
Day - 6	Raw material of Electronics.	Knew about Raw materials	M. Satyanarayana

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

WEEKLY REPORT

WEEK – 3 (From Dt ...16..05..2024 to Dt.22.5.24.

Objective of the Activity Done and Detailed Report:

The marketing of electronics revolves around showcasing technological innovation, functionality and user benifits of capitative Consumer Intrest. Brand leverage Strategic positioning, emphasizing feautres such as performance, design & Connectivity to differntiative products in a Competitive market.

Effective marketing Campaigns highlight Product reliability, user-friendly Interfaces and compatibility with modren lifestyle. Digital platforms, including social media & e-Commirce, play vital roles in reaching Target audiences & engaging with potential Customers.

Endorsements from influencers & reviews Contribute significantly to Consumer perception & purchasing decision.

Ultimately, Succesful electronics marketing Integrates Compelling narratives with technical specifications, to foster Trust & drive adoption in rapidly evolving industry.

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

ACTIVITY LOG FOR THE FORTH WEEK

Day & Date	Brief description of the daily activity	Learning Outcome	Person In-Charge Signature
Day - 1	Home Electronics.	Home electronics & its types.	M.Sowjanya
Day - 2	Types of Home Electronics	Kitchen, furnishing Electronics.	M.Sowjanya
Day - 3	Uses of Home Electronics.	washing machine, refrigerator etc.	M.Sowjanya
Day - 4	Basic Home Electronics.	Power lights. etc.	M.Sowjanya
Day - 5	Luxurious Home Electronics	Air conditioners.	M.Sowjanya
Day - 6	Role of Home Electronics in Modren life.	It plays a vital role in our day-day life.	M.Sowjanya

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

WEEKLY REPORT

WEEK – 4 (From Dt. 22-05-24 to Dt. 28-05-24)

Objective of the Activity Done and Detailed Report

Home electronics encompass a wide range of devices designed to enhance convenience & entertainment at home. Common examples including Televisions for watching programmes & movies, audio systems for music & podcasts, gaming consoles for interactive entertainment, and smart home devices like thermostats and lighting controls for automation.

Kitchen appliances like Refrigerators, microwaves & coffee makers streamline food preparation.

Home security systems offers peace of mind through surveillance cameras & smart locks.

Additionally, personal devices like smart phones, and tablets connect us to the world. Together, these electronics creat a modern, interconnected living environment tailored to individual needs & preferences.

Electronics plays a vital role in day-to-day life of modern human & it provides a good amount of service to everyone daily.

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

ACTIVITY LOG FOR THE FIFTH WEEK

Day & Date	Brief description of the daily activity	Learning Outcome	Person In-Charge Signature
Day - 1	Kitchen Electronics	Electronics used daily to cook food.	M. Saraswathi
Day - 2	Types of Home-Electronics.	Rice cooker, Electric cookers are used.	M. Saraswathi
Day - 3	Uses of Home-kitchen. Electronics.	Saves energy & time.	M. Saraswathi
Day - 4	Role of kitchen Electronics in Modren Era.	It plays a Cruicial role.	M. Saraswathi
Day - 5	How does kitchen electronics are used.	They are used for easy life.	M. Saraswathi
Day - 6	Usage of kitchen Electrions in Modren Era.	It saves so much of time.	M. Saraswathi

WEEKLY REPORT

(From Dt 30-05-24 to Dt 1-06-2024)

Objective of the Activity Done:

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

WEEKLY REPORT

WEEK – 5 (From Dt 29-01-2024 to Dt 04-02-2024.

Objective of the Activity Done and Detailed Report:

Kitchen electronics encompass a range of essential appliances designed to streamline cooking and food preparation.

Common items include microwaves for quick heating, blenders, and food processors for chopping & blending ingredients. Coffee makers for brewing morning beverages, toasters for crisping bread, and Electric kettles for boiling water efficiency.

More advanced options like air fryers offer healthier cooking alternatives, while stand mixers simplifying baking tasks.

These electronics cater to diverse culinary needs, enhancing efficiency & convience in modern kitchen.

Additionaly, kitchen electronics such as rice cookers ensure perfectly cooked grains, while juicers extract fresh juices from fruits & vegetables. These appliances contribute to a well-equipped kitchen, facilitated varied culinary creations.

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

ACTIVITY LOG FOR THE SIXTH WEEK

Day & Date	Brief description of the daily activity	Learning Outcome	Person In-Charge Signature
Day - 1	Electronic Gadjets.	Smart phones, laptops & etc	
Day - 2	How many electronic Gadjets are there?	There are so many types are there.	
Day - 3	Types of Electronic Gadjets.	personal, profes sional, kitchen Gadjets	
Day - 4	Maintanance of Electronic Gadjets.	They should be maintain carefully	
Day - 5	Role of Electronic Gadjets in modern life.	It make man life much easy.	
Day - 6	How does electronics Influence todays business sector.	It make new resoultions.	

WEEKLY REPORT

(From Dt ...6-06-2024 to Dt....12-06-2024)

Objective of the Activity Done:

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

WEEKLY REPORT

WEEK -6 (From Dt : 05:06:2024 to Dt 11:06:2024.

Objective of the Activity Done and Detailed Report:

Electronic gadgets have revolutionized daily life, blending functionality with convenience. Smartphones dominate, acting as communication hubs, cameras, and personal assistants. Laptops and tablets offer portable computing power, enabling work and entertainment on the go. Smartwatches monitor health and notifications, integrating seamlessly into daily routines. Home assistants like Alexa and Google Home respond to voice commands, controlling smart homes and providing information instantly. Gaming consoles deliver immersive experiences, bridging virtual worlds with reality. Ereaders provide access to vast libraries, transforming how we read. From the practical to the entertaining, electronic gadgets have reshaped lifestyles, enhancing productivity, connectivity, and leisure.

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

ACTIVITY LOG FOR THE SEVENTH WEEK

Day & Date	Brief description of the daily activity	Learning Outcome	Person In-Charge Signature
Day - 1	Contribution of Electronics on Indian GPP	Electronics contribute a great amount of part in GDP.	M. Saraswathi
Day - 2	Major electronics Firms in India.	TATA, Cello etc. are some major firms in India.	M. Saraswathi
Day - 3	Electronics in Special Economic zones.	Electronics contribute a major plac in special economic zone	M. Saraswathi
Day - 4	How does electronics goods get produced	Electronics get produced using copper & some-outlook	M. Saraswathi
Day - 5	Electronics & its allied activities.	The activities like wiring & making wires is a allied	M. Saraswathi
Day - 6	Major Electronics Goods produced in India.	The products like smart phones are majorly produced in India.	M. Saraswathi

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

WEEKLY REPORT

WEEK -7 iFrom Dt ....12.06.2024 to Dt 19-06-2024

Objective of the Activity Done and Detailed Report:

Electronic gadgets contribute significantly to India's GDP by driving growth in manufacturing, exports, and services. The sector encompasses diverse components such as smart phones, Computers, consumer electronics, and semiconductor manufacturing. India's electronics manufacturing ecosystem has expanded rapidly, boosted by government initiatives like make in India and PLI schemes, attracting investments from global tech giants. This growth not only meets domestic demand but also enhances India's export competitiveness in global markets. This sector's expansion aligns with India's industrial development goals, leveraging technology to propel economic advancement and position the country as a key player in the global electronic market.

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

ACTIVITY LOG FOR THE EIGHTH WEEK

Day & Date	Brief description of the daily activity	Learning Outcome	Person In-Charge Signature
Day - 1	Imports Of Electronics In India	The spare parts of smart phones are majorly imported	M. Lakshmanaiah
Day - 2	Exports of Electronics in India.	The ready to use smartphones, Television are partially exported.	M. Lakshmanaiah
Day - 3	Make in India policy.	Make in India policy getting new innovation in India.	M. Lakshmanaiah
Day - 4	New Economics Reforms effect on GDP.	New economic reforms made on good increase in good exports.	M. Lakshmanaiah
Day - 5	Role of Electronics on state GDP	It was a great contribute a good amount of GDP	M. Lakshmanaiah
Day - 6	Conclusion.	I have learnt a great amount of exports & imports in electronics topic.	M. Lakshmanaiah

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

WEEKLY REPORT

WEEK -8 (From Dt 20-06-2024 to Dt 30.06.2024.

Objective of the Activity Done and Detailed Report:

India's electronics Sector sees Sustained imports, including components and finished goods like Smartphones & Consumer electronics. These imports fulfill domestic demanded fueled by rapid urbanisation and rising disposable income. Conversely, India is increasingly exporting electronics, driven by initiatives to enhance manufacturing capabilities under the Schemes like Make in India.

The Country aimed to reduce import dependence through local production & boost exports, leveraging competetive advantages in skilled labour & cost-effective manufacturing. This dual startergy aims balance trade deficit, simulate economic growth, and integrate India deeper in to global electronics supply chains, positing it as a significant player in the international market.

Chapter-5

Page No:

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

Chapter - 5

OUTCOMES DESCRIPTION

Describe the work environment you have experienced:

Working in an electronic shop is dynamic and rewarding. It involves assiting customers in selecting the right devices, providing technical advice on products like Smart phones, laptops & home appliances. Understanding customer needs and offering solutions is crucial.

knowledge of latest technologies and trends helps in making informed recommendations. Handling transactions, managing inventory & ensuring displays are attractive are also part of job.

Troubleshooting minor issues and offering after-sales support enhances customer satisfaction.

Building relationships with regulars and newcomers alike adds to the jobs fulfillment. overall, working in an electronic shop combines technical expertise with customer service, making each day varied & engaging.

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

Describe the real time technical skills you have acquired:

Through electronics, individuals can acquire a variety of technical skills that are valuable in both personal & professional contexts.

Understanding how to operate & troubleshoot electronic devices such as computers, smart phones, and home appliances enhances on digital literacy.

This includes proficiency in using software applications, navigating operating systems, and troubleshooting common technical issues.

Additionally, electronics provide opportunities to develop skills in programming and coding.

Learning languages of computers like python, Javascript, or C language can empower individuals to create software applications, automate tasks & understand the logic behind digital systems.

Electronics also foster creativity through projects like building robots or designing custom electronic circuits. Exploring these projects encourages problem solving, innovation, collaboration.

Page No:

Additionally, understanding digital tools & technologies prepare individuals for diverse career paths in field ranging from software development to robotics engineering, contributing to personal and professional growth.

Electronics enable individuals to develve in to advanced concepts such as artifical Intelligence & machine learning. These technologies rely heavily on electronic devices for processing vast amounts of data and making intelligent decisions.

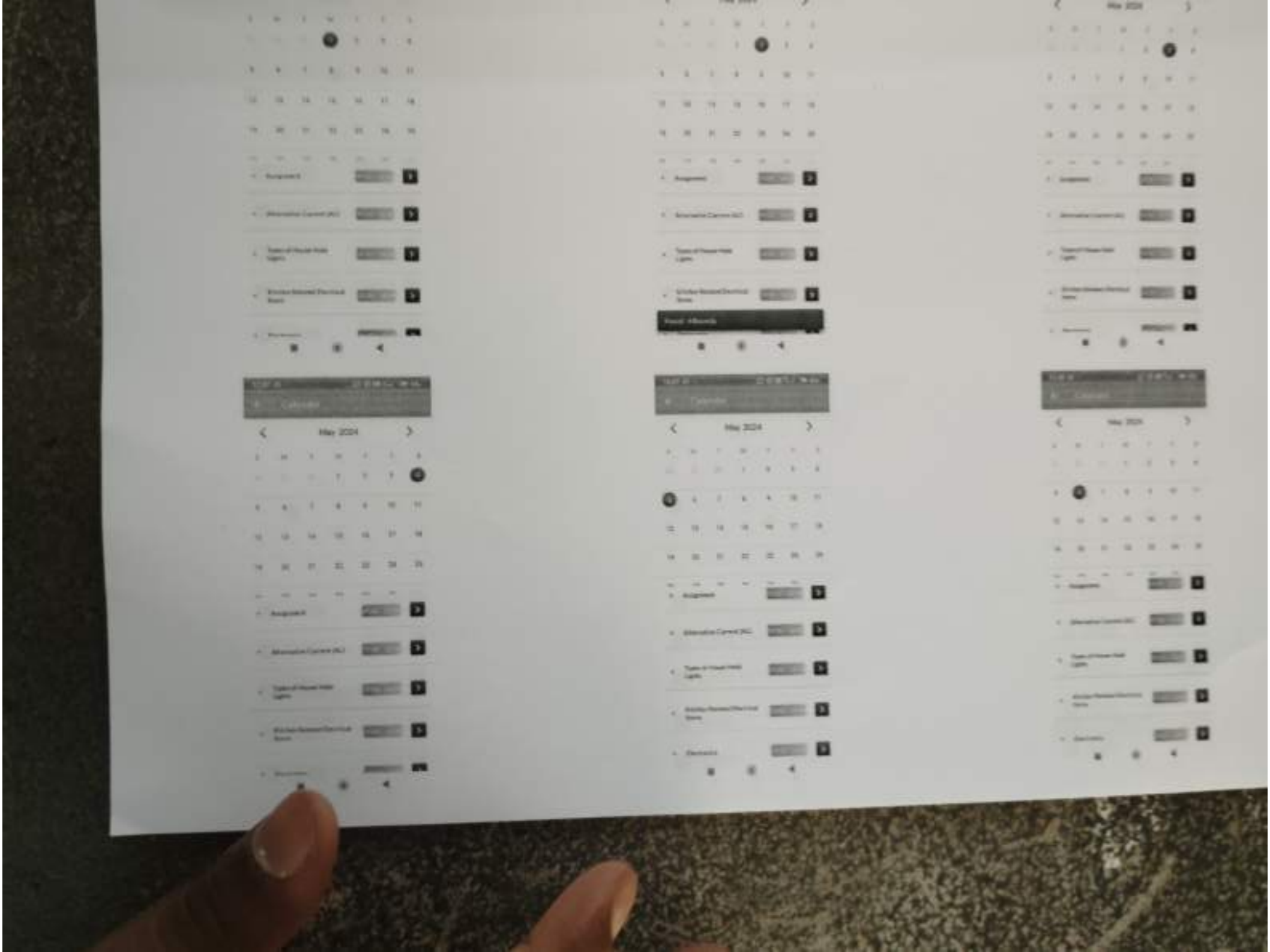
Learning about these fields equips individuals with skills in data analysis, algorithim development & predective modelling, which are increasingly valuable in sectors like health care, finance & autonomous systems.

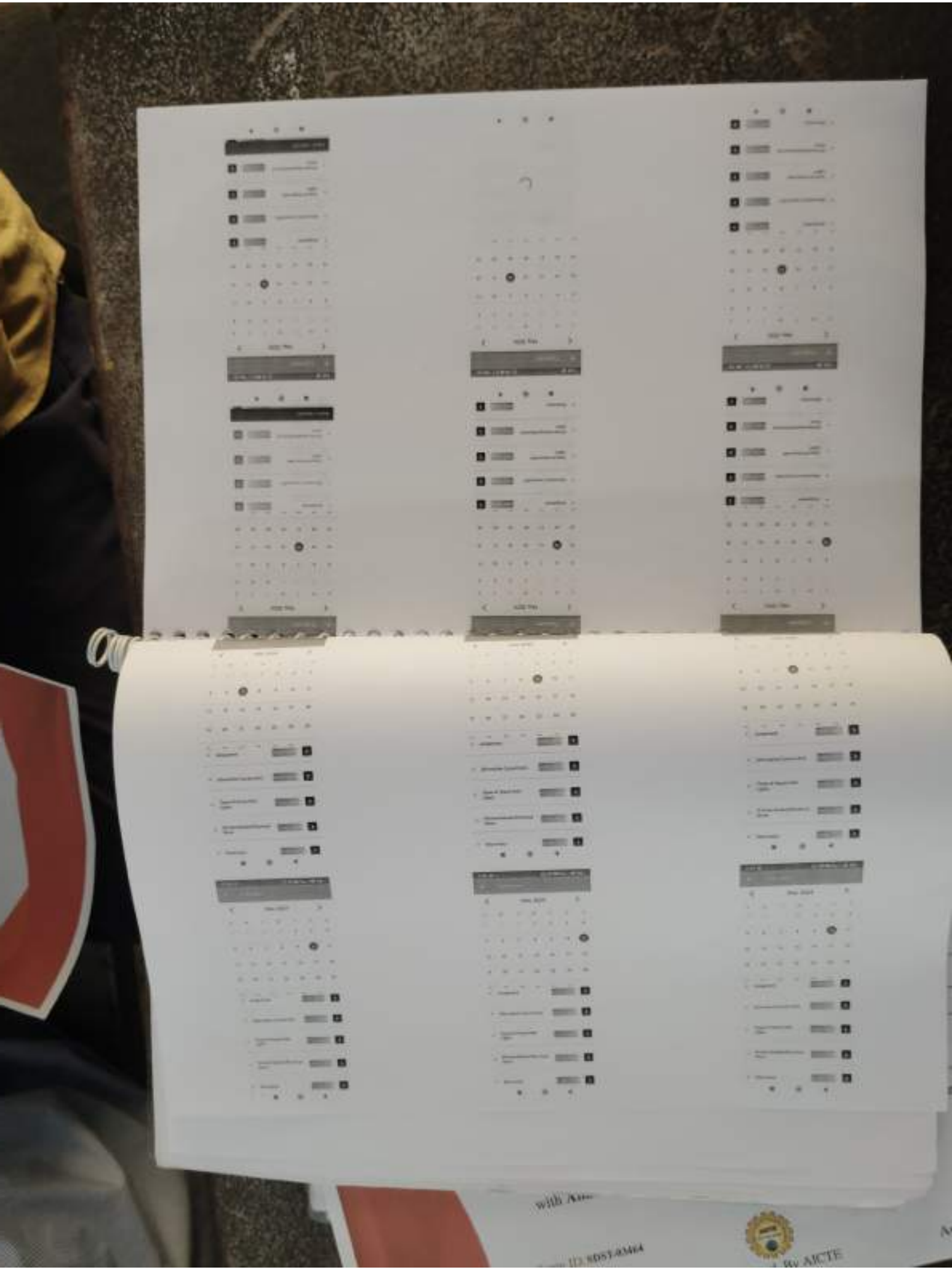
Furthermore, electronics play a pivital role in renewable energy technologies such as solar panels and wind turbines, contributing to sustainable solutions for energy production and conservation. This helps to reduce the pollution & prevent a wide range of Global warming.

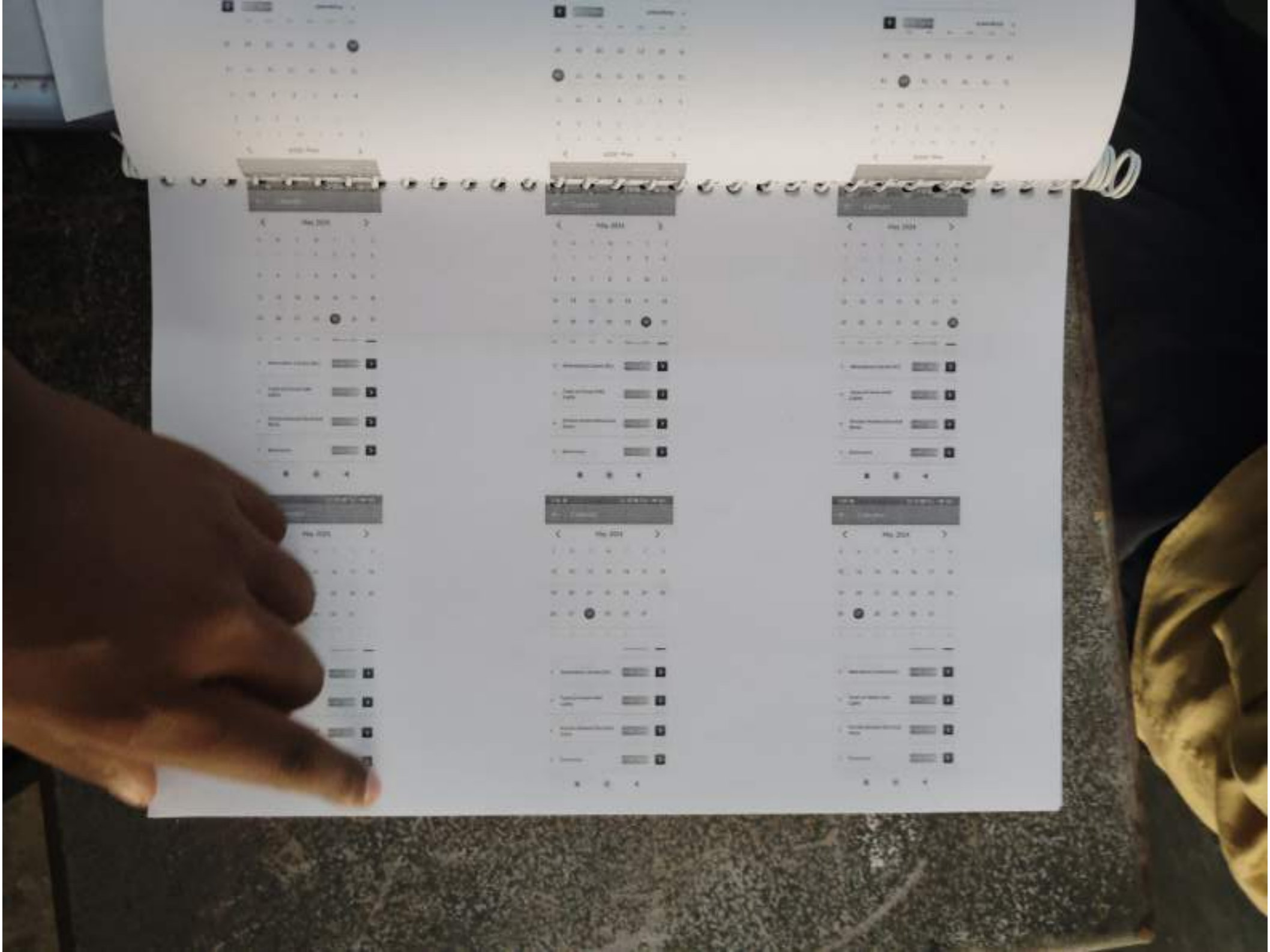
PHOTOS & VIDEOLINKS

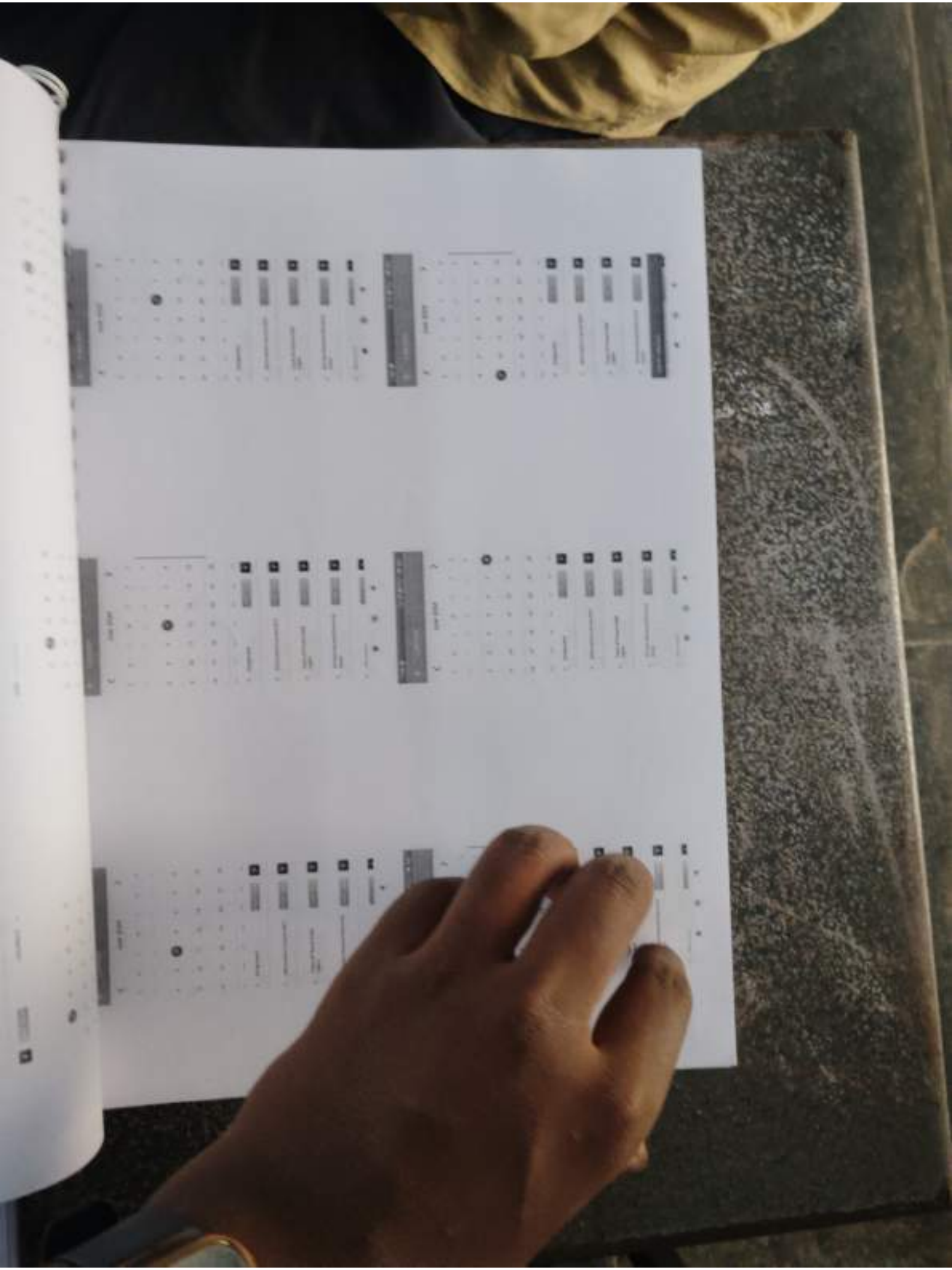
ANUJ
HEALTHWARE
niaGara
SANJEEV REDDY
TILES & HARDWARES
70131 66329

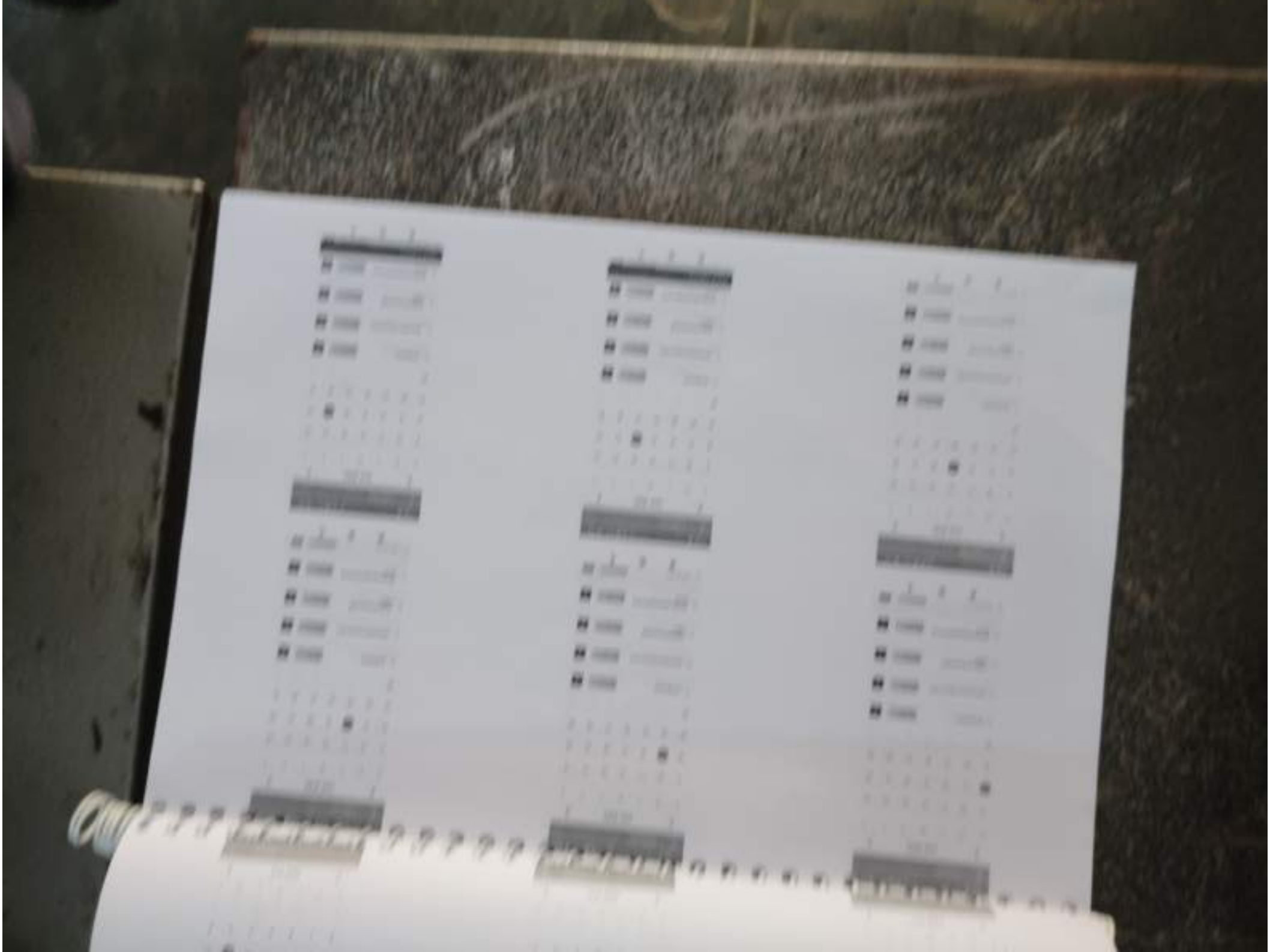
GM











K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

Evaluation of the Short-Term Internship

Student Name: M. S. Charan Sai **Registration No:** 224720014

Term of Internship: **From:** 1-05-2024 **To:** 30-06-2024.

Date of Evaluation:

Organization Name & Address: Sanjeeva Reddy Electronics.

Please rate your performance in the following areas:

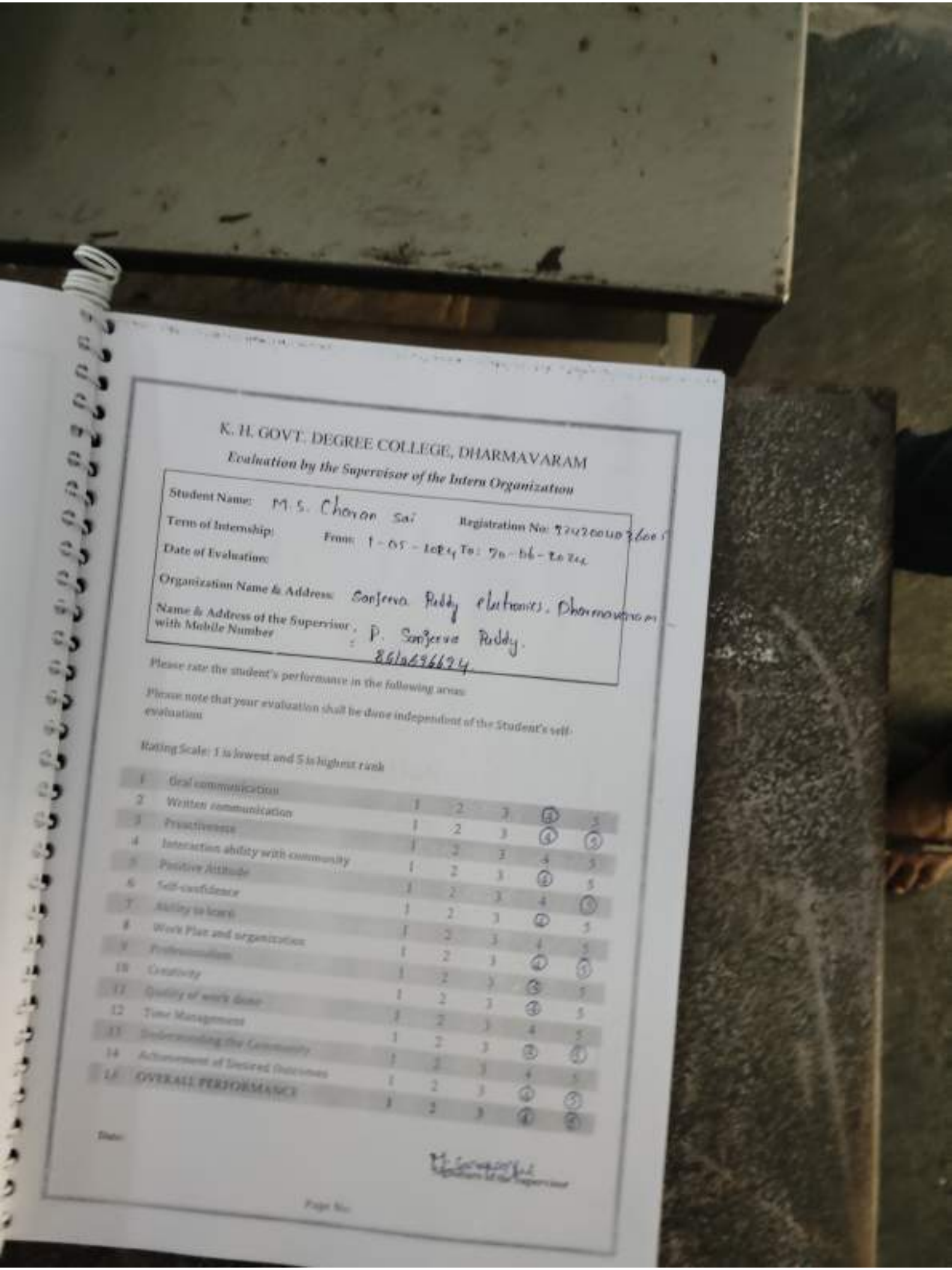
Rating Scale: **Letter grade of CGPA calculation to be provided**

1	Oral communication	1	2	3	(4)	5
2	Written communication	1	2	3	(4)	5
3	Proactiveness	1	2	3	4	(5)
4	Interaction ability with community	1	2	(3)	4	5
5	Positive Attitude	1	2	3	4	(5)
6	Self-confidence	1	2	3	(4)	5
7	Ability to learn	1	2	3	4	(5)
8	Work Plan and organization	1	2	(3)	4	5
9	Professionalism	1	2	(3)	4	5
10	Creativity	1	2	3	(4)	5
11	Quality of work done	1	2	3	4	(5)
12	Time Management	1	2	(3)	4	5
13	Understanding the Community	1	2	3	(4)	5
14	Achievement of Desired Outcomes	1	2	3	4	(5)
15	OVERALL PERFORMANCE	1	2	3	(4)	5

Date:

M. S. Charan sai

Signature of the Student



K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

Evaluation by the Supervisor of the Intern Organization

Student Name: M. S. Charan Sai Registration No: 2242001132001

Term of Internship: From: 1-05-2024 To: 20-06-2024

Date of Evaluation:

Organization Name & Address: Sanjeeva Reddy electronics, Dharmavaram

Name & Address of the Supervisor with Mobile Number: P. Sanjeeva Reddy. 8610696624

Please rate the student's performance in the following areas

Please note that your evaluation shall be done independent of the Student's self-evaluation

Rating Scale: 1 is lowest and 5 is highest rank

1	Oral communication	1	2	3	(4)	5
2	Written communication	1	2	3	(4)	(5)
3	Proactiveness	1	2	3	4	5
4	Interaction ability with community	1	2	3	(4)	5
5	Positive Attitude	1	2	3	4	(5)
6	Self-confidence	1	2	3	(4)	5
7	Ability to learn	1	2	3	4	(5)
8	Work Plan and organization	1	2	3	(4)	5
9	Professionalism	1	2	3	(4)	(5)
10	Creativity	1	2	3	(4)	5
11	Quality of work done	1	2	3	(4)	5
12	Time Management	1	2	3	4	5
13	Understanding the Community	1	2	3	(4)	(5)
14	Achievement of Desired Outcomes	1	2	3	4	5
15	OVERALL PERFORMANCE	1	2	3	(4)	(5)

Date:

Signature of the Supervisor

Page No.

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

EVALUATION

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

Internal Evaluation for Short Term Internship
(On-site/Virtual)

Objectives:

- To integrate theory and practice.
- To learn to appreciate work and its function towards the future.
- To develop work habits and attitudes necessary for job success.
- To develop communication, interpersonal and other critical skills in the future job.
- To acquire additional skills required for the world of work.

Assessment Model:

- There shall only be internal evaluation.
- The Faculty Guide assigned is in-charge of the learning activities of the students and for the comprehensive and continuous assessment of the students.
- The assessment is to be conducted for 100 marks.
- The number of credits assigned is 4. Later the marks shall be converted into grades and grade points to include finally in the SGPA and CGPA.
- The weightings shall be:
  - Activity Log — 25 marks
  - Internship Evaluation — 50marks
  - Oral Presentation — 25 marks
- Activity Log is the record of the day-to-day activities. The Activity Log is assessed on an individual basis, thus allowing for individual members within groups to be assessed this way. The assessment will take into consideration the individual student's involvement in the assigned work.
- While evaluating the student's Activity Log, the following shall be considered –

  a. The individual student's effort and commitment.

  b. The originality and quality of the work produced by the individual student.

  c. The student's integration and co-operation with the work assigned.

  d. The completeness of the Activity Log.
- The Internship Evaluation shall include the following components and based on Weekly Reports and Outcomes Description

  a. Description of the Work Environment.

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

MARKS STATEMENT
(To be used by the Examiners)

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

INTERNAL ASSESSMENT STATEMENT

Name Of the Student: M.S. chavan Sai
Programme of Study: B.A. (Arts)
Year of Study: 2023-2024
Group:
Register No/H.T. No: H.E.P 224300403605
Name of the College: K.H. Government Degree college
University: Sri krishna Devaraya University

Sl.No	Evaluation Criterion	Maximum Marks	Marks Awarded
1.	Activity Log	25	
2.	Internship Evaluation	50	
3.	Oral Presentation	25	
	GRAND TOTAL	100	

Date:

M. Saraswathi
Signature of the Faculty Guide

Certified by

Date:
Seal:

Signature of the Head of the Department

PRINCIPAL
K.H. Govt. Degree College
Dharmavaram-515671
Sri Sathya Sai (Dist.)

K.H. GOVERNMENT DEGREE COLLEGE
DHARMAVARAM

Program Book

Short Term Internship

AP STATE COUNCIL OF HIGHER EDUCATION

(A STATUTORY BODY OF GOVERNMENT OF ANDHRA PRADESH)

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

Kasetty Haridasulu
GOVERNMENT DEGREE COLLEGE
Dharmavaram – 515 672.
Sri Satya Sai (D). Andhra Pradesh

Program Book
For
Short -Term Internship

Name of the Student: B. Harsha vardhan

Name of the College: KH govt Degree Dharmavaram

Registration Number: 224200406600 4

Period of Internship: **From:** 1-5-2024 **To:** 30-6-2024

Name & Address of the Intern Organization: Skill Ozive Techologics private Limited

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

An Internship Report On

Goods and service Tax

(Title of the Internship)

Submitted in accordance with the requirement for the degree of

K.H Govt Degree college Dharmavaram

Under the faculty Guideship of

Smt: M. Pushpavathi

Department of Commerce

K.H Govt Degree college, Dharmavaram

Submitted by:

B. Harsha vardhan

Register Number: - 22420040660 24

Department of Commerce

K.H Govt. Degree college Dharmavaram

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

Instructions to Students

Please read the detailed Guidelines on Internship hosted on the website of Andhra Pradesh State Council of Higher Education **https://apsche.ap.gov.in**

1. It is mandatory for all the students to complete 2 months (180 hours) of short- term internship either physically or virtually.
2. Every student should identify the organization for internship in consultation with the College Principal/the authorized person nominated by the principal.
3. Report to the intern organization as per the schedule given by the College. You must make your own arrangements for transportation to reach the organization.
4. You should maintain punctuality in attending the internship. Daily attendance is compulsory.
5. You are expected to learn about the organization, policies, procedures, and processes by interacting with the people working in the organization and by consulting the supervisor attached to the interns.
6. While you are attending the internship, follow the rules and regulations of the intern organization.
7. While in the intern organization, always wear your College Identity Card.
8. If your college has a prescribed dress as uniform, wear the uniform daily, as you attend to your assigned duties.
9. You will be assigned a Faculty Guide from your College. He/She will be creating a WhatsApp group with your fellow interns. Post your daily activity done and/or any difficulty you encounter during the internship.
10. Identify five or more learning objectives in consultation with your Faculty Guide. These learning objectives can address:
    a. Data and Information you are expected to collect about the organization and/or industry.
    b. Job Skills you are expected to acquire.
    c. Development of professional competencies that lead to future career success.
11. Practice professional communication skills with team members, co-interns, and your supervisor. This includes expressing thoughts and ideas effectively through oral, written, and non-verbal communication, and utilizing listening skills.
12. Be aware of the communication culture in your work environment. Follow up and communicate regularly with your supervisor to provide updates on your progress with work assignments

13. Never be hesitant to ask questions to make sure you fully understand what you need to do your work and to contribute to the organization.
14. Be regular in filling up your Program Book. It shall be filled up in your own handwriting. Add additional sheets wherever necessary.
15. At the end of internship, you shall be evaluated by your Supervisor of the intern organization.
16. There shall also be evaluation at the end of the internship by the Faculty Guide and the Principal.
17. Do not meddle with the instruments/equipment you work with.
18. Ensure that you do not cause any disturbance to the regular activities of the intern organization.
19. Be cordial but not too intimate with the employees of the intern organization and your fellow interns.
20. You should understand that during the internship programme, you are the ambassador of your college, and your behavior during the internship programme is of utmost importance.
21. If you are involved in any discipline related issues, you will be withdrawn from the internship programme immediately and disciplinary action shall be initiated.
22. Do not forget to keep up your family pride and prestige of your college.

.....<<@>>.....

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

Student's Declaration

I, B. Harsha vardhan a student of II B.com (CA)

Programme, Regd. No. 224200406 6004 of the Department of

Commerce, K H Govt Degree college, Dharmavaram

College do hereby declare that I have completed the mandatory internship from 01-05-2024 to 30-6-2024 in Skill Dzire Technology private Limited under the Faculty Guideship of

M. pushpawathi, Department of commerce
K H Govt Degree College, Dharmavaram.

B. Harsha vardhan
(Signature with Date)

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

Official Certification

This is to certify that B. Harsha vardhan, Regd. No. 224200406004 has completed her Internship in Skill Dzire Technology private Limited on Goods and service Tax (GST) under my supervision as a part of partial fulfillment of the requirement for the Degree of Bachelor of Commerce in the Department of commerce K.H Govt. degree college, dharmavaram.

This is accepted for evaluation.

(Signatory with Date and Seal)

Endorsements

Faculty Guide M. Pushpavathi

Head of the Department

PRINCIPAL
K.H. Govt. Degree College
Dharmavaram-515672
Sri Sathya Sai (Dist.)

Principal

SkillDzire

CERTIFICATE OF INTERNSHIP

This is to Certify that Mr./Ms

Boggu Harshavardhan

Enrolled in the B.Com (C.A) - 2242224066004

From College K.H Government Degree College

of university S K University, Ananthapuramu

has Successfully Completed short-term Internship programme titled

Goods and Service Tax (GST)

Under SkillDzire for 2 months.Organized By **SkillDzire** in collaboration with **Andhra Pradesh State Council of Higher Education**.

Certificate ID: **SDST-03451**

Issued On **28-June-2024**

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

Acknowledgement

I would like to Express my sincere gratitude for the opportunity to paricipate in the short-term internship program at skill D2ive Technology private limited this experience has been incredibly valuable for me, and I am thankful for the opportunity to learn from your team and contribute to Goods and service Tax.

During my internship at skill D2ive Technology private Limited, I have gained invaluable insights into GST Registraction, Input Tax credit, GST Return forms and Tax Invoice, which I am confident will significantly enhance my academic guidance provided by smt. M. pushpavathi, Lecturer in commerce whose support has been instrumental in helping me understand and develop skills in short Term Internship.

I am also grateful for thanks to my parents and smt. M. pushpavathi, madam for their kind co-Operation and Encouragement which played a pivotal role in completing short-Term internship.

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

I express my gratitude to every one who contributed to my development and helped in successfully including the short-term internship with in the given time frame.

CONTENTS

S.No	Topics.	Page No
1.	EXECUTIVE SUMMARY	1-4
2.	OVER VIEW OF THE ORGANIZATION	5-7
3.	INTERNSHIP PART	8-11
4.	ACTIVITY LOG & WEEKLY REPORT	12-30
5.	FIRST WEEK	13-14
6.	SECOND WEEK	15-16
7.	THIRD WEEK	17-18
8	FORTH WEEK	18-19
9	FIFTH WEEK	21-22
10.	SIXTH WEEK	23-24
11.	SEVENTH WEEK	25-26
12.	EIGTH WEEK	27-28
13.	OUTCOMES	29
14.	Technical skills	30
15	PHOTOS & VIDEO LINKS	31-36

CHAPTER-1

EXECUTIVE SUMMARY

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

Chapter – 1

EXECUTIVE SUMMARY

Goods and services Tax (GST) is a transformative indirect tax reform introduced in India on July 1, 2017. It replaced a complex array of central and state taxes with a unified tax structure aimed at simplifying compliance, enhancing revenue collection, and fostering a seamless national market. GST is structured into central GST (CGST), state GST (SGST), and Integrated GST (IGST) applicable respectively to intra-state supplies, inter-state supplies, and imports. The implementation of GST has had significant implications for businesses, consumers, and the economy, leading to both challenges and successes, while initial implementation hurdles included compliance issues and technology adaptation, GST has streamlined tax administration, reduced cascading effects and procedures continue to shape the GST landscape, aiming to optimize its effectiveness and ensure sustainable economic growth.

Objectives : GST was implemented with the primary objectives of creating a unified national market, reducing cascading effects of taxes (tax on tax), enhancing ease of doing business, and promoting economic efficiency through a simplified tax regime.

Structure : GST is structured into three main components:

- Central GST (CGST) : Levied by the central Government on intra-state supplies of goods & services.
- State GST (SGST) : Levided by state Governments on intra-state supplies of goods and services.
- Integrated GST (IGST) : Levided by the central Government on inter-state supplies of goods and services, as well as imports into the country.

The Tax is levied at each stage of the supply chain, allowing business to claim credit for taxes paid on their purchases, there by mitigating the cascading effect.

Impact : Since its implementation, GST has had a profound impact on india's economy:

- Simplification : Streamlined tax compliance and reduced administrative burdens for businesses.
- Harmonization : Eliminated barriers to interstate trade and created a single national market.
- Revenue Enhancement : Broadened the tax base and improved tax collection efficiency.
- Consumer Benefits : potential reduction in overall tax incidence and prices of goods and services.

challenges : Despite its benefits, GST implementation faced several challenges :

- Initial technological and procedural hiccups in transition to the new regime.
- compliance burden, especially for small and medium sized enterprises (SMEs).
- Adaptation issues for businesses accustomed to the previous tax structure.

successes : GST has achieved significant milestones

- Increased tax compliance and transparency.
- Boosted revenue collection for both central and state governments.
- Enhanced efficiency in logistics and supply chain management.

Future outlook : Looking ahead, GST is poised to undergo further refinements and reforms :

- Continued simplification of tax procedures and reduction of compliance burden.
- Rationalization of tax rates to minimize classification disputes.
- Intergration of advanced technology to enhance tax administration and enforcement.

In conculsion, GST has emerged as a transformative reform aimed at unifying India vast market and enhancing economic competitivences. while challenges persit, the overall trajectory suggests that GST will continue to play a crocial role in shaping India's economic future,

CHAPTER-2

OVER VIEW OF THE ORGANIZATION

Chapter – 2
OVERVIEW OF THE ORGANIZATION

Skill Dzive Organaisation is India's leading platfrom that aims to provide Job oriented courses, projects, interships, placement programs, faculty Development programs, and workshops to spiring people with a visicon to tridge the skills gap in the industry. Skill Dzive offers a diverase range of six Job-oriented courses designed to equip individuals with the necesary skills and knowledge demanded by the current Job market. Skill Dzive's courses and interships are carefully curated and structured by 20 plus industry experts and experience professionals. The organization started with 6 employees, but now Around 40 plus Enthusiastic people are working. The organization adopts learner-centric approach, ensuring that the courses are enagaging, interactive, and aligned with the latest industry trends and practies. The platfrom provides user-friendly and accesiable learning enviroment, utilizing modern technologies and tools to faciliate effective, learning outcomes. Learners have acess to them to track their progress and reinforce their understanding of the subject matter.

By combining Job-oriented courses with hands-on interships, Skill Dzive aims to empower

individual with the skills, knowledge, and practical expearse required to excel in their chosen profession whether one is a fresh graduate seeking to kick start their career or a working professional looking to upskill, skillolive offers a comprehensive platfrom to unlock their full potential and thrive in today's competitive job market.

CHAPTER-3

INTERNSHIP PART

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

Chapter – 3

INTERNSHIP PART

An internship is a valuable professional learing experience offering practical work aligned with the student's field of study or career interests - It provided an opportunity for career exploration, skill development and introduces fresh ideas to the work place. Employers benefit by cultivation new talent and potentially building a future work force.

During my internship at skilldzire Technologr private Limited, I had the invaluable opportunity to participate in their GST certificate course, which significantly enriched my understanding of Goods and services Tax (GST) regulations and their practial applicatian in the corporate environment. skilldzire's comprehensize curriculum and hands-on approach allowed me to delve deeply into the nuances of GST compliance and management.

Learning Experience :

1. Comprehensive curriculum : skilldzire's GST certificate course covered a wide range of topics, from basic concepts to advanced compliance strategies. I gained a solid foundation in GST laws, including:

registration, filing returns, input tax credit, and GST audits.

2. Practical Insights : The course not only focused on theoretical knowledge but also provided practical insights through case studies and real-world scenarios. This approach helped me understand the application of GST principles in various business contexts..

3. Expert Guidance : I had the privilage of learing from experienced professionals in the field of taxation. Their guidance and mentorship were instrmental in deepening my understanding and addresing complex issues related to GST compliance.

Skills Developed :

1. Analytical skills : Analyzing and interpreting GST provisions and their implications on business operations.

2. Communication skills : Effectively communicating GST-related concepts and compliance requirements to stakeholders.

3. problem-solving Abilities : Developing strategies to resolve GST-related challenges and optimize tax efficiencies.

Practical Application :

During my internship, I had the opportunity to apply my knowledge in real-world scenarios within skillzire Technology private limited. This practical application allowed me to contribute to GST compliance efforts, assist in preparing GST returns, and participate in audits under the guidance of senior tax professionals.

Conclusion : Overall, my intership expriance at skillzire Technology private limited was enriching, particularly due to the in-depth GST certificate course that provided me with a solid foundation in GST regulation and practial insights into their implementation. This experience has not only enhanced my academic knowledge but also equipped me with valuable skills that are essential for a career in taxation.

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

ACTIVITY LOG
&
WEEKLY REPORT

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

ACTIVITY LOG FOR THE FIRST WEEK

Day & Date	Brief description of the daily activity	Learning Outcome	Person In-Charge Signature
Day - 1	Understanding the need for GST, its core objectives and historical context.	Understand GST's basics, importance, and the GST council's structure and role.	
Day - 2	Delving into GST objectives: streamlining taxation, eliminating cascading taxes, easing compliance and promoting economic growth.	comprehend GST's historical context, key events, and differences from the old tax system	
Day - 3	case studies on GST impact across different sectors (manufacturing, services, trade, consumption)	understand the dual GST model, its components, and tax implications of transactions	
Day - 4	Insight into the political and economic factors influencing GST reforms	familiarize with GST structure, terminology, and the importance of GST registration.	
Day - 5	Implementing GST effectively to reduce tax evasion and administrative burdens.	understand GST's administrative framework compliance obligations.	
Day - 6	summarizing the transformative impact of GST on modern taxation systems.	study GST components, key terms like supply and turnover, and the registration process.	

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

WEEKLY REPORT

WEEK -1 (From Dt 01-05-2024 to Dt 07-5-2024

Objective of the Activity Done and Detailed Report

Week 1 serves as an essential introduction to the Goods and service Tax (GST) system, a landmark taxation reform implemented in many countries world wide. This weak lays the foundational understanding necessary for comprehending the intricate workings and implications of GST, participants will embrank on a journey into the fundamental concepts and objectives of GST, aimed at unravelling its significance in the economic landscape. During this week, participants will delve into the essense of GST, gaining insights into its underlying principles and the rationale behind is implementation. Through engaging sessions facilited by subject matter expert students will explore the core objectives of GST, which include streamling the taxation structure, elimina cascading taxes, fostering ease of compliance, and promoting economic growth.

Moreover, participants will have the opportunity to dissect the scope of GST and its far-reaching implicatio on various sectors of the economy. From manufacuring and services to trade the consumption, GST has a profund impact on every aspect of economic activity. GST's applicability, gaining a holistic understanding of its role as a tranformative tax regime.

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

ACTIVITY LOG FOR THE SECOND WEEK

Day & Date	Brief description of the daily activity	Learning Outcome	Person In-Charge Signature
Day - 1	Overview of GST registration requirements	Understand which business must register for GST and the applicable threshold limits.	
Day - 2	Analysis of specific business activites triggering registration.	Learn the initial steps of the GST registration process and the importance of accurate details.	
Day - 3	Importance of accurate record - Keeping.	complete detailed business information for GST registration and understand requirements.	
Day - 4	Explanation of offline submission processes.	Submit GST application upload required document and complete OTP verification	
Day - 5	Consequences of non-compliance through real-world case studies.	understand post-registration steps, GSTIN issuance and ongoing compliance responsibilites business.	
Day - 6	Best practices of seamless registration procedures.	Steps for submiting GST registration, uploading documents, and verification via OTPs.	

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

WEEKLY REPORT

WEEK-2 (From Dt 08-05-2024 ..... to Dt 14-05-2024

Objective of the Activity Done and Detailed Report

Week 2 is dedicated to unravelling the intricacies of the GST registration process. participants will embark on a comprehensive exploration of the steps involved in registering under the Goods and services Tax (GST) regime. a crucial requirement for business operating in the taxable supply chain. Throughout this week, participants will delve into the eligibility criteria for GST registration understand the thresolds and conditions that determine whether business entity is obligated to register under GST. from turnover thresolds to specific business activites, student will gain clarity on the factors that influence the registration requirements, ensuring compliance with the regultory frame work.

Moreover, participants will familarize themselves with the documentation requirements for GST registration, learning about the necessary paper work and information needed to complete the registraction process succesfully. Through practical examples and case studies, students will navigate the documentation process step-by-step gaining valuable insights into the importance of accurate record keeping and compliance with regulatory standards. Additionally, this week will provide partipants with a detailed overview of the registraction

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

ACTIVITY LOG FOR THE THIRD WEEK

Day & Date	Brief description of the daily activity	Learning Outcome	Person In-Charge Signature
Day - 1	Importance of GST as a transformative tax reform	understand the various GST rate slabs and their applicability to diff goods and services	
Day - 2	Analysis of the Constitutional Amendment Bill for GST.	Learn the classification system (HSN/SAC codes) for determining applicable GST	
Day - 3	Impact assessment on business and consumers.	understand which transact are taxable without consideration and which supplies are non-under GST	
Day - 4	case studies highlighting variations in state-level GST policies and their impact.	Identify composite and mixed supplies and their implications on applicable GST rates	
Day - 5	multimedia presentations on the evolution and challenges of indians GST system	Gain knowledge of special GST rates, exemptions and concessional rates for certain goods and services	
Day - 6	Discussion on the impact of GST on business and economic growth.	Differentiate between composite and mixed supply and understand their impact on GST	

K. II. GOVT. DEGREE COLLEGE, DHARMAVARAM

WEEKLY REPORT

WEEK – 3 (From Dt 15-05-2024 to Dt 21-05-2024

Objective of the Activity Done and Detailed Report:

Week 3 invites participants to embark on a journey through the annals of history to uncover the evolution of the Goods and services Tax (GST) system. this week offers a profound exploration into the origins, development, and legislative journey of GST in India. tracing its path from conceptualization to implementation participants will delve into the historical context surrounding the introduction of GST, understanding the economic and political factors that neccesited tax reforms in the country from the initial discussions on tax harmonization to the eventual adption of GST as a transformative tax reform, students will gain insights into the overching objectives and aspirati driving the GST agenda. Through a chronological examination of key milestones and legislative developments students will unravel the complex narrative of GST evolution, from the initial proposals to the passage of GST-related bills and amendments. BY analysing pivotal events such as the introduction of the constitutional Amendent Bill for GST and the subsequent rollout of GST on July 1, 2017, participants will grasp the legislative and challenges associated with implementing a unified indirect tax regime.

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

ACTIVITY LOG FOR THE FORTH WEEK

Day & Date	Brief description of the daily activity	Learning Outcome	Person In-Charge Signature
Day - 1	Discussion on revenue sharing mechanisms between central and state governments	Understand how time of supply is determined and its significance in determining GST liability	
Day - 2	Implications of dual GST on tax compliance and revenue administration.	Grasp the rules for determining the place of supply for goods, services and international transactions under GST.	
Day - 3	Discussion on strategies for managing dual GST requirements effectively.	Learn the various methods used to determine the value of supply and their application in different	
Day - 4	comparitives analysis of tax rates, exemptions, and compliance requirements	Apply knowledge of time, place and value of supply rules to practical scenarios	
Day - 5	multimedia presentations on the evolution and challenges of india's dual GST system.	Evaluate comprehension of time, place, and value of supply rules to practical scenarios and assess their.	
Day - 6	Discussion on the impact of GST on businesses and economic growth.	Assessment of understanding through quizzes and review of key concepts covered during the week.	

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

WEEKLY REPORT

WEEK – 4 (From Dt 21-5-2024 to Dt 20-05-2024

Objective of the Activity Done and Detailed Report:

week 4 delves into the intracies of the dual Goods and services Tax (GST) model implemented in india. participants will embark on a comprehensive exploration of the GST framework. focusing on the distinct components of central GST (CGST) and state GST (SGST), which constitute the foundation of indias indirect tax system. This week begins with an depth examination of the structual framework of GST elucidating the roles and responsibilites of the central and state goverments in administering and levying taxes under the CGST and SGST regimes. respectively will gain a nuanced understanding of the division of taxating authority between the central and governents, as delinated by the constitions of india, and the mechanisms for revenum sharing and coordination between the two tiers of goverment. Through interative lectures, case studies and scenario based simulations, students will explore the pratical implication of the dual GST model on busines, tax compliance, and revenue adminstration. By analysing hypothetical scenarios and real-world examples, participants will develop a contextual arising from the coexistence of CGST and SGST

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

ACTIVITY LOG FOR THE FIFTH WEEK

Day & Date	Brief description of the daily activity	Learning Outcome	Person In-Charge Signature
Day - 1	Explanation of goods and services categorized under each rate slab.	understand the basics of ITC, including eligibility criteria and conditions for claiming input.	
Day - 2	case studies on goods and services exempted from GST.	Learn in-depth about eligibility criteria, required documents, and restrictions on input tax credit.	
Day - 3	case studies on pricing strategies and consumer behaviour under GST rate	understand how to calculate input tax credit reconcile it with purchases and maintain records for compliance	
Day - 4	case studies on past rate revisions and their implications for government revenue	Apply knowledge of ITC eligibility and conditions to practical and assess implications.	
Day - 5	Group activites analyzing scenarious of GST rate changes.	understand ITC compliance obligations. audit procedures and best practices for record-keeping ensure compliance	
Day - 6	Recap of key insights from discussions on the GST rate structure.	understand ITC compliance obligations audit procedures, and best practices for ITC records.	

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

WEEKLY REPORT

WEEK – 5 (From Dt 01-6-2024 to Dt 07-06-2024)

Objective of the Activity Done and Detailed Report:

week 5 is dedicated to exploring the intricate details Good and services Tax (GST) rate structure participants will delve into the diverse GST rate slabs, exemptions, and classifications that govern the taxation of goods and services in india. Through comprehensive discussions and practial examples, students will unravel the complexities of GST rates and their implications for business, consumers, and the broader economy. The week begins with an overview of the GST rate structure, providing participant with a clear understanding of the different tax ranging from zero- and exempted supplies to Through illustrative examples and case studies, participants will grasp the nuances of GST rate classifications and their impact on pricing profitability, and consumer behaviour moreover, this week develos into the dynamics of GST rate revisions and policy adjustments, shedding lights on the factors influencing changes in GST rates over time. participants will examine case studies of past GST rate revisions and their implications for business and industries, analzing the rationale behind rate adjustments and their effects on revenue collection compliance and economic growth.

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

ACTIVITY LOG FOR THE SIXTH WEEK

Day & Date	Brief description of the daily activity	Learning Outcome	Person In-Charge Signature
Day - 1	Overview of classification principles and criteria.	understand composition scheme basis, eligibility criteria benefits and for small business GST	
Day - 2	Analysis of supplies between related parties	Learn in-depth about eligibility criteria turnover thresholds, and conditions for composition scheme.	
Day - 3	Discussion on implications for business engaged in exempt activities.	understand the advantages of the composition scheme such as reduced tax rate and limitations.	
Day - 4	Identification of naturally bundled goods or services.	Familiarize with the process of opting into the composition scheme and requirements.	
Day - 5	Interactive discussions on practial challenges in GST classification	Apply knowledge of the composition scheme and fulfing compliance requirements	
Day - 6	Recap of key insights from discussions on GST classification.	study eligibility criteria turnover limits and conditions for opting into the compisit GST.	

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

WEEKLY REPORT

WEEK –6 (From Dt ..08-06-2024.. to Dt ..14-06-2024

Objective of the Activity Done and Detailed Report:

week 6 delves into the intricate process of classifying goods and serives under the Goods and Servies Tax (GST) regime. participants will embark on a journey to understand the criteria and principles govering the tarability and classfication of goods and services, with a particular focus an schedule. I schedule III and the treatment of composite and mixed supplies. The week begins with an in-depth explortation of schedule of the GST law, which out lines the transactions deemed to be a supply of goods and services. participants will learn about the various Senarious covered under schedule I including tranfers or dispoals of business assets, supplies between related parties and transactions without consideration through case studies and practial illstractions, students will gain insights into the impricitions of schedole I provisions for businesses and taxpayers. including their impact on compliance and tax liability. moving forward, participants will delve into schedule III which enomerates the activites or transactions that are neither considered as supply of goods nor supply of services under GST. students will analyze the scope and implications of schedole III exclusions.

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

ACTIVITY LOG FOR THE SEVENTH WEEK

Day & Date	Brief description of the daily activity	Learning Outcome	Person In-Charge Signature
Day - 1	overview of composite supplies: definition and characteristics.	understand the purpose frequency, and different types of GST return forms under GST.	
Day - 2	Explore the tax treatment and invoicing requirments for composite supplies	learn how to accurately report outward supplies invoices, creditnotes, and GSTR-1 return form	
Day - 3	Case studies on scenarios inuding mixed supplies.	understand the process of filing the monthly/summary return GSTR-3B, including taxes payable.	
Day - 4	comparative analysis of GST implications for mixed supplies.	familarize with the annual return filing process through GSTR-9 including and input tax credit.	
Day - 5	Explanation of invoicing roles for mixed supplies	understand the process of reconciliation between GST and audited financial statement the GSTR-9c form.	
Day - 6	Interactive discussions and supply knowledge and solutions compost and mixed supplies	detailed explanation of GSTR-1 from for reporting invoices, credit notes and amendments.	

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

WEEKLY REPORT

WEEK –7 (From Dt 15-06-2024 to Dt 21-06-2024

Objective of the Activity Done and Detailed Report:

week 1 focuses on unravelling the complexities surrounding composite and mixed supplies under the Goods and Services Tax (GST) frame work. participants will embark on a deep dive into those two distinct type of supplies and their implications for GST compliance and reporting. The week begins with a comprehensive exploration of composite supplies. where goods or services are naturally bundled together and supplied as a single unit. participants will learn about the criteria for determining composite supplies and the corresponding tax treatment under GST law. Through detailed explanations and practial examples students will gain insights into the invoicing requirements and compliance obligations associated with composite supplies. Subsequently, participants will delve into the realm of mixed supplies, where multipule goods or services are supplied together for a single price but can also be supplied separately. Through real-word senarios and case studies, students will examine the complexities involved in determining the tax treatment of mixed supplies under GST law. participants will analyze the implications of mixed supplies on GST invoicing reporting and compliance.

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

ACTIVITY LOG FOR THE EIGHTH WEEK

Day & Date	Brief description of the daily activity	Learning Outcome	Person In-Charge Signature
Day - 1	Case studies on Scenarios triggering time of supply.	understand the purpose, applicability, and procedures for generating and canceling E-way Bills under GST.	
Day - 2	Discussion on implication for GST liability calculation and compliance.	Learn the essential details needed for generating E-way Bill and with E-way Bill rules.	
Day - 3	case studies on determining taxable value for different type of supplies	Gain proficiency in generating E-way Bills through online and offline modes, ensuring GST regulations.	
Day - 4	multimedia presentations on best practices in GST liability timing	understand the compliance checks and verification procedure conducted by tax	
Day - 5	Analysis of economic and regulatory factors affecting GST liability timing	Apply Knowledge of E-way Bill requirements and procedure to real considerations effectively.	
Day - 6	case studies on complex supply chain scenarios and their GST implication.	walk-through of the step step process for generating an E-way Bill online and offline modes.	

Objective of the Activity Done and Detailed Report:

week 8 delves into the intricacies of determining the time. place and value of supply under the Goods and services Tax (GST) regime. participants will embark on a comprehensive exploration of the principles and factors governing these critical aspects of GST compliance and reporting. the week begins with an in depth analysis of the time of supply. encompassing the rules and considerations that dicate when GST liability arises for a particular transaction. participants invoicing. payment receipt, and goods delivery, Through interactive exercises and case studies, students will gain practical insights into managing GST liability timing effectively in diverse business Secenarios. subsequently, participants will delve into the determination of the place of supply. particularly focusing on intersate transactions. students will explore the rules and criteria for identifying the place of supply for good and services supplied across state borders. Through real-world examples and case studies. participants will analyze the implications of different place of supply scenarious on GST compliance and reporting requirements.

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM
OUTCOMES DESCRIPTION

Describe the work environment you have experienced:

In the Online certificate course focused on GST (Goods and Services Tax), the work environment was characterized by structured learning modules and strong emphasis on practical application. The course provided comprehensive coverage of GST Laws, regulations, and compliance requirements, which were delivered through interactive modules and self paced study materials. Regular quizzes and assesments ensured continual continual -reinforcement of learing outcomes, whiles case studies offered opptunies to apply theoretical knowledge to real word sencerios Discussion forums facilated peer interction and knowledge to real world scencrious. Discussion forums through webinars and Q&A sessions, providing clarification on intricate aspects of GST implementation, overall the enviroment was supportive and conductive to learing, equipping participants with essential skills and knowledge needed for effective GST compliance and management in professional settings.

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

Describe the real time technical skills you have acquired:

In my online certificate course in GST (Goods and services) I acquired a range of practical technical skills essential for navigating real-world tax compliance:

The course equipped me with a deep understanding of GST laws and regulations including registration procedure, filing requirements, and compliance norms. I gained proficiency in using GST software tools for accurate calculation and filing of GST returns, ensuring adherence to legal requirments. practical excersis and case studies enabled me to apply theoretical to legal scenarioues involving GST implications for business. I learned to interpt GST invoices and understand input tax credit mechanisms, essential for optimizing tax efficeny. Additionaly, the course provided insight into GST audits and assessments, preparing me to handly tax auides effectively. Through interative modules and updates in GST legislation- overall, the course fostered a hands on approach to mastering talunial skills in GST management, crucial for professional roles requiring expertise in tax compliance and adiministration.

PHOTOS
&
VIDEO LINKS

Date:01-05-2024

Date:02-05-2024

Date:03-05-2024

Date:04-05-2024

Date:05-05-2024

Date:06-05-2024

Date:07-05-2024

Date:08-05-2024

Verified by

Date:09-05-2024

Date:10-05-2024

Date:11-05-2024

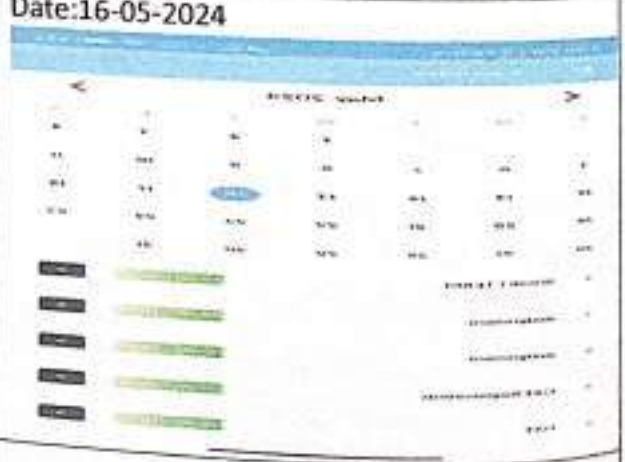
Date:12-05-2024

Date:13-05-2024

Date:14-05-2024

Date:15-05-2024

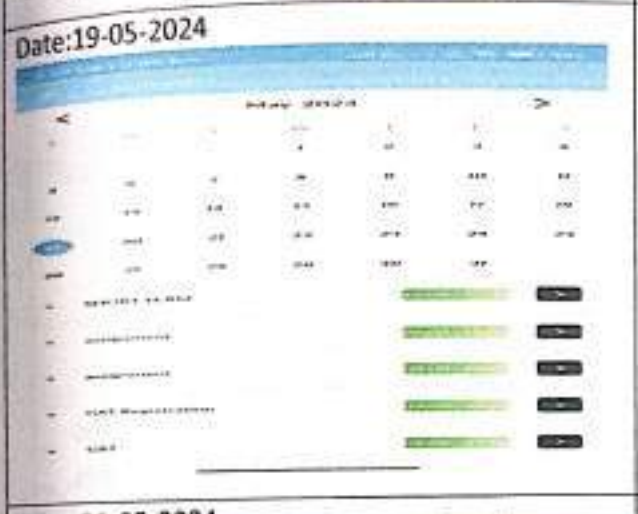
Date:16-05-2024



Date:17-05-2024

Date:18-05-2024

Date:19-05-2024



Date:20-05-2024

Date:21-05-2024

Date:22-05-2024

Date:23-05-2024

Date:24-05-2024

Date:17-05-2024

Date:18-05-2024

Date:19-05-2024

Date:20-05-2024

Date:21-05-2024

Date:22-05-2024

Date:23-05-2024

Date:24-05-2024

Date:25-05-2024

Date:26-05-2024

Date:27-05-2024

Date:28-05-2024

Date:29-05-2024

Date:30-05-2024

Date:31-05-2024

Date:01-06-2024

Date:02-06-2024

Date:03-06-2024

Date:04-06-2024

Date:05-06-2024

Date:06-06-2024

Date:07-06-2024

Date:08-06-2024

Date:09-06-2024

Date:10-05-2024

Date:11-06-2024

Date:12-06-2024

Date:13-06-2024

Date:14-06-2024

Date:15-06-2024

Date:16-06-25024

Date:17-06-2024

Date:18-06-2024

Date:19-06-2024

Date:20-06-2024

Date:21-06-2024

Date:22-06-2024

Date:23-06-2024

Date:24-06-2024

Date:25-06-2024

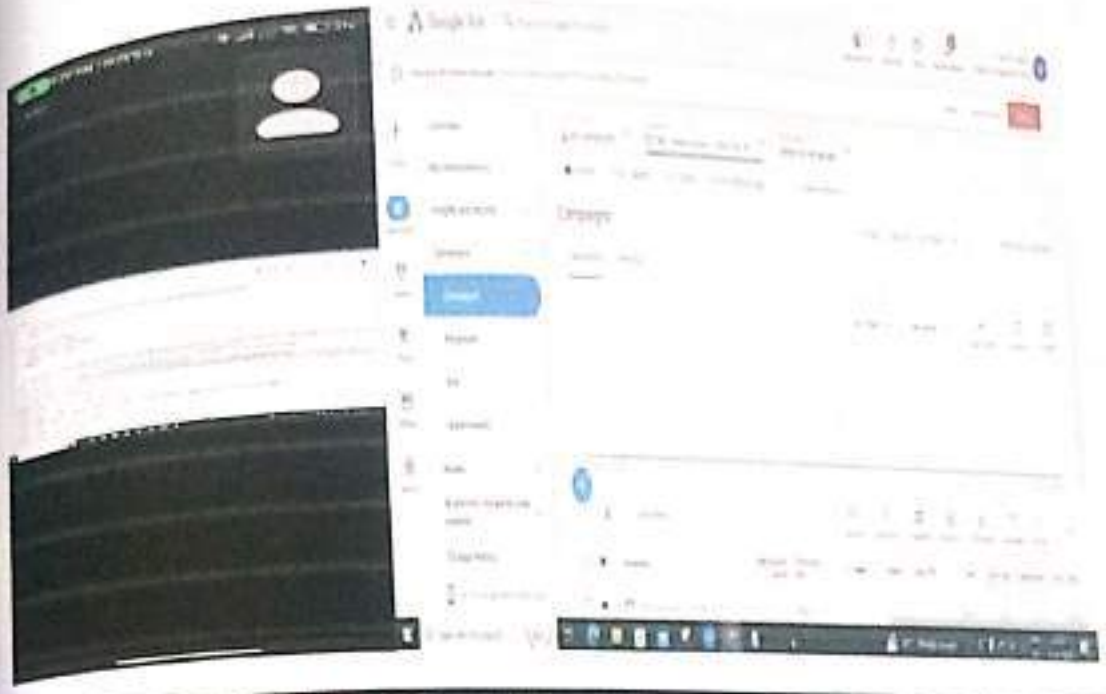
Date:26-06-2024

Date:27-06-25024

Date:28-06-2024

Date:29-06-2024

Date:30-06-2024



Zoom
Start Video
Participants
Chat
Reactions
Share
Record

K.H. GOVERNMENT DEGREE COLLEGE
DHARMAVARAM

Program Book

Short Term Internship

AP STATE COUNCIL OF HIGHER EDUCATION

(A STATUTORY BODY OF GOVERNMENT OF ANDHRA PRADESH)

Scanned with OKEN Scanner

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

Kasetty Haridasulu
GOVERNMENT DEGREE COLLEGE
Dharmavaram – 515 672.
Sri Satya Sai (D). Andhra Pradesh

Program Book
For
Short -Term Internship

Name of the Student: B. Abhishek

Name of the College: K.H. govt Degree Dharmavaram

Registration Number: 224200406600 2

Period of Internship: **From:** 1-5-2024 **To:** 30-6-2024

Name & Address of the Intern Organization: SkillDzire Technologies Private Limited

Scanned with OKEN Scanner

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

An Internship Report On

Goods and Service Tax

(Title of the Internship)

Submitted in accordance with the requirement for the degree of

K.H. Govt Degree college Dharmavaram

Under the faculty Guideship of

Smt. M. Pushpavathi

Department of Commerce

K. H. Govt. Degree College, Dharmavaram

Submitted by:

B. Abhishek

Register Number: - 2242004066002

Department of Commerce

K. H. Govt. Degree college, Dharmavaram.

Scanned with OKEN Scanner

Instructions to Students

Please read the detailed Guidelines on Internship hosted on the website of Andhra Pradesh State Council of Higher Education **https://apsche.ap.gov.in**

1. It is mandatory for all the students to complete 2 months (180 hours) of short-term internship either physically or virtually.
2. Every student should identify the organization for internship in consultation with the College Principal/the authorized person nominated by the principal.
3. Report to the intern organization as per the schedule given by the College. You must make your own arrangements for transportation to reach the organization.
4. You should maintain punctuality in attending the internship. Daily attendance is compulsory.
5. You are expected to learn about the organization, policies, procedures, and processes by interacting with the people working in the organization and by consulting the supervisor attached to the interns.
6. While you are attending the internship, follow the rules and regulations of the intern organization.
7. While in the intern organization, always wear your College Identity Card.
8. If your college has a prescribed dress as uniform, wear the uniform daily, as you attend to your assigned duties.
9. You will be assigned a Faculty Guide from your College. He/She will be creating a WhatsApp group with your fellow interns. Post your daily activity done and/or any difficulty you encounter during the internship.
10. Identify five or more learning objectives in consultation with your Faculty Guide. These learning objectives can address:
    a. Data and Information you are expected to collect about the organization and/or industry.
    b. Job Skills you are expected to acquire.
    c. Development of professional competencies that lead to future career success.
11. Practice professional communication skills with team members, co-interns, and your supervisor. This includes expressing thoughts and ideas effectively through oral, written, and non-verbal communication, and utilizing listening skills.
12. Be aware of the communication culture in your work environment. Follow up and communicate regularly with your supervisor to provide updates on your progress with work assignments

Scanned with OKEN Scanner

13. Never be hesitant to ask questions to make sure you fully understand what you need to do your work and to contribute to the organization.
14. Be regular in filling up your Program Book. It shall be filled up in your own handwriting. Add additional sheets wherever necessary.
15. At the end of internship, you shall be evaluated by your Supervisor of the intern organization.
16. There shall also be evaluation at the end of the internship by the Faculty Guide and the Principal.
17. Do not meddle with the instruments/equipment you work with.
18. Ensure that you do not cause any disturbance to the regular activities of the intern organization.
19. Be cordial but not too intimate with the employees of the intern organization and your fellow interns.
20. You should understand that during the internship programme, you are the ambassador of your college, and your behavior during the internship programme is of utmost importance.
21. If you are involved in any discipline related issues, you will be withdrawn from the internship programme immediately and disciplinary action shall be initiated.
22. Do not forget to keep up your family pride and prestige of your college.

.....<<@>>.....

Scanned with OKEN Scanner

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

Student's Declaration

I, B. Abhishek a student of II B.Com (CA)

Programme, Regd. No. 2242-001906600 2 of the Department of

Commerce, K.H. Govt. Degree College, Dharmavaram

College do hereby declare that I have completed the mandatory internship from 01-05-2024 to 30-06-2024 in SK-9 Data Technology Private limited under the Faculty Guideship of

M. Pushpavathi, Department of Commerce

K. H. Govt. Degree College, Dharmavaram.

B. Abhishek
(Signature with Date)

Scanned with OKEN Scanner

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

Official Certification

This is to certify that B. ABHISHEK, Regd. No. 224200406002 has completed her Internship in Skill Dzire Technology Private Limited on Goods and Service Tax (GST) under my supervision as a part of partial fulfillment of the requirement for the Degree of Bachelor of Commerce in the Department of Commerce K.H. Govt. Degree College, Dharmavaram.

This is accepted for evaluation.

(Signatory with Date and Seal)

Endorsements

Faculty Guide M. Pushpavathi

Head of the Department
K.H. Govt. Degree College
Dharmavaram-515672
Sri Sathya Sai (Dist.)

Principal

Scanned with OKEN Scanner

CERTIFICATE OF INTERNSHIP

This is to Certify that Mr./Ms

Bandaru Abhishek

Enrolled in the B.Com (C.A) - 2242224066002

From College K.H Government Degree College

of university S K University, Ananthapuramu

has Successfully Completed short-term Internship programme titled

Goods and Service Tax (GST)

Under SkillDzire for 2 months.Organized By **SkillDzire** in collaboration with **Andhra Pradesh State Council of Higher Education**.

Certificate ID:**SDST-03449**

Issued On **28-June-2024**

Approved By AICTE

Authorized Signature

Scanned with OKEN Scanner

Acknowledgement

I would like to express my sincere gratitude to the principal for the short-term internship opportunity which provided me valuable insight and knowledge. I am thankful to my faculty guide for their guidance and support during my internship at [illegible] Pvt Ltd. Their expertise and feedback were invaluable in helping me complete my project with [illegible]. I am grateful to my colleagues and mentors at [illegible] for their cooperation and assistance during my internship. Their willingness to share their knowledge and experience has been instrumental in my learning and development. I am grateful for the opportunity to intern at [illegible], and I appreciate the support provided by [illegible] and the entire team. Their dedication to [illegible] has been inspiring and has motivated me to work harder. I am also grateful for the [illegible] and [illegible] which played a crucial role in completing this short-term internship.

I express my gratitude to every one who contributed to my development and helped in successfully completing the short-term internship within the given time frame.

CONTENTS

S.No	Topics	Page No
01	Executive Summery	01-03
02	Overview of the organization	04-06
03	Internship Part	07-08
04	Activity log for the first week.	09-11
05	Activity log for the second week.	12-13
06	Activity log for the third week.	14-15
07	Activity log for fourth week.	16-17
08	Activity log for fifth week.	18-19
09	Activity log for sixth week.	20-21
10	Activity log for Seventh week.	22-23
11	Activity log for eighth week.	24-25
12	Out Comes Description	26-27
13	Conclusion	27-28
14	Photos.	29-37

CHAPTER-1

EXECUTIVE SUMMARY

Scanned with OKEN Scanner

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

Chapter – 1

EXECUTIVE SUMMARY

The executive Summary Provides a comprehensive overview of the multifaceted landscape of Goods and Service Tax (GST) and its regulatory framework. It Publishes with an introduction elucidating the fundamental Purpose and Structure of GST, setting the stage for a thorough exploration. Subsequently the Summary navigates through the labyrinth of GST registration sub-rules, elucidating the Procedural nuances and essential requirements for compliance. Tracing the historical trajectory, it unveils the evolutionary journey of GST, underscoring its emergence and evolution as the global Hope A pivotal fiscal Policy emerges with the elimination of the dual indirect model, a Paradigm crucial for understanding the administrative mechanism governing tax collection and facilitating delving into the granular details, the Summary meticulously Navigates through the substantive tenure of GST rules, methodology categorizing them within the Delineated Schedules while unraveling the complexities of composite and mixed Supply.

It ventures deeper into the historical spectral and valuation dynamics of Sugarcane under GST, elucidating the pivotal considerations shaping tax liabilities. The narrative unfolds to encompass the pivotal considerations shaping tax liabilities. The narrative unfolds to encompass the labyrinthine pathways of input tax credit, navigating through eligibility criteria and procedural requisites for claiming tax benefits. The composition scheme emerges as a beacon for small business, offering a streamlined avenue for compliance amidst the regulatory labyrinth. The summary further scrutinizes the terrain of tax deduction at source underscoring its implication and obligations for stake holders. Additionally, it sheds light on the diverse array of GST return forms and the instrumental role of GST dashboard in navigating the regulatory labyrinth with finesse. In essence, this executive summary serves as a compass, guiding stakeholders through the intricate contours of GST with clarity and precision, from foundational principles to pragmatic implementation strategies.

CHAPTER-2

OVER VIEW OF THE ORGANIZATION

Scanned with OKEN Scanner

Chapter – 2
OVERVIEW OF THE ORGANIZATION

Skillzaire organizations is India's leading edtech learning platform that aims to provide job-oriented courses, internships, professional programs, faculty enrichment programs, and workshops to aspiring people, with a vision to bridge the skills gap in the industry. Skillzaire offers a diverse range of six job-oriented courses designed to equip individuals with the necessary skills and knowledge demanded by the current job market.

Skillzaire's courses and internships are carefully curated and structured by 20 plus industries experts and entrepreneurs. The organisation started with 6 employees, but now around us this enthusiastic people are working. The courses are engaging, interactive, and aligned with the latest industry trends and practise the platform provides a user friendly and accessible learning environment, utilizing modern technologies and tools to facilitate effective learning outcomes. Assessments, enabling them to track their progress and reinforce their understanding of the subject matter.

By combining job-oriented courses with knowledge
Graduates, skill trainers also to graduates graduates with the
skills, knowledge and practical exposure required to excel in
their chosen profession whether one is a fresh graduate
looking to kick-start their career as a working professional
looking to upskill, skillpsire offers a comprehensive skill
-focus to unlock their full potential and thrive
in today's competitive job market.

CHAPTER-3

INTERNSHIP PART

Scanned with OKEN Scanner

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

Chapter – 3

INTERNSHIP PART

During the Internship at Sri Degree, As a Part-time you will gain hands-on experience in various aspects of Goods and Service Tax (GST). Starting with an Introduction to GST and its historical background.

will delve into the GST registration process. Understanding the different types of registrations and their requirements. You will study the various rates of GST and how they apply to different goods and services as well as the critical concepts of time, Place and value of Supply.

The Internship will also cover the input tax credit mechanism, including eligibility and utilization and the computation Scheme for accurate and timely filing. Finally you will gain Practical knowledge about the e-way bill system, which is essential for the movement of goods.

This comprehensive Internship will Provide you with a solid foundation in GST compliance and its Practical applications in business operations.

ACTIVITY LOG
&
WEEKLY REPORT

Scanned with OKEN Scanner

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

ACTIVITY LOG FOR THE FIRST WEEK

Day & Date	Brief description of the daily activity	Learning Outcome	Person In-Charge Signature
Day - 1	Introduction to GST its definition, Purpose, significance and the Constitutional framework of GST	Understand GST's basics significance and the GST council's structure and role.	
Day - 2	study GST history, evolution key milestone and comparing with the Previous tax system	comprehend GST's historical context, key events and differences from the old tax system.	
Day - 3	Explain the Dual GST model (CGST, SGST, IGST) and their application in transactions.	Understand the Dual GST Model its components and tax calculation of transactions.	
Day - 4	study GST Contingents, key terms like supply and turnover and the registration Process	Familiarize with GST structure terminology and the Criteria of GST registration	
Day - 5	Overview of GST administration compliance requirements, and practical case studies.	Understand GST's administrative framework compliance obligations and requirement.	
Day - 6	responsibilities overview GST Registration and	Practical compliance management.	

Scanned with OKEN Scanner

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

WEEKLY REPORT

WEEK -1 (From Dt 21-05-24 to Dt 27-05-24)

Objective of the Activity Done and Detailed Report

In the first week of the GST introduction module, we covered several foundation aspects essential for understanding the goods and service tax (GST). On Day 1, we explored the definition, purpose, and significance of GST within the Indian economy, emphasizing the transaction from the previous indirect tax system and the role of the GST council. Day 2 was dedicated to the history and evolution of GST, where we examined the key legislative milestone and the comparative advantages over the former tax structure. On Day 3, we delved into the dual GST model, focusing on central GST (CGST), state GST (SGST), and Integrated GST (IGST), including their application in intrastate and interstate transactions. Day 4, Provided an in-depth look at the GST structure, covering components such as CGST, SGST, IGST, and UTGST, along with essential terms like supply, aggregate turnover, composite such as CGST, SGST, IGST, and UTGST, along with essential terms like Supply, aggregate turnover, composite Supply. Additionally, we discussed the GST registration Process and its critical role for business. Finally, on Day 5, we reviewed the GST administrative frame work, highlighting the roles of the central.

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

ACTIVITY LOG FOR THE SECOND WEEK

Day & Date	Brief description of the daily activity	Learning Outcome	Person In-Charge Signature
Day - 1	Identify who needs GST registration, eligibility criteria and threshold limits for various business types.	Understand which business must register for GST and the applicable threshold limits.	
Day - 2	Guide through Portal Access GST REG-01 form including basic details PAN email, and mobile verification	Learn the practical steps of the GST registration process and the importance of accurate details	
Day - 3	Guide through portal to fill GST REG-01 form, including business details, Promoters and Principal Place of business.	Complete detailed business information for GST registration and understand Promoters and address requirements.	
Day - 4	steps for submitting GST registration, uploading documents and verification via OTPs	submit GST application, upload required documents and complete OTP verification for successful registration	
Day - 5	Discuss Post-registration activities including GSTIN issuance, certificate download and compliance responsibilities.	Understand post-registration steps, GSTIN issuance and ongoing compliance responsibility for registered business	
Day - 6	responsibilities	responsibilities for registered business	

Scanned with OKEN Scanner

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

WEEKLY REPORT

WEEK-2 (From Dt 08-05-24 to Dt 14-5-24)

Objective of the Activity Done and Detailed Report

In the second week focusing on GST Registration, we began on day 1 by identifying who needs GST registration, covering eligibility criteria and threshold limits for different business types, ensuring Participants understood which business are required to register for GST. on Day 2 we guided Participants through Part A of the GST REG 01 form, detailing the Process of entering basic information, verifying PAN, email and mobile number and authorizing the submission of Aadhaar. Day 3 focused on Part B of the GST REG 01 form, where we covered the entry of detailed business information including details about Promoters and the Principal place of business. This ensured Participants could complete the form comprehensively. On Day 4 we outlined the steps for submitting the GST registration application including uploading necessary documents and completing verification via OTP's Providing a clear Path to successful application submission. Finally on Day 5, we discussed Post-registration certificate and understanding the ongoing compliance responsibility for registered business.

By the end of the week, Participants gained a thorough understanding of entire GST registration Process, from Initial eligibility to Post-registration compliance.

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

ACTIVITY LOG FOR THE THIRD WEEK

Day & Date	Brief description of the daily activity	Learning Outcome	Person In-Charge Signature
Day - 1	Overview of GST rate structure different rate slabs (0%, 5%, 12%, 18%, 28%) and their applicability.	Understand the various GST rate slabs and their applicability to different goods and services.	
Day - 2	Study HSN Codes for goods and SAC codes for services and how they determine GST rates.	learn the classification system (HSN/SAC codes) for goods and services.	
Day - 3	Detailed examination of schedule I (taxable without consideration) and schedule III (non-taxable supplies) under GST	understand which transactions are taxable without consideration and which supplies are non-taxable under GST.	
Day - 4	Differentiate between composite and mixed supplies and mixed understand their impact on GST rate determination.	Identify composite and mixed supplies and their implication on application GST.	
Day - 5	Explore special GST rates exemptions, and concessional rates applicable to specified goods and services.	Gain knowledge of special GST rates exemptions and concessional rates for certain goods and services.	
Day - 6	special Provisions through	for certain goods and services	

Scanned with OKEN Scanner

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

WEEKLY REPORT

WEEK – 3 (From Dt 15-5-24 to Dt 21-5-24)

Objective of the Activity Done and Detailed Report:

During the third week, focused on the rules of GST Day 1 commenced with an introduction to the GST structure, delineating the different slabs (0%, 5%, 12%, 18%, 28%) and their applicability to various goods and services. Day 2 delved into the classification system for goods and services, using Harmonized System of Nomenclature (HSN) codes and Services Accounting Code (SAC) for determining GST rates. Day 3 scrutinized schedule I (taxable without consideration) and Schedule II (non-taxable supplies) under GST, elucidating transactions taxable without consideration and non-taxable supplies. Day 4 elucidate the distinction between composite and mixed supplies, elucidating their impact on GST rate determination.

Finally, on Day 5, special GST rates, exemptions, and concessional rates applicable to specific goods and services were explored, equipping participants with knowledge about these special provisions.

Through this week participants gained a comprehensive understanding of the GST rate structure, classification system, special provisions, and their implications on various transactions.

Scanned with OKEN Scanner

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

ACTIVITY LOG FOR THE FORTH WEEK

Day & Date	Brief description of the daily activity	Learning Outcome	Person In-Charge Signature
Day - 1	Explanation of time of supply under GST including its determination and importation for taxable supply.	understand how time of supply is determined and its significance in determining GST liability.	
Day - 2	Study the concepts of place of supply including rules for goods and service and cross-border transaction.	Grasp the rules for determining the place of supply for goods, services, and international transaction.	
Day - 3	Explore the methods for determining the value of supply under GST including transaction value, open market value and other.	Learn the various methods used to determine the value of supply and their application in different scenarios.	
Day - 4	case studies on time, place, and value of supply to understand real world applications and implications.	Apply knowledge of time, place, and value of supply and their practical scenarios and assessments.	
Day - 5	Assessment of understanding through quizes and review of key concepts covered during the week.	Evaluate comprehensive of time, place, and value of supply concepts and reinforce learning through review.	
Day - 6	During the week people calculating GST compliance	reinforcement learning through review	

Scanned with OKEN Scanner

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

WEEKLY REPORT

WEEK – 4 (From Dt. 22-5-24 to Dt. 30-5-24)

Objective of the Activity Done and Detailed Report:

During the fourth week focusing on Time of Supply, Place of Supply, and value of Supply Participants delved into the Pivotal aspects of GST Compliance. Day 1 Initiated with an exploration of Time of Supply, unravelling its determination and consequential impact on tax liabilities.

Subsequently, Day 2 elucidate the concept of Place of Supply, encompassing rules governing goods, service, and cross-border transaction. Day 3 navigated through the value of Supply, encompassing methods for transaction value and open market value determination.

Day 4 offered practical insight through case studies, facilitating the application of learned concepts to real-word sceneries. The week culminated with Day 5, which assessed comprehension through quizzes and consolidated understanding through concept review.

Through this comprehensive week, Participants accomplished essential knowledge of Time, Place, and value of Supply, crucial for ensuring GST compliance in diverse business scenarios.

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

ACTIVITY LOG FOR THE FIFTH WEEK

Day & Date	Brief description of the daily activity	Learning Outcome	Person In-Charge Signature
Day - 1	Explanation of the concept physiology Guidelines and conditions for Maintaining Confidential Records	Understand the basics of the Physiology Guidelines and conditions for Maintaining Confidential Records	
Day - 2	Study physiology Guidelines and Conditions for Maintaining the Confidential documents Scanned and retention methods Discussions	Learn to develop effective physiology Practices and Confidential documents and establishing Confidential Records.	
Day - 3	Activities related for Maintaining Confidential for Staff selection of the Staff Records and Maintaining Confidential Records	Understand how to Maintain Confidential Records, and regulations Followed while Records for Confidentiality.	
Day - 4	Cases studies on Maintaining the Confidential Scenarios Involving Patient-Staff Interactions and Diverse Group Discussion	Apply knowledge of the physiology and Confidentiality Practices Scenarios Ethical Considerations Maintain Confidentiality	
Day - 5	Discussion on the Confidentiality Agreements and Practices and best Practices for Maintaining the Records.	Understand the Confidentiality Problems and Practices and real Examples for Record-keeping and Maintaining Confidentiality.	
Day - 6	Practices for Maintaining the Records	And best Practices for Record-keeping and Ensure Confidentiality.	

Scanned with OKEN Scanner

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

WEEKLY REPORT

WEEK – 5 (From Dt 01-06-24 to Dt 7-6-24)

Objective of the Activity Done and Detailed Report:

During the fifth week focusing on Input Tax Credit (ITC), participants embarked on a comprehensive exploration of its functionalities. Day 1 commenced with an elucidation of ITC's fundamental concept, encompassing eligibility criteria and conditions for claiming ITC under GST. Subsequently, Day 2 delved deeper into the nuances of ITC eligibility criteria and conditions, including restricted documentation and utilization restrictions. Day 3 navigated through ITC calculation methods, reconciliation process, and the significance of maintaining accurate records. Day 4 provided practical insight through case studies, enabling participants to apply ITC concepts to diverse transactional scenarios. The week culminated with Day 5, which underscored the significance of ITC compliance, audit procedures, and best practices for record-keeping. Through this immersive week, participants acquired a comprehensive understanding of Input Tax Credit vital for navigating GST compliance with precision and efficacy.

Scanned with OKEN Scanner

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

ACTIVITY LOG FOR THE SIXTH WEEK

Day & Date	Brief description of the daily activity	Learning Outcome	Person In-Charge Signature
Day - 1	Overview of composition scheme eligibility criteria benefits and limitations for small business under GST.	Understand composition scheme basis eligibility criteria benefits and limitations for small business under GST.	
Day - 2	study eligibility criteria turnover limits and conditions for opting into the composition scheme under GST.	Learn in depth about eligibility criteria turnover threshold and conditions for choosing the composition scheme.	
Day - 3	Explore benefits like lower tax rates and simplified compliance along with restrictions on composition scheme taxpayers	Understand the advantages of the composition scheme such as reduced tax rates and simplified associated limitations.	
Day - 4	Discuss the procedure of opting into the composition such including filing form GST CMP-02 and related compliance requirements.	Familiarize with the process of opting into the composition scheme and following associated compliance requirements.	
Day - 5	Analyze practical implications of opting into the composition scheme through case studies and continue considerations	Apply knowledge of the composition scheme to real world scenarios include compliance considerations.	
Day - 6	Case studies and compliance considerations	evaluating composition scheme and assess implication for taxpayers	

Scanned with OKEN Scanner

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

WEEKLY REPORT

WEEK –6 (From Dt 08-06-2024 to Dt 14-06-24)

Objective of the Activity Done and Detailed Report:

During the sixth week dedicated to the composition scheme, participants embarked on a comprehensive exploration of its intricacies. Day 1 commenced with an overview of the composition scheme elucidating eligibility criteria, benefits and limitations tailored for small businesses under GST. Subsequently, Day 2 delved into the nuances of eligibility criteria turnover thresholds and conditions requisite for opting into the composition scheme. Day 3 navigated through the scheme's benefits including reduced tax rates and simplified compliance, juxtaposed with its inherent restrictions.

On Day 4 participants were guided through the procedural intricacies of opting into the composition scheme encompassing filing from GST CMP-08 and associated compliance obligations. The week culminated with Day 5, which provided a practical lens to assess the scheme's ramifications through case studies fostering an evaluation of compliance considerations and real-world implications for businesses.

Through this immersive week, participants attained a comprehensive understanding of the composition scheme's framework, empowering them to make informed decisions regarding GST compliance tailored to their business needs.

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

ACTIVITY LOG FOR THE SEVENTH WEEK

Day & Date	Brief description of the daily activity	Learning Outcome	Person In-Charge Signature
Day - 1	Introduction to various GST return forms (GSTR-1, GSTR-3B, GSTR-9, etc), their purpose, and filing frequency	Understand the purpose, frequency, and different types of GST return forms applicable for compliance under GST	
Day - 2	Detailed explanation of GSTR-1 form for reporting outward supplies including invoices, credit notes, and amendments.	Learn how to accurately report outward supplies, invoices, credit notes, and amendments in the GSTR-1 return form	
Day - 3	Study GSTR-3B form for monthly summary return covering details of outward and inward supplies, input tax credit, and taxes payable.	Understand the process of filling the monthly summary return GSTR-3B including reporting outward and inward supplies and taxes.	
Day - 4	Explanation of GSTR-9B form for annual return filing including details of outward and inward supplies, taxes paid, and input tax credit.	Familiarize with the annual return filing process through GSTR-9, including reporting of annual turnover, taxes paid, and input tax credit.	
Day - 5	Explanation of GSTR-9C form for reconciliation between GSTR-9 and audited financial statements for tax payers above specified turnovers.	Understand the process of reconciliation between GSTR-9 and financial statements including reporting of annual turnover, taxes paid and input tax credit.	
Day - 6	statements for tax payers above specified turnover	financial statements using the GST form	

Scanned with OKEN Scanner

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

WEEKLY REPORT

WEEK -7 (From Dt 15-06-24 to Dt 21-06-24)

Objective of the Activity Done and Detailed Report:

During the Seventh week, participants delved into the intricacies of GST Return forms, crucial for compliance under GST. Day 1 kicked off with an overview of various forms like GSTR-1, GSTR-3B, and GSTR-9, elucidating their purpose and filing frequency. Subsequently, Day 2 provided a detailed understanding of GSTR-1 focusing on reporting outward supplies, invoices, credit notes, and amendments.

Day 3 navigated through GSTR-3B, emphasizing monthly summary return filing, including outward and inward supplies, input tax credit and taxes payable. Day 4 explored GSTR-9 for annual return filing, covering details of outward and inward supplies, taxes paid, and input tax credit.

The week culminated with Day 5, which elucidated GSTR-9C reconciliation between GSTR-9 and audited financial statements for taxpayers above specified turnover. Through this immersive week, participants gained a comprehensive understanding of various GST return forms, equipping them with essential knowledge for GST compliance and reporting requirements.

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

ACTIVITY LOG FOR THE EIGHTH WEEK

Day & Date	Brief description of the daily activity	Learning Outcome	Person In-Charge Signature
Day - 1	Overview of E-way Bill, its Purpose, applicability and the Process of generating and cancelling E-way Bills	Understand the Purpose, applicability and Procedure for generating and cancelling E-way Bills under GST.	
Day - 2	Study the mandatory information required for generating an E-way Bill and the Process consequences of non-compliance.	Learn the essential details needed for generating E-way Bills and consequences of non compliance with E-way Bill rules.	
Day - 3	Walk through of the step-by-step Process for generating an E-way Bill online and offline modes	Gain Proficiency in generating E-way Bills through online and offline modes ensuring compliance with GST regulations.	
Day - 4	Discussion on compliance checks and verification Procedures conducted by tax authorities regarding E-way Bills.	Understand the compliance check and verification Procedure conducted by tax authorities for E-way Bills, ensuring compliance.	
Day - 5	Analyze Practical Scenarios and case studies Involving E-way Bill generation and compliance considerations.	Apply knowledge of E-way Bill requirements and Procedure to real world Scenarios, evaluating compliance considerations effectively.	
Day - 6	Compliance considerations E-way Bill generation to GST	Evaluating compliance considerations effectively.	

Scanned with OKEN Scanner

weekly report. Eighth week : Date. 22-06-24 / 31-06-2024

Through the eighth week focusing on E-way bill, Participants engaged in an immersive exploration of its functions. Day 1 commenced with an in-depth overview of the E-way bill system, elucidating its purpose, applicability and the procedures for generating and canceling E-way bill's. Subsequently, Day 2 provided detailed insights into the mandatory information required for E-way bill generation and the repercussion of non-compliance.

Day-3 navigated through the step by step process of E-way bill generation, encompassing both online and offline modes. On Day 4 participants delved into compliance check and verification procedures conducted by tax authorities, ensuring adherence to E-way bill regulations.

The week culminated with Days which offered practical applications through case studies, enabling participants to apply E-way bill requirements to real world scenarios and evaluate compliance considerations effectively.

Through this comprehensive week participants gained proficiency in E-way bill generations and compliance ensuring seamless adherence to GST regulations.

K. H. GOVT. DEGREE COLLEGE, DHARMAVARAM

OUTCOMES DESCRIPTION

Describe the work environment you have experienced:

In the online certificate course focused on GST (Goods and Service Tax), the work environment was characterized by structured learning modules and a strong emphasis on practical application. The course provided comprehensive coverage of GST laws, regulations and compliance requirements, which were delivered through interactive modules and self paced study materials. Regular quizzes and assessments ensured continual reinforcement of learning outcomes, while case studies offered opportunities to apply theoretical knowledge to real-world scenarios. Discussion forums facilitated peer interaction and knowledge sharing allowing for collaborative problem-solving and deeper understanding of complex GST concepts. Expert guidance was accessible through webinars and Q&A sessions, providing clarification on intricate aspects of GST implementation. Overall the environment was supportive and conducive to learning, equipping participants with essential skill and knowledge needed for effective GST compliance and management in professional settings.

Scanned with OKEN Scanner

Describe the real time technical skills you have acquired:

In the online certificate course focused on GST (Goods and Service Tax) I acquired a range of practical technical skills essential for navigating real-world tax compliance.

The course equipped me with a deep understanding of GST laws and regulations including registration procedures, filing requirements, and compliance norms. I gained proficiency in using GST software tools for accurate calculation and filing of GST returns ensuring adherence to legal requirements. Practical exercises and cases studies enabled me to apply theoretical knowledge to scenarios involving GST implications for businesses. I learned to interpret GST invoices and understand input tax credit mechanism essential for optimizing tax efficiency. Additionally, the course provided insights into GST audits and assessments, preparing me to handle tax audits effectively. Through interactive modules and simulated scenarios I developed confidence in navigating GST portals and understanding updates in GST legislation. Overall, the course fostered a hands-on approach to mastering technical skills in GST management, crucial for professional roles requiring expertise in tax compliance and administration.

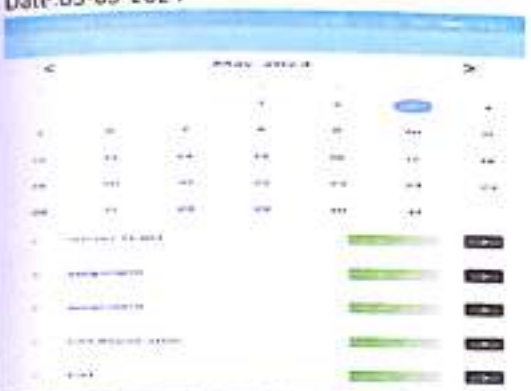
PHOTOS
&
VIDEO LINKS

Scanned with OKEN Scanner

Date:01-05-2024

Date:02-05-2024

Date:03-05-2024



Date:04-05-2024

Date:05-05-2024

Date:06-05-2024

Date:07-05-2024

Date:08-05-2024

Verified by

Scanned with OKEN Scanner

Date:09-05-2024

Date:10-05-2024

Date:11-05-2024

Date:12-05-2024

Date:13-05-2024

Date:14-05-2024

Date:15-05-2024

Date:16-05-2024

Scanned with OKEN Scanner

Date:17-05-2024

Date:18-05-2024

Date:19-05-2024

Date:20-05-2024

Date:21-05-2024

Date:22-05-2024

Date:23-05-2024

Date:24-05-2024

Scanned with OKEN Scanner

Date :25-05-2024

Date :26-05-2024

Date :27-05-2024

Date :28-05-2024

Date:29-05-2024

Date:30-05-2024

Date:31-05-2024

Scanned with OKEN Scanner

Date:01-06-2024

Date:02-06-2024

Date:03-06-2024

Date:04-06-2024

Date:05-06-2024

Date:06-06-2024

Date:07-06-2024

Date:08-06-2024

Scanned with OKEN Scanner

Date:09-06-2024

Date:10-05-2024

Date:11-06-2024

Date:12-06-2024

Date:13-06-2024

Date:14-06-2024

Date:15-06-2024

Date:16-06-25024

Scanned with OKEN Scanner

Date:17-06-2024

Date:18-06-2024

Date:19-06-2024

Date:20-06-2024

Date:21-06-2024

Date:22-06-2024

Date:23-06-2024

Date:24-06-2024

Scanned with OKEN Scanner

Date:25-06-2024

Date:26-06-2024

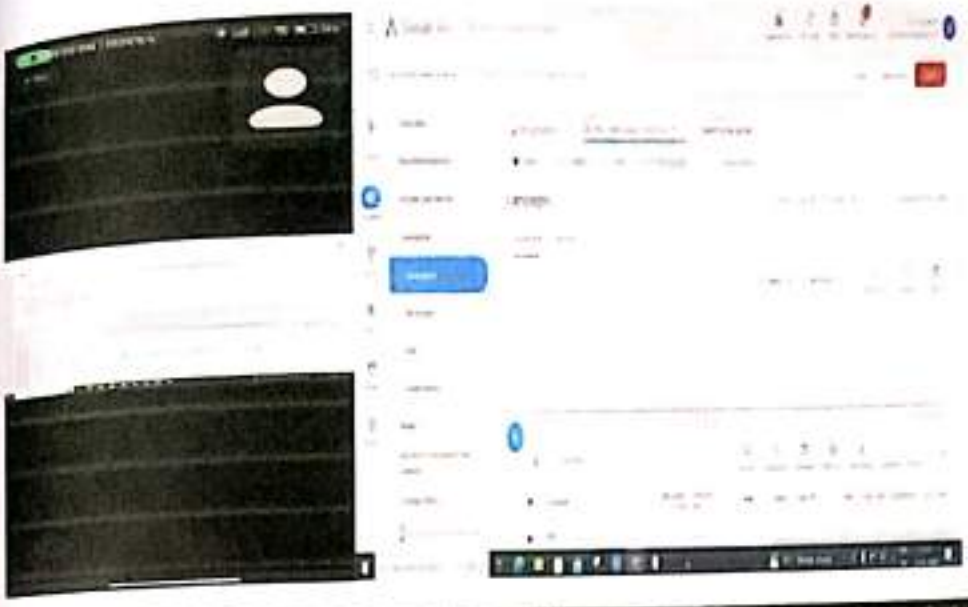
Date:27-06-25024

Date:28-06-2024

Date:29-06-2024

Date:30-06-2024

Scanned with OKEN Scanner



Scanned with OKEN Scanner